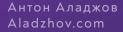


CEUEHIAA

DESIGN BASICS





Дизайнът на Нещата designofthings.fm



ПАРТНЬОРИ





































Код за SLI.DO

#DESIGNBASICS

Почивки

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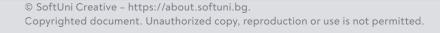
20:30 - 20:40

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КАКВО СЛЕДВА?

Какво е решетка?

МАЛКО история

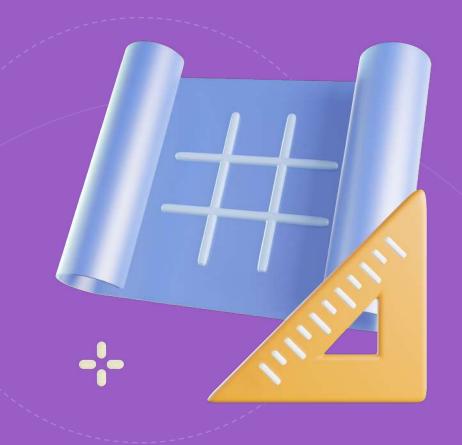
Кога и защо се използват?

Видове решетки

Решетки в дизайна за екрани

Как изглеждат в реалността

Златно сечение, правилното на третинките и т.н.





KAKBO E PELLETKA?

В графичния дизайн това е разчертаване, което ни помага да разполагаме, оразмеряваме и подравняваме елементите в дадения формат. Обикновено това разчертаване остава скрито във финалния дизайн.

Може да се сравни със скелето на една сграда, върху което се полагат стени, плочи и т.н. Накрая скелето не се вижда, но то е водило строителите в правилната посока, а не хаотично и безразборно да слагат където каквото искат.



KAKBO

или

ГРИД

точно

ТОЧНО

В графичния дизайн това разчертаване, което ни помага да разполагаме, оразмеряваме и подравняваме елементи в дадения формат. Обикновено това разчертаване остава скрито във финалния дизайн.

A.K.A

GRID SYSTEM



Антон Аладжов aladzhov.com

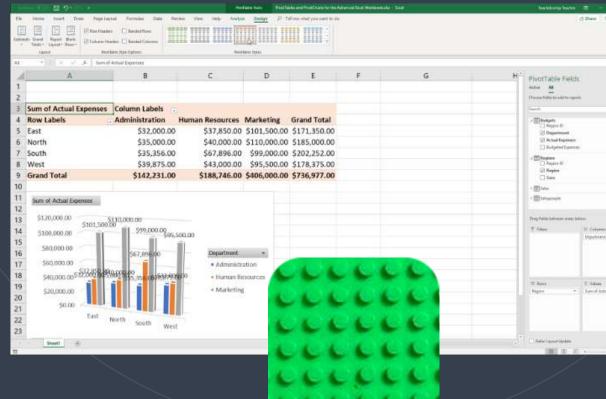
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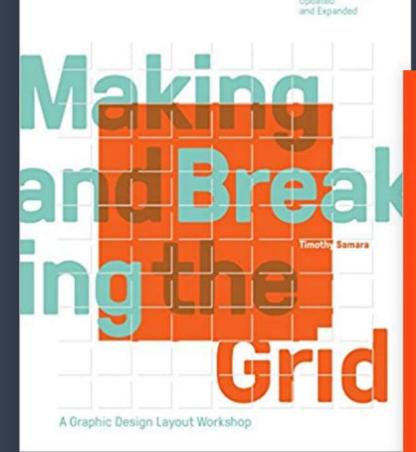
anton@aladzhov.com

BEHE 3HAETE KAKBO E:









Second Edition



& STUDENTS

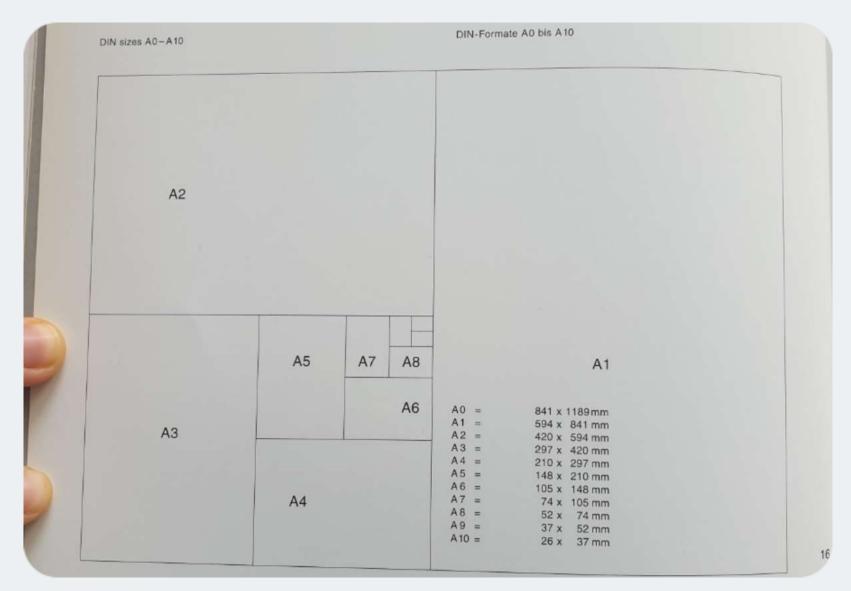
Антон Аладжов Aladzhov.com

Дизайнът на Нещата designofthings.fm

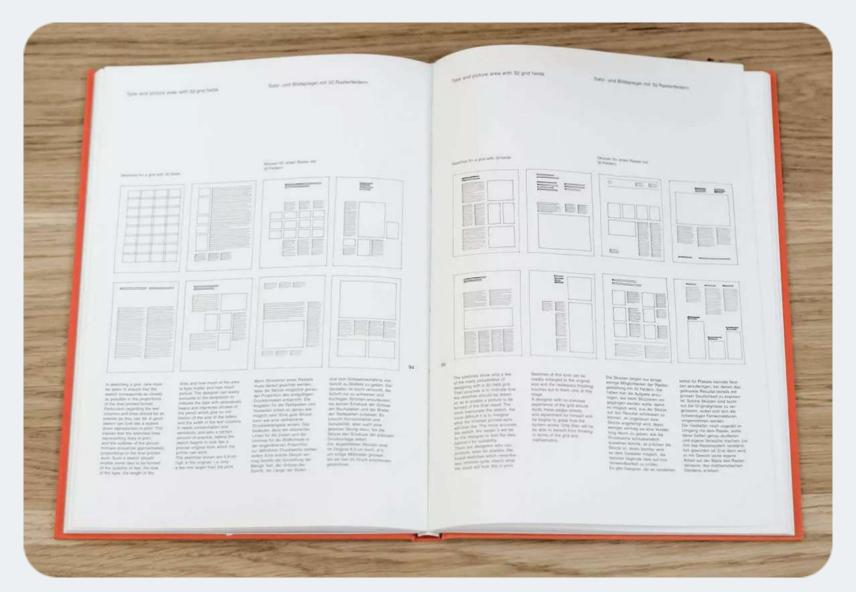
Copyrighted document. Ur. A DESIGN HANDBOOK

MORE





Grid Systems - Joseph Muller-Brockman



МАЛКО ИСТОРИЯ

Решетките са били използвани като помощно средство за ръчно написаните книги. След което това се прехвърля и към подвижния набор. И до ден днешен решетките се използват във всякакъв вид дизайн.



