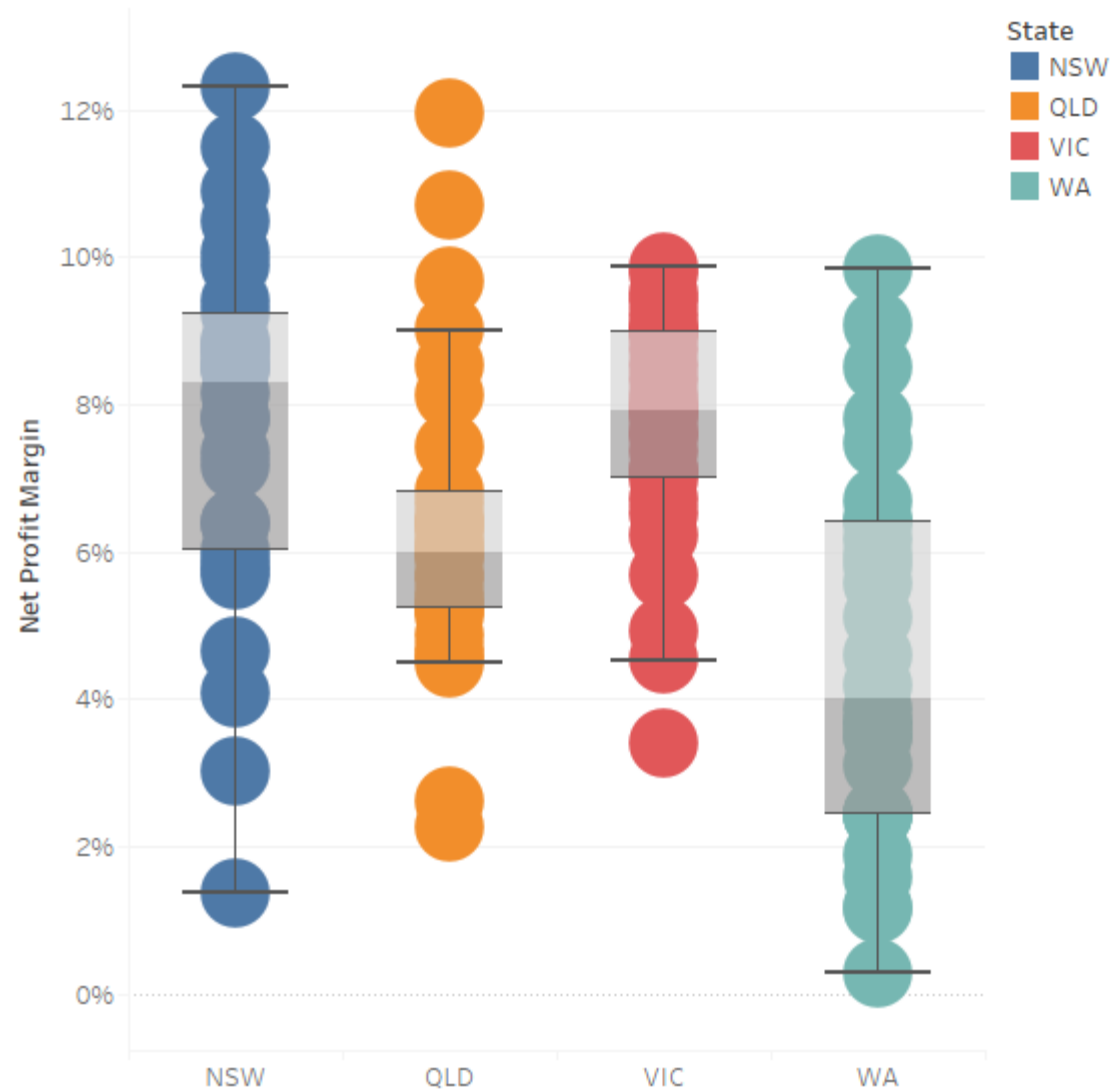


Retail Expansion Analysis

https://public.tableau.com/profile/sibel5205#!/vizhome/RetailExpansionAnalysis_15937347648790/Presentation

