



KnowledgeCity®
Online Video Training

KnowledgeCity® CHANNEL PARTNERSHIP PROGRAM



Our Value Proposition:

A Framework of Collaboration, Business Results, and Increased Revenue.

Let us show you how you can target new markets and customers, as well as add value to your existing customer base. A Channel Partnership with KnowledgeCity has no up-front costs, no targets, and no commitment. You get client base exclusivity, improved client loyalty, increased market share, lucrative revenue share, and unlimited, superior support.



BUSINESS SKILLS



COMPUTER SOFTWARE



SAFETY



COMPLIANCE

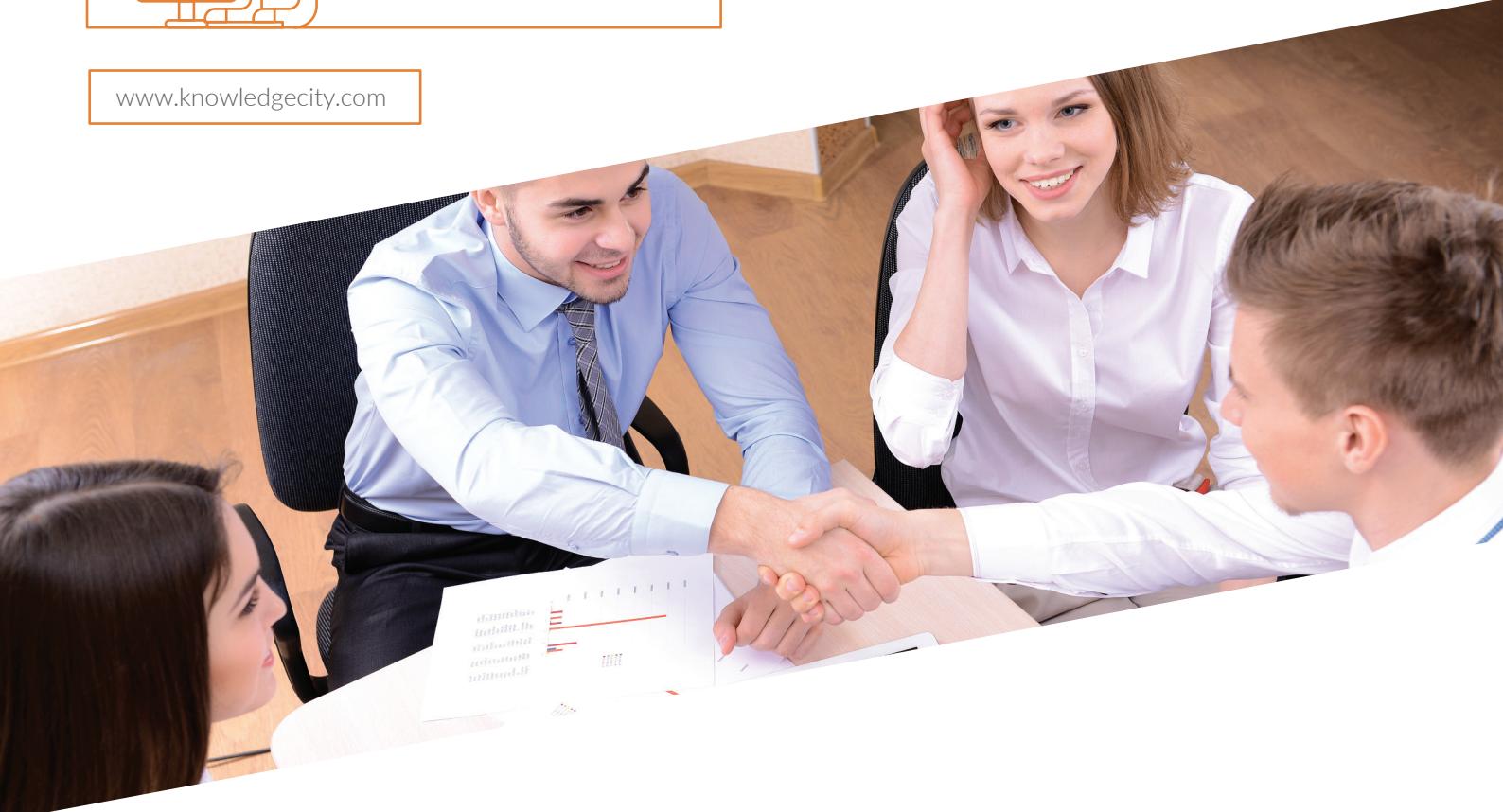


FINANCE



Online Video Training

www.knowledgecity.com



About KnowledgeCity®

Our mission is to bring affordable, quality education to a global audience through employee training solutions delivered via our convenient and accessible Learning Management System. In doing so, we're helping organizations streamline their business efforts and provide more efficient training for their employees.

