Attribute	Description	Details
new_id	Individual identifier.	
new_MAILING_ID	Unique ID assigned to each email mailing.	
mailing_category	type of mailing	
mailing_date	date/time of mailing	
new_LIST_ID	List identifier to identify the type of list individual belongs to. Can belong to multiple lists.	
OPEN_FLG	Indicates email was opened.	
CLICK_FLG	Indicates email was clicked.	
Household related information	These fields are available for upto 8 other members of the individuals household	
statcd_hh_mem1-mem8	Code that identifies the status of the specified name in the household.	H = Head of household P = Elderly parent U = Other adult W = Spouse Y = Young adult null = No match
age_hh_mem1-mem8	age of household member	
gender_hh_mem1-mem8	The gender of the specified household member.	B = Both F = Female M = Male U = Unknown null = No match.
Individual related information		
I1_EXACT_AGE	ageof individual	
I1_GNDR_CODE	Gender defines the gender of the individual.	B = Both F = Female M = Male U = Unknown null = no match

EXPERIAN_INCOME_CD	Total estimated income for a living unit	A = 1000-14999 B = 15000-24999 C = 25000-34999 D = 35000-49999 E = 50000-74999 F = 75000-99999 G = 100000-124999 H = 125000,149000 I = 150000-174999 J = 175000-199999 K = 200000-249999 L = 250000+ U or null = Unknown
EXPERIAN_INCOME_CD_V4	another total estimated income for a living unit .	A = 1000-14999 B = 15000-24999 C = 25000-34999 D = 35000-49999 E = 50000-74999 F = 75000-99999 G = 100000-124999 H = 125000,149000 I = 150000-174999 J = 175000-199999 K = 200000-249999 L = 250000+ U or null = Unknown
TRW_INCOME_CD	Total estimated income for a household	J = <$15,000 K = $15,000-$24,999 L = $25,000-$34,999 M = $35,000-$49,999 N = $50,000-$74,999 O = $75,000-$99,999 P = $100,000-$119,999 Q = $120,000-$149,999 R = $150,000+ U = Unknown null = No match

TRW_INCOME_CD_V4	Another Total estimated income for a household	J = <$15,000 K = $15,000-$24,999 L = $25,000-$34,999 M = $35,000-$49,999 N = $50,000-$74,999 O = $75,000-$99,999 P = $100,000-$119,999 Q = $120,000-$149,999 R = $150,000+ U = Unknown null = No match
MM_INCOME_CD	Metromail estimated household income is the total estimated income for a household and is calculated as the result of statistical modeling. The model predicts income by using; census demos and individual and household demos. This data is no longer provided by Experian.	0 = Unknown 1 =< $15,000 2 = $15,000-$24,999 3 = $25,000-$34,999 4 = $35,000-$49,999 5 = $50,000-$74,999 6 = $75,000-$99,999 7 = $100,000+ null = No match
HH_INCOME	Census median income for households located within a census tract or block group. Reflects information collected by the US Census Bureau (2000). In '000' dollars.	
INDIV_MARITAL_STATUS_CONF_LVL	Marital Status Confidence level	1 = Extremely Likely 5 = Likely 0 = Unkknown null = CDW conversion
INDIV_MARITAL_STATUS	Information from Individual status is used to determine marital status.	M = Married S = Single U = Unknown Y = Yes null = No match
ETHNIC_GROUP_CODE	Ethnicity	
ASIAN_CD	dtails about asian ethnicity	00 = Unknown 05 = Chinese 24 = Japanese 25 = Korean 47 = Vietnamese 48 = Asian null = No match

