

order\_date



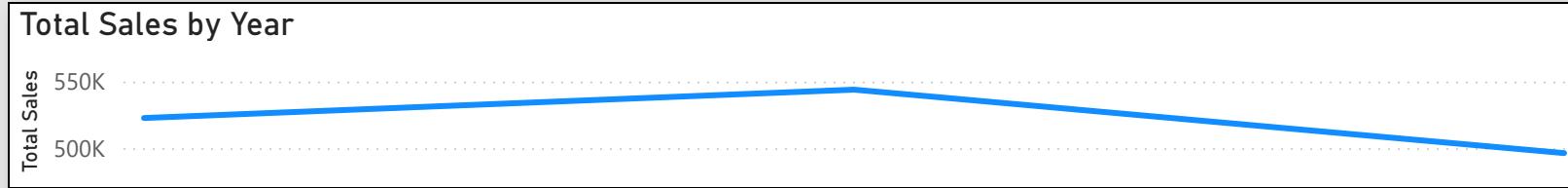
region

 Central
  East
  North
  South
  West

category

 Beauty
  Clothing
  Electronics
  Grocery
  Home & Kitchen

segment

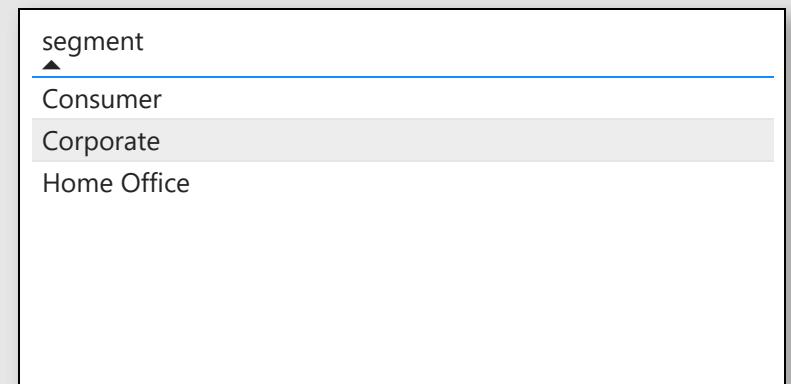
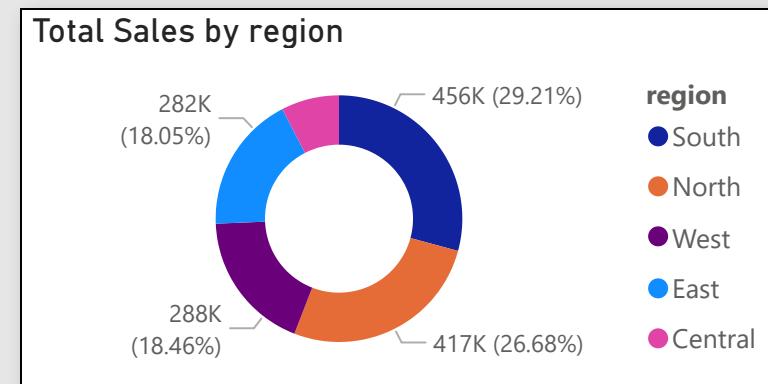
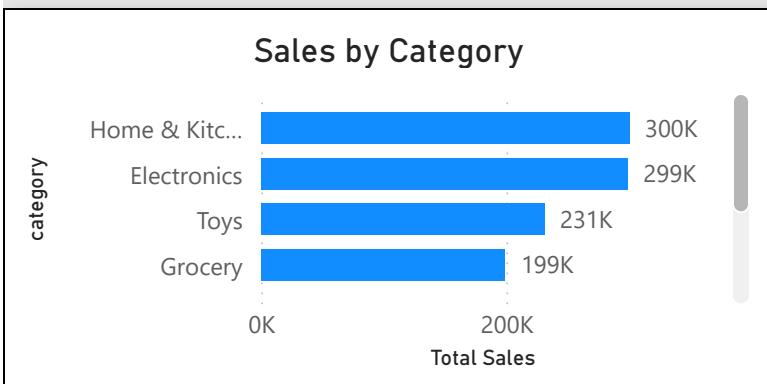
 Consumer
  Corporate
  Home Office


**2M**  
Total Sales

**457K**  
Total Profit

**29.3%**  
Profit Margin %

**3.9%**  
Cancellation Rate %



₹ 391

AOV

795

Repeat\_Customers

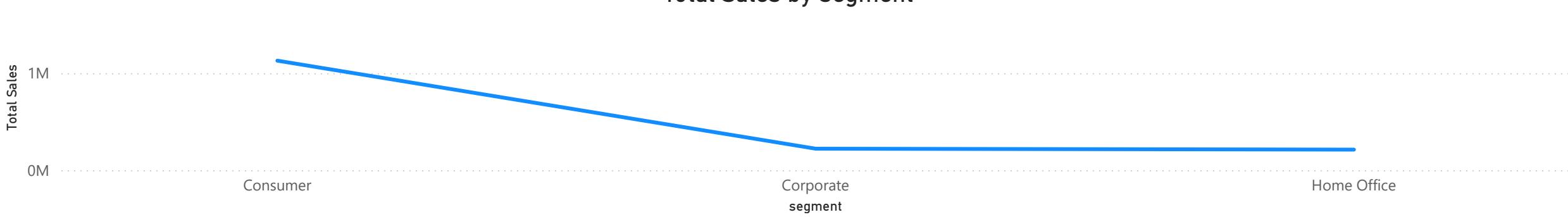
100.0%

Repeat\_Rate

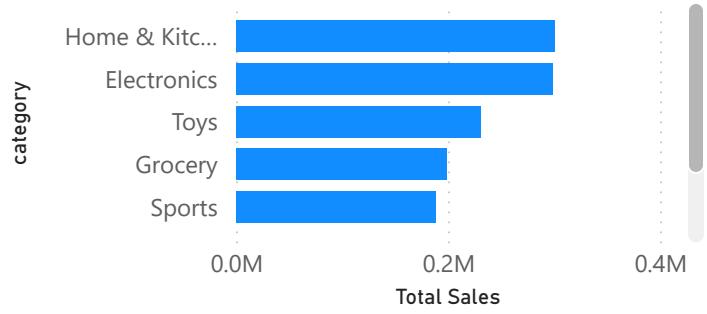
5.03

Avg Orders per Customer

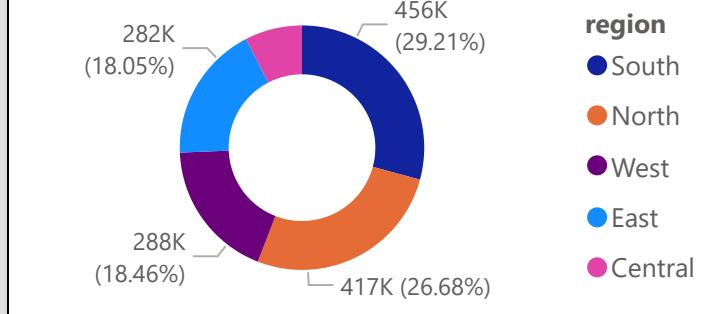
### Total Sales by segment



### Total Sales by category



### Total Sales by region



### segment

▲ Consumer

Corporate

Home Office