

Digital Marketing Training Program

with Harpreet Kaur



Know your trainer

Harpreet Kaur

Digital Marketing Trainer & Consultant

Harpreet is an enthusiastic and performance driven certified Digital Marketing Trainer & Consultant with 15+ years of distinguished corporate experience with MNCs like Hyundai Motor India, India Today Magazine and Costa Coffee.

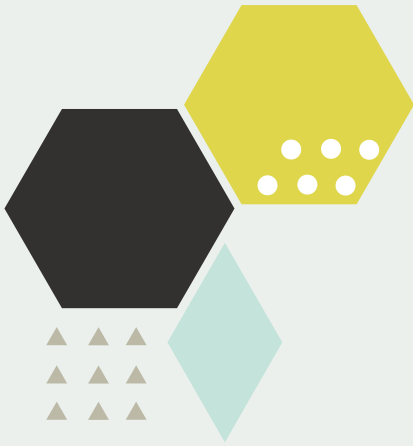
Learning, researching, mentoring and training are an intrinsic part of her life. It is out of love, not by any compulsion that she is into digital marketing training and eager to train job seeking professionals, entrepreneurs, students & others about various aspects of Digital Marketing which would help them in their job, career or business by getting the best results.

Well equipped with skills in building and managing digital marketing campaigns to achieve scale and efficiency, she specializes in comprehensive digital marketing services to set the right strategic direction for your in-house digital marketers.

Let's work together!

“My mission in life is
to empower
individuals and
businesses with
result oriented
training and
consulting to enable
their growth.”

Harpreet Kaur



Level 1

topics to be covered

- A.** Basics of Marketing
- B.** Introduction to Digital Marketing
- C.** Graphic Designing for Business
- D.** Video Marketing Fundamentals
- E.** Google Adwords
- F.** Social Media Marketing (Facebook & Instagram)
- G.** Email Marketing for Business
- H.** Search Engine Optimization (SEO)
- I.** Social Media Optimization (SMO)
- J.** Google Analytics

