Project Charter

**Project Title**: Lacy’s eStore

**Project Start Date:** February 1, 2015 **Projected Finish Date:** April 22, 2105

**Budget Information:** 5-6 Hours a week (will increase as time goes by)

**Project Manager:** Lee Bailey // 768-979-3313 // [lbailey42688@gmail.com](mailto:lbailey42688@gmail.com)

**Project Objectives:** To develop a solution that enables Lacy’s to offer these products to their customers and provide another means for communicating with their customers

**Main Project Success Criteria:**

* Display product specific information on our mobile app
* Promote slower going inventory with quicker going inventory in order to raise sales
* Develop a review system in order provide feedback for products
* Provide an eStore so customers will be able to make purchases for certain items
* Collected limited information through a survey

**Approach:**

* We’ll begin by splitting the project into multiple components; one for each different function that is necessary for the project.
* We’ll plan out each piece of the program using flowcharts to understand what needs to be done for each person.
* After that, we’ll split those components among the group members according to each individual’s strength.
* We**’**ll keep constant communication (including weekly compatibility checks with the pieces of code) in order to make sure the code comes together seamlessly.

**Roles and Responsibilities**

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| --- | --- | --- | --- |
| **Role** | **Name** | **Organization/**  **Position** | **Contact Information** |
| **Project Manager** | **Lee Bailey** | **Manager** | [lbailey42688@gmail.com](mailto:lbailey42688@gmail.com) |
| **Designer** | **Lucas Moncada** | **Programmer** | lucasmoncada1203@gmail.com |
| **Lead Programmer** | **Shaidi Grell** | **Programmer** | Sgrell4@gmail.com |
| Sponsor | **Mr. Brown** | Sponsor | jbrown@gwinetttech.edu |

**Sign-off:** Mr. Brown, Lee Bailey, Lucas Moncada, Shaidi Grell

**Comments:**

* The recommendation system based off of purchases will be implemented last (if implemented at all).