

# SHAIK TAHER

**Certified Digital Marketing Specialist (Google Ads, Facebook, Instagram, Snapchat, Pinterest certified)**

## Address:

no - 28/29 B Shokeen House

House

Suraj Vihar, Dwarka Mor  
Opp: NSUT college, South west Delhi  
Delhi - (India) - 110078  
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- **I can sponsor myself for VISA and living.**
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## Summary

Full time Google AdWords worker with 1+ years of experience building and implementing strategies focused on SEO, email marketing, and AdWords largely for small to medium sized ecommerce sites. Successfully placed client's ads in top 3 positions in Google search engine in less than 10 minutes.

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## Accomplishments

Handled more than 100+ accounts while working with Google. After leaving Google I'm working as a freelancer and handling 8 client accounts some of them are Turkish passport services, Wine industries and YouTube Channel advertising. I can create account and campaigns with many ads in less than 30 minutes with top performing keywords.

Administered all business marketing operations and advertisement campaigns that eventually generated 50% increase in web traffic in 1 month.

Created and published necessary forms into digital documents that increased efficiency by 20%

Created campaigns with best strategies, which included high performing campaigns with 5% - 12% CTR.

I'm also working as a freelancer for Bangalore based agency named "Whitespace Branding Consultancy" and handling 2 premier school accounts and also doing client servicing which includes doing the case study, first interaction and setting up the accounts such as Analytics, Merchant and etc.,

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## **Experience**

**1) Google Operations Center Pvt. Ltd.  
Senior AdWords Specialist**

**April '2019 - July '2020  
Hyderabad, India.**

- Administering accounts which were assigned by the team to work, which would be 5-7 accounts at a time to handle.
- Helping advertisers optimize their accounts according to their needs and helping them with best keywords and . strategies.
- Explaining them the Google ads policies and ensuring that they are creating the ads which are compliant.

**2) Amazon development Pvt. Ltd.  
D2TS virtual customer service agent:**

**March '2018 - March'2019  
Hyderabad, India.**

- The role mainly depends upon technical expertise to resolve customer facing issue's with their device's.
- The medium is Email, customer would write us an email regarding their problem and we would revert back with an resolution, the fastest response from my end was in 3 minutes.

**3) Knoah Solutions July '2017 – December '2017  
Billing and Customer Support Executive**

**Hyderabad, India.**

- Involved resolving Billing-related client issues via chat medium and gathering client information
- Customer support provided for Business and Residential customers in regards to TV, Internet and Phone related issues.
- Troubleshooting issues and also issues related to billing and monthly accounts.

## **Highlights**

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- Ability to Handle escalation calls with ease providing resolution according to both company's policy and customer satisfaction.
- Excellent written and oral communication skills
- Strong ability to prioritize and meet deadlines
- Profound ability and desire to actively pursue learning opportunities
- Excellent evaluative assessment and training skills
- Good interpersonal abilities
- Sound knowledge of appropriate soft skills

- High customer service standards
- Dedicated to process improvement
- Strong problem-solving ability
- Troubleshooting skills
- Proficient with Microsoft Office Suite

### **Qualification:**

- S.S.C. from Rock Woods High School (Secunderabad) in the year 2012.
- Intermediate in Biological Sciences from Sri Chaitanya junior kalashala (Tarnaka,Secunderabad) from the year 2012 – 2014.
- B.Sc(Microbiology) from Nizam College (Osmania University)from the year 2014 - 2017

### **Personal Profile:**

Full Name : Shaik Taher

Father's name : Shaik Chand Pasha

Date of Birth : 28<sup>th</sup> November 1996.

Nationality : Indian

Sex : Male

Marital status : Single

Hobbies : Listening to music, making new friends ,Traveling, Cooking, Research and Reading.

Languages known : English, Hindi and Telugu

Permanent Address : H.no- 1-2-606/147/1/a B.M Nagar  
Lower Tank Bund, Indira Park  
**Hyderabad,Telangana-500080**

**Date :**

**Place:**

**(ShaikTaher)**

