

Advantages Of BSC

- ✓ It is used to align the business activities to vision and strategy
- ✓ It improves Internal & External communications
- ✓ It is used to monitor organizations performance
- ✓ It provides management with comprehensive picture of operations
- ✓ It provides strategic feed back
- ✓ It improves decisions & better solutions

Disadvantages Of BSC

- ✓ It Doesn't provide Recommendations
- ✓ It is not fully Efficient
- ✓ It takes time
- ✓ It is High Implementation of cost
- ✓ It can show low profit