E-commerce & Payment Gateway Course

Learn how to build an e-commerce website from scratch using WordPress and WooCommerce and start selling online without paying IT companies for your e-commerce website design and management fee.

You will learn everything from scratch like creating your e-commerce website, uploading products, managing orders and basic advertisement concepts of an e- commerce business. e.g. settings of wooCommerce, how to add different types of products to your site & do bulk operations with them, configure PayPal standard, stripe payment gateway and cash on delivery for individual countries or worldwide and everything you need to know about e-commerce.

E-commerce Course Modules

E-Commerce course Introduction

- Domain and Hosting Basics + WordPress Installation (New)
- WordPress Essentials
- WordPress Settings
- Woocommerce Setup (ecommerce Module)
- Add Products to E-commerce website
- Add Themes to E-commerce website
- Bulk operations with Woocommerce Products
- Customizing E-commerce Site with Themes
- Woocommerce Settings
- PayPal Payment Gateway
- Stripe Payment Gateway
- PayUMoney Payment Gateway (India)
- Add Multi-Currency Support
- Orders & Sales Management
- Enable Advanced Reviews
- Analyze Sales Reports
- Speedup and Spam Protection
- Secure your ECommerce website
- Question-Answer session to re-capture everything you learned.

Joining this e-commerce course to learn e-commerce business skills will help you start an eCommerce business without paying thousands of dollars to IT companies Joining this e-commerce course to learn e-commerce business skills will help you start an eCommerce business without paying thousands of dollars to IT companies for designing and managing your e-commerce portal.

Assessment of Your Skills & Certification

- Certificate A certificate from our institute after course completion

Course Outcome: Create an e-commerce website, payment gateway integration, and management.

Duration

-7 Days (7 hours theory+ practical)

Eligibility

Technical: Basic knowledge of Internet, Email& Website Surfing

Academic: Not applicable (anyone can learn)

If you are looking to start an online store or any products selling online. You can start learning ecommerce website development training course online with payment gateway integration and all you need to know with a practical example on a live project through Skype or Google Hangout. contact to schedule a trial class today.