КЛИНОПИС

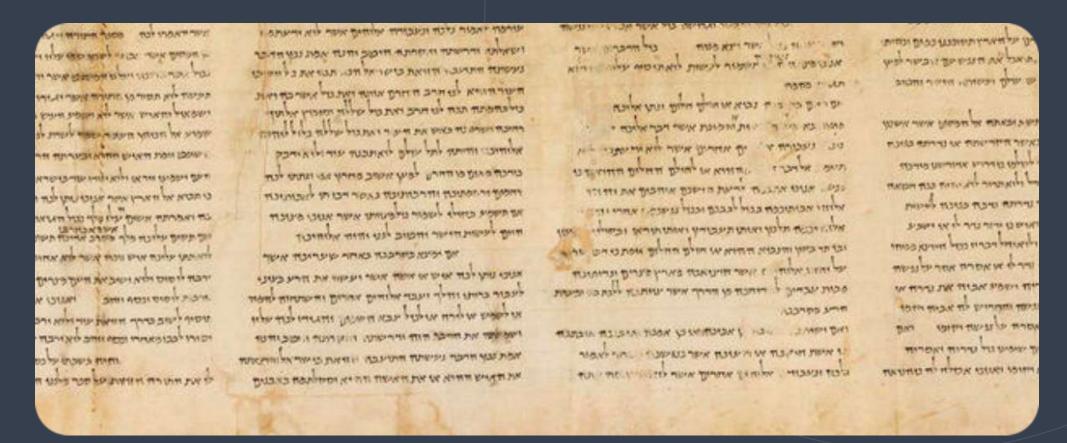
ИЛИ ПЪРВАТА ПИСМЕНОСТ ОТ ШУМЕРИТЕ



Клинописна плоча отпреди грубо 5-6 хиляди години



ДРЕВНИ РЪКОПИСИ



The Temple Scroll—one of the Dead Sea Scrolls, which date from between 150 BCE-70 CE.



TEHATHATA TPECAM TYTEHBEPT TOTAL OF THE STREET OF THE ST



Two-page spread from Johannes Gutenberg's 42-line Bible, c. 1450-55.

PLOG! HOOLIH STIO romanoratione amindacin a berbil couccinus front i organo filmia Timor domini bledabu mr.e babu quito iner fe dininer. Main odano leida a gandii in longiadine dies. and noud more immire. Die mi m num millio riporio ibi funtic minari meatura at fui gm? et inicio reigustrifebreng refiden me perust neur courte muite buthing. Image bunifer necellariil summi a ipie aliqua abbere bili Ara tou obübrabar: ve aqua q une emiñ a latori-inreprantilibri illin mat min and apparairs of marituin culua concerno elle a cum delle bro via five impoimito: e camp ger formire gradic a non inflie a fielibs accolding . Emor named friends horm this boy'e illig à uplif autoui rdministae. Beiministae ulhabiet et intendere er bilme quead modil opor meinfliniere morre qui fractum le influrabit mazinnihitati em paului um babir . Trummi bei bene eir iner nambomini molunini mitan ager. illos. Menores mi mir adhur toru mino to ka millo boun : a planinibo a foudibus illine. nue in incolacu illou fada fumăr quê admobu u narionranimaliu wus onibue: a respenda a defaurie illi us. Lorona faritatie timer domini: Emino multitudine ranan, Monifireplace param e falurio fondum: a urminole ile suiduid aunimit bonabei. Beimia einer midal in committe in allique connerve et lapitua: et metlidue prubenie ab piene é nimere con canu em ilio la more mo. Fone lapinuir urbū ir inreci-lie: e ingralius ir lius māb ara roma Cater fapirente au raudaca é-re affupicine au renelata est a manifestara: quisimalizit ? Titup of alallamos up amuja opera finacer fup omman an ab alia lingua. Plā auri folum

ВЕСТНИЦИТЕ ОТ НАЧАЛОТО НА 20ТИ ВЕК

SUNDAY, THREE CENTS.

That's Fit to Print"

The New York Times.

DAILY, ONE CENT.

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VOL. XLIX...NO. 15.810.

NEW YORK, MONDAY, SEPTEMBER 10, 1900,-12 Pages and Supplement

in Greater New York | Eleveliere, and Jersey City, | TWO CENTS. ONE CENT

CROKER SELECTS HIS MEN

Stanehfield and Mackey to Head Democratic Ticket.

HILL'S ATTITUDE UNCERTAIN

Temmany Perces Plan to Humiliat and Crush Him If He Resists-Points of the Platform.

Special to The New York Times.

RABATOGA Sept. 8 - The Croker-Murphy-McLoughin torons, after a day of dealing with the sp-State political leaders, an-mounts late to-night that it is their intention to nominate John B. Stanchfield of Eledra for Governor, and State Senator William F. Markey of Buffule for Lieuten-

The rest of the ticket has not been agreed toon. Mr. Creker, who is the dominant

TAMPERING WITH MACKETS MEN

While the pressure was thus being per upon Stuator Mackey the support which he believed he had in up-diane soundes was being undermined. One after shether the nen of various omoney delegations wors being brought before Mr. Croket and Mr. Morphy. In talking with these men upon them the idea that he was not here

In this way Mr. Crober assertained just igure in this convention, although he bides what the hopes of some of the ap-dials most behind the declaration that ex- delegations were. He found that among the

SWIFT DEUTSCHLAND FIRST TO SIGNAL

by Over Five Hours.

RECORD-BREAKING VOYAGE

Hamburg-American Liner, Going at Nearly 24 Knots, Makes Plymouth in 5 Days 7 Hours and 38 Minutes.

Memorable in the history of occun very ages will be the runs of the great German liners Deutschland and Kaiser Wilhelm der Grosse from this part to the Linard, when both were reported last night.

They left New York last Tuesday morning in class company, and for a considera-ble portion of their voyage were in plain right of each other. It would be hardly fair to call it a race, because the official natur Morphy is the State leader, is well assettidates sub-assisted to the semination for | of both lines, the Hamburg-American and sfind at having cleared up the first and Secretary of States were Mountain A. Arvaint | the North German Lieud, to which the vesplaces on the ticket. The state- of Eutoness, George Sixton of Nugara, sets being, dony that it was, but when the Dasp in the Streets-bare drawn up the following list, and Congressman Martin Claws of Albert.

