



• CREDIT CARD WEEKLY STATUS REPORT

START NOW



- **CONTENT**

1. Project objective
2. Data from SQL
3. Data processing & DAX
4. Dashboard & insights
5. Export & share project

READ MORE





PROJECT OBJECTIVE

To develop a comprehensive credit card weekly dashboard that provides real-time insights into key performance metrics and trends, enabling stakeholders to monitor and analyze credit card operations effectively



[READ MORE](#)

Credit Card Transaction Report

Q4 Q3 Q2 Q1

Total Revenue

55.4M

Total Interest

7.9M

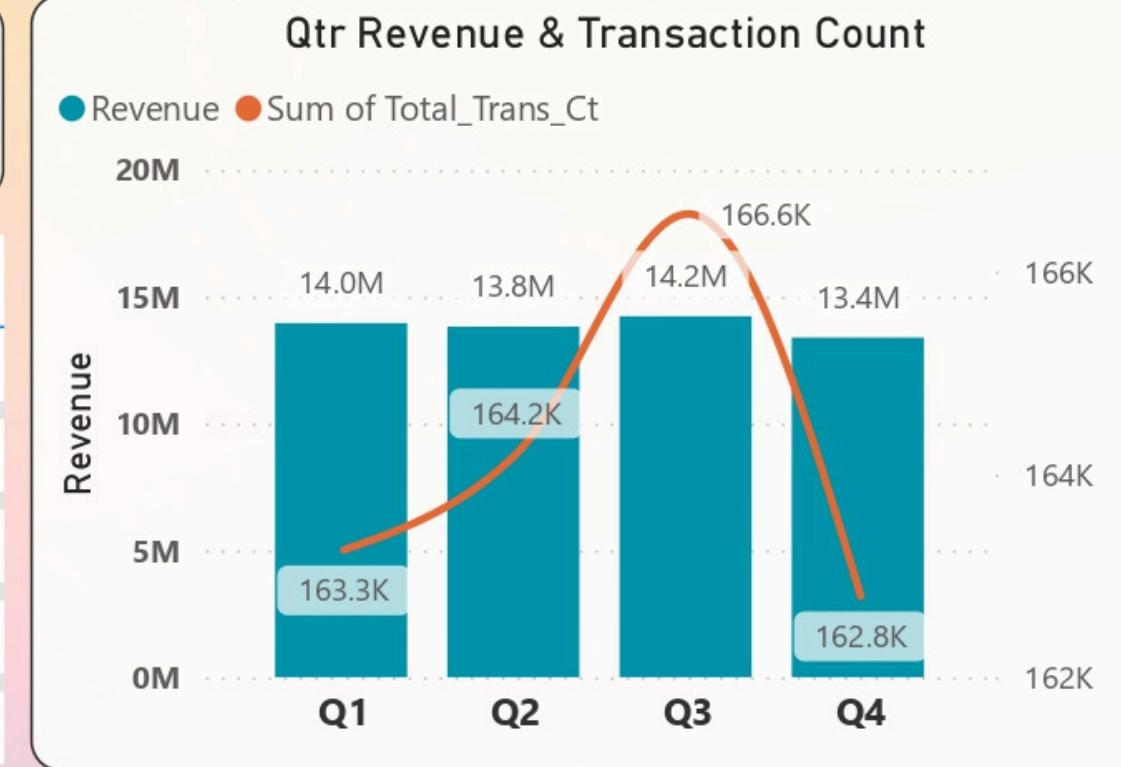
Transaction Amount

45M

Transaction Count

657K

Card_Catagory	Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	4,62,34,849.0	65,08,880.0	26,89,925
Silver	55,86,343.0	8,12,092.0	1,87,505
Gold	24,54,073.0	3,73,785.0	56,210
Platinum	11,35,608.0	1,61,629.0	20,665
Total	5,54,10,873.0	78,56,386.0	29,54,305



Week_Start_Date

All

Rishabh Mishra

M F

Low Mid High

Platinum Gold Silver Blue

Revenue by Use Chip

Swipe	35M
Chip	17M
Online	3M

Revenue by Expenditure Type

Bills	14M
Entertai...	10M
Fuel	9M
Grocery	9M
Food	8M
Travel	6M

Revenue by Education

Graduate	22M
High School	11M
Unknown	8M
Uneducated	8M
Post-Graduate	3M
Doctorate	2M

