## **Teaching Modules**

- 1. Social Media Marketing
  - Facebook
  - Instagram
  - Linkedin
  - Twitter
- 2. Google Ads
  - Search Ads
  - Display Ads
  - Video Ads
  - Shopping Ads
  - App Ads
- 3. Website Design Wordpress
- 4. Search Engine Optimization
  - On Page SEO
  - Off Page SEO
  - Local SEO
- 5. Email Marketing
- 6. Google Analytics
- 7. Google Adsense
- 8. Google Search Console
- 9. Affiliate Marketing
- 10. Content Writing

## **About**

A Digital marketing expert, Social media expert, Google Ads Expert and Digital Marketing Trainer from Navi Mumbai.

I started my career as a Digital marketing executive at the age of 21. I have also graduated in Bsc (chemistry). Being a Digital Marketing Trainer it was not in my future plan. But when I graduated I didn't get my result due to some issue. So I was not able to take a further step in my career. So in the meantime I have decided to do a technical course. By doing many research I found that Digital Marketing was at high demand. So I joined a Digital Marketing class and started learning. And my journey begins from Learner to the Successful Digital Marketing Trainer

Today, as a Digital Marketing Expert I have helped more than 11+ small businesses to grow online.

And as a Digital Marketing Trainer I have trained 200+ students till now individually.