

DESCRIBE YOURSELF IN ONE WORD!



THIS IS WHAT I WILL COVER

- What the interviewer wants to hear from your answer!
- The **3 THINGS** you must include in your answer.
- 7 Example **SCRIPTED ANSWERS** you can use in your job interview!

**What does the interviewer
want to hear from your
answer to the question...**

**“Describe Yourself In
One Word!”**

They want to hear a word that demonstrates you are an all-rounder and someone who can help them achieve their commercial goals!



The **3 things** you must
include in your answer.

**“Describe Yourself In
One Word!”**

#1 – Tell the interviewer the **ONE WORD** that best describes you!

- Choose a word carefully and be sure it is one that **STANDS OUT** from the other candidates.
- Virtually all the other candidates will choose either *professional*, *enthusiastic*, or *motivated* as their ONE word.
- These words are **NOT** strong enough!



#2 – Next, explain WHY you have chosen the ONE WORD that best describes you.

Anyone can pick a word to describe themselves but explaining WHY they have chosen that ONE WORD takes a different level of skill!



#3 – Tell the interviewer how the ONE WORD you have chosen will be of benefit to their company if they hire you.

The key to answering this interview question correctly is to make the interviewer feel that you are going to ADD VALUE to their business in the role you have applied for!



Let's look at some example answers
to the interview question:

**“Describe Yourself in
One Word!”**

7 SCRIPTED ANSWERS...

#1 – Answer suitable for all job roles.

#2 – Answer for Freshers, students and first-time job applicants.

#3 – Answer for managers, team leaders and supervisors.

#4 – Answer for customer service job roles.

#5 – Answer for sales positions.

#6 – Answer for healthcare jobs.

#7 – Answer for technical-related job roles.

**Let's look at some example answers
to the interview question:**

**“Describe Yourself in
One Word!”**

**ANSWER SUITABLE FOR ALL JOB
ROLES...**

“Describe Yourself in One Word!” (Suitable for all job roles.)

“I would describe myself as **INDUSTRIOUS.**

I am diligent and hard-working. My reputation in previous roles was someone who could be relied upon to get all tasks finished on time and to the expected standard. I do not like it when deadlines get missed and I particularly don't like it if things are not done to the highest standards achievable.

I can remember working on a project with other people in my last job. The project was in danger of running over the agreed deadline due to a supplier that had let us down. Some people in the team wanted to request more time from the client to get the project finished, but I didn't think that was acceptable.

I agreed to work additional hours each day to get the project finished because that is my nature, and that is what I am like as a person.

Because of my industrious approach to work, I can immediately add value to your business because everything I do will be the best it can be, and I will never let you down.”

“Describe Yourself In One Word.”

**ANSWER SUITABLE FOR FRESHERS,
STUDENTS AND FIRST-TIME JOB
APPLICANTS**

“Describe Yourself In One Word!” (Suitable for Freshers.)

“I would describe myself as **ENERGETIC.**

This means I am hungry to learn, I am self-motivated, and I will bring a positive mindset and attitude to your team.

People have often described me as good to be around because I am upbeat, I get things done and I do not like to sit still.

Although this is my first job, I am going to spend a lot of time at work, and therefore, I want that time to be as productive as possible.

I believe my energetic nature will be good for your business because you have the assurances that I will do as much work as is physically possible and I will always seek to learn, develop and improve in the role.”

“Describe Yourself In One Word.”

**ANSWER SUITABLE FOR MANAGERS,
SUPERVISORS & TEAM LEADERS**

“Describe Yourself In One Word!” (Managers & Team Leaders.)

“I’d describe myself as **RESULTS-ORIENTATED.**

As a manager, I have a responsibility to consistently achieve, and on that basis, I will come into your organization, get a clear brief on my objectives, and then deliver the right results.

Experience in previous roles has taught me the only way to achieve what is expected is to have a vision, to communicate that vision to others in the team, and then to support, direct and motivate them.

Hiring me as your manager means you will be getting someone who guarantees everything will be completed on time, and nothing will ever be missed.”

**“Describe Yourself In
One Word.”**

**ANSWER SUITABLE FOR CUSTOMER
SERVICE ROLES**

“Describe Yourself In One Word!” (CUSTOMER SERVICE ROLES.)

“I’d describe myself as **PEOPLE-ORIENTATED.**

I enjoy being around people and I enjoy serving them and taking care of their needs.

It’s a quality I’ve had for many years and if I am not working in a role where I get to interact regularly with people, I don’t feel fulfilled or satisfied.

This means for you I will always represent your business in a positive light, I will be a good role model for the company, and dealing with customers queries, problems or complaints will never be a problem for me.”

**“Describe Yourself In
One Word.”**

ANSWER SUITABLE FOR SALES ROLES

“Describe Yourself In One Word!” (SALES ROLES.)

“I’d describe myself as **PERSUASIVE.**

I am very good at assessing what people’s needs are, and I can explain the benefits to them of what it is I am promoting or selling. I always do this in an ethical way.

In previous sales positions, I was very good at reaching my sales targets each year and I would work hard to develop my influencing skills.

Being a dynamic person, and someone who is a good sales closer, your organization will benefit from this both commercially and financially.”

**“Describe Yourself In
One Word.”**

**ANSWER SUITABLE FOR HEALTHCARE
JOB ROLES**

“Describe Yourself In One Word!” (HEALTHCARE ROLES.)

“I’d describe myself as a **RESOURCEFUL.**

I can adapt to any healthcare situation in a calm and empathetic manner, and I can handle a large workload.

In previous healthcare roles, people would often turn to me for advice on how to deal with a particular situation or problem.

Over the years, I have learnt the importance of being flexible and adaptable, simply because things often change in healthcare, and no two patients needs are ever the same.

With me, you will be getting someone who can fit easily into a healthcare team, and who will bring years of experience that can help others whenever they need assistance.”

**“Describe Yourself In
One Word.”**

**ANSWER SUITABLE FOR TECHNICAL
JOB ROLES**

“Describe Yourself In One Word!” (HEALTHCARE ROLES.)

“I’d describe myself as **INQUISITIVE.**

I like to get to the bottom of problems so I can prevent them from happening again, and I like to get a thorough understanding of how things work because that increases my depth of knowledge.

I am a big advocate of self-improvement, and I am passionate about taking responsibility for my own continuous professional development.

This means you will be hiring someone in this technical role who already has a broad range of knowledge, and who will continually grow and develop as your company grows.”