Description

GREAT DISASTER

Deaths May Be Over 2,600-4,000 Houses Ruined.

A HEAVY PROPERTY LOSS

Storm Forced Hugh Waves Over the Island.

Secretary Balley of the Whart Company

and several watters and contomors moved themselves by jumping from the upper story just before the crest come. It was reported that the Orphan Asylvin

and both the boughtsit were designed, and taken refuge in them.

DEEP WATER IN THE STREETS. The water extended across the bland. was six feet deep in Market Street.

Along the water front the damage was are seathing measur of water. very great. The roofs had been blown from all the elevators, and the sheds along mainland in about the same manner as the wharves were either wrecked or hall to the ountents.

Must of the small sailing craft were boy. There is a small steamship ashore all the docks, and cume subore to the

is procument that most of these were Oulveston people, though some of them have been identified

BOSES NARROW ESCAPES.

One of the refugies who came is on the relief train and who had a sad experience was R. W. Chiston, an engineer at the forefficient plant at the Galveston Stock Turds if this proves true the loss of life will be Mr. Clinton's family constant of his wife great, as these institutions were generally and six oblideen. When his beens was ecowded, and as they were substantal washed away he managed to get two of his buildings, the chances are that many had little hope safely to a rait, and with them he drifted beiplesely about.

life raft collided with streckage of every description, and was split to two, and Mr. Timmine said it was three feet deep | he was forced to witness the drawning of in the rotunds of the Trumont Hotel, and his sum, being makin to help them in any way. Br. Clinton says parts of the sity

Mr. Jennings, a slater by trade, got to the Clinton. After losing his wify he set sut. just their sides, and were of ne protection and by assimining and drifting around reached the mainleast.

William Smith, a bay about eighteen years wrecked, and were either piled up an he and, whose forme is in West Texas, had where is or floating bettamade up in the a narrow escape. Toung Smith was blown

DEFINES HIS POSITION

Reviews Issues in Letter Accepting Renomination.

DEFENDS PHILIPPINE POLICY

Says Democrats Could Not Have Done Otherwise.

Comments on Silver and Financial Questions and Describes the Proparity of the Country-Justifies Republican Treatment of Porte Rico.

The front page in 1900. Deadly hurricane destroys Galveston.



SWISS DESIGN



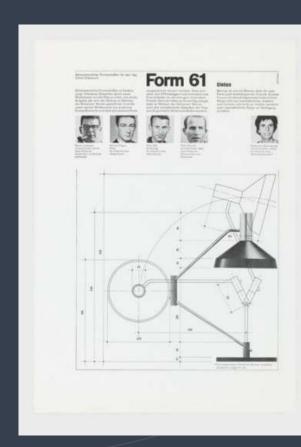




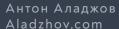
1961, Camillo Pizzigoni.

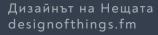


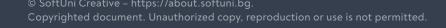
1961, Josef Müller-Brockmann



1960, Siegfried Odermatt









КОГА И ЗАЩО СЕ ИЗПОЛЗВАТ?

Решетките помагат за организиране на дизайна в логични колони и редове. Благодарение на това елементите във формата могат да се подредят, което често остава невидимо за крайния потребител.



KNOLLING

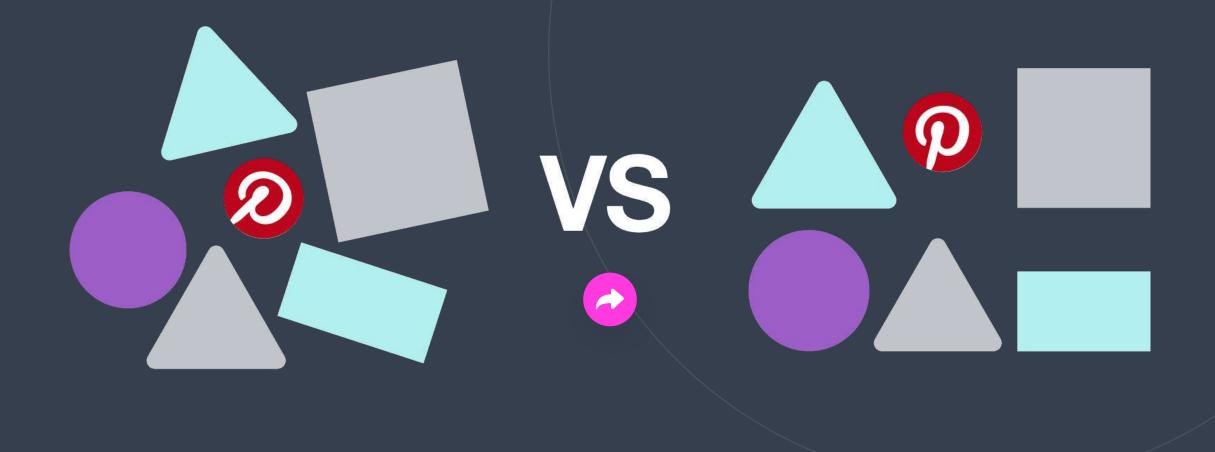
TOP DEFINITION



knolling

- v The process of <u>arranging</u> like objects in <u>parallel</u> or 90 degree <u>angles</u> as a method of organization.
- 1. Always be knolling. 2. That **table** is **pretty** well knolled.











ЗАЩОИЗПОЛЗВАМЕ РЕШЕТКИ?

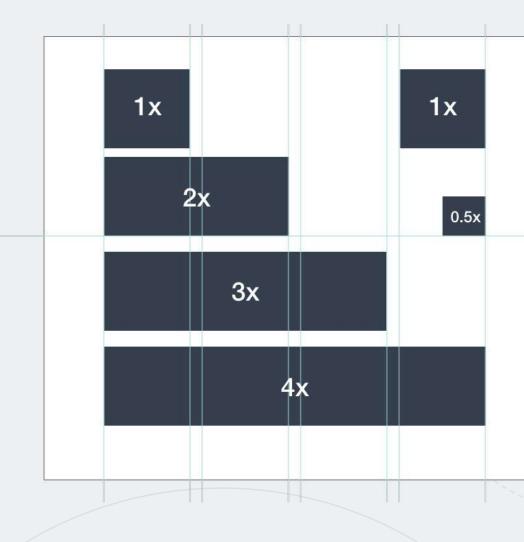
Връзка между елементите Логика & подреденост Консистентност Колаборация с другите Помощтно средство





ВРЪЗКА МЕЖДУ ЕЛЕМЕНТИТЕ

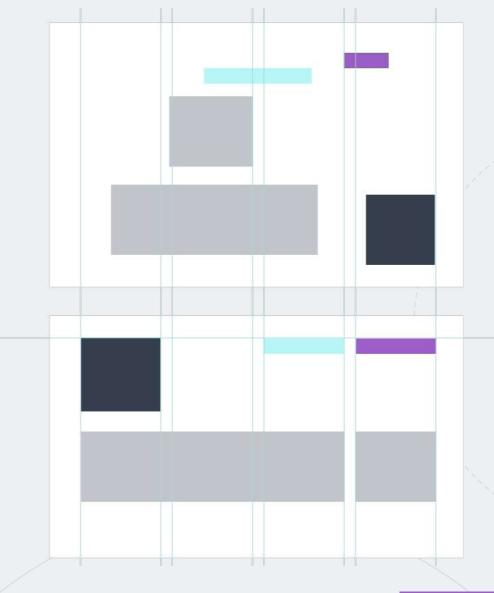
Всеки елемент е свързан по някакъв начин с другите елементи на страницата. Използването на решетки ни дава система, по която да ги разполагаме.