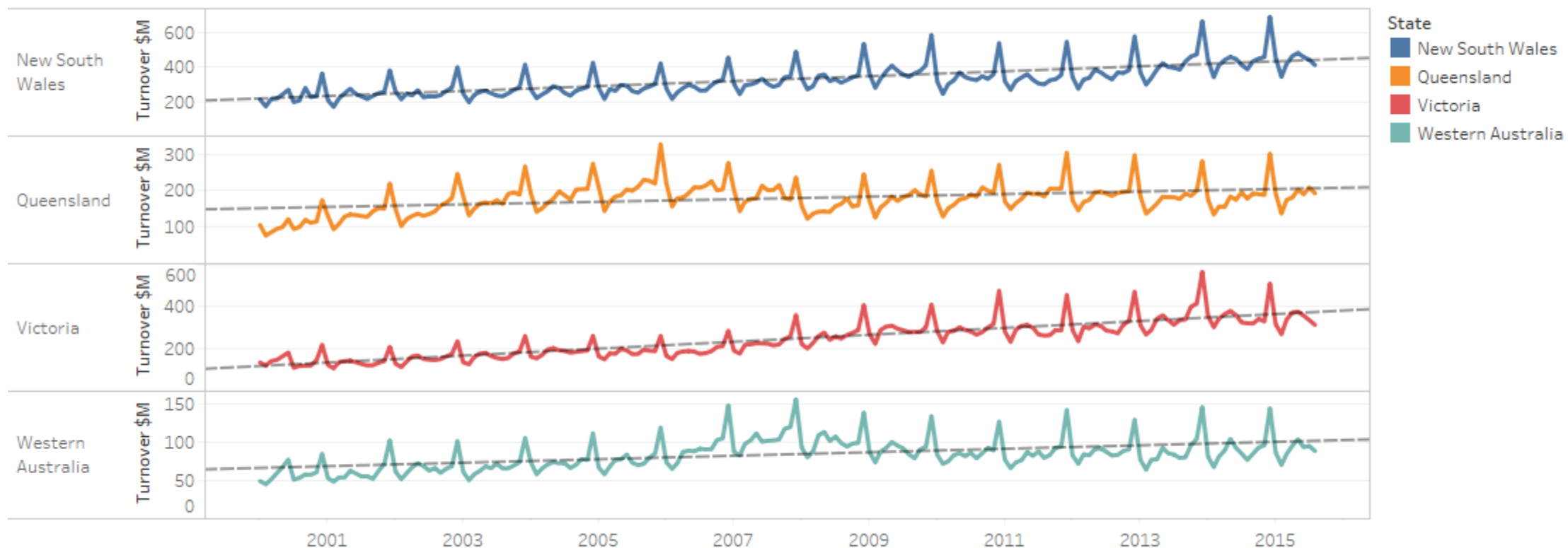
Prepared by: Sibel Tanoglu

Competitor Analysis



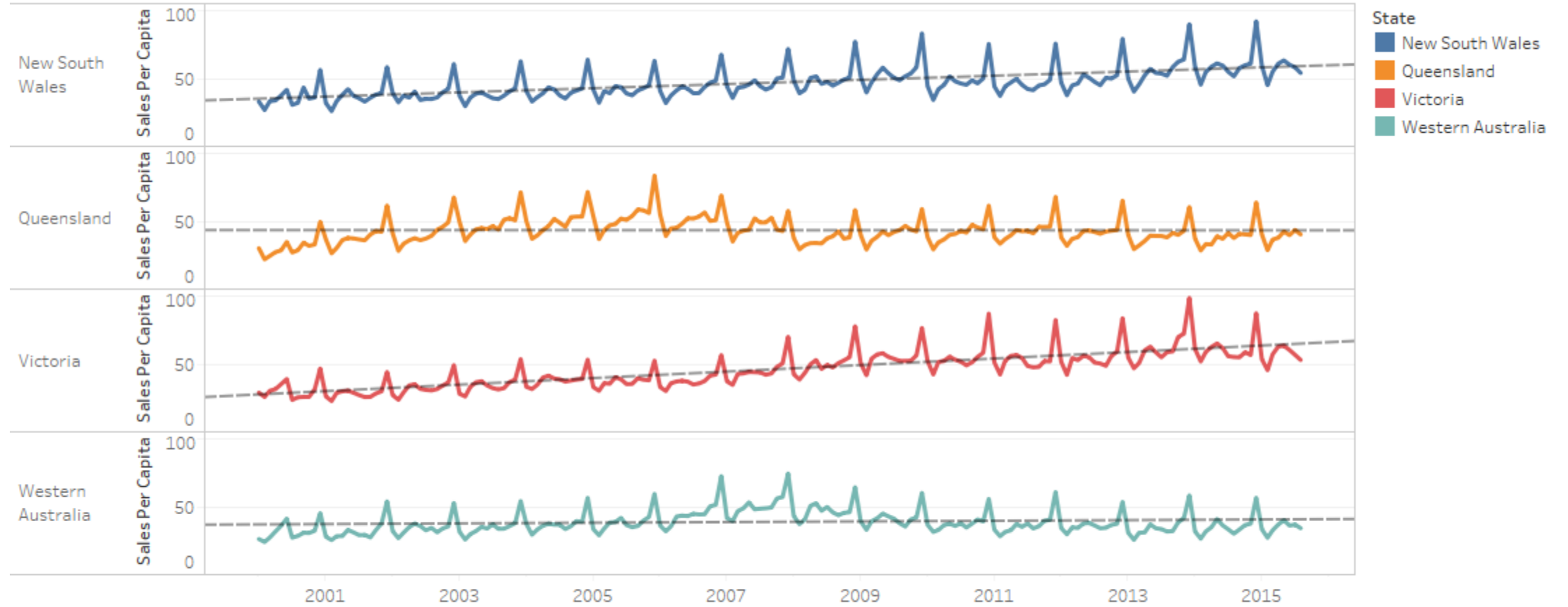
Net Profit Margin for each State. Color shows details about State.