I1_INDIV_HHLD_STATUS_CODE	An individual's status in a household	D = Deceased H = Head P = Aged parent living home U = Unknown W = Spouse Y = Young adult (Age 19-25) null = No match
ADDR_VER_CD	whether address is verified	M = Marginally verified N = Unverified V or Y = Verified null = No match
DECEASED_INDICATOR	Deceased indicator.	D = Deceased U = Unknown Null = No match or Unknown
Y_OWNS_HOME	Indicates the likelihood of a consumer owning a home	U = Unknown Y = Homeowner null = No match
Y_PROBABLE_HOMEOWNER	For records where exact homeownership information is not available.	U = Unknown Y = Probable home ownership null = No match
Y_RENTER	Renter status	U = Unknown Y = Renter null = No match
Y_PROBABLE_RENTER	for records where exact renter status is not known	U = Unknown Y = Probable Renter null = No match
DWELLING_TYPE	Each household is assigned a dwelling type code based on USPS information.	A = Multi-family & condominiums M = Marginal multi-family P = Post office box R = Rural (old data no longer provided) S = Single family U = Unknown null = no match
LENGTH_OF_RESIDENCE	Length of residence is the length of time a living unit has resided at their current address. Zero values indicate less than one year.	
DWELLING_UNIT_SIZE	Dwelling unit size	A = 1 Unit B = 2 Units C = 3 Units D = 4 Units E = 5 - 9 Units F = 10 - 19 Units G = 20 - 49 Units H = 50 - 100 Units I = 101+ Units U = Unknown

PRESENCE_OF_CHLDRN	Presence of children in household identifies households with children. A child is 0-18 years old.	N = No U = Unknown Y = Yes null = No match
NUMBER_OF_CHLDRN_18_OR_LESS	Number of children in household information	1 = 1 child 2 = 2 children 3 = 3 children 4 = 4 children 5 = 5 children 6 = 6 children 7 = 7 children 8 = 8+ children U or 0 = Unknown Null = No match
PRES_OF_CHLDRN_0_3	Indicates the presence of a child in the age range of 0-3.	N = No U = Unknown Y = Yes null = No match
GNDR_OF_CHLDRN_0_3	Indicates the gender of the children in the age range of 0-3.	B = Both F = Female M = Male U = Unknown null = No match
PRES_OF_CHLDRN_4_6	Indicates the presence of a child in the age range of 4-6.	N = No U = Unknown Y = Yes null = No match
GNDR_OF_CHLDRN_4_6	Indicates the gender of the children in the age range of 4-6.	B = Both F = Female M = Male U = Unknown null = No match
PRES_OF_CHLDRN_7_9	Indicates the presence of a child in the age range of 7-9.	N = No U = Unknown Y = Yes null = No match
GNDR_OF_CHLDRN_7_9	Indicates the gender of the children in the age range of 7-9.	B = Both F = Female M = Male U = Unknown null = No match
PRES_OF_CHLDRN_10_12	Indicates the presence of a child in the age range of 10-12.	N = No U = Unknown Y = Yes null = No match
GNDR_OF_CHLDRN_10_12	Indicates the gender of the children in the age range of 10-12.	B = Both F = Female M = Male U = Unknown null = No match
PRES_OF_CHLDRN_13_18	Indicates the presence of a child in the age range of 13-18.	N = No U = Unknown Y = Yes null = No match
GNDR_OF_CHLDRN_13_18	Indicates the gender of the children in the age range of 13-18.	B = Both F = Female M = Male U = Unknown null = No match

NUM_OF_ADULTS _IN_HHLD	Number of adults in the household. An adult is anyone 19 years old or older.	0 = 0 living adults 1 = 1 adult 2 = 2 adults 3 = 3 adults 4 = 4 adults 5 = 5 adults 6 = 6 adults 7 = 7 adults 8 = 8 adults null = No match
DM_RESPONDER_ INDIV	Identifies consumers who have purchased by direct mail.	U = Unknown Y = Yes null = no match
DM_RESPONDER_ HH	Identifies consumers whose households have purchased using DM	M = Multi-buyer (purchased from multiple mail order companies) U = Unknown Y = Yes null = No match
MULTI_BUYER_IN DIV	Identifies consumers who have purchased by direct mail in multiple product categories. Data is carried at a household level.	M = Multi-buyer (purchased from multiple mail order companies) U = Unknown Y = Yes null = No match
BUYER_DM_BOOK S	Identifies if anyone in the household has been a direct mail purchaser books.	0 thru 9 = Number of responses to this category after 9/2000 Y = Yes U = Unknown null = no match
BUYER_DM_UPSC ALE	Identifies if anyone in the household has been a direct mail purchaser in the upscale category.	0 thru 9 = Number of responses to this category after 9/2000. U = Unknown Y = Yes null = No match
BUYER_DM_MALE _ORIEN	Identifies if anyone in the household has been a direct mail purchaser in the male orientation category.	0 thru 9 = Number of responses to this category after 9/2000. U = Unknown Y = Yes null = No match

