



THEME: OPEN INNOVATION

- **Problem Statement Title - Open Innovation - Soil-Health Monitoring Kit with AI Recommendations**
- **Theme - Agriculture & Rural Development**
- **Team Name - AI (Aloo Intelligence)**
- **Team Member - Nitish Sheoran (Team Leader)
Narayan Prasad
Shyla Sharma
Nikhil Raghav**



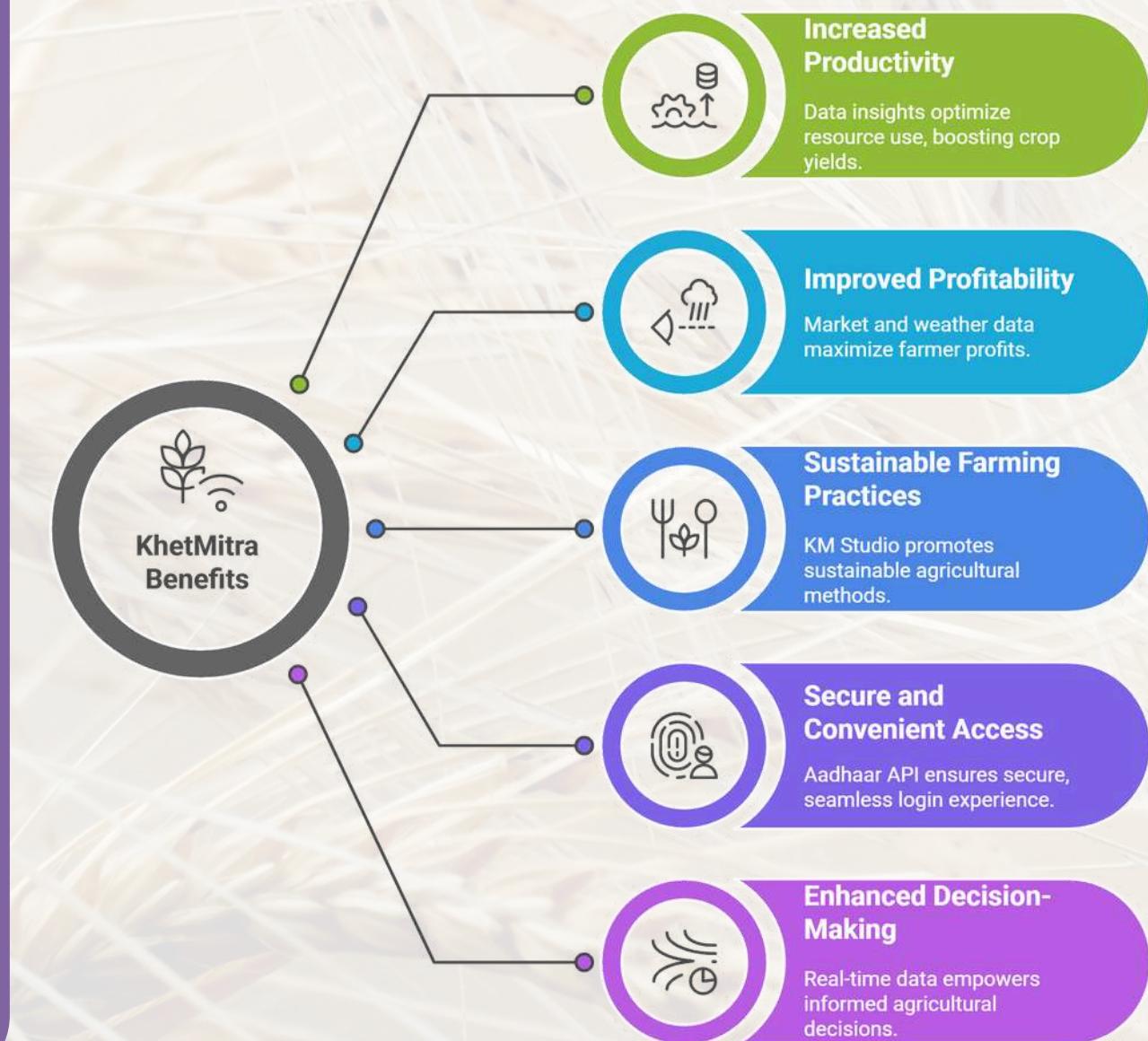
KHETMITRA : AI-Powered Personal Farming Assistant for Farmers