Industry Analysis



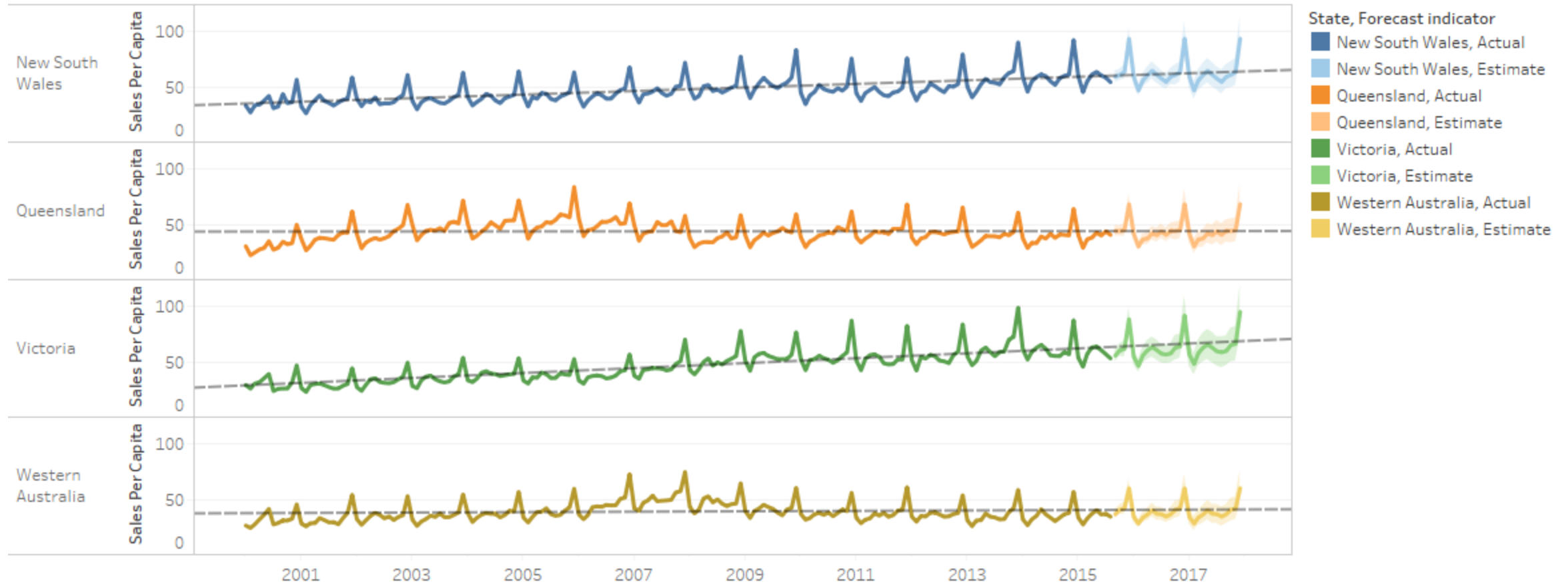
The trend of sum of Turnover \$M for Date Month broken down by State. Color shows details about State. The view is filtered on State, which keeps New South Wales, Queensland, Victoria and Western Australia.

Sales Per Capita



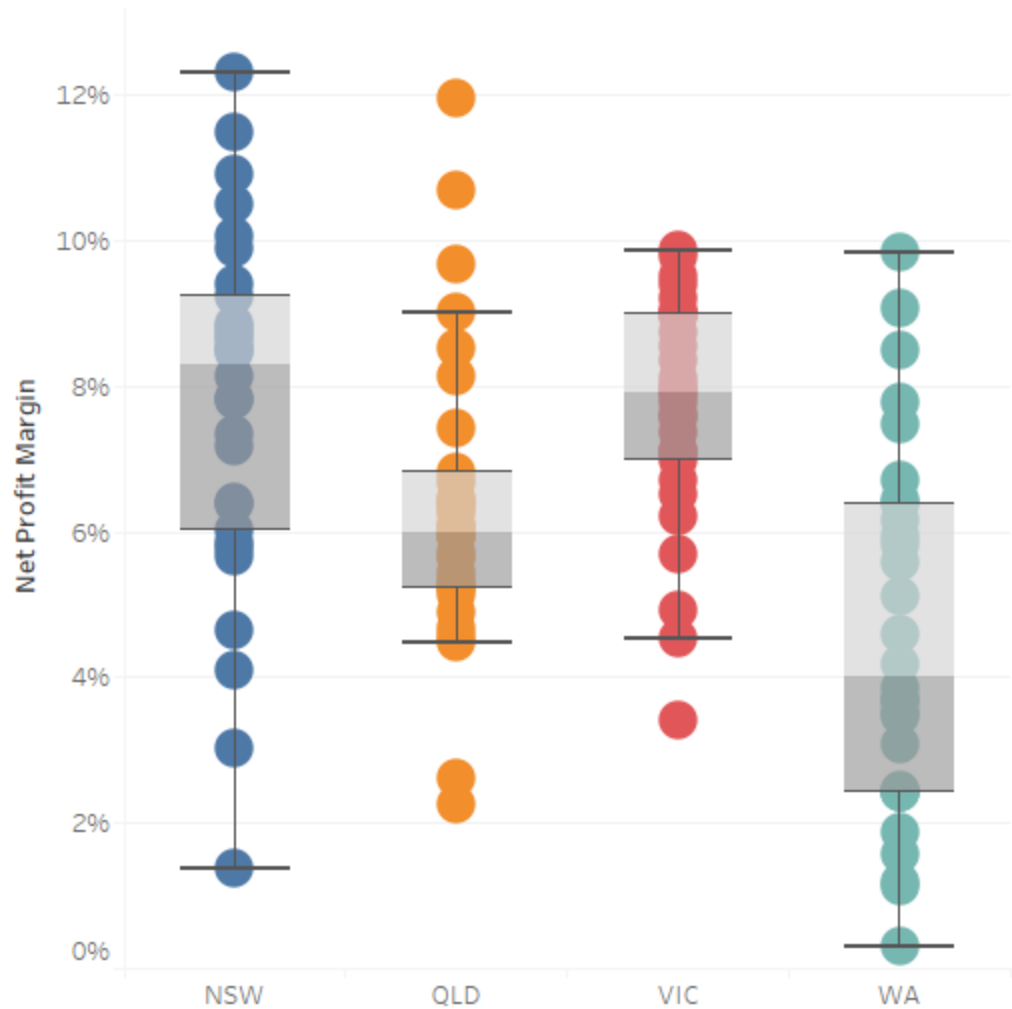
The trend of Sales Per Capita for Date Month broken down by State. Color shows details about State. The view is filtered on State, which keeps New South Wales, Queensland, Victoria and Western Australia.