BUYER_DM_FEMALE_ORIEN	Identifies if anyone in the household has been a direct mail purchaser in the female orientation category.	0 thru 9 = Number of responses to this category after 9/2000. U = Unknown Y = Yes null = no match
BUYER_DM_CRAFTS_HOBBI	Identifies if anyone in the household has been a direct mail purchaser in the craft category.	0 thru 9 = Number of responses to this category after 9/2000. Y = Yes U = Unknown null = no match
BUYER_DM_GENERAL	Identifies if anyone in the household has been a direct mail purchaser in the general category.	0 thru 9 = Number of responses to this category after 9/2000. U = Unknown Y = Yes null = No match
BUYER_DM_GARDEN_FARM	Identifies if anyone in the household has been a direct mail purchaser of gardening and farming interest magazines.	0 thru 9 = Number of responses to this category after 9/2000. U = Unknown Y = Yes null = no match
INS_MATCH_TYPE	Code from Experian identifying the level at which a customer's demos were matched.	E = Extra match (area level match) F = Family match I = Individual match null = No match
BUYER_DM_COLLECT_SPC_FOOD	Identifies if anyone in the household has been a direct mail purchaser in the collectibles/specialty foods category.	0 thru 9 = Number of responses to this category after 9/2000. Y = Yes U = Unknown null = no match
BUYER_DM_GIFT_GADGET	Identifies if anyone in the household has been a direct mail purchaser in the gift category.	0 thru 9 = Number of responses to this category after 9/2000. U = Unknown Y = Yes null = No match

BUYER_MAG_FAMILY_GENERAL	Identifies if anyone in the household has been a direct mail purchaser of family and general interest magazines.	0 thru 9 = Number of responses to this category after 9/2000. Y = Yes U = Unknown null = No match
BUYER_MAG_FEMALE_ORIENTED	Identifies if anyone in the household has been a direct mail purchaser of female interest magazines. Information is complied via mail order responsiveness by categorized offers/media and collected from 300+ proprietary participants.	0 thru 9 = Number of responses to this category after 9/2000. U = Unknown Y = Yes null = no match
BUYER_MAG_MALE_SPORT_ORIENTED	Identifies if anyone in the household has been a direct mail purchaser of male and sport interest magazines.	0 thru 9 = Number of responses to this category after 9/2000. U = Unknown Y = Yes null = No match
BUYER_MAG_RELIGIOUS	Identifies if anyone in the household has been a direct mail purchaser of religious interest magazines.	0 thru 9 = Number of responses to this category after 9/2000. U = Unknown Y = Yes null = No match
BUYER_MAG_GARDEN_FARMING	Identifies if anyone in the household has been a direct mail purchaser of gardening and farming interest magazines.	0 thru 9 = Number of responses to this category after 9/2000. U = Unknown Y = Yes null = no match
BUYER_MAG_CULINARY_INTERS	Identifies if anyone in the household has been a direct mail purchaser of culinary interest magazines.	0 thru 9 = Number of responses to this category after 9/2000. Y = Yes U = Unknown null = No match
BUYER_MAG_HEALTH_FITNESS	Identifies if anyone in the household has been a direct mail purchaser of health & fitness interest magazines.	0 thru 9 = Number of responses to this category after 9/2000. U = Unknown Y = Yes null = No match

