

Shyla Elizabeth Nuxol

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Orlando, Florida

407-312-9160

Education

University Of Central Florida

Master of Arts in Digital Media (Studio Track) (expected Spring 2027)

- ❖ Focusing on interactive storytelling, digital art, emerging technology, data visualization, and user interaction design.
 - Designing interactive installations and web-based art exploring human–technology relationships.
 - Working with JavaScript, HTML/CSS, Max/MSP, Touch Designer, Arduino, and Adobe Creative Cloud to create visuals, motion tracking, and digital storytelling systems.
 - Developing multimedia documentation, concept art, and research support materials, integrating creative coding and visual design.

Bachelor of Science in Psychology (August 2022-December 2023)

Bachelor of Arts in Human Communication (August 2019-December 2021)

- ❖ GPA: 3.8
- ❖ Honors: Bright Futures Scholarship, Dean's List
- ❖ Leadership & Involvement
 - Vice President of Undergraduate Research Readiness
 - Secretary of SSDP

Professional Experience

Second Eclipse – *Digital Marketing Strategist* (April 2023-August 2025)

- ❖ Enhanced website SEO and online visibility through analytics-driven content strategies.
- ❖ Collaborated with interdisciplinary teams to develop data-informed campaigns and strengthen digital communication.
- ❖ Utilized analytics tools and data to track and optimize SEO performance.

Orlando Psychology Associates – *Intern* (August 2022-April 2023)

- ❖ Supported digital record management and patient communication while maintaining HIPAA compliance.
- ❖ Optimized internal workflows through digital tools and process documentation.
- ❖ Trained incoming interns and assisted with administrative and research-related tasks.

Source2 – *Intern, Social Media Marketing, & HR Coordinator* (October 2020-August 2022)

- ❖ Created multimedia marketing campaigns using Adobe Creative Cloud and HubSpot.
- ❖ Conducted data analysis to optimize social media and recruitment strategies.
- ❖ Contributed to digital documentation and user-facing content creation.

Additional Information

- ❖ **Tools & Technologies:** Adobe Creative Cloud, Procreate, Max/MSP, Touch Designer, Arduino, Microsoft Office
 - Programming Languages: JavaScript, HTML/CSS
 - Media Production: Photography, Audio Recording, Video Editing, Digital Art
- ❖ **Skills:** Interdisciplinary Collaboration, Technical Assistance, Project Management, Communication, Problem-solving, Teamwork, Leadership, Design, Creativity, Programming
- ❖ **Notable Project:** “shy.berspace” - personal art alias