ЛОГИКА И ПОДРЕДЕНОСТ

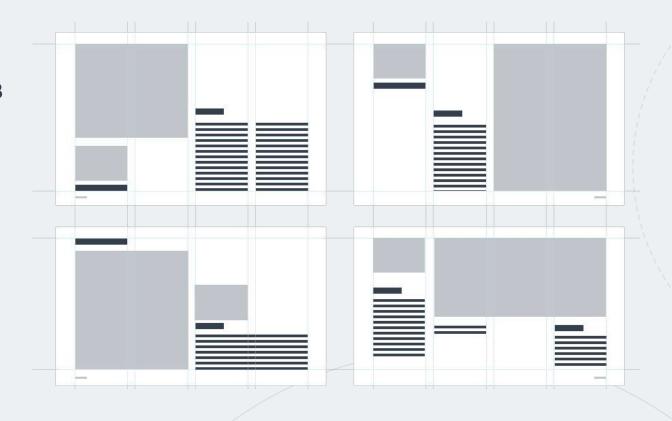
Когато имаме разчертания знаем откъде започва и къде да свършва един елемент.





KOHCICTEHTHOCT

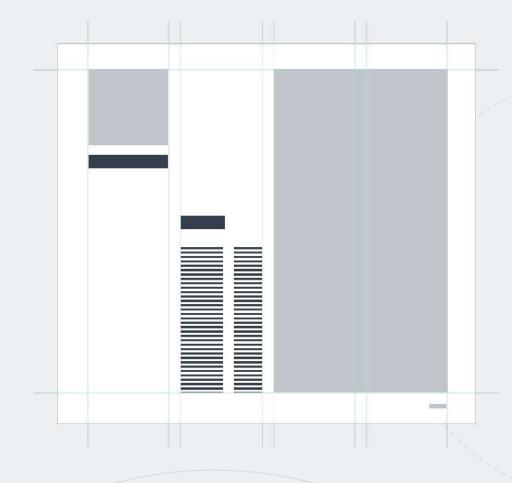
Когато ползваме една и съща система от решетки в много различни страници това прави тези страници да се усещат "познати".





КОЛАБОРАЦИЯ С ДРУГИТЕ

Използването на точно определени решетки позволява на други копирайтери и фотографи да участват в проекта без да променят дизайна.



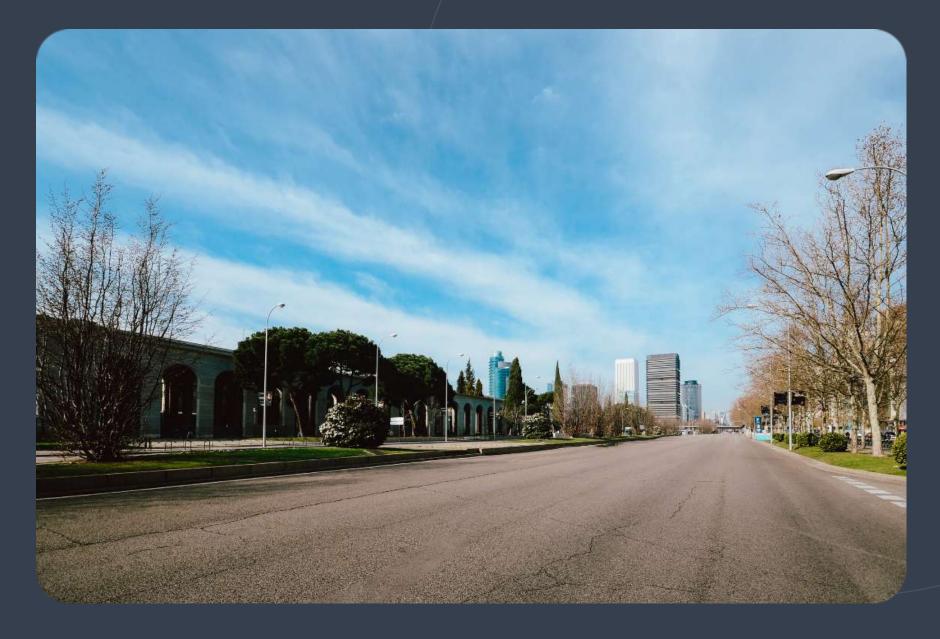


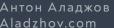
ПОМОЩНО СРЕДСТВО

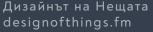
Това са помощните колела в началото на всеки дизайн. Те ни дават някаква карта, върху която да положим дизайн елементите.



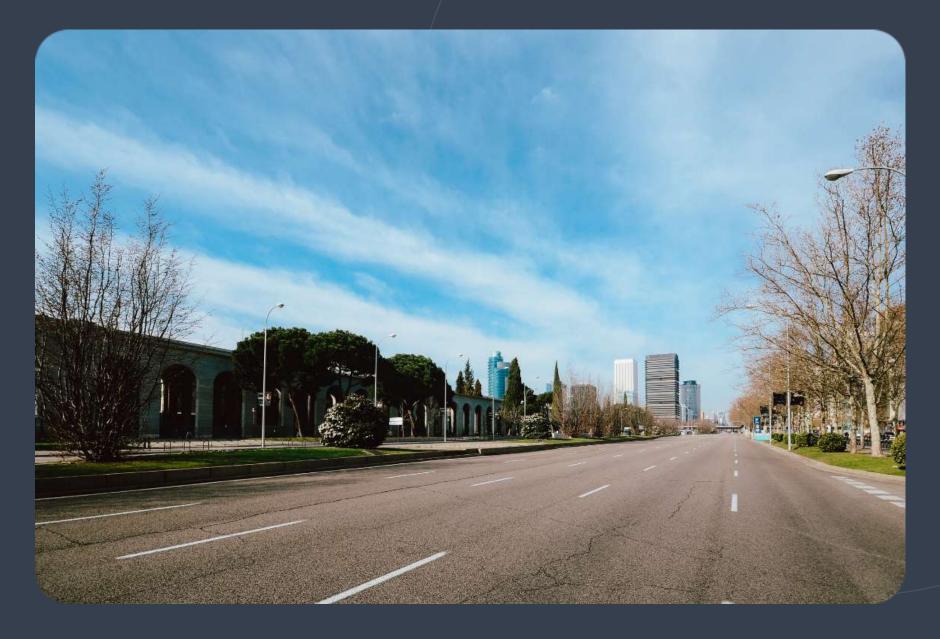


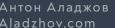












Дизайнът на Нещата designofthings.fm



ВИДОВЕ РЕШЕТКИ

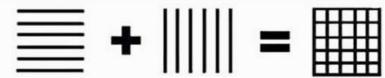
The grid system is an aid, not a guarantee. It permits a number of possible uses and each designer can look for a solution appropriate to his personal style.

