

Subscribers Galore: Exploring World's Top Youtube Channels

1 Introduction

Overview

A subscriber to a channel on the video-sharing YouTube is a user who has chosen to receive the channel's content by clicking on that channel's "Subscribe" button, and each user's subscription feed consists of videos published by channels to which the user is subscribed. The ability to subscribe to users was introduced in October 2005. YouTube began publishing a list of its most- subscribed channels in April 2006. An early archive of the list dates to May 2006.

The following table lists the 50 most-subscribed YouTube channels, as well as the primary language and content category of each channel. The channels are ordered by number of subscribers; those whose displayed subscriber counts are identical are listed so that the channel whose current growth rate indicates that its displayed subscriber count will exceed that of the other channel is listed first.

Automatically generated channels that lack their own videos (such as Music and News) and channels that have been made effectively obsolete as a result of the transferal of their content (such as Justin Bieber VEVO and Taylor Swift VEVO) are excluded. As of February 2023, 21 of the 50 channels listed primarily produce content in English while 16 primarily produce content in Hindi. All 50 of the channels have surpassed 40 million subscribers, 39 of them have surpassed 50 million subscribers, 23 of them have surpassed 60 million subscribers, 16 of them have surpassed 70 million subscribers, 12 of them have surpassed 80 million subscribers, 10 of them have surpassed 90 million and 7 of them have surpassed 100 million subscribers. Only 1 channel (T-Series) has surpassed 200 million subscribers.

Purpose

This project will be useful in analyzing the top 10 Youtube channels. Based on the subscribers who prefer to watch those Youtube channels, they will be listed as top 10 channels.

