

INFLUENCER MARKETING AGREEMENT

Date: June 01, 2025

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1. Parties Involved

This Influencer Marketing Agreement ("Agreement") is made and entered into on [CURRENT DATE] by and between:

- Agency 3424525 ("Agency"), with its principal place of business at [AGENCY ADDRESS].
- YouTuber910 ("Influencer"), a YouTube creator with the channel [CHANNEL NAME], residing at [INFLUENCER ADDRESS].

2. Scope of Work

The Agency is engaging the Influencer to create content for a marketing campaign ("Campaign") as described below:

- Campaign Name: fggeggeg
- Objective: To promote [BRAND/PRODUCT] through sponsored content on the Influencer's YouTube channel.
- Specific Requirements: The Influencer will create [NUMBER] of video(s) featuring [BRAND/PRODUCT], including but not limited to [SPECIFIC REQUIREMENTS].

3. Compensation Details

The Agency shall compensate the Influencer with a total fee of \$4545 for the services outlined in this Agreement. This fee includes all costs associated with the production and posting of the content. The payment will be made as follows:

- 50% upon signing of this Agreement
- 50% upon completion and approval of all deliverables

4. Timeline

The campaign timeline is as follows:

- Commencement Date: [START DATE]
- Content Creation Period: [CONTENT CREATION PERIOD]
- Posting Date: [POSTING DATE]
- Campaign End Date: [CAMPAIGN END DATE]

5. Deliverables

The Influencer agrees to deliver the following:

- [NUMBER] high-quality video(s) featuring [BRAND/PRODUCT], each meeting the specific requirements outlined in the Scope of Work.
- A minimum of [NUMBER] social media posts promoting the video(s) on [SPECIFIED PLATFORMS].
- Engagement with comments on the video(s) and social media posts for a period of [TIMEFRAME] after posting.

6. Content Rights and Usage

The Influencer grants the Agency and its clients a non-exclusive, worldwide license to use, reproduce, distribute, and display the content created under this Agreement for marketing and promotional purposes. The Agency and its clients may use the content across various media platforms, including but not limited to television, digital, social media, and print. The Influencer retains the copyright to the content but acknowledges that the Agency and its clients have the right to use the content as specified above.

7. Approval Process

The Influencer shall submit all content to the Agency for approval before posting. The Agency shall provide approval or feedback within [TIMEFRAME] of receipt. The Influencer shall incorporate any reasonable feedback provided by the Agency before finalizing and posting the content.

8. Termination Conditions

Either party may terminate this Agreement upon [NUMBER] days' written notice to the other. In the event of termination, the Influencer shall be compensated for all work completed and approved by the Agency prior to the termination date. The Influencer must return any payment for work not completed.

9. Confidentiality

Both parties agree to keep confidential any information related to the Campaign, including but not limited to the terms of this Agreement, that is not publicly available. This confidentiality obligation shall survive the termination of this Agreement.

10. Signature Blocks

By signing below, the parties acknowledge that they have read, understand, and agree to be bound by the terms and conditions of this Agreement.

****Agency 3424525****

Signature: _____
Name: _____
Title: _____
Date: _____

****YouTuber910 (Influencer)****

Signature: _____
Name: _____
Date: _____

SIGNED

Signature

Signed on: June 01, 2025