Joseph Muller-Brockmann



DESIGNERS FAMILY







МОГАТ ДА СА ВСЯКАКВИ, НО ЕТО НЯКОИ:

Ръкописна / Manuscript Grid

Колонна / Column Grid Модулна / Modular Grid Редове / Baseline Grid Пикселна / Pixel Grid

Най-изоплзвани в уеб

Най-изоплзвани в печат



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Golden rectangle of text on 8.5 x 11 inch page (U.S. standard)

Golden rectangle of text on A4 page (European standard, 210 x 297 mm)

www.visme.co/blog/layout-design



Grid systems

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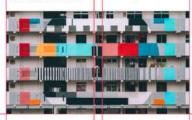
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Grid systems

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There are numerous ways to use a basic column grid. Here, one column has been reserved for images and captions, and the others for text.

In this variation, images and text share column space.

www.visme.co/blog/layout-design

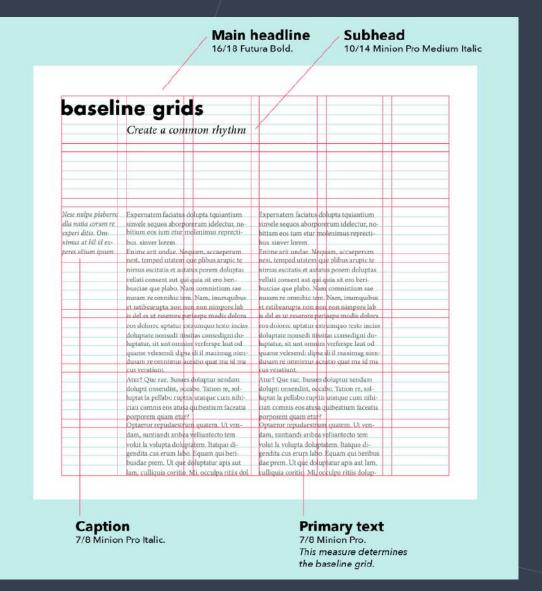


Bitcoin, the currency of n ullamcorper ricing elit, sed h ettismod i l ut sliquip ex the interne nt. Duis autem d. Duis autem dio dignissim ecumum et inste or in hendrerit in qui blandit praesent luptatum zzril assectemer adiprecing elit, sed elit, sed diam. t accumsus et i n lit praesent olor sit amet, consectemen e pit angne duis onsectetner adipurcing elit, sed eniam, quis nostrad exerci tation sed diam Loren orper suscipit oboctis nisl ut al cuip ex co or. Duis autem lolore en fengial pulla facilisis at Lorem ipsum dol of ait amet, Love ero eros et Loogr ipsum dolor sit bouring psim dolor sit andt, consectatue met, comectem incident at odipiscing elit, sed diam nomum

