



**PAUSE & WIN**

# AGENDA



To raise brand awareness and sales in the immediate vicinity of the brand store.

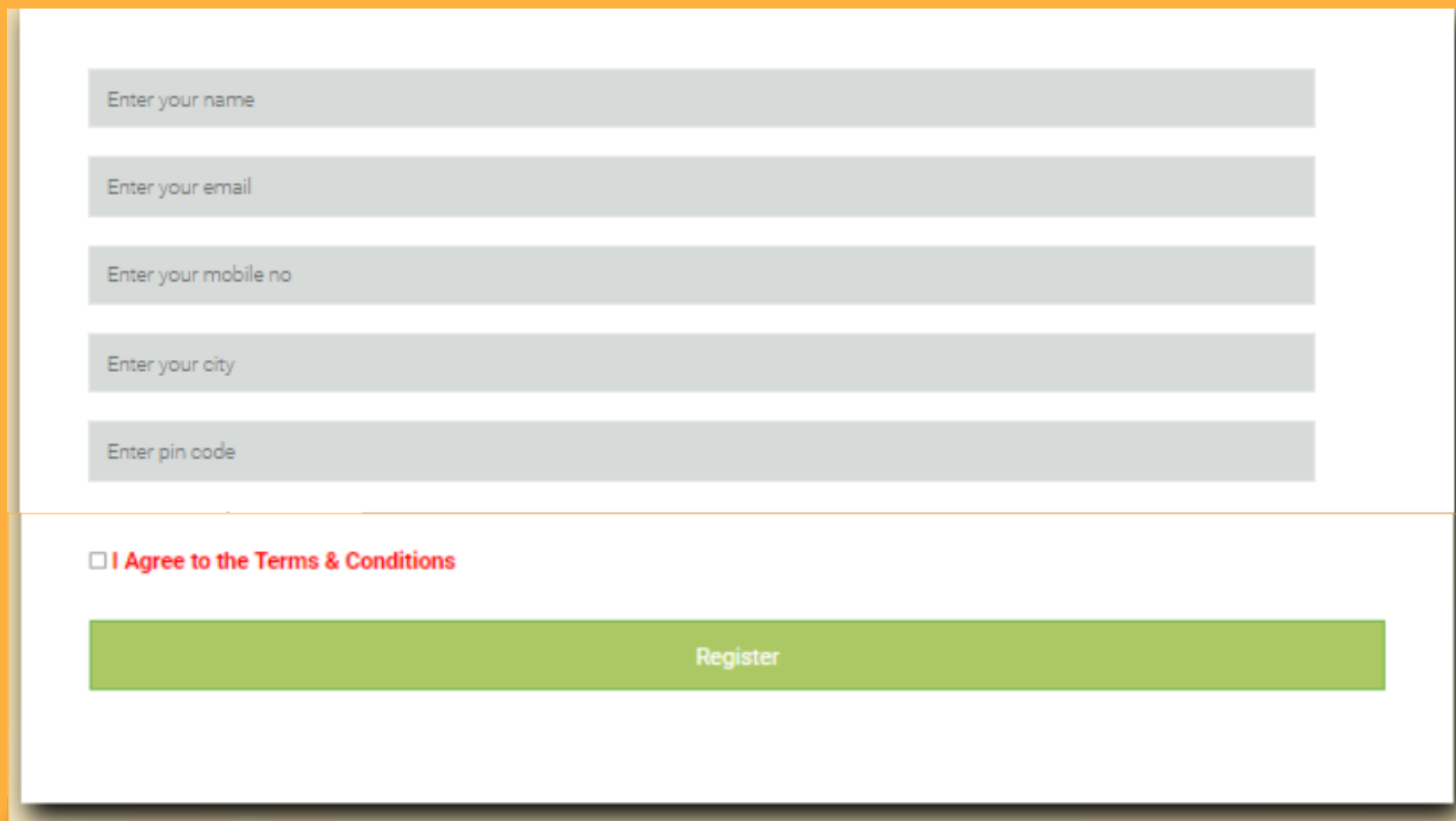
# CATCH THE PRODUCT

## Catch The Product



Showcase great reaction to catch the running product on your screen. The product is collected in the frame and you earn a gift voucher.

# STEPS TO PARTICIPATE

A registration form with a white background and a subtle drop shadow. It contains five stacked text input fields with light gray placeholder text: 'Enter your name', 'Enter your email', 'Enter your mobile no', 'Enter your city', and 'Enter pin code'. Below these fields is a checkbox labeled 'I Agree to the Terms & Conditions' in red text. At the bottom is a wide, green button with the word 'Register' in white text.

- Terms & Conditions page.
- Customer will be requested to fill basic Contact details .
- Customer will be Redirected to a game page .

# PRODUCT TO FOCUS

- Tone
- Water Purifier
- Oled
- Side By Side

## Catch The Product





# FACEBOOK AND INSTAGRAM



LG Best Shop - Karnal Branch  
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Buy now #LG #Tone Plug In, Jam More & Worry Less. Get up to 40% Discount. Visit your nearest #LGBestShop and avail ...See more

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**Jam More & Worry Less.**

Get up to 40%\* Discounts

India's 1<sup>st</sup> 99.9%\* Bacteria Free Earbuds

**EXCLUSIVE OFFERS**

Instant Cashback UP TO ₹5,000/-\*

Combi Benefits ₹1,500/-\*

FORM ON FACEBOOK  
**Buy Now!** **SIGN UP**

👍 Thakur Summy Rajputana and 52 others

👍 Like    💬 Comment

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**Sign up** >

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An awareness and engagement campaign will be focused up on to give maximum visibility of offers around Air Conditioner.

# COMMERCIALS



- **50,000 INR for Development and Designing**

**Customized products as per requirement**

**12 working days to develop, design and for product testing**

**Customer data capturing**

**Email to customers on winning the discount voucher**

- **30,000 INR for Awareness Campaigns to Drive Traffic to the Game**

**Facebook and Instagram Engagement Campaign to get up to 2,50,000 impressions in local vicinity**

**\*18% GST is applicable on all our services. 10% agency fees is applicable on media spend.**



**For more information :**

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