Your AI-powered farming companion for smarter, sustainable harvests

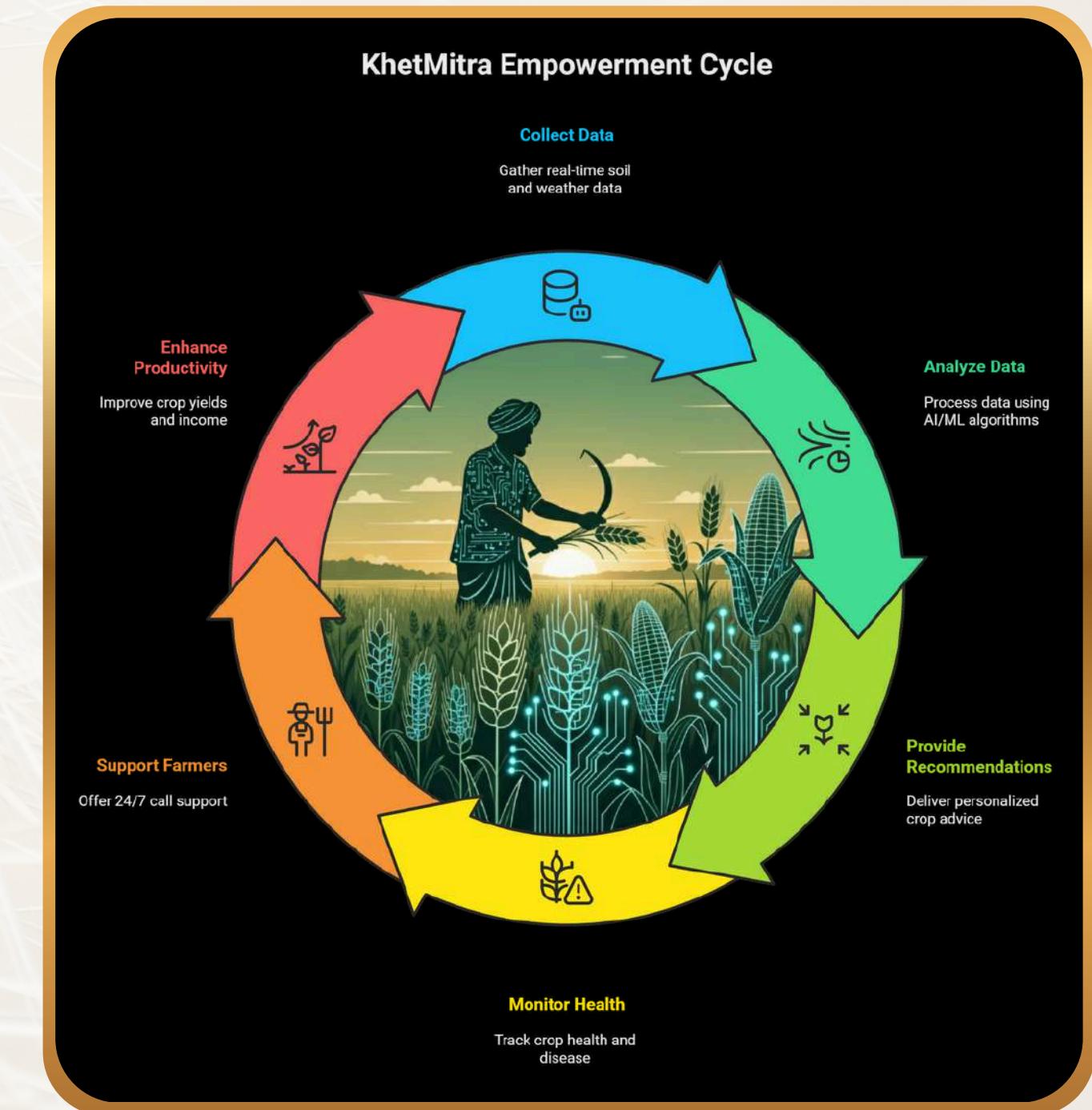
DETAILED EXPLANATION OF THE PROPOSED SOLUTION

KhetMitra uses soil sensors with an **ESP32 and SIM module** to collect real-time soil data, combined with weather, satellite data, soil maps, crop history, and current mandi bhav. AI/ML analyzes this data to recommend crops, predict yield and profit, monitor crop health, detect diseases, and support sustainable farming. The platform offers an **“end-to-end solution—from crop selection to selling”**—helping farmers make smarter decisions and boost productivity. It supports multiple languages, works offline for areas with poor connectivity, and provides 24/7 call support to assist farmers anytime.

