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COURSE CERTIFICATE

Jul 19, 2024

Shyam Menon

has successfully completed

Measure and Optimize Social Media Marketing Campaigns

an online non-credit course authorized by Meta and offered through Coursera



Anke Audenaert

Anke Audenaert CEO & Co-Founder Aptly Adj. Professor, UCLA Anderson School of Management

Verify at: https://coursera.org/verify/EW2VKXPKUAQH

Coursera has confirmed the identity of this individual and their participation in the course.