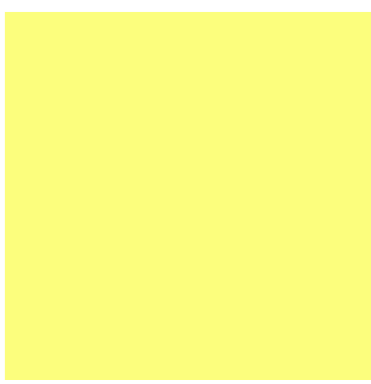




Says

What have we heard them say?
What can we imagine them saying?



the every
agriculturalist
say very hard

reason for
delay rain

chemical
fertilizer
affect
agriculture
land



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

helps in the
economy of
country

farmer is
important

INDIA'S AGRICULTURE CROPS PRODUCTION

very low
production

climate,land
relief,soil
and
vegetation

farmer
profession
equal to
god

it is
important
for human
living



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?