DMR_CONTRIB_CAT_RELIGIOUS	Identifies if anyone in the household has contributed to any religious categories via direct mail. Information is complied via mail order responsiveness by categorized offers/media and collected from 300+ proprietary participants.	0 thru 9 = Number of responses to this category after 9/2000. U = Unknown Y = Yes null = No match
DMR_CONTRIB_CAT_POLITICAL	Identifies if anyone in the household has contributed to any political categories via direct mail.	0 thru 9 = Number of responses to this category after 9/2000. U = Unknown Y = Yes null = No match
DMR_CONTRIB_CAT_HEALTH_INST	Identifies if anyone in the household has contributed to any health & institutional categories via direct mail. Information is complied via mail order responsiveness by categorized offers/media and collected from 300+ proprietary participants.	0 thru 9 = Number of responses to this category after 9/2000. U = Unknown Y = Yes null = No match
DMR_CONTRIB_CAT_GENERAL	Identifies if anyone in the household has contributed to any general categories via direct mail.	0 thru 9 = Number of responses to this category after 9/2000. U = Unknown Y = Yes null = No match
DMR_SWEEPSTAKES	Identifies if anyone has purchased from a sweepstakes or contest via direct mail.	0 thru 9 = Number of responses to this category after 9/2000. U = Unknown Y = Yes null = No match
DMR_DO_IT_YOURSELFERS	Identifies if anyone has purchased do-it-yourself information/product via direct mail.	0 thru 9 = Number of responses to this category after 9/2000. Y = Yes U = Unknown null = No match

DMR_NEWS_FINANCIAL	Identifies if anyone has purchased news/financial information/product via direct mail.	0 thru 9 = Number of responses to this category after 9/2000. U = Unknown Y = Yes null = No match
DMR_PHOTOGRAPHY	Identifies if anyone has purchased any photography information/product via direct mail.	0 thru 9 = Number of responses to this category after 9/2000. U = Unknown Y = Yes null = No match
DMR_MISCELLANEOUS	Identifies if anyone has purchased any miscellaneous information/product via direct mail.	0 thru 9 = Number of responses to this category after 9/2000. U = Unknown Y = Yes null = No match
DMR_ODD_ENDS	Identifies if anyone has purchased any odds and ends information/product via direct mail.	0 thru 9 = Number of responses to this category after 9/2000. U = Unknown Y = Yes null = No match
PHONE_TYPE_CD	Identifies level of matching to obtain phone number.	H = Household match I = Individual match S = Unique surname match null = No match
BIRD_QTY	Directly reported survey data that reflects number of birds owned by household.	
CATS_QTY	Directly reported survey data that reflects number of cats owned by a household.	
DOG_QTY	Directly reported survey data that reflects number of dogs owned by a household.	

CLUB_MEMBER_C D	Directly reported survey data that indicates that a household was a current or former mail order club member.	C = Current F = Former U = Unknown null = No match
HHLD_DM_PURC_ CD	Directly reported survey data reflects a household's annual frequency of mail order purchases.	0 thru 5 null = No match
YRS_SCHOOLING _CD	Median level of education of households within a census tract or block group.	
OCCUP_MIX_PCT	Percentage of individuals who are blue collar workers, white collar workers, or a mix of both located within a census tract or block group. .	
PCT_WHITE	The percentage of the population within a census tract or block group who are Caucasian.	
MEDIAN_HOUSING _VALUE	Median value of homes located within a census tract or block group. (Expressed in 000's).	
PCT_CHLDRN	Percentage of children in households within a census tract or block group.	
PCT_OWNER_OC CUPIED	Percentage of homes occupied by their owners within a census tract or block group.	
PCT_RENTER_OC CUPIED	Median rental for geography in which the household is located. Value expressed in hundreds.	
MEDIAN_LEN_OF_ RESIDENCE	Census median number of years that residence within a census tract or block group have lived at their address.	00 = Less than 1 year 01 thru 99 =1 to 99 years
INDIV_EDUCATION _CONF_LVL	Individual Education Confidence Level.	1 = Extremely Likely 5 = Likely 0 = Unkknown null = CDW conversion