Sales Per Capita (with Forecast)

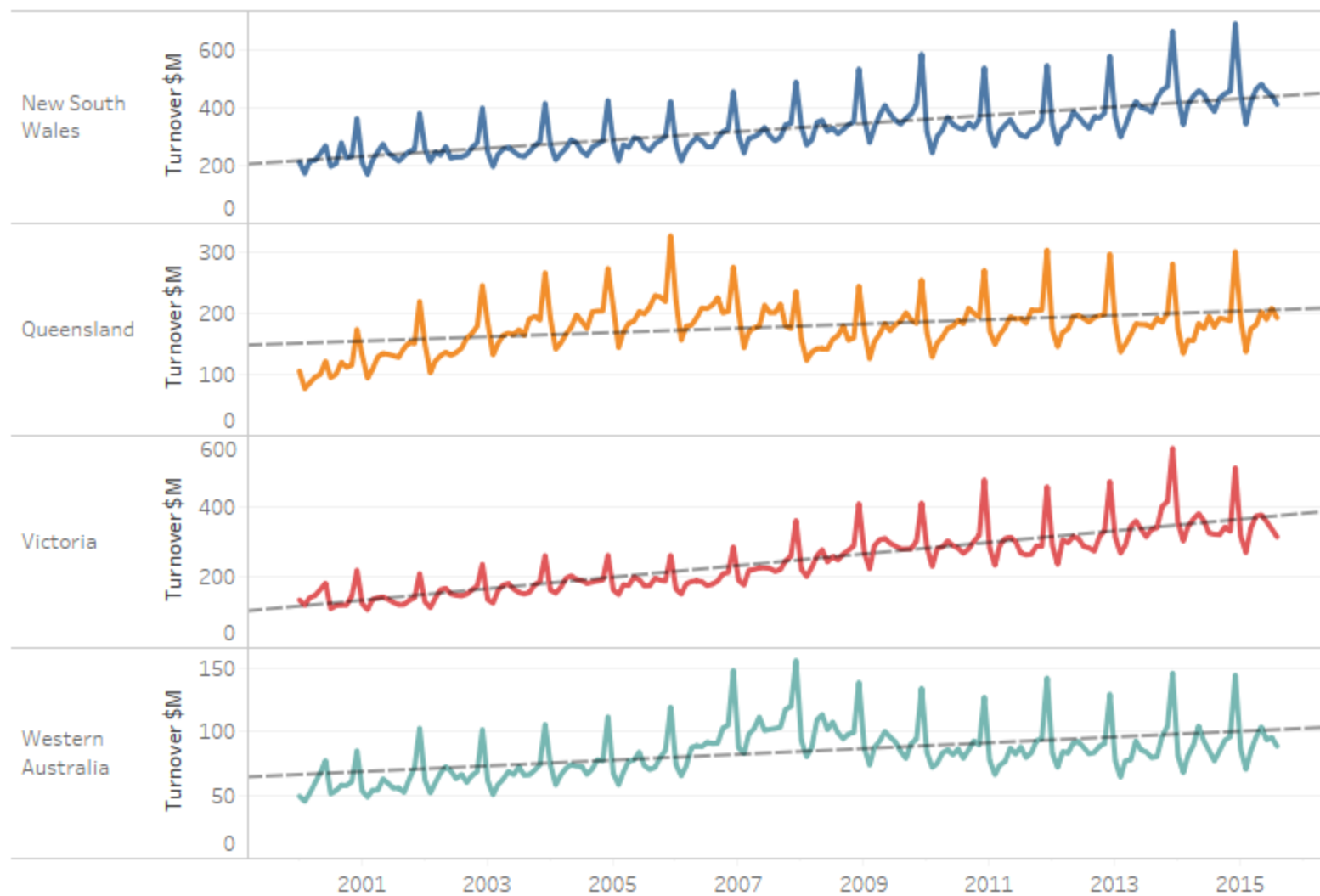


The trend of Sales Per Capita (actual & forecast) for Date Month broken down by State. Color shows details about State and Forecast indicator. The view is filtered on State, which keeps New South Wales, Queensland, Victoria and Western Australia.