2. Problem Definition & Design Thinking

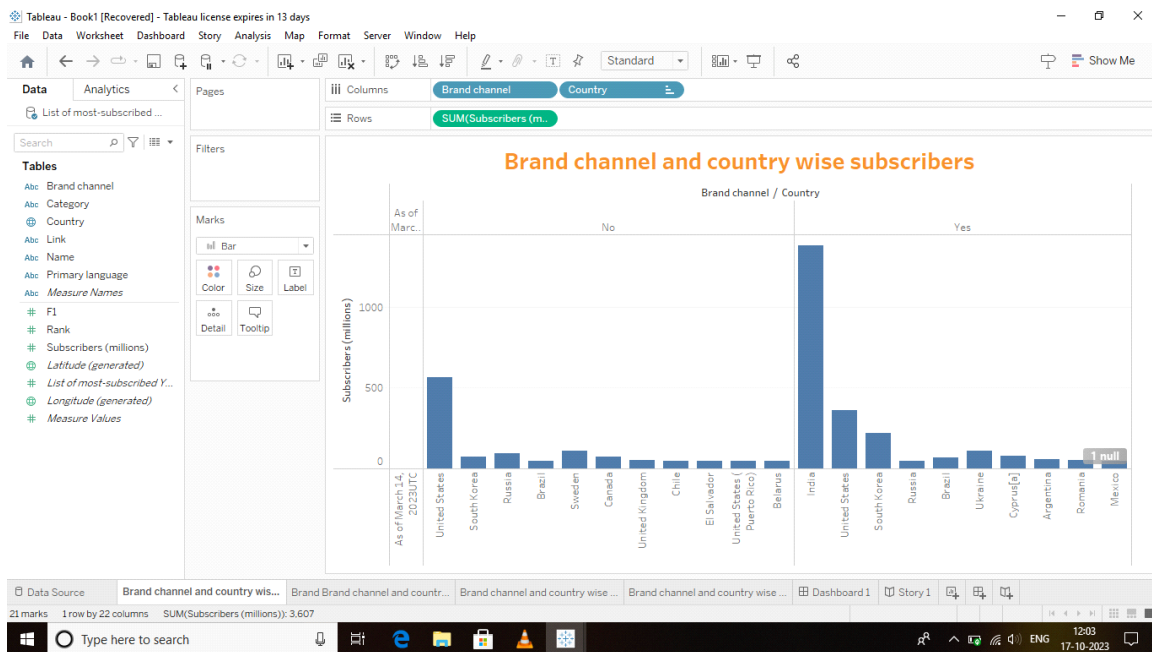
Empathy Map