INNOVATION & UNIQUENESS OF THE SOLUTION



HOW IT ADDRESSES THE PROBLEM



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TECHNICAL APPROACH

TECHNOLOGIES TO BE USED

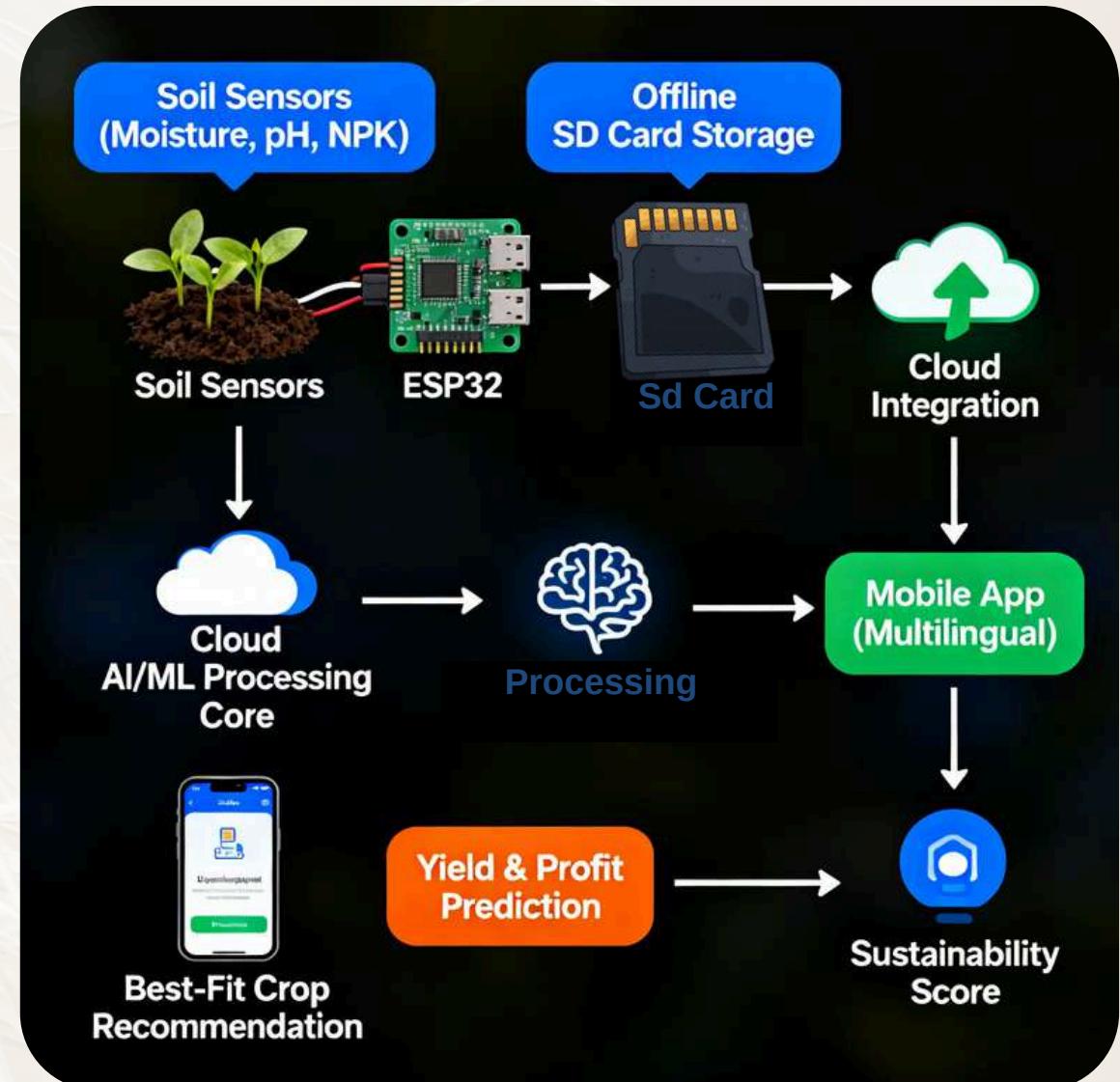
SOFTWARE:



HARDWARE:

- Soil Sensors (pH, Moisture, Nutrients)
- ESP32 Microcontroller
- SD Card Module
- IoT connectivity (Wi-Fi&4G).

