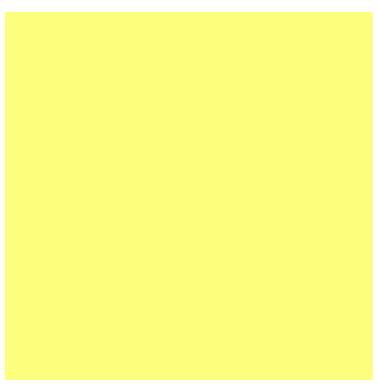




Says

What have we heard them say?  
What can we imagine them saying?



the every  
agriculturalist  
say very hard

reason for  
delay rain

chemical  
fertilizer  
affect  
agriculture  
land



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

helps in the  
economy of  
country

farmer is  
important

INDIA'S AGRICULTURE CROPS PRODUCTION

very low  
production

climate,land  
relief,soil  
and  
vegetation

farmer  
profession  
equal to  
god

it is  
important  
for human  
living



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?