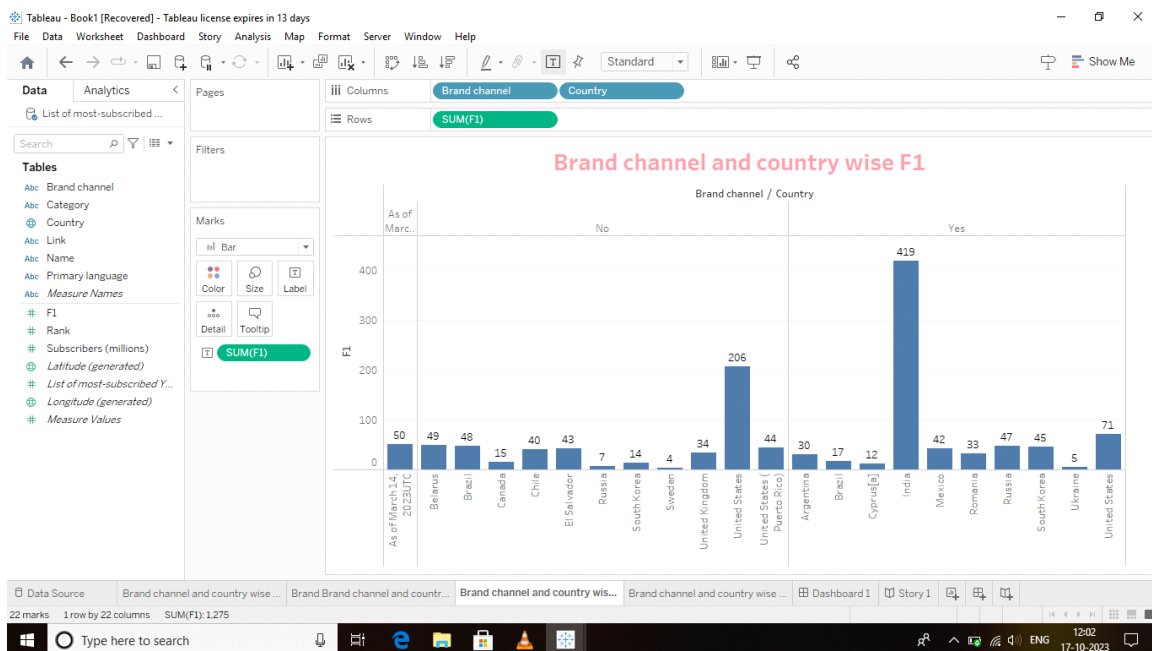
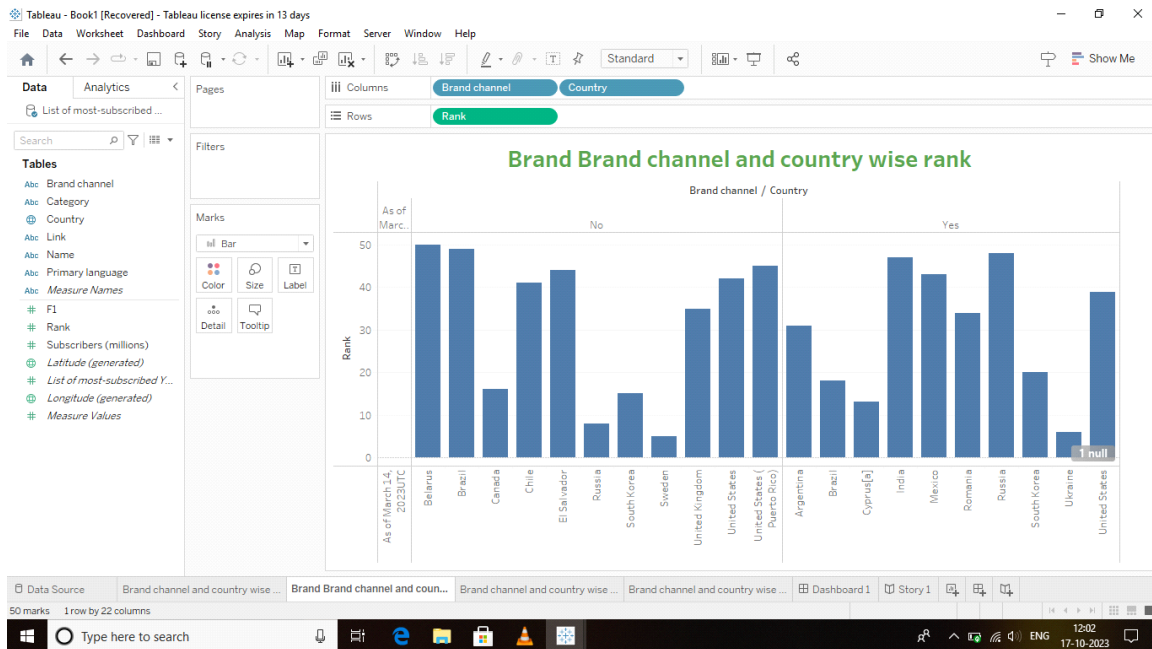


