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| * 1. To build your credentials, let others say why you were chosen to speak about the topic. Give the MC or the person   + who will introduce you one short paragraph that builds your credentials in relevance to the topic. Consider   + adding one fun point about yourself. |
| * 2. If possible, localize your story with places with the five senses. Most people appreciate that you took the effort to * eat their local food, appreciate their culture and manners. For example, the setting for the mobile phone distraction * can be anywhere. For example, If you are in Singapore it could be in Durian shop or the MRT. |
| * 3. If you want to go FAR in your presentation, consider answering to yourself the following questions before writing   + your speech: |
| * a. F- Feelings: What do you want your audience to feel at the end and during your talk? |
| * b. A - Action: What is the ONE small immediate action that your audience can take after your talk? |
| * c. R - Remember: What is the ONE thing they will remember after your talk? |

1. May start the speech with a story.
2. Should start the speech with premises to give many things, give value, give new information, and promise to improve the listener’s position. Promise to empower the listener.
3. Sample – Good idea to cycle around the subject, tell same thing three times in various ways.
4. Differentiate between own idea and idea from others. Point out differences between existing information and the idea being presented.
5. Verbal punctuation, loud voice.
6. Ask questions
7. Select a proper time, people should be awake and not hungry.
8. Well lit place with plenty of light, encased, place should be more than half full.
9. Use white/black board, graphics presentation, speak in writing speed, proper use of hand.