Symmetrical Modular Grid







www.visme.co/blog/layout-design







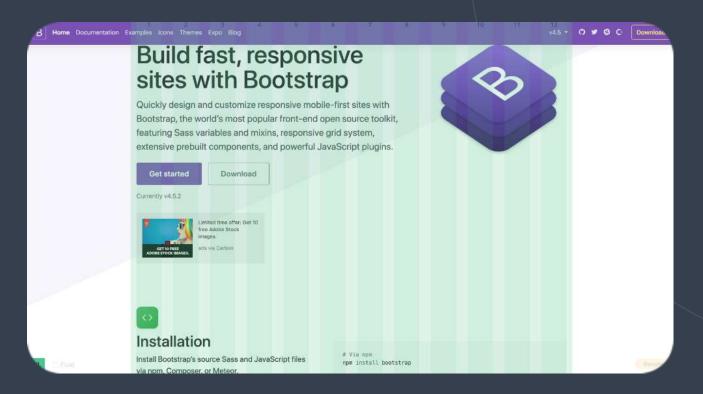
РЕШЕТКИ В **ДИЗАИНА** ЗА ЕКРАНИ



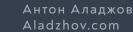


АДАПТИВНОСТИ RESPONSIVENESS











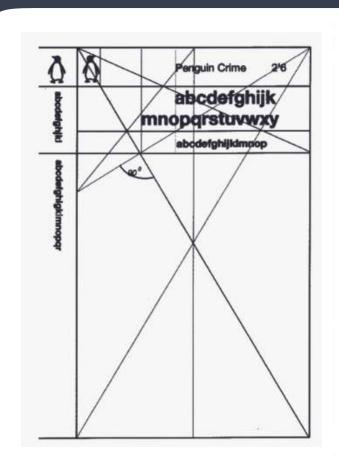


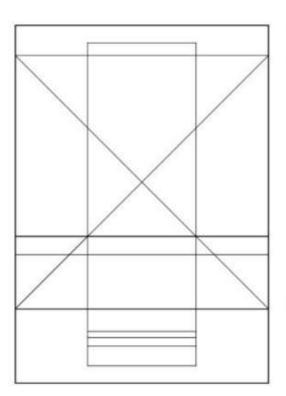
WEBAPP/УЕБ САЙТ

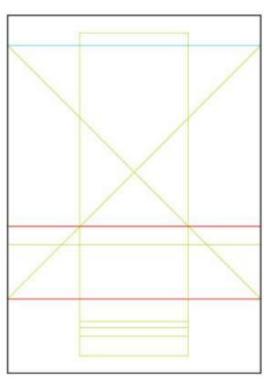




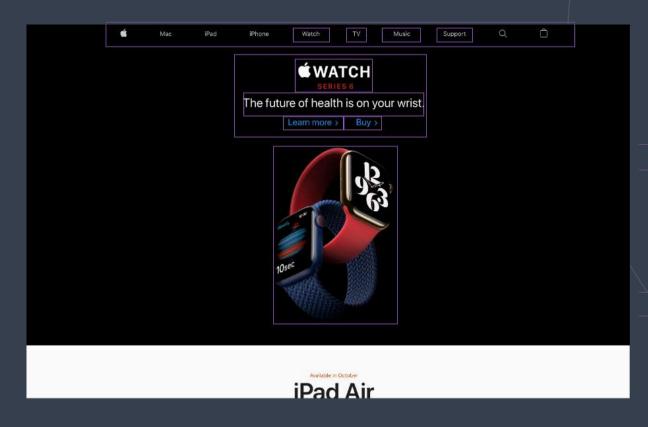
PRINT / CTATИЧЕН ДИЗАЙН

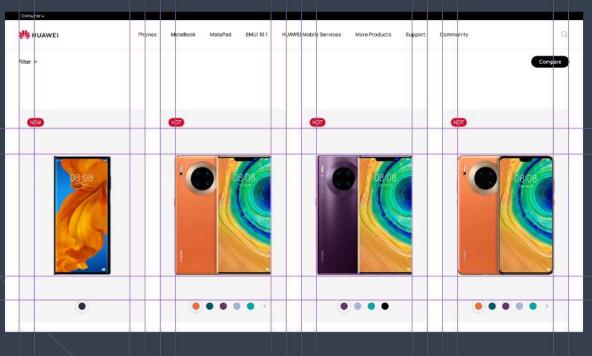




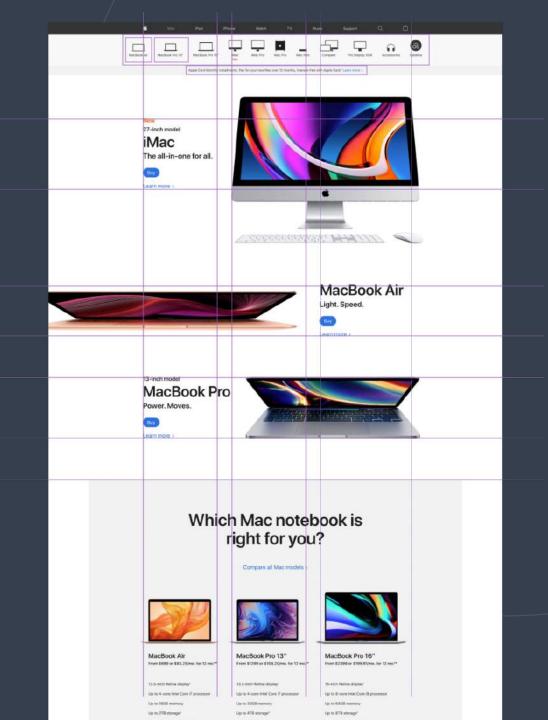


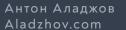






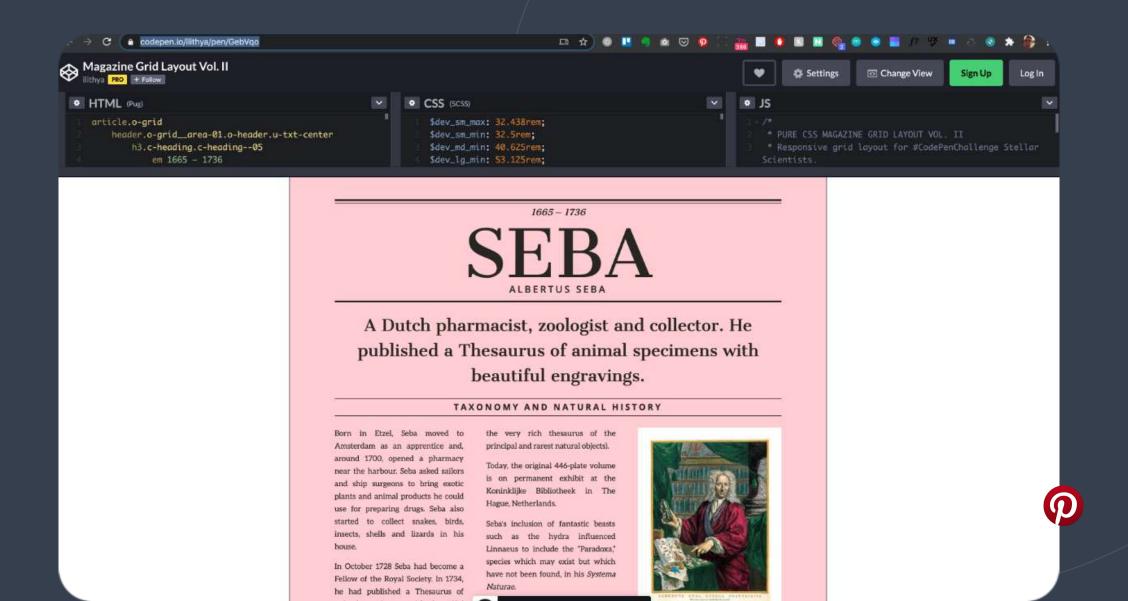






Дизайнът на Нещата designofthings.fm







КАКИЗГЛЕЖДА В РЕАЛНОСТТА





мини демо

PHOTOSHOP

Линийка / Ruler Водачи / Guides Решетка / Grid Разчертаване / Guide Layout

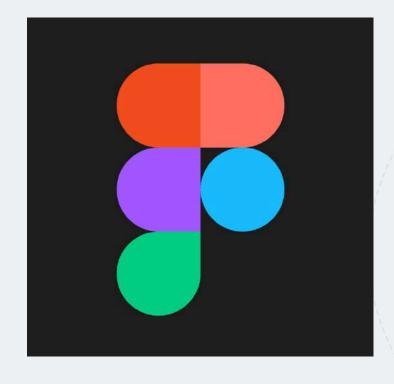




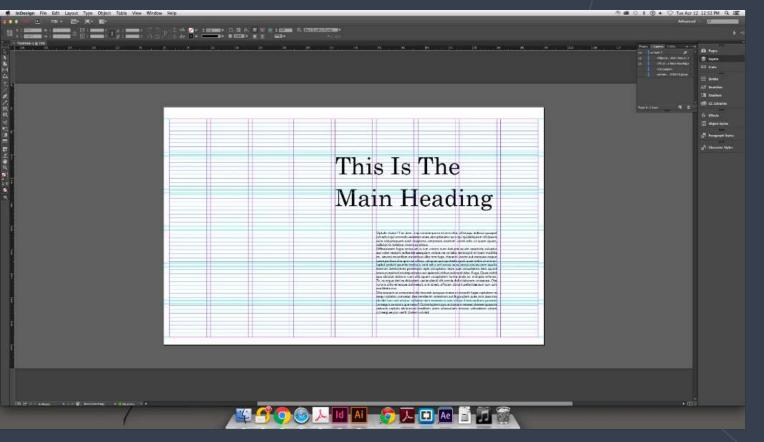
мини демо

FIGMA

Водачи / Guides Разчертаване / Layout Grid

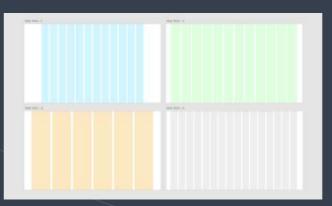






mark-anthony.ca/modular-grids-indesign/





helpx.adobe.com/xd/how-to/setup-web-design-grid.html



ЗЛАТНО СЕЧЕНИЕ, ПРАВИЛНОТО НА ТРЕТИНКИТЕ И Т.Н.