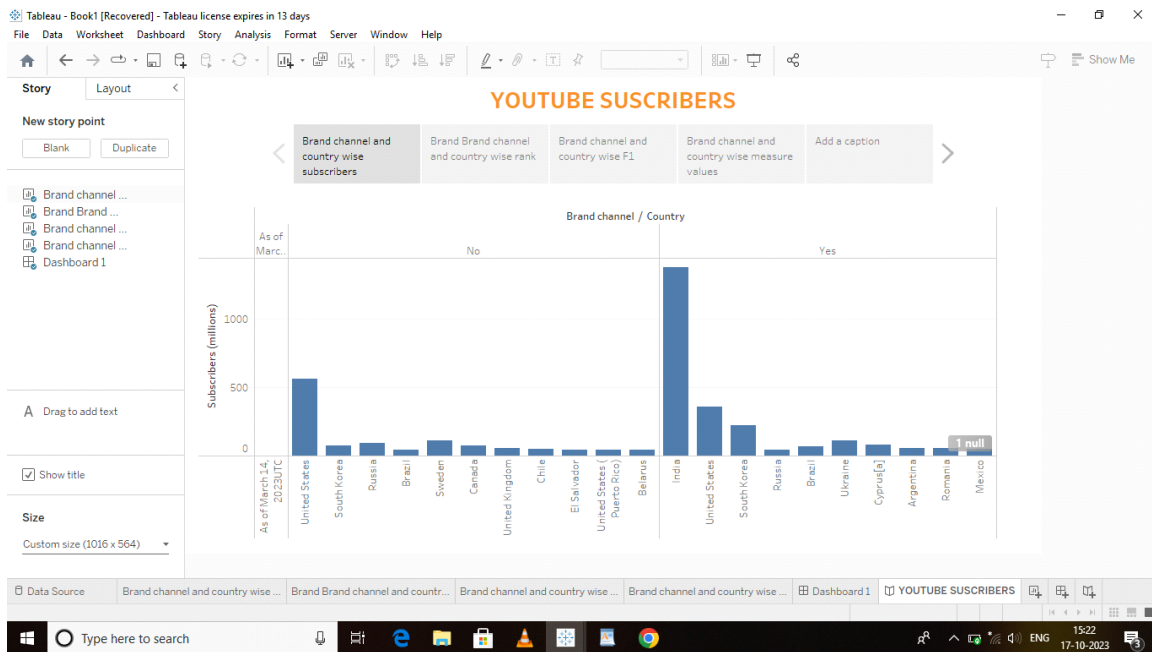
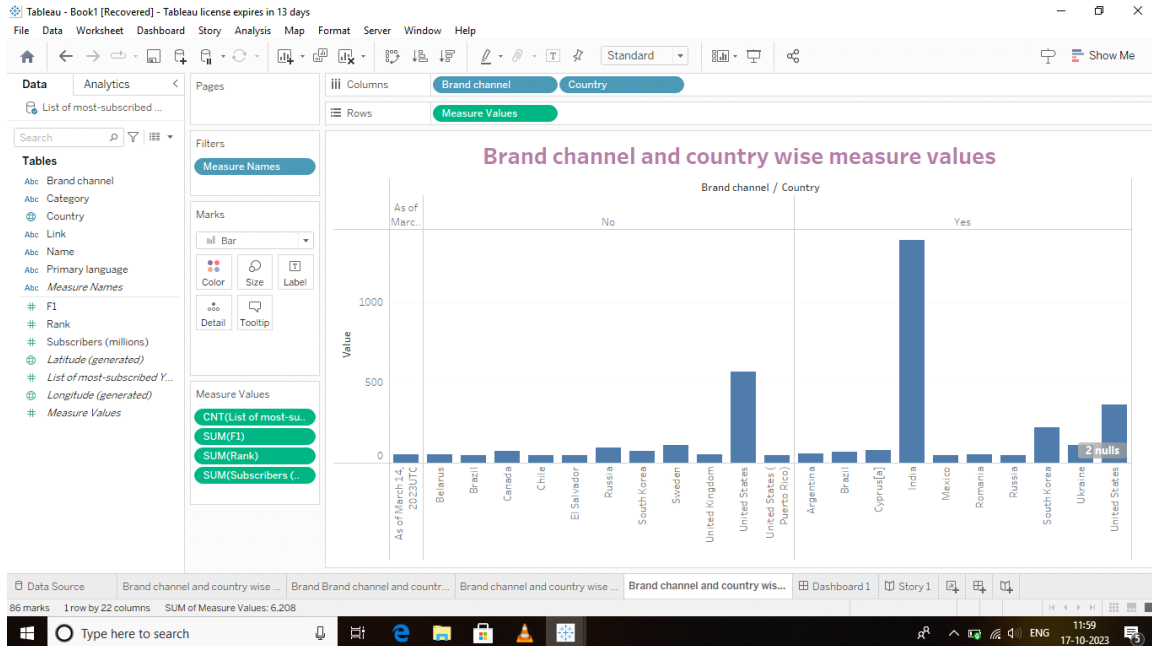
Ideation & Brainstorming Map