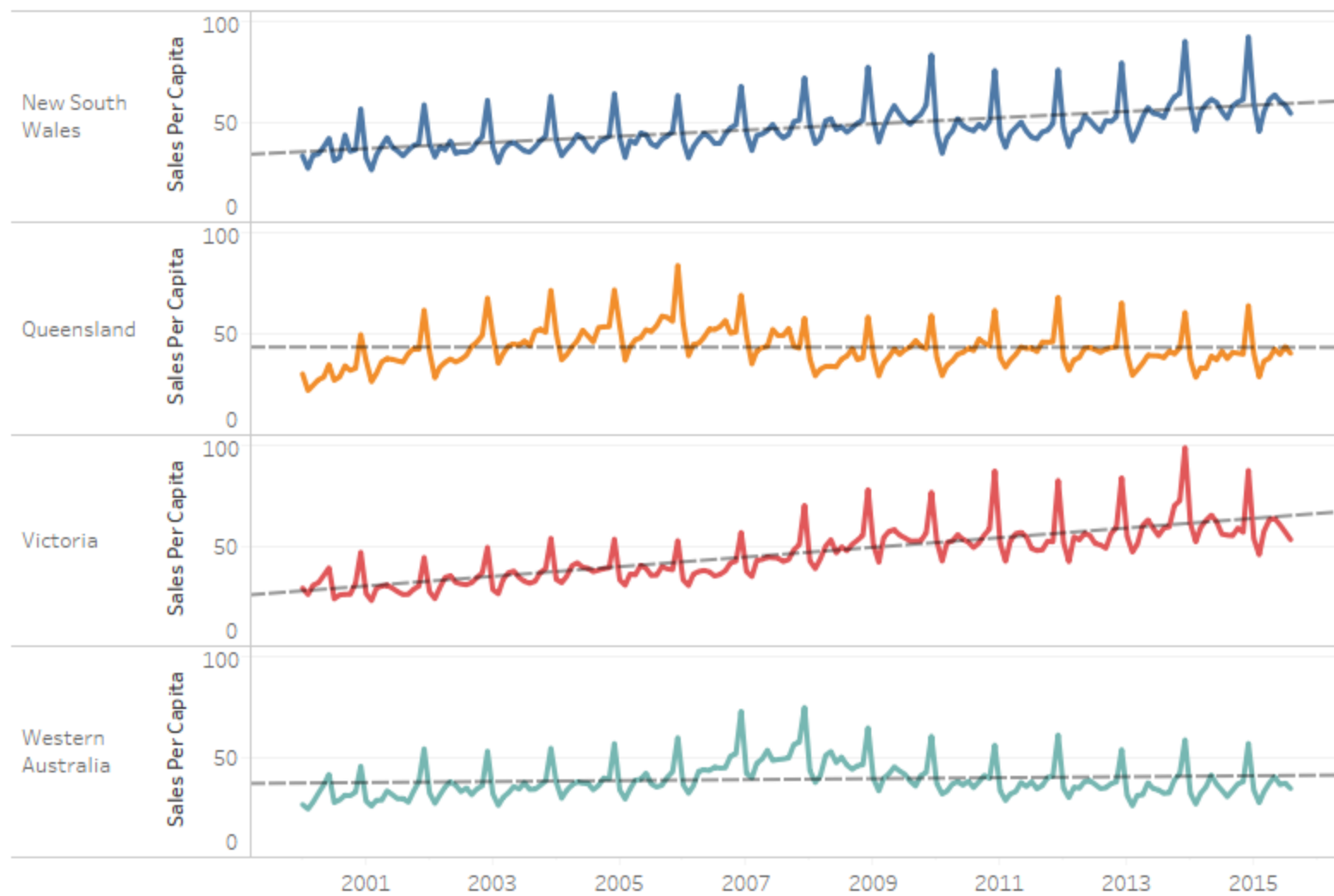
Competitor Analysis



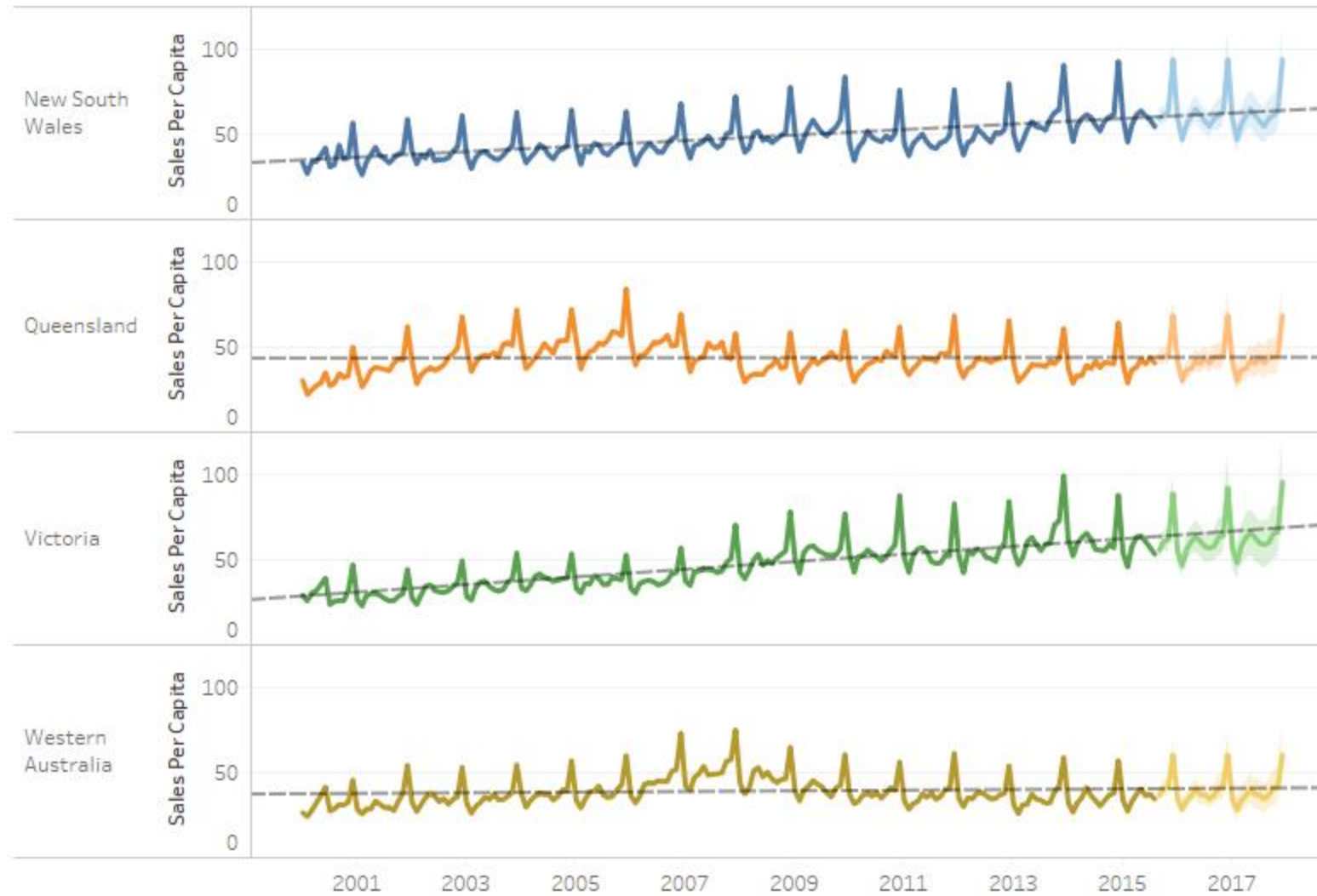
Industry Analysis



Sales Per Capita

