

# Implementation

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- 2GC worked with two main divisions – Client Services and Business Development
- An analysis of how the three Balanced Scorecards interacted with each other was shown

# Measuring Results

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- The board agreed on a **clear set of strategies**
- The **two divisions** established a clear statement
- The managers for the first time developed **long-term view** of the objective ,the organization was trying to achieve
- Reporting on relevant information back to the centre