

WHY DO YOU WANT TO WORK HERE?



THIS IS WHAT I WILL COVER

- ✓ **Why the interviewer is asking YOU this question.**
- ✓ **2 ESSENTIAL TIPS** for answering it with confidence.
- ✓ **2 BRILLIANT ANSWERS!**
- ✓ More answers to common interview questions!

Why Is The Interviewer Asking This Question?

1. Most people apply for lots of different jobs and they don't care who they work for.

2. This can lead to you *not staying for very long!*



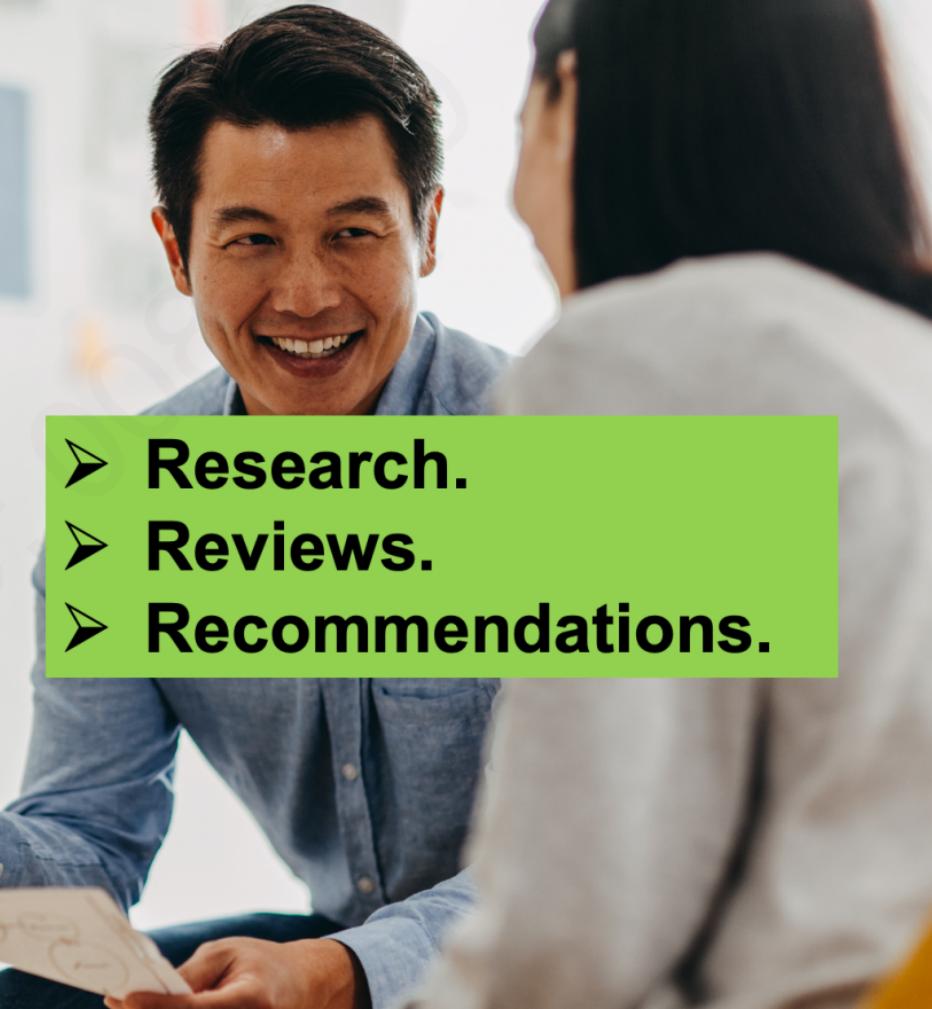
If you have researched their company, you are far more likely to stay there, thus giving them a good return on their investment.



**2 ESSENTIAL TIPS for
answering this question
with confidence**

#1. Give three reasons why you want to work there.

#2. Use the '3 Rs' when answering the question:

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- Research.
 - Reviews.
 - Recommendations.

Brilliant Answer #1

Q. Why Do You Want To Work Here?

"I want to work here for three main reasons. The first reason is, having conducted lots of RESEARCH into your company, it is clear you have an impressive track record of achievement and the products and services you create tell me you always put your customers first.

The second reason is, I spent time reading some of your customer REVIEWS online and the vast majority are very positive. This tells me you are a company that has high standards, something that is very important to me.

Finally, I have spoken to some of your employees, and they have wholeheartedly RECOMMENDED you as a place to work. This means I will be supported in my role and it will be a great place for me to learn and develop."

Brilliant Answer #2

Q. Why Do You Want To Work Here?

“I’d like to work here because I am looking for long term employment with the same company. You have an impressive history, which means I will feel a great sense of pride working here.

I have read the company values on your website and this tells me you are passionate about not just the products you create, but also how your staff are treated at work. You encourage your employees to be creative and innovative and you want them to reach their full potential.

This is the only job I am applying for and I believe the skills and qualities I have would be a perfect match for your business.”