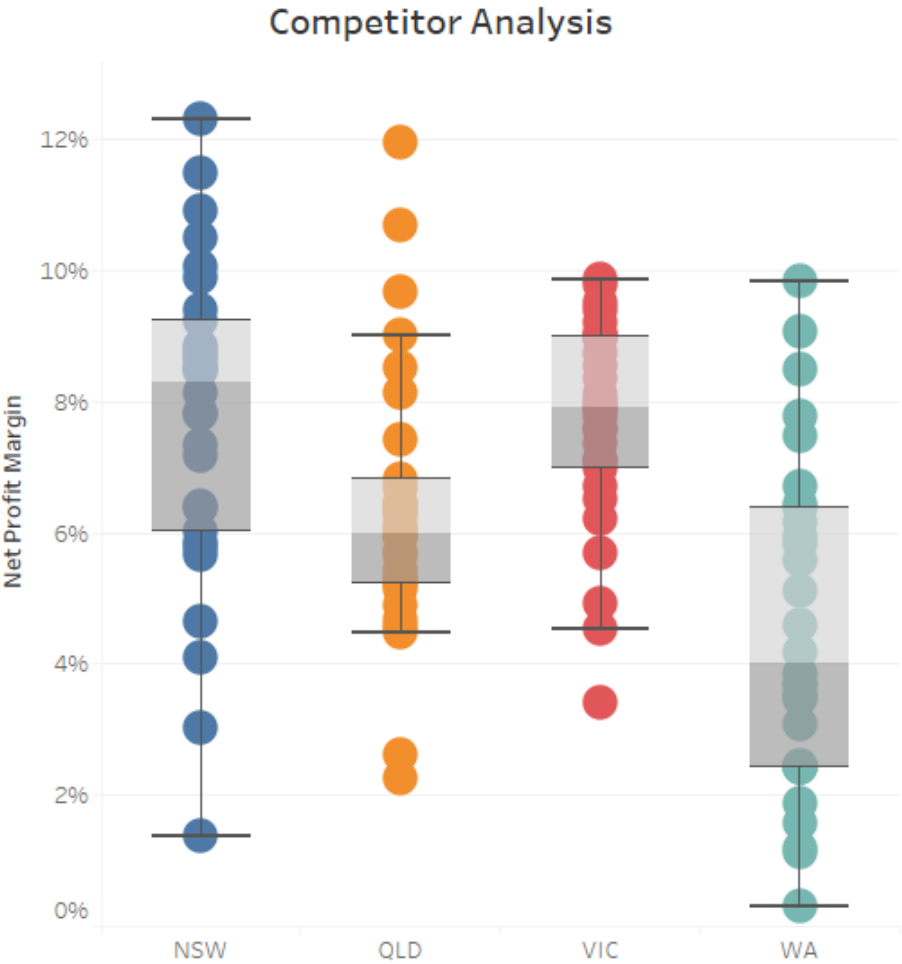


Sales Per Capita (with Forecast)



Expansion Analysis Insights

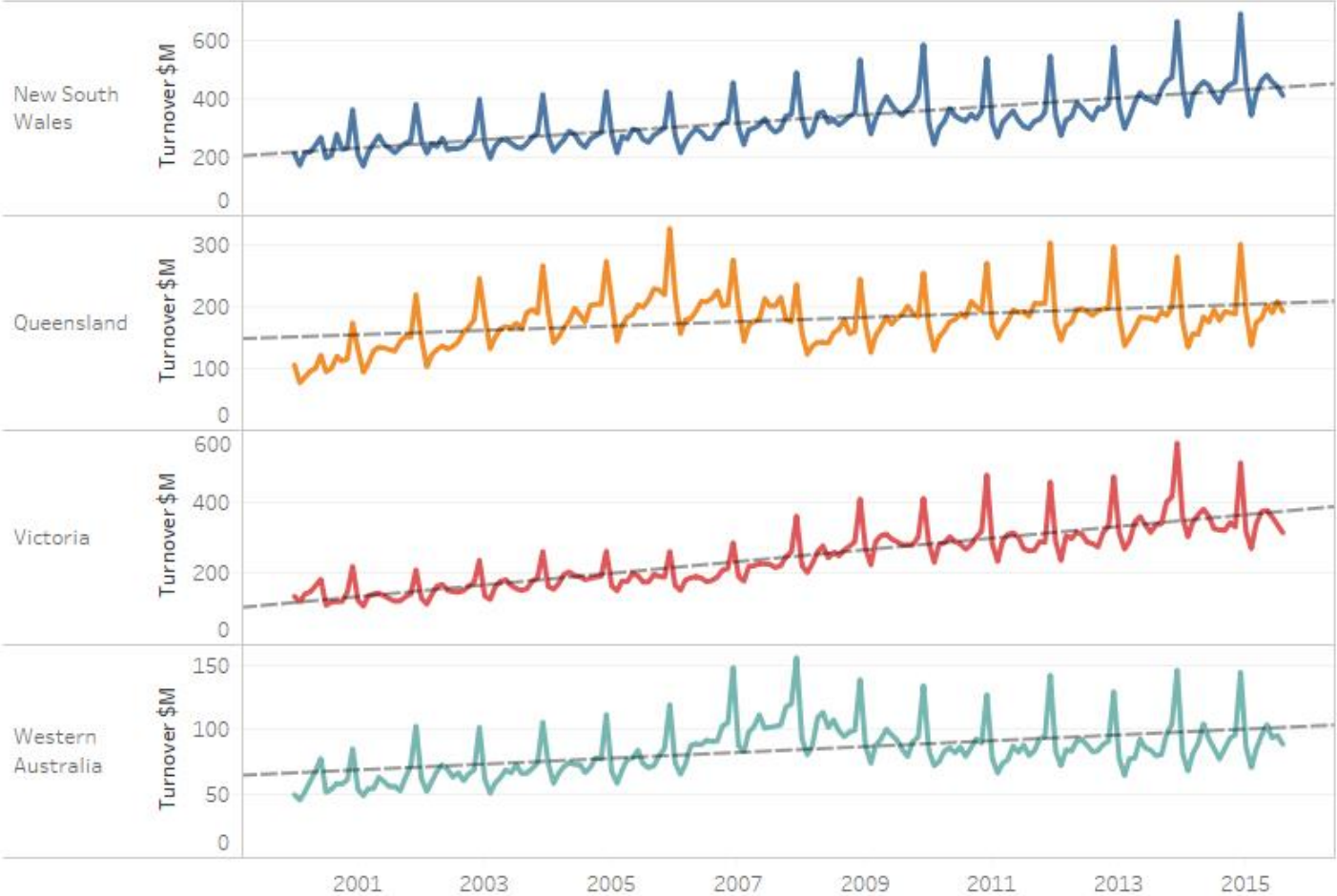
Competitor Analysis	Industry Analysis	Sales Per Capita	Sales Per Capita (with Forecast)
---------------------	-------------------	------------------	----------------------------------



