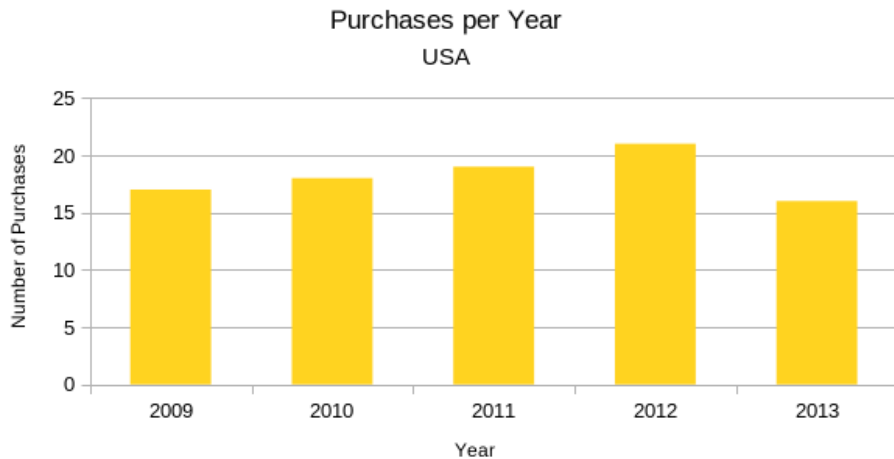
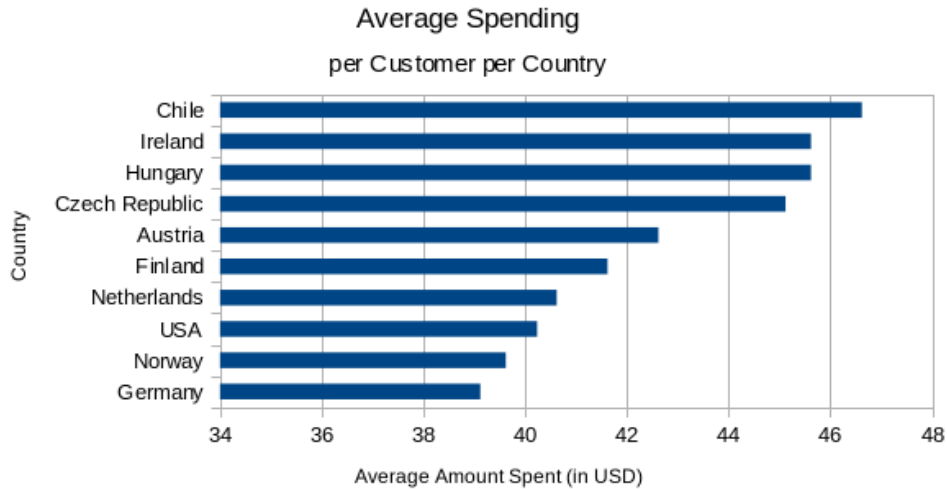


How many purchases do Americans make per year?