INDIV_EDUCATION	Directly reported survey data that indicates the education level for the individual.	1 = High school 2 = Some college 3 = Completed college 4 = Graduate school 5 = Less than high school U = Unknown 0 or null = No match
PRIM_MALE_EDUC_CD	Directly reported survey data that indicates the education level for the primary male in the household.	1 = High school 2 = Some college 3 = Completed college 4 = Graduate school, 5 = Less than high school U = Unknown 0 or null = No match
PRIM_FEM_EDUC_CD	Directly reported survey data that indicates the education level for the primary female in the household.	1 = High school 2 = Some college 3 = Completed college 4 = Graduate school, 5 = Less than high school U = Unknown 0 or null = No match
OCCUP_DETAIL	Occupation codes	
PRIM_MALE_OCC_CD	Occupation codes for primary male	
PRIM_FEM_OCC_CD	Occupational codes for primary female	
PCT_HOUSEHOLDS_BLACK	The percentage of the population within a census tract or block group who are Black.	
RELIGION	Ethnic Insights Religion indicates the likely religion of the individual.	B = Buddhist C = Catholic G = Greek Orthodox H = Hindu I = Islamic J = Jewish K = Sikh L = Lutheran M = Mormon O = Eastern Orthodox P = Protestant S = Shinto X or null = Not known or unmatched

AQI	Address quality indicator.	E=Excellent G=Good S=Satisfactory M=Marginal N=Phone Only Records
AUTO_IN_MARKET	Auto In The Market. Prediction of the likelihood that consumers will be ready to purchase a vehicle in the next 5 months	1 = Extremely Likely 2 = Highly Likely 3 = Very Likely 4 = Somewhat Likely 5 = Likely 6 = Somewhat Unlikely 7 = Very Unlikely 8 = Highly Unlikely 9 = Extremely Unlikely 0 = Unknown or Uncoded
CEN_2000_MATCH _LEVEL	The Census Demographic Match Level mandatory append is required when any 2000 Census demographic data is appended. It consists of a match level.	Values: S = Census State C = Census County T = Census Tract B = Census Block Group blank = Non- match
COUNTRY_OF_OR IGIN	Indicates country of origin.	Valid Values: 00 = Unknown 01 = Mexico 02 = Cuba 03 = Puerto Rico 04 = Nicaragua 05 = Dominican Republic 06 = Colombia 07 = Honduras 08 = Guatemala 09 = El Salvador 10 = Costa Rica 11 = Panama 12 = Ecuador 13 = Venezuela 14 = Argentina 15 = Chile 16 = Peru 17 = Bolivia 18 = Uruguay 19 = Paraguay 20 = Spain 22 = Brazil

ETECH_GROUP	e-Tech derived code that groups ethnicities in general categories	Valid Values: A = African American B = Asian American 1 C = Asian American 2 D = Asian American 3 E = Mediterranean F = Native American G = Scandinavian H = Polynesioan I = Middle Eastern J = Jewish K = Western European L = Eastern European M = Misc. Other
ETHNIC_INSIGHT_MTCH_FLG	Ethnic Insight is a name analysis process which identifies ethnic origin, probable religion, and the language preference of individuals.	Valid Values: Y = Matched to Ethnic Insight

ETHNICITY_DETAIL	Indicates the likely ethnicity using a program that analyzes first name, last name, expert system rules and geography.	Valid Values: 00 = Unknown 01 = English 02 = Scotch 03 = Danish 04 = Swedish 05 = Norwegian 06 = Finnish 07 = Icelandic 08 = Dutch 09 = Belgian 10 = German 11 = Austrian 12 = Hungarian 13 = Czech 14 = Slovakian 15 = Irish 16 = Welsh 17 = French 18 = Swiss 19 = Italian 20 = Hispanic 21 = Portuguese 22 = Polish 23 = Estonian 24 = Latvian 25 = Lithuanian 26 = Ukrainian 27 = Georgian 28 = Byelorussian 29 = Armenian 30 = Russian 31 = Turkish 32 = Kurdish
HOME_BUSINESS_IND	Home Business Indicator is a household level data element indicating that a home business is present.	Values: Y = Yes U = Unknown
I1_BUSINESS_OWNER_FLG	Business Owner Indicator identifies individuals who own a business.	Values: Y = Yes U = Unknown

