



Organisation Profile



AIM INDIA FOUNDATION

41, Ballygaunge Terrace, Kolkata 700029

Website: www.aimindia.org.in

email: info@aimindia.org.in



ABOUT AIM INDIA FOUNDATION

Aim India Foundation is a non-governmental, non-political, non-profitable and non-religious organization, creating long lasting positive change in the lives of the poorest and vulnerable citizens of India. AIM India Foundation was established on 3rd March, 2016 by a group of Indian Development Professionals. Aim India Foundation encourages change in the mindset to tackle the structural causes of poverty, inequality and social exclusion. Recognised for the commitment to accountability, innovation and collaboration; our work takes us into the heart of the communities, where we help the under privileged and marginalised families in making them self sustainable.

MISSION STATEMENT

Aim India Foundation is a non-profit organisation formed by a group of development professionals working in West Bengal, India. The group is registered as a non-governmental organisation to better pursue its agenda of working towards providing opportunities and enabling conditions for the underprivileged people of India for better quality of life.

VISION

Aim India Foundation wants to be a leading NGO committed to build sustainable, healthy and productive communities in India.

We aspire for an improved society that raises the standards of living of under privileged through education, health and economic liberty.

Our vision is to improve the lives of poor people in local communities through education, economic empowerment and social amenities together with public, private and civil sectors.

We aim to contribute towards raising the standards of living in India.



This is made possible through:

- Training on income generating activities.
- Ensuring economic self-reliance and empowerment of the poor.
- Training on innovative techniques in agriculture and cottage industries for better yield.
- Creating appropriate educational infrastructure.
- Health provision and development.
- Provision of legal support for the rural women.
- To make a clean and green India.

OBJECTIVES

Aim India Foundation's objective is to make, create and innovate model of sustainable development platform that could be harnessed for the economic development of the local communities who do not have the right reach or the wherewithal to benefit from the system. Integrating our programs and services consciously and moving from welfare to developmental and long-term sustainable models for the marginalized communities. Community's active involvement and support in such programs are therefore, imperative.

Our major objectives involve

- To improve the socio-economic condition of the small and marginalized section of the community through various integrated development initiatives and innovations.
- To develop and implement poverty focus participatory approach in development program, which is sustainable and can be replicable to other areas of India.
- To provide health support to the persons in need.
- To built up the capacity of community for self-reliant so that they can be able to identify their problems and self develop the solution through team spirit.

BELIEF

We believe every Indian has the right to realize their potential and to live free of poverty in a secure and more equitable world. We believe that this India is possible.



CORE VALUES

- ❖ Accountability - We meet our obligation to Aim India Foundation beneficiaries, target groups, partners and donors to use resources appropriately and ensure that programmes will benefit the community.
- ❖ Transparency - We make information fully available within the organization and with Aim India Foundation beneficiaries, target groups, partners and donors.
- ❖ Sharing - We share information and resources.
- ❖ Solidarity - We are united amongst our board members, staff, beneficiaries, target groups, partners and donors with shared goals.
- ❖ Collaboration - We work together with the board, staff, beneficiaries, target groups, partners and donors and share ideas, knowledge, skills and resources.
- ❖ Integrity - We act according to the values, beliefs and principles that we claim to hold.

LEGAL RECOGNITION OF THE ORGANISATION

- Registered under The Indian Trusts Act, 1882
- Registered with the Income Tax Department, Govt. of India,
Permanent Account Number (PAN): AAFTA1983P
- Registered with the Income Tax Department u/s 12 AA –
Memo No. CIT(E)/10E/197/16-17/T-0156/2137-39
- Registered with the Income Tax Department u/s 80G –
URN: AAFTA1983P/10/16-17/T-0156
- Registered with the NITI Aayog – WB/2016/0102540

SOME OF THE CHARITABLE WORK DONE BY AIM INDIA FOUNDATION

Education Initiative

Bharat Mission School

Aim India Foundation is maintaining **Bharat Mission School** at Guma, 24 Parganas (North). The main aim of the school is not only to impart quality education among the

students but also to spread Value Education and universal fraternity. We try to ensure that students of the School do not develop any restricted religious, caste or racial prejudices or become victims of superstitions or religious intolerance; attempt is being made so that the broad Universal Religion and a genuine faith in God may find their rightful place in their lives. They are made to attend regular prayer meetings, and are encouraged to take active part in different festivals held in the Home. In this school we develop all round development of the students.

The motto of the school's education system is to bring manifestation of perfection already in every student.

