Simon Gibbs

Junior Front-end Developer 29 Poynter Road, Hove, BN3 7AH

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Over the past year I've been retraining as a Front-end Developer through self-taught online courses and projects. Having developed a good understanding of HTML, CSS and responsive design I am currently looking for a Junior Front-end Developer role. I'm ideally looking for a position where I could further develop the foundations I've learnt while learning more about JavaScript and React.

In my previous life as a marketing and communications professional, I became adept at working on multiple projects in busy working environments. Having developed a broad range of skills across email marketing, PR and events management – with B&Q, Barnardo's and The New York Times respectively – I am well practices at adapting my skillset to meet new challenges and enjoy working in close knit teams with strong work ethics.

Skills and Competencies Coding Software **HTML** Photoshop CSS Illistrator JavaScript InDesign **Bootstrap** Github **JQuery** Google Analytics Sass Sketch React Git **Key competencies** Campaign managment Skills Email marketing Copy-writing HTML/CSS Strategy/planning A/B testing UX **SEO** Responsive Design

Employment

Oct 2019 - Present

Freelance Front-end Developer, Brighton

 Since October I've become confident enough in coding to start building and designing websites on a freelance basis June - Oct 2019 Millimetre, Brighton Freelance Maker Over the summer I worked on the build of Kara Walkers 'Fons Americanus' installation for the Tate Modern Taking a detour from my previous work, I took on this role not only to develop practical skills but to also gain a better understanding of the design and build of everyday objects April 2019 – Present **Stuart**, Brighton Cycle courier Since moving to Brighton I've been working as a cycle courier to supplement my income July 2017- Dec 2018 **B&Q**, Southampton Email Campaigns Coordinator I worked within an 8-person team managing B&Q's email campaigns Primarily I was responsible for the technical side of building and deploying campaigns Analysed key metrics and reported findings to senior management Assisted in the UX design of multi campaign programs Barnardo's, London Junior Media Officer May 2016 – Jan 2017 I worked in a 5-person team managing Barnardo's media relations Sold in stories to journalists from across broadcast, broadsheet and tabloids Wrote copy for press releases and case studies Compiled media reports for trustees and senior management Assisted with media planning The New York Times, London Marketing Intern March – May 2016 Assisted the NYT conferences team with the Athens Democracy Forum Education 2011 – 2014 International Relations, BA 2.1

I've primarily been making portfolio websites and am hoping to help

local businesses with their websites and digital marketing Examples of my work can be found at: simon-gibbs.co.uk

Reference's

University of the West of England, Bristol

2010 -2011 Business Studies, Cert.HE

Bournemouth University

Janet Knight Head of Media Barnardo's Emily Slade Direct Marketing Lead (CRM) B&Q Pass

(Contact details available upon request)