Revenue by Customer Job

Selfemployed	14M
Businessman	11M
Blue-collar	9M
Govt	9M
White-collar	8M
Retirees	5M

Customer Acq Cost

Blue	0.89M
Silver	0.06M
Gold	0.02M
Platinum	0.01M

Credit Card Customer Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Rishabh Mishra

Total Revenue

55.4M

Total Interest

7.9M

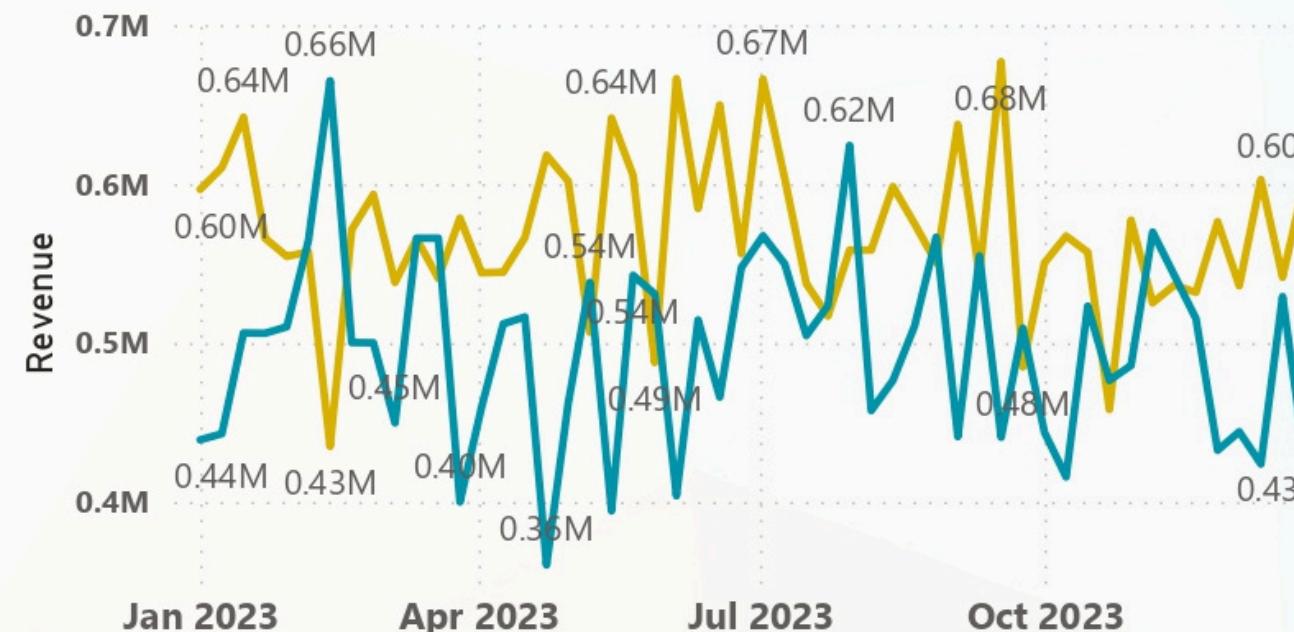
Total Income

577M

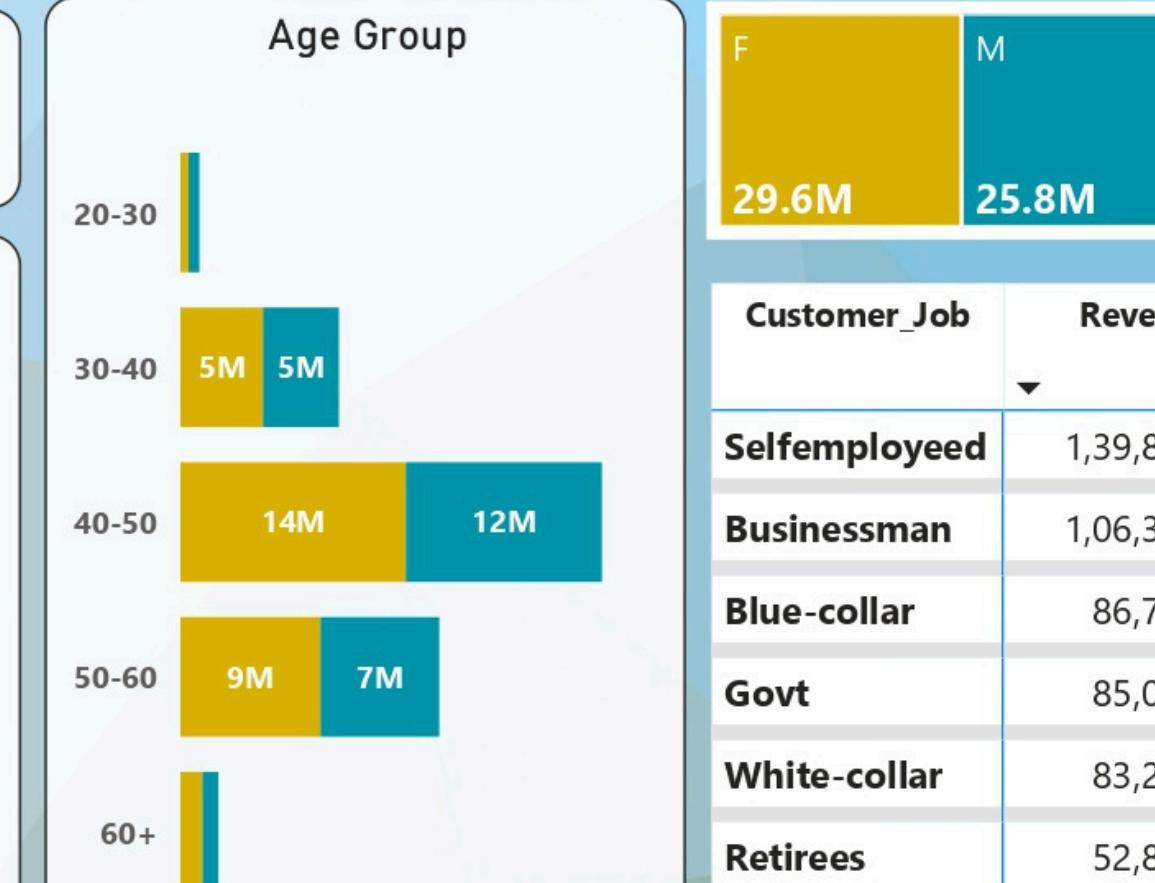
CSS

3.19

Revenue vs Gender



Age Group



Low

Mid

High

Platinum

Gold

Silver

