



WORK HISTORY



TARANJEET SINGH

DIGITAL
MARKETER

Digital Marketing Trainer

Digiperform | Sept 2019 - present

- Training to Students & Professionals for Digital Marketing Modules & Live Projects.
- Providing Holistic marketing approach to the students.

Online Strategist

Onkar Infotech | Jan 2019 - Aug 2019

- Managed PPC Campaigns on Client-site. Lead generation & branding campaigns on Search & Display platform.
- Managed monthly budget of £ 1,75,000 (1.5 Crore) Per month.

Digital Marketing Executive

JPD Solutions | July 2017 - May 2018

- Market Research on Social media for prospect clients, Pitching them through Recommendation & Suggestion for Advertising, Brand Promotion & Lead Generation.



ACADEMIC HISTORY

NEW DELHI INSITUTE OF MANAGEMENT

PGDM | June 2016 - April 2018

- Secured 2nd Position in DEBATE competition held at IIM Calcutta (2017).
- Participated in Fiesta Sports annual fest & Secured 1st position at Faculty of management studies (FMS 2017)
- Active member of CRC team in New delhi institute of Management (NDIM).

AMITY UNIVERSITY, NOIDA

BCom Hons. | April 2013 - May 2016

- Head coordinator/placements in charge of the students in CRC at Amity College of Commerce & Finance.
- Awarded Silver Club member from AMITY during International Internship Project (2014).
- Certified digital marketer from DSIM- Google partner.



INTERNSHIPS

- UAS International (May - June 2014), - Delhi.
- Courtesy HONDA (May - June 2015) - Delhi.
- Appslure Web Solution (Feb - Mar 2017),
- Ernst & Young (May- June 2017), Gurgaon

PERSONAL SUMMARY

A Marketing enthusiast with 3+ years experience and insatiable interest in learning new things. I would love to learn new things that can push my potential to the maximum.

Pro-active and keen to Learn, wishing to make a positive contribution to latest Digital Marketing strategies.

CORE SKILLS

Team Management
Google Ads
Paid Media
Social Media Marketing
Client Servicing
Project management

CONTACT DETAILS

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