

CREATOR CONNECT

INFLUENCER MARKETING AGREEMENT

Date: June 01, 2025

Creator: YouTuber910 (YouTube)

Client: Influencer Marketing Agency (agency)

****INFLUENCER MARKETING AGREEMENT****

This Influencer Marketing Agreement ("Agreement") is entered into on [CURRENT DATE] by and between:

****1. PARTIES TO THE AGREEMENT****

* ****Influencer Marketing Agency**** ("Agency"), a [STATE/COUNTRY] corporation with its principal place of business at [ADDRESS], represented by [REPRESENTATIVE'S NAME], as its authorized agent.

* ****YouTuber910**** ("Influencer"), a [STATE/COUNTRY] individual with their principal place of business at [ADDRESS], represented by [REPRESENTATIVE'S NAME], as their authorized agent.

****2. EFFECTIVE DATE AND TERM****

The effective date of this Agreement shall be July 4, 2025, and shall continue until June 27, 2025 ("Campaign Period"). The Influencer shall complete all deliverables and services required under this Agreement within the Campaign Period.

****3. SCOPE OF SERVICES****

The Influencer shall create and deliver the following content ("Deliverables") during the Campaign Period:

- * 2 Instagram Reels
- * 1 Instagram Story Set (3 frames)
- * 1 YouTube Integration (1-2 minutes mid-roll)

The Influencer shall ensure that all Deliverables meet the content requirements outlined in Section 5 below.

****4. COMPENSATION AND PAYMENT TERMS****

The Agency shall pay the Influencer a total fee of \$3444 for the services and Deliverables outlined in this Agreement. The payment shall be made 100% upfront, upon signing of this Agreement. The payment method shall be [PAYMENT METHOD, e.g., bank transfer, check, etc.].

****5. CONTENT REQUIREMENTS****

The Influencer shall ensure that all Deliverables meet the following content requirements:

- * Use the hashtags #GlowNaturally, #VeganSkincare, and #ERERGRBeauty
- * Mention the key points: "100% vegan," "dermatologist-approved," and "visible results in 2 weeks"

- * Include product unboxing in the Reel
- * Use the provided brand assets and follow the tone guidelines (friendly, trustworthy, professional)

****6. APPROVAL PROCESS****

The Agency shall review and approve all Deliverables within [NUMBER] days of receipt. The Influencer shall submit all Deliverables to the Agency via [SUBMISSION METHOD, e.g., email, online platform, etc.]. The Agency's approval shall be deemed final and binding.

****7. CONTENT REVISIONS****

The Influencer is allowed to make up to 2 revisions to the Deliverables, as requested by the Agency. Any additional revisions shall be subject to the Agency's prior written approval and may incur additional fees.

****8. CONTENT RIGHTS AND USAGE****

The Influencer grants the Agency a non-exclusive, worldwide, perpetual license to use, reproduce, modify, and distribute the Deliverables in any media, including but not limited to social media, advertising, and marketing materials. The Influencer retains ownership of the Deliverables, but the Agency shall have the right to use them for promotional and marketing purposes.

****9. EXCLUSIVITY TERMS****

The Influencer agrees not to work with any competitors of the Agency's client during the Campaign Period and for a period of [LENGTH OF TIME, e.g., 6 months] after the end of the Campaign Period. The Influencer shall not promote or endorse any products or services that compete with the Agency's client's products or services.

****10. CONFIDENTIALITY****

The Influencer shall maintain the confidentiality of all information and materials provided by the Agency, including but not limited to the brand assets, tone guidelines, and product information. The Influencer shall not disclose any confidential information to any third party without the Agency's prior written consent.

****11. CANCELLATION POLICY****

Either party may cancel this Agreement upon [NUMBER] days' written notice to the other party. In the event of cancellation, the Influencer shall be paid for all Deliverables completed and delivered prior to cancellation.

****12. TERMINATION CONDITIONS****

This Agreement may be terminated immediately by either party upon written notice to the other party in the event of:

- * Breach of any term or condition of this Agreement
- * Failure to deliver any Deliverable within the Campaign Period
- * Any act or omission that brings the Agency or its client into disrepute

****13. INDEMNIFICATION****

The Influencer shall indemnify, defend, and hold harmless the Agency, its client, and their respective officers, directors, employees, and agents against any and all claims, damages, losses, and expenses arising from:

- * Any breach of this Agreement by the Influencer

- * Any negligence or willful misconduct by the Influencer
- * Any infringement of any third-party rights by the Influencer

****14. DISPUTE RESOLUTION****

Any disputes arising from or related to this Agreement shall be resolved through [DISPUTE RESOLUTION PROCESS, e.g., arbitration, mediation, etc.]. The parties agree to negotiate in good faith to resolve any disputes.

****15. GOVERNING LAW****

This Agreement shall be governed by and construed in accordance with the laws of [STATE/COUNTRY]. Any disputes or claims arising from or related to this Agreement shall be resolved in accordance with the laws of [STATE/COUNTRY].

****16. SIGNATURES****

By signing below, the parties acknowledge that they have read, understand, and agree to be bound by the terms and conditions of this Agreement.

****Influencer Marketing Agency****

Signature: _____
Name: _____
Title: _____
Date: _____

****YouTuber910****

Signature: _____
Name: _____
Date: _____

Note: This is a sample contract and should be reviewed and customized according to your specific needs and requirements. It's also recommended to have a lawyer review the contract before signing.


SIGNATURES

CLIENT:

Name: Influencer Marketing Agency
Title: agency
Signature: _____
Date: _____

CREATOR:

Name: YouTuber910
Platform: YouTube
Signature: _____
Date: _____



Signature

Signed on: June 01, 2025