METHODOLOGY & PROCESS OF IMPLEMENTATION



Website:-<https://www.khetmitra.live/>

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FEASIBILITY AND VIABILITY

FEASIBILITY ANALYSIS

- ✓ Cost-effective at ₹4,500
- ✓ Government policy alignment (PM-KISAN)
- ✓ Multiple revenue streams & scalable model



CHALLENGES & RISKS

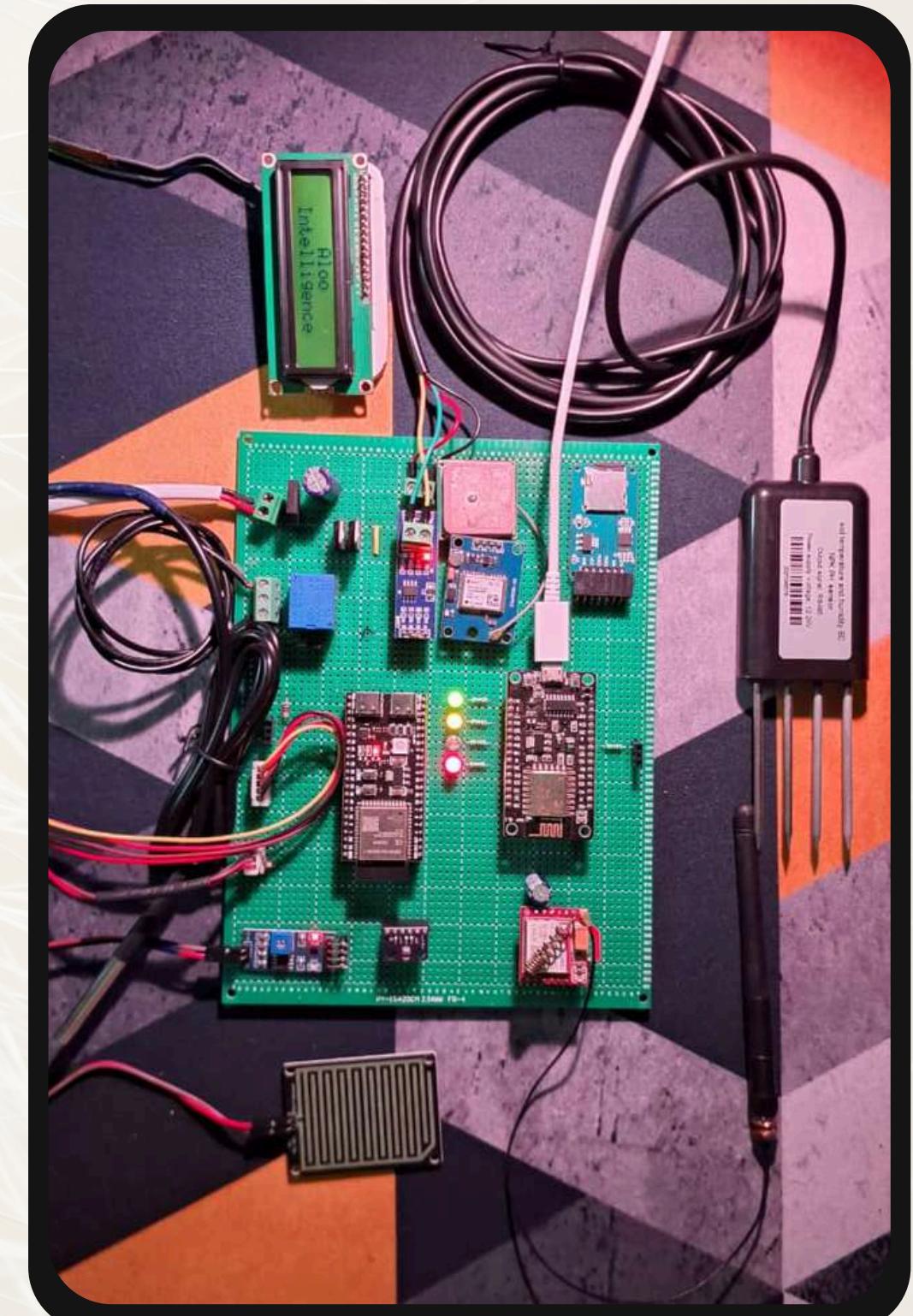
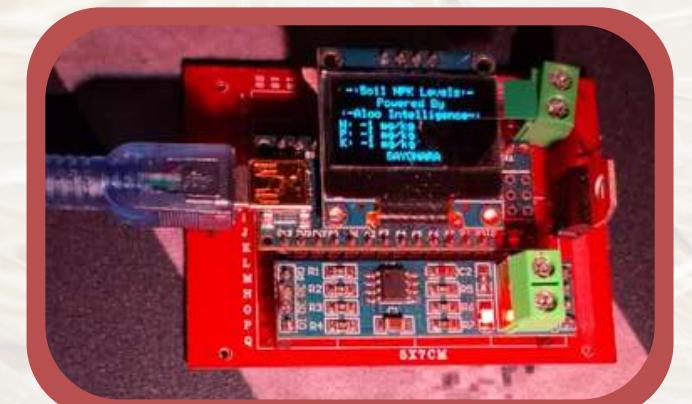
- Calibration accuracy
- Rural connectivity gaps
- Data privacy issues



