

# INFLUENCER MARKETING AGREEMENT

Date: June 01, 2025

## # INFLUENCER MARKETING AGREEMENT

### ## 1. Parties Involved

This Influencer Marketing Agreement ("Agreement") is entered into on [CURRENT DATE] by and between:

- Agency eefef ("Agency" or "Client"), with its principal place of business at [AGENCY ADDRESS].
- YouTuber910 ("Influencer" or "Creator"), with their principal place of business at [INFLUENCER ADDRESS].

### ## 2. Scope of Work

The Agency is engaging the Influencer to create content as part of the "ddggergdgger" campaign ("Campaign") to promote the Agency's products or services on the YouTube platform. The scope includes, but is not limited to, creating high-quality content that aligns with the Agency's brand guidelines and campaign objectives.

### ## 3. Compensation Details

The Agency agrees to pay the Influencer a total compensation of \$45,454 for their services under this Agreement. This compensation includes all costs associated with content creation, such as production, talent fees, and any applicable taxes. Payment terms are as follows:

- 50% of the total compensation upon signing of this Agreement.
- 25% upon delivery of the first draft of the content.
- 25% upon final approval and publication of the content.

### ## 4. Timeline

The campaign is expected to commence on [START DATE] and conclude on [END DATE]. Key milestones and deadlines include:

- Content creation: [CONTENT CREATION DATES]
- Content review and feedback: [REVIEW AND FEEDBACK DATES]
- Final content delivery: [FINAL DELIVERY DATE]

### ## 5. Deliverables

The Influencer is required to deliver the following:

- A minimum of [NUMBER] pieces of content (including but not limited to videos, captions, and tags) that meet the Agency's brand and campaign requirements.
- Engagement with comments and messages on the published content for a period of [DURATION] after publication.

### ## 6. Content Rights and Usage

The Influencer grants the Agency a non-exclusive, worldwide license to use, reproduce, modify, and distribute the content created under this Agreement for marketing and promotional purposes. The Agency is allowed to use the content across all media platforms for the duration of the campaign and for a period of [USAGE DURATION] after the campaign concludes.

### ## 7. Approval Process

All content must be approved by the Agency before publication. The Influencer will submit content drafts to the Agency for review, and the Agency will provide feedback within [FEEDBACK TIMEFRAME] days. The Influencer will incorporate the feedback and resubmit for final approval.

## 8. Termination Conditions

Either party may terminate this Agreement upon [NUMBER] days' written notice to the other. Upon termination, the Influencer must immediately cease all work related to the Campaign. In the event of termination, the Agency will pay the Influencer for all work completed and approved up to the date of termination.

## 9. Confidentiality

Both parties agree to maintain the confidentiality of any information marked as confidential or which, under the circumstances, ought to be treated as confidential. This obligation will survive the termination of this Agreement.

## 10. Signature Blocks

By signing below, the parties acknowledge that they have read, understand, and agree to be bound by the terms and conditions of this Agreement.

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**\*\*Agency eefef\*\***

Signature: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Date: \_\_\_\_\_

**\*\*YouTuber910\*\***

Signature: \_\_\_\_\_  
Name: \_\_\_\_\_  
Date: \_\_\_\_\_

Note: This is a sample contract and requirements. It is recommended to cc specific needs and legal st.

\_\_\_\_\_  
Signature  
Signed on: June 01, 2025