

## About Me

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Being a generalist, I dabble in design, write code and more importantly focus on being user centric. I've worked across startups, corporations and built products used by large scale enterprises. I'm passionate about learning and bringing ideas to life.

## Experience

3 years 6 months

### Checkin101 (formerly Notifr.com), Auckland, NZ

Jun 2015 to Present

#### Co-Founder, Head of Product

*Checkin101 is a suite of pulse feedback tools used by project managers and senior leaders to get real time sentiment analysis to best support different stakeholders.*

I worked closely with my co-founders to build, manage and develop product strategy and roadmap. Being in charge of Product my tasks were to :

- **Interact with customers** and outline **key metrics** to be tracked
- **Prototype and run tests** to understand user behaviour and uncover product insights.
  - Helped save project managers an average of 4 - 6 hours on a daily basis because of product iterations.
- **Manage** a distributed team of designers and developers to ensure that product deadlines are met.
  - Responsible for hiring the first members to the engineering team.
- **Built** the first version of the product, used in production by 10-12 Enterprises.
  - Oversaw the technical stack through two pivots.
  - Led the transition to a microservices architecture.

### Justly, Auckland, NZ

Feb 2015 to Jun 2015

#### Full Stack Developer

*Justly, is a platform for common people to create legal documents and get expert advice at a nominal cost.*

- **Prototyped, built and iterated** upon the product over the course of 3 months.
- Did **market research** and **competitor analysis**.
- Ran **customer interviews** to assess the scope and viability of new features.
- Worked with the startup during the lightning lab accelerator program.

### Cognizant Technology Solutions, Cochin, India

Aug 2013 to Oct 2014

#### Developer, Mobility Service Delivery

- Completed first year of work with 100% overall competency rating .
- Worked in the Mobility Practice which dealt with Web applications, Mobile applications.
- Involved in the projects of two of the largest insurance companies in India .

### Digital Marketer(Freelance)

- Involved in designing, creating and generating content for the Email templates being sent out.
- Involved in laying out the plan to create a digital lifecycle for marketing campaigns.

## Other Achievements(What I've done outside work)

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### Make A Difference, Cochin, India

March 2013 to April 2014

#### President, Cochin Chapter

##### Achievements:

- Oversaw the conduct of two main camps which had the participation of nearly 300-500 children.
- Managed a volunteer base of close to 200 people.
- Put in place a weekly reporting system which ensured a proper information flow amongst various teams.

### Tedx Salon & TedxWellington, Cochin , India

Apr 2014 to Dec 2014

#### Coordinator/ Event Host

##### Achievements:

- Hosted the first ever tedx event in the city of cochin.
- Worked closely with the speakers of the event to curate their speeches.
- Involved in the fund raising and generation of sponsorships for the event.
- Acted as the Master of Ceremonies for the Tedx Salon event.

## Side Ventures(Passion Projects)

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- [StudentEventPhotographers](#) - On Demand and affordable photography services.
  - Grew the community to upto 12 photographers
  - 24 events photographed over 3 months.
- [Random Acts of Kindness Generator](#) -
  - Built as part of creating digital experiences for the #Happy NZ Community
  - If it counts for much my tweet about it was liked by the CEO of Trello.
- [Speak Out](#)(still under construction)
  - A Platform where people can engage with a new question each day
  - Currently beta testing with 20 people to understand how people would use it.
- [Support My Project](#)(still under construction)
  - A platform for young people to share projects that they are working on and connect with other like minded young people who can help them in their efforts

## Education

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### Post graduate Diploma in Computers and Information Sciences ,Auckland University of Technology, 2015

- Human Computer Interaction and Usage Centered Design were some of the key courses.

## **Bachelor of Technology Computer Science and Engineering, Mahatma Gandhi University, 2013**

- General secretary, Student Council
- Placement cell representative, liaised with recruitment heads and organised recruitment drives.

## **Skills and abilities**

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- Front end frameworks like Angular JS, and React.
- Experienced with Node JS, Ruby on Rails and all things AWS.
- Uses Sketch, Invision and Balsamiq for prototyping and wireframing purposes.
- Intercom, Segment and Mixpanel as tools for analytics

## **Interests**

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- Photography remains a fun hobby to date.
- Spoken word poetry is another interest of mine.
- Leveraging technology to build meaningful products for communities