Lloyds Banking Group

Data Analyst Incubation Program

Sprint 1 : How to Use Peer Feedback to Improve Your Dashboard

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Dashboard Peer Reviews

After you develop your Segmentation Dashboard your instructor will set you up in a small group for peer reviews. The aim of this exercise is for you to receive feedback from your peers about your dashboard design which you will then leverage to iterate at least once, improving your dashboard. In this activity you will also review dashboards produced by your classmates, providing constructive feedback to them in the same way.

Review Objectives

Peer feedback on a dashboard can be immensely valuable for improving effectiveness and usability, covering the following:

- Identifying Blind Spots : Peers may notice aspects of the dashboard that the creator overlooked. They can provide insights into what functionalities are needed but absent.

- Usability improvements : Peers can offer feedback on the user experience (UX) design. They may highlight areas where the dashboard is confusing, unintuitive, or difficult to navigate. This feedback can inform adjustments to layout, color schemes, labels, and navigation elements to make the dashboard more user-friendly.

- Clarity of Visualisation : Peers may suggest alternative chart types, labeling improvements, or adjustments to scale and axes to better convey information.

- Performance : If the dashboard is slow to load or refresh, presenting it to your peers will flag performance issues. This feedback can prompt optimisation efforts to ensure a smoother user experience.

- Enhancements : Peers may have ideas for additional features or enhancements such as interactive elements, advanced filtering options.

- Alignment with User Needs : Peers can provide insights into whether the dashboard effectively meets the needs of its intended audience as laid out in the case study.

Iterating and Improving your Dashboard

By incorporating peer feedback into an Agile iterative design and development approach, your dashboard can be refined and evolved to better meet user needs and preferences.

Start by listing the feedback you have received and evaluate it against the business requirements, consider how long each change would take to action and prioritise the suggested changes accordingly, to work through in the re-development time you have available.