

Webpage Creator

STARTER

- Match these reviews of websites to their titles. Some words and parts of words have been omitted. Try to replace them.
- Babelfish
- 2 Fish I.D.
- 3 Strangely Satisfying
- 4 Sheepnet
- Download.com

Reviews of website

If you want to buy old comics, old toys such as plastic fish for your bath, nodding dogs for your car and many other strange and bizarre items, this site is for you.

Everything you ever wanted to know or didn't want to know about ****. Breeds, pictures and fascinating facts including the information that almost all

are either white or black. Guaranteed to raise a smile.

C

Trouble identifying *****? This site has pictures, quizzes, a special corner for children and a handy reference on all kinds of aquatic life. It also hosts a discussion area for all concerned with the marine environment.

Can't remember the word in English or any other major language? Try ***** for an instant translation. Easy to use. Just type in your text. Choose the

language you want and select 'Search'. You can also translate websites. Only drawback is that you get a literal translation. Don't expect **** to cope with slang or idioms.

Whether it's demos, full freeware or shareware products you are looking for, the chances are you'll be able to find it here. Rather usefully the site also contains all major drivers and development tools pretty much anything you could ever want to help you get the most out of your PC really. Well worth a visit whatever it is you're looking for.

Carry out a survey of websites built by your classmates. Complete this table for at least 4 sites.

NAME SITE NAME SITE ADDRESS

WHY SPECIAL

LAST UPDATED

LISTENING

John lives in North Dakota. Here he talks about his website.

Listen to the recording and complete this table about his site.

NAME

SITE NAME

TOPIC

SITE ADDRESS

WHY SPECIAL

LAST UPDATED

- Listen to the recording again to find the answers to these questions.
 - 1 Why did John choose this topic?
 - 2 What package is Netscape Composer a part of?
 - 3 What previous experience did he have of website creation?
 - 4 What's the price of his 'free' domain name?
 - 5 What does he mean by 'Yahoo! just seems to swallow submissions'?
 - 6 What do you think Yahoo! Clubs are?
 - 7 List 4 tips he gives for other website builders.
 - 8 List 4 website addresses he mentions.

LANGUAGEWORK

would

Study this extract from the interview.

- I What do you intend to do next with your site?
- J I'm going to update the Movie Journal section and I'd like to build in new links.

Why doesn't John say, 'and I'm going to build in new links'?

Later John says,

J... my favourite site *would* have to be the Internet Movie Database.

Why doesn't he say, 'my favourite site has to be the Internet Movie Database'?

We use *would* in conditional sentences. For example:

If you spilled coffee on the keyboard, you would damage it.

Often the condition is implied, not stated. For example:

(IfI had time) I'd like to build in new links.
(IfI had to make a choice) my favourite site
would have to be the Internet Movie Database.

What is the implied condition in this extract? I would look at other sites too for good ideas.

5 redu		complete the gaps in this dialogue with will or would or the I forms '// and 'd where appropriate.
B A B A B	I Hov If I c cho Wha I gu Wha It da	at
6 to U		ink these statements using an appropriate time clause. Refer 13, Language Work, if you need help.
1	a b	You click the mouse pointer on the file. It is highlighted.
2	a b	You cannot save a file. You name it.
3	a b	The files are transferred. The transfer is graphically displayed.
4	a b	Remove any floppies. You close down the computer.
5	a b	The OK button is clicked. The copying process begins.
6	a b	The percentage of file transferred is displayed. Your browser downloads from the Internet.
7	a b	The virus is not activated. You open the infected file.
8	a b	You repair a PC. Ensure the machine is disconnected.
9	a b	Don't open an email attachment. You have virus-checked it.
10	a b	You add memory. Change the BIOS settings.

WORD STUDY

7	Defi	nitions	and	collocati	ons	Fill in the	he gap in	these
defini	itions.	Check	your	answers	with	Unit 11	, Task 4.	

- 9 A is a simple computer comprising a processor and memory, display, keyboard, mouse and hard drives only.

8 Ais a network computer used for accessing a service

- 10 Ais an electronic device connecting all the data cabling in a network.
- Link each word in column A with a word which it often occurs with from column B. In some cases, more than one link is possible.

Α		В
1	bulletin	board
2	domain	button
3	file	engine
4	graphical	link
5	mobile	map
6	search	message
7	site	name
8	synchronous	page
9	text	phone
10	web	transmission

on a server.

SPEAKING

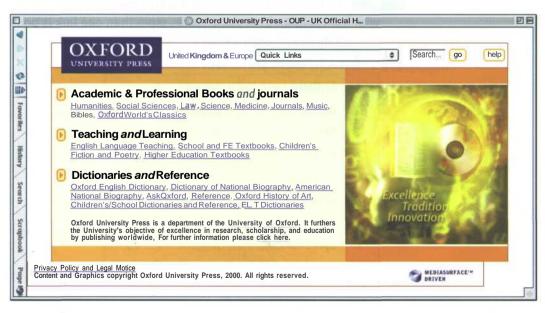
Work in pairs, A and B. You both have information about some websites. Find out if your partner can suggest a website to help you with your problems. He or she may not have an answer to all your problems.

Student A Website information and problems are on page 186. **Student B** Website information and problems are on page 192.

- Visit a website of your choice. Take notes on any special features. You may refer to these seven points for evaluating a site listed in Unit 14, Task 2, if you wish. Then make a short presentation to the class on what makes your chosen site special.
- 1 Design
- 2 Navigation
- 3 Ease of use
- 4 Accuracy
- 5 Up to date
- 6 Helpful graphics
- 7 Compatibility

WRITING

Write a brief evaluation of the site you chose in Task 10. If you are unable to access a website, list the good and bad points of this home page.



- Planning your website Study this flowchart for planning a website. Use it as the basis for a short text providing advice on website planning. Your text should have three paragraphs corresponding to the three stages in this diagram:
 - 1 **Analysis**
- 2 Design and implementation
- 3 Evaluation

Begin your text like this:

You need to plan your website carefully before you go ahead and create it. There are three stages to the planning process:

Begin

planning website **Analysis** What's the site's purpose? Who's the target audience? **Design and Implementation** What look, feel and content How will the site will it be have? created, rolled out and managed? **Evaluation** How do we know if the site is effective? Begin constructing website

KEY QUESTIONS WHEN PLANNING YOUR WEBSITE

Careful planning is essential to maximise the impact of your website. It'll take some effort to achieve, but the results will be worth it.

> Fig 1 Planning your website