Scholarship for needy and promising students



In association with Great Eastern Foundation we have arranged annual scholarships to promising students of Kolkata and Sundarban, whose pursuance of education is at stake due to economic reason.

Distribution of Umbrella to school children of slum area

There are children among our community, who do not attend schools during raining season, not because they do not want to attend, but because they do not have umbrella to protect them from the lashing rain and consequent sickness. The Foundation, donated

umbrellas to those needy school-going children dwelling in the slum areas of Kolkata. Banga Bibhushan Sri Gautam Ghosh, eminent Film Director initiated the programme. Chairman of the Borough Sri Baiswanar Chatterjee, Councilor Kolkata Municipality was the Chief Guest of the occasion.



Mr. Gautam Ghose and other dignitaries with the trustees



Umbrella distribution by Sri Gautam Ghose



Press meet by Sri Ghose



Umbrella distribution by Managing Trustee



A proud owner of umbrella



Refreshment distribution by Banasri Bhattacharyya, Trustee

Road Safety Awareness Camp

Aim India Foundation arranged a programme for creating Traffic Awareness among the children as most of them commute in the densely populated and high vehicular traffic area. The Foundation is thankful to Sri S. K. Kushvaha, Project Director, Project Implementation

Unit, Kolkata, National Highway Authority of India for gracing the occasion and giving educative and practical suggestions to the children.



Road Safety Awareness training given by Sri S. K. Kushvaha, Project Director, Project Implementation Unit, Kolkata, National Highway Authority of India

Green India Initiative

Mangrove Plantation in Sundarban

Aim India Foundation has taken initiative on plantation of 25000 mangrove trees in the remote area of Sundarban, which was destroyed by Cyclone Aila, in collaboration with Ganga Mission, Onkar Group and West Bengal Police. School children were involved in that plantation drive.

The people of Sundarbans believe that Mangrove can act as shield against high intensity cyclone in the region. But with the increased pressure of population in the Sundarban region ecological balance is being disturbed. As per dwellers of Sundarban disaster as caused by cyclone like Aila occurs in this region very frequently.

On May 21, 2009, villagers in the tiny hutments dotting the marshy plains of the Sundarbans fell asleep to the gentle patter of raindrops. Within 48 hours the land had been transformed into a desolate graveyard of abandoned homes, bloated carcasses and

shattered dreams. The haunting cries of the dying rent the air, but nature, pushed to the brink, refused to be restrained.



Seminar on need for tree with the villagers of Sundarban from left Saibal Ganguly, Trustee, Aim India Foundation, Mr. P.R, Goenka, Chairman, Onkar Group, Mr. Ajay Ranade, Inspector General of Police, South Bengal, Mr. Arijit Sinha, Addl. Superintendent of Police, 24 Parganas (South) and other guests



Mangrove plantation by Mr. Saibal Ganguly, Trustee



School Children and Villagers involved in plantation

Tree Plantation, Distribution and Environment Awareness Programme

Aim India Foundation organised a Tree Plantation, Distribution and Environment Awareness Programme at Guma, Habra, 24 Parganas (North) jointly with Ganga Mission and Bharat Chetana. This Programme involved local mass and children for plantation drive.



Tree Plantation



Tree Distribution by Shri Saibal Ganguly, Trustee



Tree Distribution by Shri Chandan Roy, Trustee



Children gathered to collect Trees

Help to the under privileged

The brutal cold nights troubles millions of Indians, who are compelled to make the streets their home.

On 18th December, 2016 in Kolkata

Through this initiative, we are trying to bring some warmth into their lives. This programme has been designed to save the life of children and old street dwelling people. This Programme was arranged by Aim India Foundation in association with Jagarani, a social organization in south Kolkata on 18th December, 2016.



Blanket distribution to street dwellers of Kolkata by AIM India Foundation

Chief Guest Sri Baiswanar Chatterjee, Councillor Kolkata Municipal Corporation and Guest of Honour, Mrs. Chaitali Chatterjee, Social Worker.

The programme was presided by Sri Asit Ranjan Banerjee, I.A.S. (Retd.) former Vigilance Commissioner of India, Chairman Aim India Foundation.

On 11th January, 2017 at Guma

Blanket Distribution at Guma, 24 Parganas (N). The Programme was sponsored by Mr. Subir Kumar Somadder in memory of his mother Late Namita Somadder. Mr. Bhaskar Bhadra, eminent Market Researcher and Analyst, kindly graced the occasion as Guest of Honour.



