Shyami Abeysekera

PRODUCT DESIGNER

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Location — Colombo, Sri Lanka

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SKILLS

UX and UI Design, User Research, User Personas & Journey Mapping, Human-Centered Design, Visual Design, Design Thinking, Design Research, Interactive Design, Wireframing & Prototyping, Front-End Development, Branding, Interactive Media Development

TOOLS

Figma, Adobe XD, ReactJS, HTML, CSS, JS, Adobe Illustrator, Adobe Photoshop, Jira, Miro, Click up, Unity, Maya

EXPERIENCE

UI/UX Engineer — DirectFN │ Hybrid   Feb 2023 - Present

- Achieved a successful redesign of a trade application by increasing user engagement metrics by 28%, resulting in enhanced user experience.
- Executed the revamp of a B2B Saas website builder with an embedded Content Management System, from user requirement gathering to design, leveraging research & feedback resulting in a 10% increased productivity.
- Designed user interface elements & components, creating a cohesive design system that reduced design inconsistencies by 30%, and resulted in a seamless and consistent user experience across the product.
- Maintained design documentation throughout the UX process, ensuring 100% up-to-date records for requirement gathering, competitive audits, and style guides, which reduced onboarding time for new team members by 25%.
- Executed a rebrand for the website builder that realigned the platform with the company's brand identity.
- Established the company's brand guide and design system, reducing design approval time by 15%, fostering a unified visual identity across all platforms..

Associate UI/UX Engineer — CreativeHub Global │ Hybrid   Nov 2022 - Feb 2023

- Led the ideation and design for a multinational hotel chain, creating a user-centric website that increased online bookings by 17%.
- Designed the CreativeHub application to streamline client management processes, resulting in improved efficiency and client satisfaction.
- Initiated a UX design process for the company, establishing user-centered design principles and a culture of design thinking.

Software Engineering Intern — WSO2 │ Remote   Jul 2020 - Jul 2021

- Enhanced the UX of WSO2 Integration Studio with innovative features that received broad customer acclaim.
- Developed a prototype demonstrating Smart on FHIR's feasibility, leading to its integration into client solutions
- Revamped the WSO2 FHIR API hub with React, delivering a significant enhancement in UX and overall usability.

EDUCATION

Meta AR Developer — Professional Certificate   Present

Google UX Design — Professional Certificate   Oct 2022

BSc (Hons) Computer Science — University of Westminster   Sep 2022

- Graduated with First Class Honours.
- Modules focused on Web & Mobile Development, and Usability & Interaction.