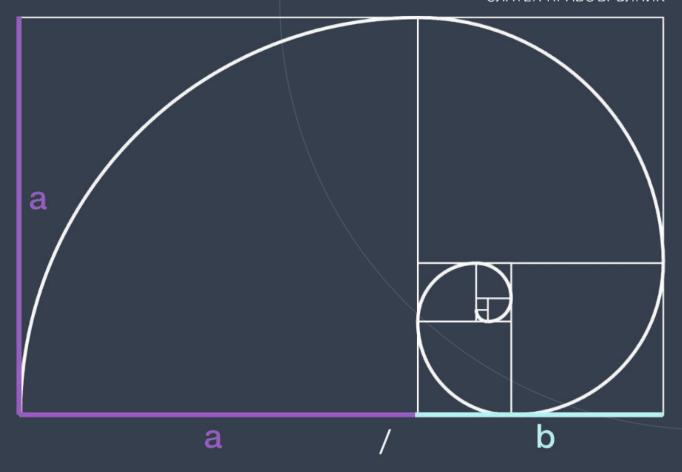
ЗЛАТНО СЕЧЕНИЕ

Златното сечение е не само математическо понятие, но е символ за красота, хармония и съвършенство в изкуството, науката и природата. Въведен е от Леонардо да Винчи като пропорция за "идеалното човешко тяло".



ТОВА Е ПРОПОРЦИЯ

ЗЛАТЕН ПРАВОЪГЪЛНИК





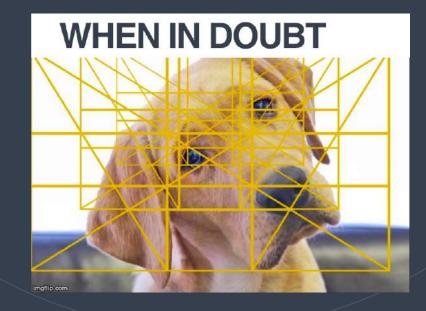
ЗЛАТНО СЕЧЕНИЕ В ГЕОМЕТРИЯТА (Ф)





ЗА КАКВО МОЖЕ ДА СЕ ИЗПОЛЗВА?

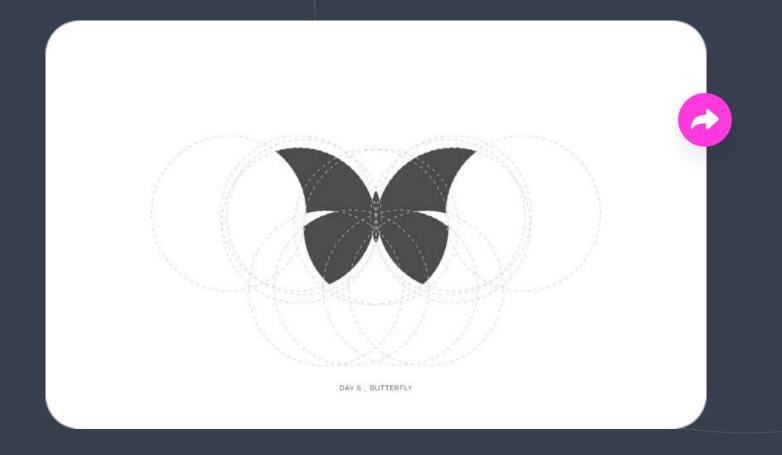
За дизайн на символи
За композиция
За елементи в илюстрации
И т.н.



JUST GOLDEN RATIO IT!



дизайн на символи





КОМПОЗИЦИЯ

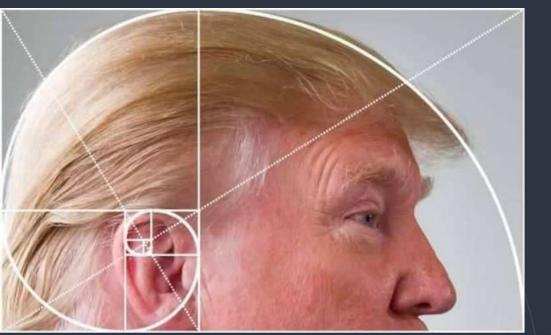




ЕЛЕМЕНТИ В ИЛЮСТРАЦИИ

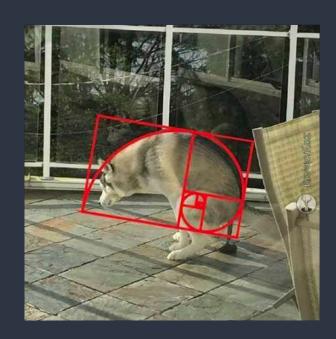


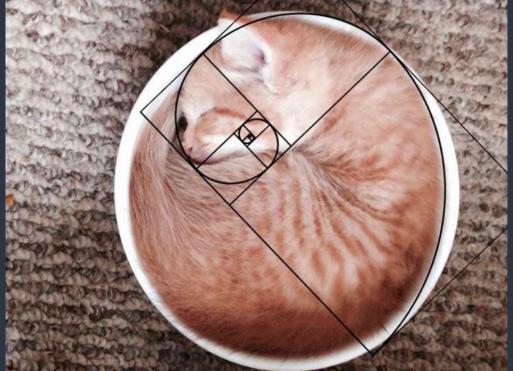
















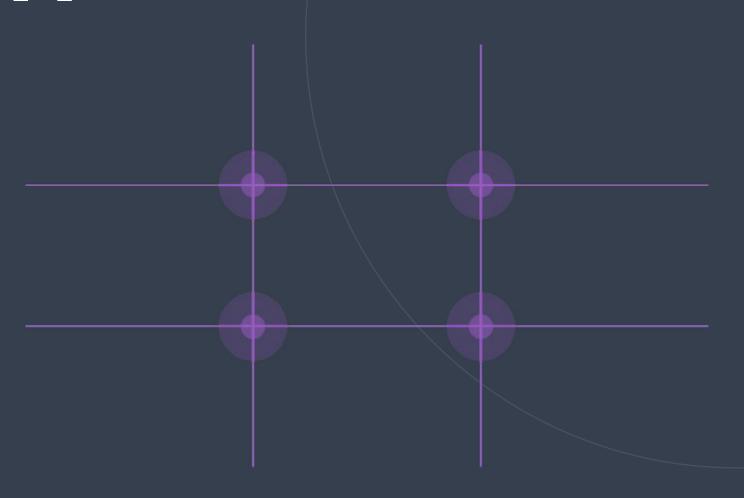


ПРАВИЛОТО НА ТРЕТИНКИТЕ

Правилото на третинките е помощно средство при композиране на различни картинки в изкуството, дизайна, фотографията и т.н.