LANGUAGE	Ethnic Insight Language indicates the language preference.	Valid Values: 00 = Unknown 01 = English 03 = Danish 04 = Swedish 05 = Norwegian 06 = Finnish 07 = Icelandic 08 = Dutch 09 = Flemish/Waldoon 10 = German 12 = Hungarian 13 = Czech 14 = Slovakian 17 = French 19 = Italian 20 = Spanish 21 = Portuguese 22 = Polish 23 = Estonian 24 = Latvian 25 = Lithuanian 27 = Georgian 29 = Armenian 30 = Russian 31 = Turkish 32 = Kurdish 33 = Greek 34 = Farsi 35 = Moldavian 36 = Bulgarian 37 = Romanian 38 = Albanian 40 = Slovenian 19

MOSAIC_HH	Mosaic Household is a household level classification system	A01 - America s Wealthiest A02 - Dream Weavers A03 - White-collar Suburbia A04 - Upscale Suburbanites A05 - Enterprising Couples A06 - Small-town Success A07 - New Suburbia Families B01 - Status-conscious Consumers B02 - Affluent Urban Professionals B03 - Urban Commuter Families B04 - Solid Suburban Life B05 - Second-generation Success B06 - Successful Suburbian C01 - Second City Homebodies C02 - Prime Middle America C03 - Suburban Optimists C04 - Family Convenience C05 - Mid-market
NEW_CAR_MODEL	predicts the likelihood that a consumer is likely to purchase a new vehicle within the next 5 months.	Valid Values: 1 = Extremely Likely 2 = Highly Likely 3 = Very Likely 4 = Somewhat Likely 5 = Likely 6 = Somewhat Unlikely 7 = Very Unlikely 8 = Highly Unlikely 9 = Extremely Unlikely 0 = Unknown or Uncoded

RECIPIENT_RELIA BILITY_CD	ranks overall receivability of a living unit	Values: 1 = Very High 2 = High 3 = Moderate 4 = Low 5 = Telemarketing only, non-deliverable address 6 = End Dated Record 0 = Unknown
USED_CAR_CD	likelihood that a consumer is likely to purchase a Used vehicle within the next 5 months.	Valid Values: 1 = Extremely Likely 2 = Highly Likely 3 = Very Likely 4 = Somewhat Likely 5 = Likely 6 = Somewhat Unlikely 7 = Very Unlikely 8 = Highly Unlikely 9 = Extremely Unlikely 0 = Unknown or Uncoded
PCT_TRADES_NO T_DEROG	Percentage of profile with trades never reported delinquent or derogatory. Zip +4 level	Valid Values: 00.00-99.99
PCT_DEROG_TRA DES	Percentage of profile consisting of derogatory trades. Zip+4 level	Valid Values: 00.00-99.99
Z_CREDIT_CARD	Indicates a household's self reported presence of a credit card.	Valid Values: Y - Household has indicated a presence of a credit card. U - Unknown
EST_LOAN_VALUE _RATIO	Estimated Current Loan to Value Ratio is a percentage of the original home mortgage loan amount divided by the estimated current market value of the home. ** Please note this column contains the confidence flag and the estimated loan to value ratio.	Position 1 = Confidence Flag Valid Values: 1 = Extremely Likely 2 = Highly Likely 3 = Likley Position 2-4 = Estimated Loan-to-Value Valid Values: 000-125
SCS_MATCH_TYP E	Summarized Credit Statistics Mandatory Append.	Valid Values: Z = Zip Match 4 = Zip+4 Match blank = Non-Match