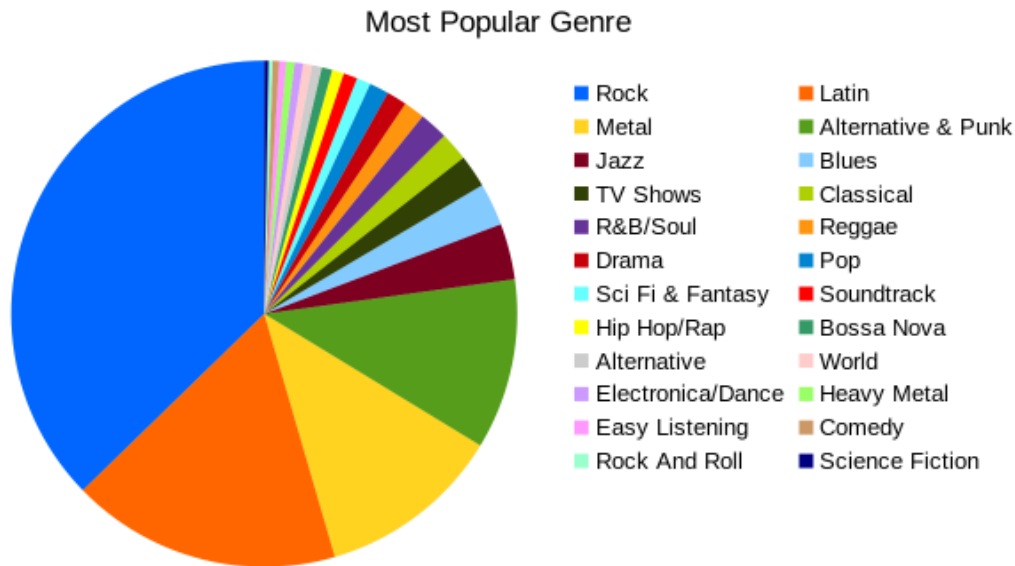
We see that from 2009 to 2012 each year Americans made more purchases compared to the previous year. The only time that the number of purchases dropped was in 2013 where there were only 16 purchases made.

How much money does the average customer spend per country?



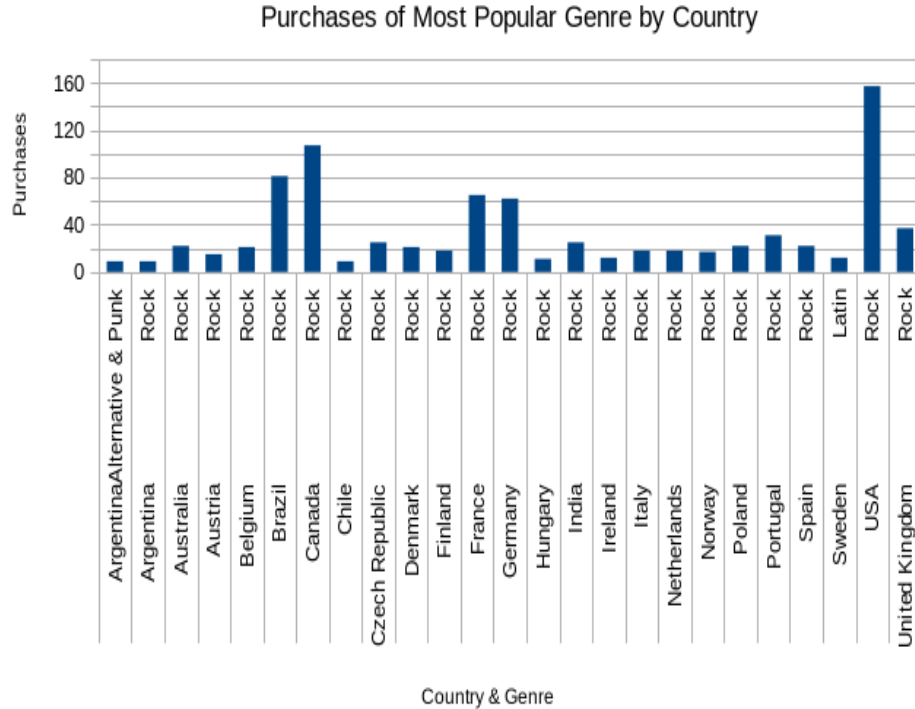
We see that Chile is the country where a customer spends the biggest amount of money on average, closely followed by Ireland, Hungary and the Czech Republic.

Which is the most popular genre?



We see that the most popular genre is Rock, followed by Latin, Metal and Alternative & Punk. The rest of the genres are far less popular compared to the top 4 genres.

What is the most popular genre per county?



As expected, Rock is the most popular genre for most of the countries. The only exceptions are Argentina where Rock shares the top place with Alternative & Punk, and Sweden where the most popular genre is Latin.