

Implementation

- 2GC was appointed to assist the Board to create a Corporate Balanced Scorecard
- 2GC helps in addressing the strategic and performance management issues
- They worked for 8 months with Executive Board and Quality manager
- The firm had good financial reporting systems in place

Implementation

- 2GC worked with two main divisions – Client Services and Business Development
- An analysis of how the three Balanced Scorecards interacted with each other was shown