KnowledgeCity offers over 12,000 video tutorials and counting in Business Skills, Computer Software, Safety, Compliance, and Finance with new additions monthly. KnowledgeCity provides a training solution that is not only affordable and cost-effective, but also constantly evolving.

Individuals, corporations, organizations, government agencies, colleges, and universities around the world trust KnowledgeCity because our platform is for everyone—any organization, in any industry.

What Sets Us Apart:

UNLIMITED ACCESS TO ALL COURSE LIBRARIES

Watch every lesson of every course, as many times as you want

TOP QUALITY

All content adheres to the highest standards

EXPERIENCED INSTRUCTORS

All courses taught by university professors and national experts

FLEXIBLE FORMAT

Learn at your own pace

24/7 ACCESS

Learn anywhere, anytime, on any device

HIGH-QUALITY VIDEO PRODUCTION

To increase learning retention

MONTHLY COURSE UPDATES

To bring you the most current information

STREAMING TECHNOLOGY

For fast content delivery

CUSTOMIZED TRAINING SOLUTIONS

Needed or required by your organization

LEARNING MANAGEMENT SYSTEM (LMS)

Track your company's training progress

TRAINING NEED ANALYSIS

Each user gets a personal "training path" of courses relevant to them

CERTIFICATES OF PROFICIENCY

Offered for every course

DEDICATED CUSTOMER SUPPORT

Online and by phone

LMS APP FOR ANDROID AND IPHONE

Learning made easy and mobile





A Partnership that Makes Dollars and Sense

As an established global leader in online learning, KnowledgeCity is committed to growing business and market share through partners who are carefully selected for long-term business profitability and growth. KnowledgeCity's innovative products and services will ensure a competitive advantage. Together, we provide eLearning solutions that will deepen your market penetration, increase your revenue stream, and provide the foundation for future growth.



The KnowledgeCity Concept

We support partners to create a win-win achievement of success with the shared goals of reach and revenue. We improve business for our partners by providing high quality eLearning solutions that are continually evolving and customizable to meet customer needs. Our Channel Partners extend their reach into additional geographies, markets and customers, and cover the territory in all aspects of the business. We are committed to the success of our partners and operate through joint strategic planning, integrity, and collaboration.



Our Winning Combination Paves the Way to Success

KnowledgeCity offers channel partners assistance in designing, implementing, and continually enhancing the eLearning solutions they offer. Our primary objective is to develop a program that enables you to successfully sell KnowledgeCity® products and services. We are ready to provide the necessary guidance, resources, training, and support you need. We assist you in turning market challenges into new opportunities by offering innovative and complete online training solutions.



Keys to a Successful Partnership



Partner Perks

- Client exclusivity
- Improved client loyalty
- Increased market share
- Lucrative revenue share



Partner Sales & Support

- Explore sales & growth opportunities
- Sales consulting
- Review sales, pipeline, successes, challenges and strategies for future growth



Partner Best Practices

- Best practices for Channel Partner success
- Program design and implementation guidance
- Partner training and initiation period



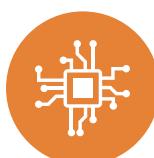
High-Quality Content & State-of-the-Art LMS

- Multiple solutions offer differentiation
- Bundling opportunities
- A leading cloud-based LMS
- Online catalogs



Partner Marketing Support

- Customizable brochures and marketing materials
- Access product updates, case studies, white papers, newsletters, eBooks and other assets



Partner Administrative & Technical Support

- Technical acumen for successful deployment
- Administration training
- Dedicated customer support
- Reseller support for customers, as well as escalations
- Full access to the KnowledgeCity Library
- Customer implementation materials

**Ready to take your business to the next level?
Learn more about the KnowledgeCity®
Channel Partner Program:**



FOLLOW US

Get tips to succeed and updates on our latest courses.



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