

INFLUENCER MARKETING AGREEMENT

Date: June 01, 2025

****INFLUENCER MARKETING CONTRACT****

****1. Parties Involved****

This Influencer Marketing Contract ("Agreement") is made and entered into on [current date] by and between:

- Gaming & Esports ("Brand"), a company with its principal place of business at [brand address].
- YouTuber972 ("Influencer"), a YouTube creator with the channel [channel URL].

****2. Scope of Work****

The Brand is engaging the Influencer to promote its gaming and esports products through a sponsored stream on the Influencer's YouTube channel. The campaign will emphasize seamless integration and an authentic review of the Brand's products. The Influencer will create a fun and energetic stream that includes the Brand's game logo on the overlay.

****3. Compensation Details****

The total campaign budget is \$150,000. The Influencer will be offered \$1,200 for one (1) stream slot. The payment will be made within thirty (30) days of the successful completion of the stream and the receipt of the invoice from the Influencer.

****4. Timeline****

The campaign will commence on [start date] and is expected to be completed by [end date]. The Influencer will schedule the sponsored stream at a mutually agreed-upon time. The Influencer will provide the Brand with a draft of the stream schedule at least seven (7) days prior to the stream date.

****5. Deliverables****

The Influencer's deliverables for this campaign include:

- One (1) sponsored stream on the Influencer's YouTube channel, featuring the Brand's game logo on the overlay.
- A fun and energetic stream that emphasizes seamless integration and an authentic review of the Brand's products.
- A minimum of one (1) social media post promoting the stream, using a hashtag provided by the Brand.

****6. Content Rights and Usage****

The Influencer grants the Brand a non-exclusive, worldwide license to use, reproduce, and distribute the content created for this campaign, including but not limited to the sponsored stream and social media posts. The Brand may use this content for marketing and promotional purposes.

****7. Approval Process****

The Influencer will provide the Brand with a draft of the stream content, including the script and any visual elements, at least seven (7) days prior to the stream date. The Brand will review and approve the content within three (3) business days. The Influencer will make any necessary changes to the content based on the Brand's feedback.

****8. Termination Conditions****

Either party may terminate this Agreement upon written notice to the other party if the other party breaches any of its obligations under this Agreement and fails to cure such breach within ten (10) days. In the event of termination, the Influencer will be paid for any work completed prior to the termination date.

****9. Confidentiality****

The Influencer and the Brand agree to keep confidential any information exchanged during the term of this Agreement, including but not limited to trade secrets, business strategies, and campaign details. This confidentiality obligation will survive the termination of this Agreement.

****10. Signature Blocks****

By signing below, the parties acknowledge that they have read, understand, and agree to be bound by the terms and conditions of this Agreement.

****Gaming & Esports (Brand)****

Signature: _____

Name: _____

Title: _____

Date: _____

****YouTuber972 (Influencer)****

Signature: _____

Name: _____

Date: _____