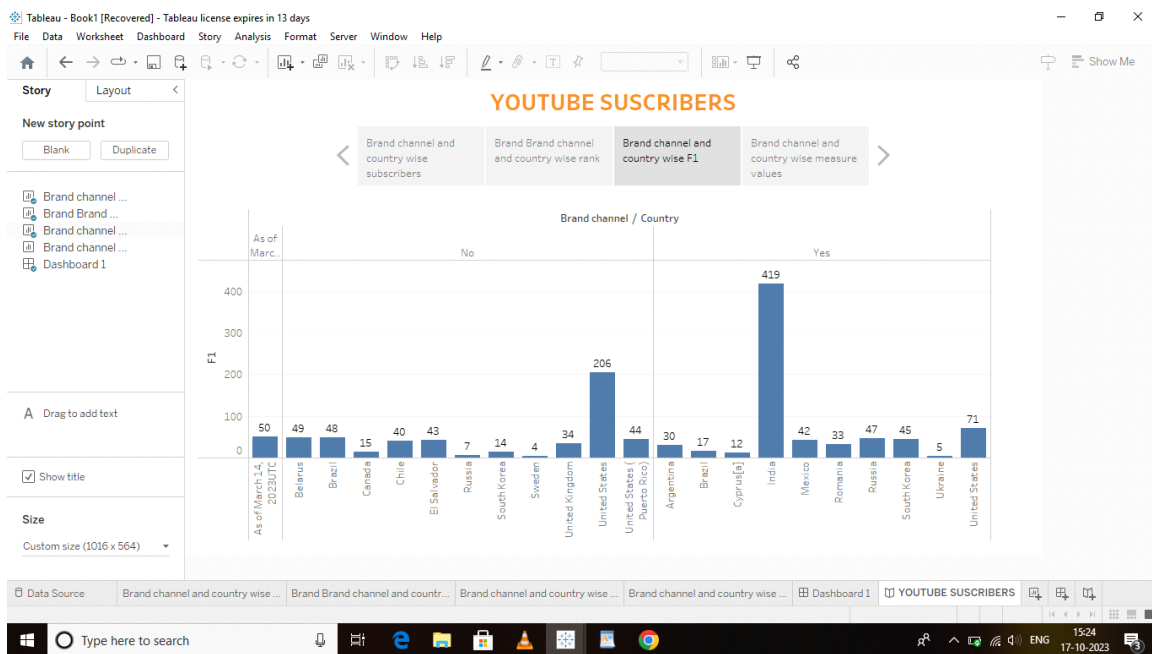
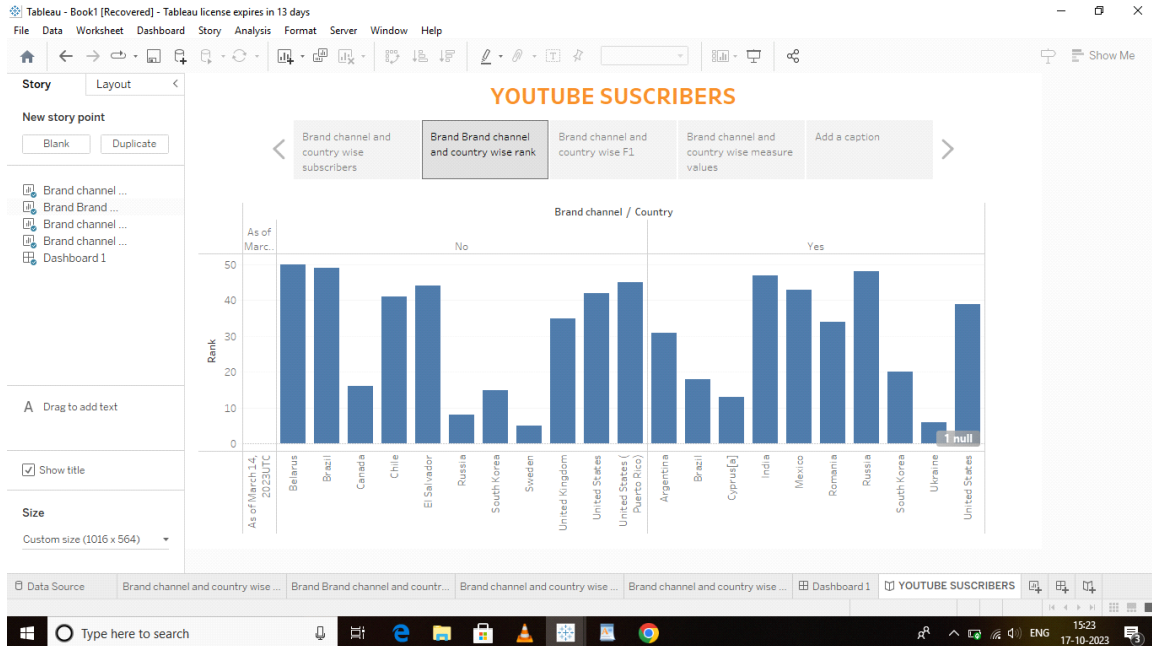