Blue

Customer_Job	Revenue	Sum of Total_Trans_Amt	Sum of Income
Selfemployed	1,39,89,258.0	11224983	7,54,35,370
Businessman	1,06,38,013.0	8595931	18,72,92,178
Blue-collar	86,71,904.0	6994023	7,24,63,375
Govt	85,07,474.0	6830372	8,88,56,996
White-collar	83,23,136.0	6713203	10,41,40,130
Retirees	52,81,088.0	4241670	4,87,34,360
Total	5,54,10,873.0	44600182	57,69,22,409

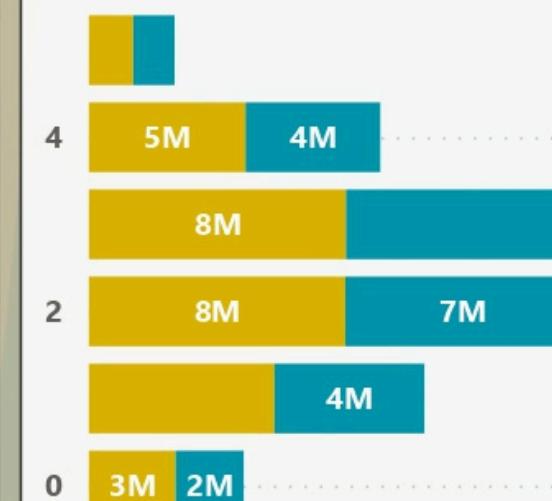
Top 5 States



Salary Group



Dependent Count



Marital Status



Education Level

