



DESIGNER & DEVELOPER



CONTACT

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EDUCATION

HIGH SCHOOL BACHELORS DIPLOMA

Amanzimtoti High School

2012 - 2017

BA (HONS) VISUAL COMMUNICATION DESIGN

Stellenbosch University

2018 - 2021

SKILLS

- Logo & Brand Development
- Advertising & Social Media
- Content Creation
- Illustration
- HTML & CSS
- FlutterFlow

TOOLS



EXPERIENCE

● SOCIAL MEDIA INTERN

SU Just Kidding - this included daily content creation and networking for an Instagram page with 45k+ followers.

2019 - 2020

● BOARD-GAME DEVELOPMENT

Politics of Nature - I designed a board game for entrepreneurs in Denmark through Stellenbosch University.

2020

● PET SITTER & DOG WALKER

Laika Dog

2020 - 2021

● JUNIOR GRAPHIC DESIGNER

Designer Needed

Jan 2022 - Dec 2022

● DIGITAL DESIGNER

Scout Cloud AI Marketing

Dec 2022 - Present

● CONTENT CREATOR

I run my own TikTok account (with 100K followers) and YouTube channel (2000+ Subscribers).

Present



PERSONAL STATEMENT / COVER LETTER

I am a qualified and professional graphic designer with almost 2 years of agency experience in graphic design, and 4+ years experience in freelancing, content creation, and additional relevant work (refer to experience).

If I had to describe myself in 3 words, it would be ambitious, disciplined, and a risk-taker, which can clearly be shown by my willingness to break my own rules and use 4 words instead of 3.

My ambitions include wanting to travel abroad and experience all the various cultures, as well as showcasing my passion for art, design, and content creation.

I have always been extremely disciplined with my health and fitness, and living a positive, forward-moving lifestyle. I am a goal setter and will often stop at nothing to achieve these goals. One of my largest achievements was becoming head girl of my high school which also taught me leadership, time management, and administration skills.

I find adventure in seeking discomfort, and am always surprised at the things I learn about myself when taking risks. I am most passionate about art & design, but am also deeply compassionate about animals, nature, and my family. I love making people laugh and thrive in any environment that requires me to do team work or even lead a team. I am a flexible, adaptable person who can also work alone in an office or from home, but be careful - because I do love a good chat!

The final phrase I would use to describe myself, is someone who simply loves life. I often find joy in the small things, like having a glass of wine while watching the sunset. I always try and look at life with a positive perspective, and have faith that no matter how bad things are, they will ALWAYS get better!

MY LINKS

- **Portfolio:** sianposthumus.github.io
- **LinkedIn:** linkedin.com/in/sianposthumus/
- **TikTok:** www.tiktok.com/@sian..pronunciationbelow
- **YouTube:** See-Anne