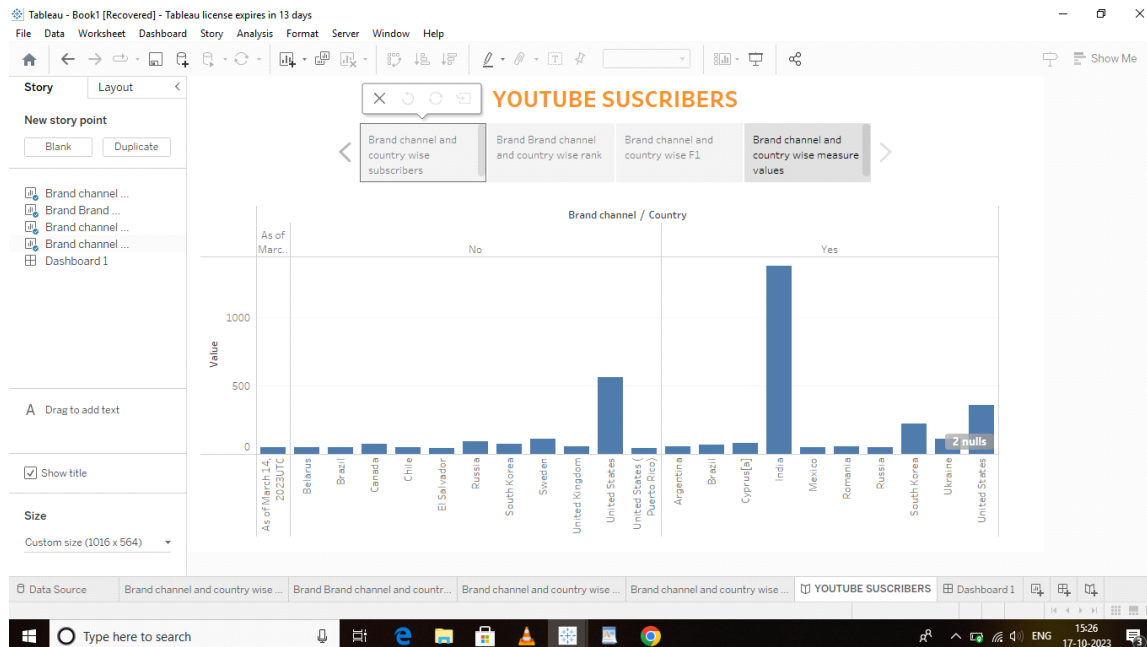
3 RESULT











4. ADVANTAGES & DISADVANTAGES

List of advantages and disadvantages of the proposed solution

Youtube is a social media platform to share videos online. This platform is only for sharing videos with any content that can be informative or just for fun. This is owned by Google and is totally free to upload any video. People are free to share the content of their own choice and can also able to search or watch other videos too. we can like, share, and can give comments to any videos. This platform can give a chance to people to connect personally and also allow them to earn some revenue. For every age of people have something to watch for information or just to enjoy the content. But like every social media platform, it also comes with some limitations and drawbacks.

5. APPLICATIONS

The areas where this solution can be applied

The YouTube mobile app lets users easily watch the world's most popular video sharing site on their mobile devices.

6. CONCLUSION

Conclusion summarizing the entire work and findings.

After reviewing the results from the survey, I was not really surprised with the responses that I received. Majority of the people that I surveyed are on YouTube all the time and its to watch homemade or uploaded videos. I was shocked to learn that only one person has heard of YouTube EDU. I have heard of YouTube EDU, but I have never used it. This shows that many Universities don't use YouTube EDU in their classrooms. I learned that many people believe that YouTube should be used more in classrooms. This could be because YouTube has more to offer than just uploaded videos by users. YouTube has contracts with certain networks and many educational videos are being put on YouTube everyday. I was not expecting to learn...