On 11th April, 2017 at Punia Shashan Village, Purulia

Aim India Foundation has distributed garment to poorest of the poor part of the society, tribal community of Punia Shashn village in Baghmundi Block of Purulia District of West Bengal. The village is in the maddest of forest of Ajodhya Hills Range. The highly drought prone area is a part of Chotnagpur Plato and the local people hardly have any means to

survive. Dr. Amit Kumar De Principal ,Pravat Kumar. College, Contai, West Bengal and Mr. Subhash Mahato, Chield Development Project Officer, Government of West Bengal were present in that occasion.



Dr. Amit Kr. De, distributing saris to ladies



Mr. Subhash Mahato is distribution saris to the ladies



Dr. Amit De, Principal, P.K.Collage, Contai and Mr. Saibal Ganguly, Trustee, Aim India Foundation with the happy tribal children who have dressed with colourful garments



Workshops on GST

GST is a historical leap, which will help in nation building. GST is based on the concept of **One India - One Nation - One Tax**.

From 1st July, 2017, GST has been implemented all over the country. Still several confusions are there among the business community. Large houses have several resources to solve their problem but the MSME sector is facing major problems in its implementation. Several seminars have been conducted on GST by different organisations prior to its implementation. However, technical difficulties that are being faced by the business units on implementation of GST require immediate addressing. Hand-holding plays a very important role in this vast changing scenario.

In this back drop **AIM INDIA FOUNDATION** wishes to help out MSME sector by providing **'HAND HOLDING WORKSHOPS ON GST'** free of cost. Aim India Foundation will conduct seminars on GST twice a month. Eminent Professionals and concerned officials of Central and State Governments will be the speakers in these workshops. The main moto of the workshop is to hand-hold small and medium enterprises in this changing scenario and convey their voice to the Government.

Interactive Hand Holding Workshop on GST for the Leather Goods Manufacturers on 15/07/2017

It has been a great honour and pleasure to host the first 'Interactive Hand Holding Workshops on GST' for the Leather Goods Manufacturers in collaboration with the **Department of GST**, Government of India, **Indian Leather Products Association** (ILPA), **Reliance Jio GST**, and **B Manna & Associates**, Chartered Accountants.

We are highly obliged and thankful to **Sri Partha Roychowdhury**, IRS, Commissioner GST & CE, for giving us his valuable time in making this Workshop a grand success. We extend our heartfelt thanks to officials of the GST department, for addressing all the queries raised by the house and assuring their continuous support in this regard.

We are thankful to **Indian Leather Products Association (ILPA)** to take active participation on our request in arranging this Interactive Workshop for the benefit of the small and medium scale business houses of the leather industry who not only earn valuable foreign currency but also employ poorest of the poor section of the society.

We are thankful to **Reliance Jio GST** for allowing us to conduct the seminar at its premises and refresh us amidst serious discussions.

We are thankful to **B Manna & Associates** for proving us the technical support on GST and enabling us to make this Interactive Workshop a great success.

We are highly obliged and thankful to **Doordarshan** for covering and telecasting the programme, working hand in hand to pursue the dream of our Respected Prime Minister, *One India – One Nation – One Tax*.



Workshop on GST



Booklet distributed in the workshop



Felicitations to Mr. P. Roychowdhury, IRS, Commissioner GST & CE by Mr. N. De Sarkar, JCM, Reliance Communications Ltd.



Address by Mr. S. Ganguly



Press briefing

Women Empowerment Initiative

The Foundation has taken initiative for Women Empowerment Programme by producing Sanitary Napkins by the jail inmates and distributing it at no-profit, no-loss basis at the schools of rural Bengal.

In 2010 an AC Nielson and Plan India report stated that only 12% out of the 355 million reproductive-age women in India used absorbent pads or other hygienic sanitary methods.

The figure is abysmal, compared to countries like China, where majority of women use sanitary napkins. Most of them relied on old fabric, husks, dried leaves and grass, ash, sand or newspapers.



According to gynaecologists, use of alternative sanitary care measures such as unsterilized cloths, sand and ash make women susceptible to infections and diseases. Not maintaining proper hygiene could lead to severe infections like Pelvic Inflammatory Disease and even Cervical Cancer. According to World Health Organisation, India accounted to 27% of the world's cervical cancer deaths. Occurrence of Reproductive Tract Infections (RTI) is 70% more common amongst women who use unhygienic materials during menstruation stated a survey conducted by Dasra.

Majority of the women due to poor financial condition cannot buy quality sanitary napkins, among the of cloth users, 45% reuse cloth and 70% dry them in shade, increasing chances of infections.