Expansion Analysis Insights

Competitor Analysis	Industry Analysis	Sales Per Capita	Sales Per Capita (with Forecast)
---------------------	-------------------	------------------	----------------------------------

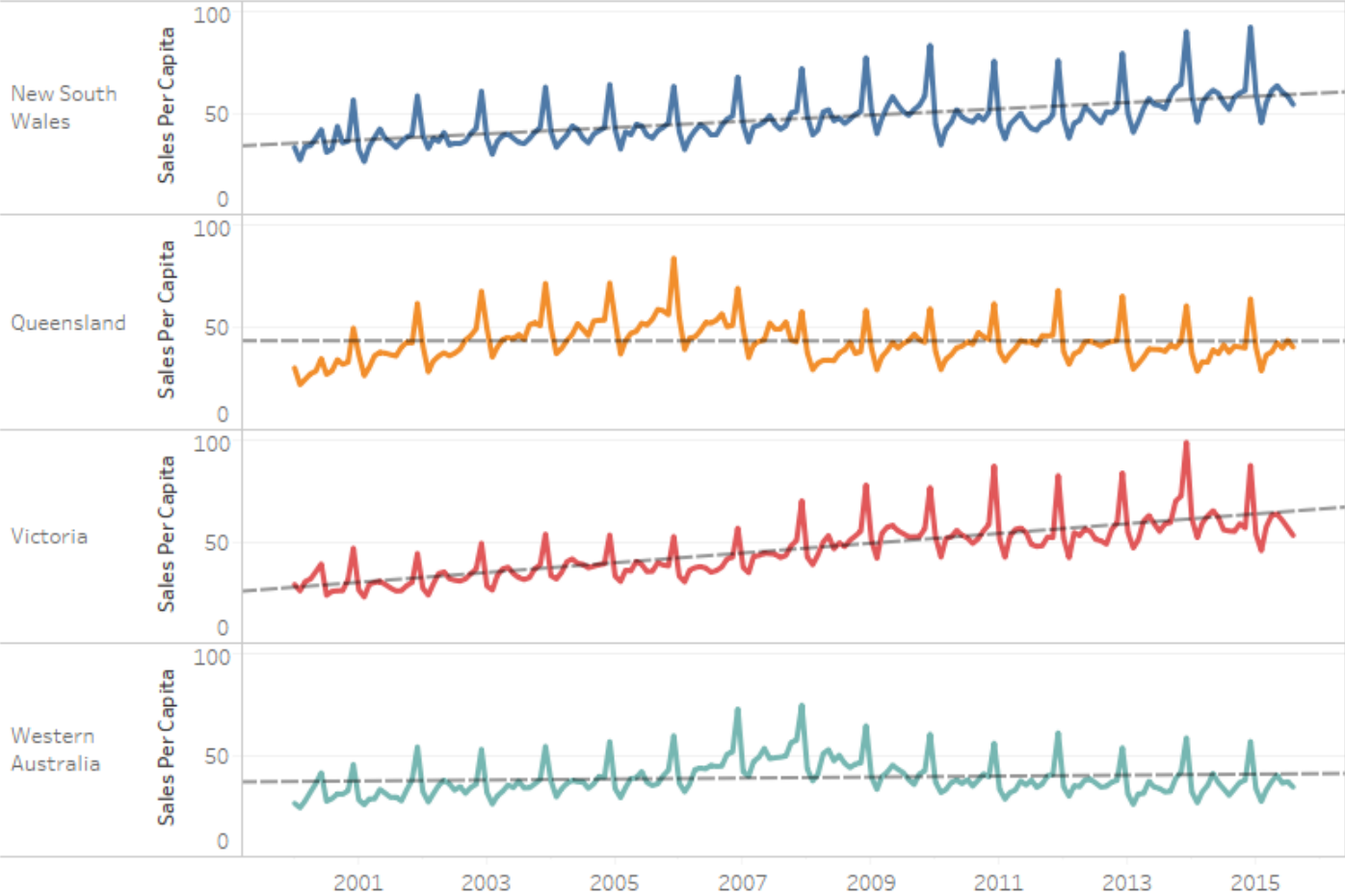
Industry Analysis



Expansion Analysis Insights

Competitor Analysis	Industry Analysis	Sales Per Capita	Sales Per Capita (with Forecast)
---------------------	-------------------	------------------	----------------------------------

Sales Per Capita



Expansion Analysis Insights

Competitor Analysis	Industry Analysis	Sales Per Capita	Sales Per Capita (with Forecast)
---------------------	-------------------	------------------	----------------------------------

Sales Per Capita (with Forecast)

