

# CREATOR CONNECT

## INFLUENCER MARKETING AGREEMENT

**Date:** June 01, 2025

**Creator:** YouTuber910 (YouTube)

**Client:** Bot Makerz (agency)

### **\*\*INFLUENCER MARKETING AGREEMENT\*\***

This Influencer Marketing Agreement ("Agreement") is entered into on [CURRENT DATE] by and between:

#### **\*\*1. PARTIES TO THE AGREEMENT\*\***

\* **Bot Makerz** ("Agency"), a marketing agency with its principal place of business at [AGENCY ADDRESS], represented by [AGENCY REPRESENTATIVE];

\* **YouTuber910** ("Influencer"), a YouTube creator with their principal place of business at [INFLUENCER ADDRESS], represented by [INFLUENCER REPRESENTATIVE].

#### **\*\*2. EFFECTIVE DATE AND TERM\*\***

The effective date of this Agreement shall be June 11, 2025, and shall continue until June 30, 2025 ("Campaign Period"). The Campaign Period may be extended or terminated as provided in this Agreement.

#### **\*\*3. SCOPE OF SERVICES\*\***

The Influencer agrees to provide the following services to the Agency during the Campaign Period:

- \* Create and publish 10 Instagram posts featuring the Agency's healthcare skin products;
- \* Create and publish 1 long-form YouTube video featuring the Agency's healthcare skin products;
- \* Utilize their influence and marketing skills to promote the Agency's products and increase followers and sales.

#### **\*\*4. COMPENSATION AND PAYMENT TERMS\*\***

The Agency shall pay the Influencer a total fee of \$2000 for the services provided under this Agreement. The payment shall be made 100% upfront, prior to the commencement of the Campaign Period. The payment shall be made via [PAYMENT METHOD] to [INFLUENCER'S PAYMENT INFORMATION].

#### **\*\*5. CONTENT REQUIREMENTS\*\***

The Influencer shall ensure that all content created and published under this Agreement meets the following requirements:

- \* Include hashtags for the Agency's healthcare skin products;
- \* Tag the Agency's social media handle (@BotMakerz);

- \* Comply with all applicable laws, regulations, and industry standards;
- \* Align with the Agency's brand voice and tone;
- \* Promote the Agency's products in a positive and respectful manner.

## **\*\*6. APPROVAL PROCESS\*\***

The Influencer shall submit all content to the Agency for review and approval prior to publication. The Agency shall review and approve the content within [TIMEFRAME] of receipt. The Influencer shall not publish any content that has not been approved by the Agency.

## **\*\*7. CONTENT REVISIONS\*\***

The Agency and the Influencer agree that no revisions to the content shall be allowed. The Influencer shall ensure that all content meets the Agency's requirements and is of high quality.

## **\*\*8. CONTENT RIGHTS AND USAGE\*\***

The Influencer grants the Agency a non-exclusive, worldwide, royalty-free license to use, reproduce, modify, and distribute the content created under this Agreement for marketing and promotional purposes. The Influencer retains ownership of the content, but the Agency shall have the right to use the content for the duration of the Campaign Period and for a period of [TIMEFRAME] thereafter.

## **\*\*9. EXCLUSIVITY TERMS\*\***

The Influencer agrees to work exclusively with the Agency during the Campaign Period and shall not promote or endorse any competing healthcare skin products. The Influencer shall not engage in any activities that may be detrimental to the Agency's brand or reputation.

## **\*\*10. CONFIDENTIALITY\*\***

The Influencer shall maintain the confidentiality of all information and materials provided by the Agency, including but not limited to trade secrets, business strategies, and customer information. The Influencer shall not disclose any confidential information to any third party without the prior written consent of the Agency.

## **\*\*11. CANCELLATION POLICY\*\***

Either party may cancel this Agreement upon [NUMBER] days' written notice to the other party. In the event of cancellation, the Influencer shall be paid for all services rendered prior to cancellation, and the Agency shall be entitled to retain all content created under this Agreement.

## **\*\*12. TERMINATION CONDITIONS\*\***

This Agreement may be terminated immediately by either party in the event of:

- \* Breach of any term or condition of this Agreement;
- \* Failure to provide the services or meet the requirements outlined in this Agreement;
- \* Bankruptcy, insolvency, or dissolution of either party.

## **\*\*13. INDEMNIFICATION\*\***

The Influencer agrees to indemnify and hold harmless the Agency, its officers, directors, employees, and agents against

any claims, damages, losses, and expenses arising from:

- \* Any breach of this Agreement;
- \* Any negligence or willful misconduct;
- \* Any infringement of intellectual property rights;
- \* Any violation of applicable laws and regulations.

#### **\*\*14. DISPUTE RESOLUTION\*\***

Any disputes arising out of or related to this Agreement shall be resolved through [DISPUTE RESOLUTION PROCESS], in accordance with the laws of [STATE/COUNTRY]. The parties agree to negotiate in good faith to resolve any disputes.

#### **\*\*15. GOVERNING LAW\*\***

This Agreement shall be governed by and construed in accordance with the laws of [STATE/COUNTRY]. The parties agree to submit to the jurisdiction of the courts of [STATE/COUNTRY] and waive any objections to such jurisdiction.

#### **\*\*16. SIGNATURES\*\***

By signing below, the parties acknowledge that they have read, understand, and agree to be bound by the terms and conditions of this Agreement.

**\*\*Agency:\*\***

\* Signature: \_\_\_\_\_

\* Date: \_\_\_\_\_

\* Printed Name: \_\_\_\_\_

\* Title: \_\_\_\_\_

**\*\*Influencer:\*\***

\* Signature: \_\_\_\_\_

\* Date: \_\_\_\_\_

\* Printed Name: \_\_\_\_\_

\* Address: \_\_\_\_\_

Note: This is a sample contract and should be reviewed and customized according to your specific needs and requirements. It's also recommended to have a lawyer review the contract before signing.

#### **SIGNATURES**

##### **CLIENT:**

Name: Bot Makerz

Title: agency

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

##### **CREATOR:**

Name: YouTuber910

Platform: YouTube

Signature: \_\_\_\_\_  
Date: \_\_\_\_\_

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**Signature**  
Signed on: June 01, 2025