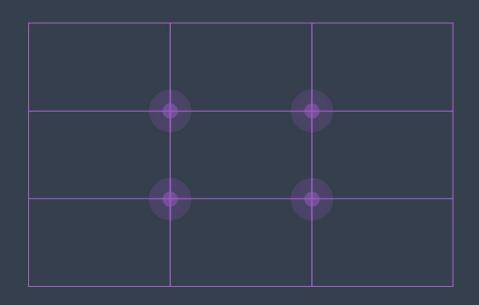


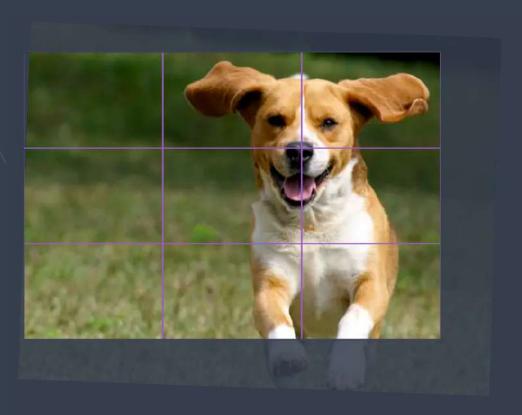
РАЗДЕЛЯНЕ НА ТРЕТИНКИ





ПРАВИЛОТО НА ТРЕТИНКИТЕ



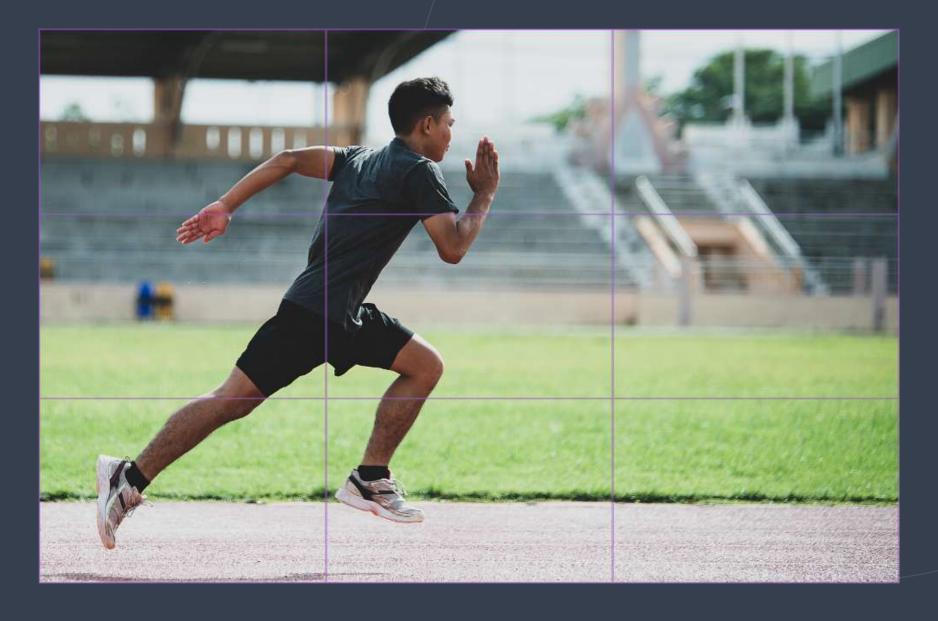




КОГА СЕ ИЗПОЛЗВА?

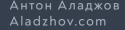


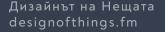










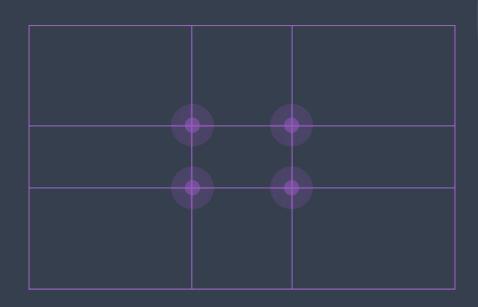








ЗЛАТНИ СЕКЦИИ





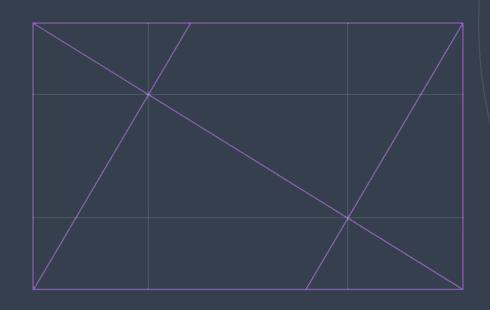


Дизайнът на Нещата

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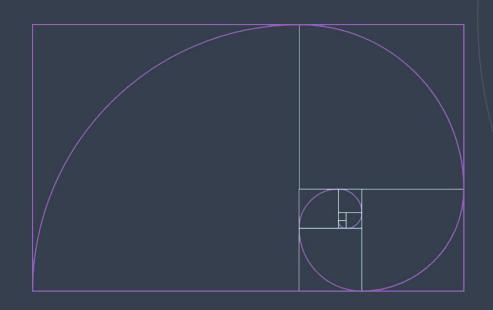
ЗЛАТНИ ТРИЪГЪЛНИЦИ

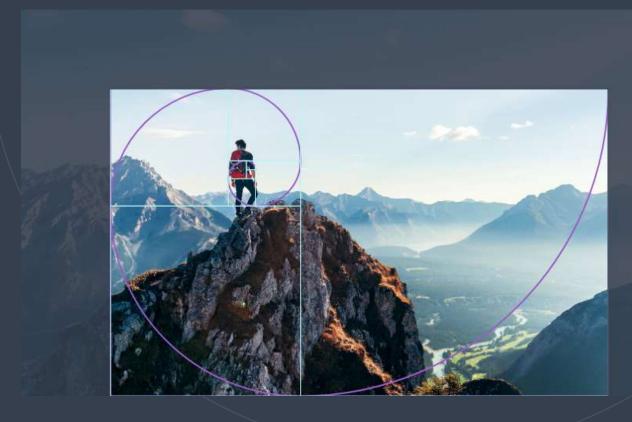






ЗЛАТНА СПИРАЛА







ОБЩИ СЪВЕТИ

Възползвайте се от решетки... някакви. Може и по-напред в проекта. Не робувайте на гридове/решетки. Не overgrid-вайте... Не пререштквайте.



КАКВО НАУЧИХМЕ ДНЕС?

Какво е решетка и защо да я използваме

Видове решетки: Ръкописна, колонна, модулна, редове, пикселна

Решетки за адаптивен дизайн на екрани

Как се създават във Photoshop & Figma

Какво са и как да изпозлваме: правилото на третинките, златното

сечение, златни секции и т.н.





ЗА ДОМАШНО

bit.ly/3czblC3





SoftUni Creative

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