It is not just a health issue; the girl child's education is also being affected due to this. As per a survey conducted by Dasra and Forbes Marshall, approximately 23% of girls (aged 12-18 years) opted out of the school in India after they started menstruating. It also mentioned that in some places almost 66% of girls would skip school during this time and eventually one-third of them dropped out. Adolescent girls in rural India are unable to attend up to 50 days of schooling in a year due to inadequate menstrual care, the report said.

"East India emerged as the region where the state of feminine hygiene is significantly poorer. Amongst women who use cloth, over 70% in East said they feel insecure during periods and wished they knew more on the subject," said BhagyashriDengle, Executive Director, Plan India.

We have received all the requisite permissions from Government of West Bengal to start work in Dum Dum Central Correctional Home.

Swachh Bharat and Nirmal Bangla (as a part of healthcare initiative)

The Trustees of the Foundation regularly undertake community cleaning in slum area by cleaning the drains and the curbs of the locality creating very positive response from the residents. They spray bleaching powder along the drain and demonstrated to the residents

the good effect of such cleaning; when the residents experienced the reduction and elimination of off-odour around the vicinity.

AWARDS RECEIVED

Aim India Foundation has been felicitated by different organizations for their untiring zeal and dedicated work for the upliftment of underprivileged.



Award from Onkar Group



Award from Furfura Sharif

OUR TEAM

Sri Ashit Ranjan Banerjee, I.A.S. (Retd.), Chairman

Sri Banerjee, a Gujrat Cadre IAS, served the state in different positions and retired as Additional Chief Secretary of the State of Gujrat. Today many high officials of the Union Government groomed under his leadership. In his tenure in Central Government acted as Vigilance Commissioner, Government of India. Mr. Banerjee played a vital role in development of National Highways, Urban Infrastructure, Shipping and Transport in his tenure in Ministry of Shipping and Transport. He has managed as Managing Director of different Public Sector Undertakings like GSFC, GEC, Gujshil, GSCEDC and others.



In social welfare field he has pioneered in development SC, ST and OBC communities as CEO of SC/ST Economic Development Corporation. As Commissioner of Disabilities he was looking after the welfare of the disables. As a Secretary of Social Welfare Women and Child Empowerment he has done remarkable job in social welfare.

As a Tribal Commissioner he was instrumental in development of Model Residential Schools for Tribal students.

After retirement Mr. Banerjee is engaged in social welfare and spreading Indianism and Indian Culture among the people.

Sri Gangesh Kumar Varma, Managing Trustee

A serial entrepreneur with diversified techno-commercial start-up experience in the areas of identification of business opportunities, project implementation (concept to commissioning), certifications of manufacturing plant and process, human resource building, product development, quality assurance, government regulations, export-import regulations, accounting and marketing. He has founded food businesses in India, Hong Kong, the UK and the USA. He is also an elected Professional Member of Institute of Food Technologists, Chicago-USA.

Sri. Chandan Kumar Roy, Trustee

B.E. (Civil), MIE, Chartered Engineer, a reputed practicing engineer of Kolkata, keen to utilize his knowledge and experience in the development of India through social work. He has great contribution in addressing the issues of refugee problem in West Bengal.

Prof. Amitava Mookherjee, Trustee

Former CEO of Mark Medicines Ltd., former Director of Standard Pharmaceuticals Ltd. And former Director of NKBR College of Pharmacy & Research Centre, is a regular social activist from his University days. He was the Blazer holder of National Service Scheme. Inspite of his very busy schedule in corporate life he served the society as Director of Lions International (Delhi Premier), Secretary Indo-Arab Friendship Association, Dy. Secretary General of Asian Committee for Peace Solidarity & Human Rights, Treasurer Indo-



Bangladesh Friendship Association, Executive Committee Member of Indian Chemical manufacturers Association.

Sri Saibal Ganguly, Trustee

Sri Ganguly, an eminent project consultant in West Bengal worked throughout his life for employment generation and rural development. He has huge contribution in post harvest management and development of agri-economy of West Bengal.

CA Banasri Bhattacharyya, Trustee

Srimati Bhattacharyya is a practicing Chartered Accountant in Kolkata. She is always keen to devote her time for social development and women empowerment

Sri Sukhamoy Dey, Hony. Director, Strategy and Planning

Sri Dey, a senior officer of Tripura Government and worked in different important positions of the Government of Tripura. Presently he is positioned as Deputy Resident Commissioner at New Delhi of Government of Tripura. Due to his job profile, Sri Dey is well connected with Central and different State Governments, which helps the Foundation to have access to Government machinery. Sri Dey always has the intention to work for the betterment of underprivileged. His active participation in Aim India Foundation helped the Foundation progressing towards achievement of its goal.