STRATEGIES

- Field validation + calibration
- Offline data logging (ESP32 + SD card)
- Secure APIs + cloud encryption

PROTOTYPE IMAGES



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IMPACT AND BENEFITS

BENIFIT OF THE SOLUTION

KhetMitra Chatbot

Malayalam Hindi English

വിള ഇൻഷുറൻസ് പദ്ധതിയുടെ
ആനുകൂല്യങ്ങൾ ഏറ്റെനെ
പ്രധാജനപ്പെടുത്താം

വിള ഇൻഷുറൻസ് പദ്ധതിയുടെ
ആനുകൂല്യങ്ങൾ ഇങ്ങെനെ
പ്രധാജനപ്പെടുത്താം:

1. **വിള നഷ്ടം കുറയുന്നു**: വിള
ഇൻഷുറൻസ് പത്രവും പാലിക്കുകയും
കൂഷി മാർഗ്ഗദർശികളുടെ
നിർദ്ദേശങ്ങൾക്കൊള്ളിക്കുകയും ചെയ്യാൽ,
വിളയുടെ നഷ്ടം കുറയാം.

നിരീക്ഷണ ചോദ്യം എന്നുതുക...

X Close Chat

POTENTIAL IMPACT

- Data-driven crop recommendations & yield prediction
- AI-backed insights replacing guesswork
- Smarter irrigation & fertilizer planning
- Real-time alerts (weather, pests, soil health, Grazing & High wind)
- Market linkage support for better income

KhetMitra Improves Indian Farming



Higher Income
₹50,000 annual
income increase



Digital Empowerment
Knowledge via
mobile apps



Holistic Support
Crop guides,
price updates

KhetMitra Platform
Agri-tech for small
farmers

Reduced Costs
30% savings
on farming

Increased Yields
25-40% crop
production
boost



HACK THE WINTER



RESEARCH AND REFERENCES

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3. Crop recommendation system for growing best suitable crop International Journal of Science and Research Archive, 2024, 12(01), 2928–2936 Publication history: Received on 08 May 2024; revised on 15 June 2024; accepted on 18 June 2024 Article DOI: <https://doi.org/10.30574/ijjsra.2024.12.1.1111>
4. Machine learning based recommendation of agricultural and horticultural crop farming in India under the regime of NPK
5. <https://pmkisan.gov.in/>
6. <https://www.digitalindia.gov.in/initiative/pm-kisan/>
7. <https://pmfby.gov.in>
8. Crop variety management for climate adaptation supported by citizen science

