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| Website to Evaluate: | | |
| http://studentfolders.student.cascadia.edu/bit175/lucasrkostenko/experimental.html | | |
| Purpose of the Site (one sentence): | | |
| For prospective employers to check out his web interactive skills. | | |
| Intended Users (list the different types): | | |
| Friends, family, students, prospective employers | | |
| Evaluation Scale:  **2=strongly agree; 1=agree; –1=disagree; –2=strongly disagree; 0= doesn't apply** | | |
| (–2 to 2 )                 Purposeful (comment using complete sentences) | | |
| 0 | Site purpose is clear | This little drawing tool servers it’s purpose to show off your skills. |
| 0 | Keywords and content match the site purpose |
| 2 | Site content is current enough to be useful for purpose and intended audience |
| 2 | Content is relevant to the specific page |
| 2 | Content is relevant to purpose and intended audience |
| (–2 to 2 )                 Appealing Visual Logic (comment using complete sentences) | | |
| 0 | Site uses appealing elements that complement each other consistent with site purpose | Your experimental needs instructions and description of why it is there. Also, the color fonts cover part of your navigation. |
| 0 | Visual design establish a consistent mood and feel |
| 1 | Visual hierarchy shows relative importance of information |
| 2 | Design incorporates accessibility standards - Text is easily readable |
| 2 | Site displays well in variety of browsers / readers / devices |
| 0 | Simplicity of design, appropriate level of details, open space, chunking of information |
| (–2 to 2 )                 Functionally Appropriate (comment using complete sentences) | | |
| 2 | Site should provide a clear “scent” of information to get to destination page | The colors don’t always seem to work and I can barely make out the green on the gray background. (probably because I am color deficient.) |
| NA | Site provides for user search and/or site index |
| 2 | Site provides appropriate information based on browser, device type and user location |
| 2 | Site downloads quickly as appropriate to the device |
| 2 | Site uses appropriate security/privacy assurances (privacy policy, https, scripting, cookies, account info, login, security verification, external link notices) |  |
| (–2 to 2 )                  Navigation Clarity (comment using complete sentences) | | |
| 0 | Site is identified on every page | Make sure your header is always visible and easy to read. Label each page in the head of your html. |
| 2 | Navigation elements are consistent and predictable throughout site |
| 1 | Accessibility for non-image browsers - Text-based navigation provided |
| 1 | All navigation is clearly labeled and linked appropriately and visible at standard resolution (appropriate to the audience / device) |
| 2 | navigation labels use phrases familiar to the user and is categorized appropriately |
| 1 | Headers and (optional) breadcrumbs show the user’s current location appropriate to the site |
| General Site Comments (use complete sentences) | | |
| This is a cool experimental piece. I might also include a “canvas” or “easel” for the user to draw on. | | |