

# Tirtharaj Raman

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## Career Statement:

In 2017, I was curious how sites rank in Google and other search engines, and this is how I started learning and doing SEO as a full time job. I am very passionate about Internet marketing and SEO. I have worked on several sites. I have very good knowledge of White hat SEO (off page & on page), and I'm a beginner in HTML and CSS.

## Skills:

Fluent Communication skills	Search Engines Algorithms
Well Versed with Guest post	Problem solving
XML, Internet marketing	Keyword Research
Search Engine and Content Optimization	On page & Off page strategy
Outreach Expert	Quick learner
Results-oriented	Positive learning process

## Experience and Responsibility:

### SEO Executive - Avv Enterprise Pvt Ltd (Dec 2017 – May 2019)

- Manage and execute implementation of SEO strategy
- Define requirements, tasks, and resources associated to SEO strategy
- Communication to clients, team, and management on strategy/project development, timelines, and results
- Keep pace with SEO, search engine, social media and internet marketing industry trends and development
- Contribution to the company blog and at least one social media community
- Perform keyword research in coordination with client business objectives to optimize existing content and uncover new opportunities
- Provide SEO analysis and recommendations in coordination with elements and structure of websites and web pages
- Provide recommendations and execute/manage strategies for content development in coordination with SEO goals - general and keyword specific

- Develop and implement link building and all other off page activities

## SEO Specialist – Syncrasy Tech (October 2019 – Present)

- Compiling and presenting SEO guidelines
- Analyzing keywords and SEO techniques used by competitors
- Filling websites and other content with effective keywords
- Identifying powerful keywords to drive the most valuable traffic
- Preparing detailed strategy reports
- Experience with website optimization tools
- Outstanding ability to think creatively, strategically , and identify and resolve problems
- Good control over on page optimization including Interlinking , Blog updation, content quality, meta tags, adwords and running successful campaigns on social network
- Implement and administer search engine programs (XML sitemaps, webmaster tools)
- Sound Working Knowledge Of PPC and Outreach Proficient - Have connections in top level sites

## Education :

**2015-2016 :**

**B.Tech :** Computer Science and Engineering  
**Echelon Institute of Technology** - Faridabad, Delhi NCR  
 Cleared **CUCET** (Central University Common Entrance Test)

**2011 :**

**Higher Secondary** - Physics, Chemistry and Maths  
**B.D. Public School** (CBSE Board), Patna with 61% marks.

**2009 :**

**Secondary** - Science, Maths  
**St. Karen's High School** (ICSE Board), Patna with 75% marks.

## Projects :-

Music	Tech Support	Health
<a href="https://tubidy.tube">https://tubidy.tube</a>	<a href="https://gpscustomerservice.com">https://gpscustomerservice.com</a>	<a href="https://zovon.com">https://zovon.com</a> .
<a href="https://mp3converter.live">https://mp3converter.live</a>	<a href="https://customercaretoll.com">https://customercaretoll.com</a>	

https://youtubetomp3.zone	<a href="https://syncrasytech.com">https://syncrasytech.com</a>	
https://mp3juices.media		
https://greenmp3.live		

### Software's Used :-

1. Aherf
2. Flikover
3. Sem rush
4. Serpbook
5. Screaming Frog

### Certifications

1. Digital Marketing Fundamental
2. Google Adwords Fundamental