Trait Information	for each individiual upto 64 traits and trait_typ_cd are listed	
TRAIT_CD1-64	Trait code.	
TRAIT_TYP_CD1-64	Trait type code. .	1 = Household member 1 music preference 3 = Household member 1 reading preference 5 = Household member 1 activities
Additional trait details		
Description	TRAIT_CD	TRAIT_TYP_CD
TR_MUSIC_CLASSICAL	1	1
TR_MUSIC_COUNTRY	2	1
TR_MUSIC_EASY_LISTENING	3	1
TR_MUSIC_JAZZ_NEWAGE	4	1
TR_MUSIC_OLDIES	5	1
TR_MUSIC_ROCK	6	1
TR_MUSIC_RHYTHM_BLUES	7	1
TR_MUSIC_ALTERNATIVE	12	1
TR_MUSIC_CHLDRNS_MUSIC	13	1
TR_MUSIC_CHRISTIAN_GOSPEL	16	1
TR_MUSIC_DANCE	8	1
TR_MUSIC_HARD_ROCK_HVY_METAL	9	1
TR_MUSIC_LATIN	10	1
TR_MUSIC_OTHER_MUSIC	11	1
TR_READ_BEST_SELLING_FICTION	1	3
TR_READ_CHLDRNS	2	3
TR_READ_HISTORY	3	3
TR_READ_MYSTERY	4	3
TR_READ_NON_FICTION	5	3
TR_READ_ROMANCE	6	3
TR_READ_SCIENCE_FICTION	7	3
TR_READ_ASTROLOGY	38	3

TR_READ_BUSINE SS_FINANCIAL	39	3
TR_READ_COMPU TER	40	3
TR_READ_COOKI NG_CULINARY	41	3
TR_READ_COUNT RY_LIFESTYLE	42	3
TR_READ_ENTER TAINMENT_PEOPL E	43	3
TR_READ_FASHIO N	44	3
TR_READ_INTERI OR_DECORATING	45	3
TR_ACTIVE_AVID_ BOOK_READING	3	5
TR_ACTIVE_COLL ECTIBLES	5	5
TR_ACTIVE_DOME STIC_TRAVEL	10	5
TR_ACTIVE_FISHI NG	11	5
TR_ACTIVE_PHYS _FIT_EXERCISE	12	5
TR_ACTIVE_FOREI GN_TRAVEL	13	5
TR_ACTIVE_GARD ENING	14	5
TR_ACTIVE_GOLF	15	5
TR_ACTIVE_GOUR MET_FOOD_COOK	16	5
TR_ACTIVE_HEAL TH	17	5
TR_ACTIVE_HUNTI NG	19	5
TR_ACTIVE_NEED LEWORK	20	5
TR_ACTIVE_PHOT OGRAPHY	21	5
TR_ACTIVE_SEWI NG	23	5
TR_ACTIVE_SNO W_SKIING	24	5
TR_ACTIVE_TENNI S_FREQUENTLY	26	5
TR_ACTIVE_VACA TION_CRUISES	27	5
TR_ACTIVE_WINE S	28	5
TR_ACTIVE_BIBLE _DEVOTIONAL	29	5
TR_ACTIVE_SELF_ IMPROVEMENT	39	5
TR_ACTIVE_FASHI ON_CLOTHING	45	5
TR_ACTIVE_FIT_E XERCISE_MAGS	61	5

TR_ACTIVE_HUNT_AND_SHOOT_MAGS	62	5
TR_ACTIVE_WATCH_SPORTS_ON_TV	63	5
TR_ACTIVE_MOTORCYCLES	64	5
TR_ACTIVE_QUILTING	65	5
TR_ACTIVE_DO_IT_YOURSELF	69	5
TR_ACTIVE_VIDEO_VIEWING	73	5
TR_ACTIVE_VOLUNTEER_WORK	74	5
TR_ACTIVE_WOODWORKING	75	5
TR_ACTIVE_HEALTH_NATURAL_FOOD	76	5
TR_ACTIVE_HOME_DECORATING	77	5
TR_ACTIVE_RECIPES	78	5
TR_MUSIC_BIG_BAND_SWING	14	1
TR_MUSIC_POP	15	1
TR_READ_BOOKS_ON_TAPE	29	3
TR_READ_MEDICAL_HEALTH	30	3
TR_READ_MILITARY	31	3
TR_READ_NATURAL_HLTH_REMEDIES	32	3
TR_READ_OTHER_READING	33	3
TR_READ_RELATIONSHIPS	34	3
TR_READ_SCIENCE_TECHNOLOGY	35	3
TR_READ_SPORTS_READING	36	3
TR_READ_WORLD_NEWS_POLITICS	37	3