

Curriculum Vitae

Full Name of the Applicant:	SHANU KHAN
Contact Number:	+91 987-145-3639
Date of Birth:	14-12-1994
Nationality:	INDIAN
Address for Communication:	ROHINI SEC 4, NEW DELHI
E-mail	shanudistinction@gmail.com
Skype:	millionsshanoo7@hotmail.com

Application Details

Position Applied: **DIGITAL MARKETER**

Employment History/Skills

Education Qualification:

Technical Education

- **Diploma (Production Engineering) from GB Pant Inst. of Technology (IP University).**
- **Digital Marketing full Course from Simply Digital - Delhi, India**
- **Photoshop Expert.**

Objective

I wish to serve in a high profile and esteemed company where in I could render my services as a **DIGITAL MARKETER.**

I have worked in refinery, industries, and having good experience for **Auto-pilot, Data Integration, Sales Funnel, SMO, SMM, Google Ads Campaign, E-MAIL MARKETING, SEO, SEM, Content Marketing, Blogging, Link Building, On- Page | Off-Page, Website Creation, Keyword Research, Landing Page Creation, Affiliate Marketing, YouTube, Google Analytics, Google Adsense, Google Analytics** and I can supervise any Digital Marketing job challenging.

Experience Details	<p>3+ years' Experience in a wide spectrum of an Antivirus Company related to the Digital Marketing Manager,As I was handling Ads Campaign (Google), E-mail Campaign Gmass, SEO- Audit, Google Analytics Reports, etc. Below mentioned is a description of responsibilities held and position occupied for the execution of various Projects.</p> <p>Document Work: Method of statement, Submit approval, & standard of project requirement, Good knowledge about Google Updates Algorithms.</p>
Total Experience	<p><u>3 Years and 4 months in Digital Marketing & Training.</u></p>
Details. 1.Present Experience	<p>Company Name : ROY DIGITAL PVT. LTD. Location : Delhi , Preet Vihar. Period of service : 09.03.2019 to 01.09.2019 Position : DIGITAL MARKETING TRAINER</p>
Details. 2.Past Experience	<p>Company Name : CLASSES OF PROFESSIONAL STUDIES Location : Delhi , Rajendra Place. Period of service : 06.11.2019 to 22.02.2019 Position : DIGITAL MARKETING TRAINER</p>
Details. 3.Past Experience	<p>Company Name : HI-TECH INSTITUTE PVT. LTD. Location : Delhi , Peera Garhi. Period of service : 26.07.2019 to 21.10.2019 Position : DIGITAL MARKETING TRAINER</p>
Details. 4.Past Experience	<p>Company Name : ISLIVE SERVICES PVT. LTD. Location : Delhi NCR, Noida. Period of service : 12.02.2017 to 9.07.2019 Position : DIGITAL MARKETING EXECUTIVE</p>
Job Description Duties & Responsibilities	<p><u>Free Lancing Work Experience</u></p> <p>There are many Projects I am working on like Meena Boutique with 770K Subscribers on Youtube, Roy Digital Advertisements their Prototype Auto Pilot Sales Programme with Data Integration, Emails Auto Follow ups, I have my own Company Shaun Mentor- A Digital Marketing Agency.</p> <ul style="list-style-type: none"> ● To supervise the freshers and experienced very well and sub-contractors on day to day basis. ● Prepare daily reports of work progress and man power utilization. ● Prepare weekly reports of the total revenue by ROI, the money we invested into Ads and Daily reports of new collected Audiences' Database. ● Co-ordinate with the sub-contractors to achieve the targets and schedule set by the planning. ● Manage audience data, time and day to analyze the right time to do marketing. ● Keep eyes on market trend right now as well as daily updates of my competitors. ● A Good Knowledge of Inspection and approval of all the Creative Banners on Display Ads. ● Be fully conversant with the drawings, Techniques and procedures relevant to the Display Ads.

Essential Work Activities Of Safety:	<ul style="list-style-type: none"> ● Maintain standards of safety and comply with Company's Health, Safety & Environment Management System requirements. ● Take reasonable care of own health and safety and that of others working under me and maintain Company standards of Quality in accordance with Company Quality System requirements.
Professional Skill	<ul style="list-style-type: none"> ● Strong analytical Training Skill and problem solving abilities. ● An Excellent ability to communicate & interact with all level. ● To work with a company that seeks an ambitious and career conscious person where acquired skill and education will be utilized toward continued grow advancement.
Driving license	Indian
Expected salary & Facilities	Negotiable or suited to my testimonial.
Able To Start New Position	One week or less
Computer Skill	<ul style="list-style-type: none"> ➤ Designing : Photoshop. ➤ Operating System : Windows & Mac ➤ Basics Application : Ms Word, Ms Excel, Ms Power Point & Internet
Hobbies	Play Chess, listening Music, Learning about the new facts relating my field & discussing about advanced scientific & technical aspects with expertise workmanship.
Digital Marketing Skills	Auto- Pilot, Sales Funnel, Data Integration, Leads Generation, Website Planning & Creation, Search Engine Optimization, PPC Advertising & Google Adwords, Google Analytics, Social Media Marketing, Email Marketing, E-commerce Marketing & many More
<u>Award & Achievement:</u>	<ul style="list-style-type: none"> ➤ Martial Art Championship – Yellow Belt Achieved. ➤ Delhi Amateur Athletic Association and hold 1st position in Martial Art Championship. ➤ Grow Business of 2018 at ISLive. ➤ Grow Business of 2019 at ISLive. ➤ <u>Google Certified.</u>

Other relevant Information	Father's Name : Sher Mohd Khan Date of Birth : 14.12.1994 Nationality / Religion : Indian / Muslim Marital Status : Single Permanent Address : L- 29, Vijay Vihar Ph-2, : Rohini Sector 4, New Delhi, : State- Delhi ; Pin No-110085 : Country - INDIA
Languages Known	English, Hindi.
SHANU KHAN	