BACHEL OR OF SCIENCE

Aringer Anna Government Arts and
Science college Cheyyar 604 407

Political Juggernauts:

A QUANTITATIVE ANALYSIS OF CANDIDATES IN THE 2019 LOK SABHA ELECTIONS

TEAM LEADER:
SANTHOSH S
TEAM MEMBERS:
SIVARAMAN M
SIBIRAJ P
SATHISH K
TEAM MENTOR:
YUVARAJ

OVERVIEW

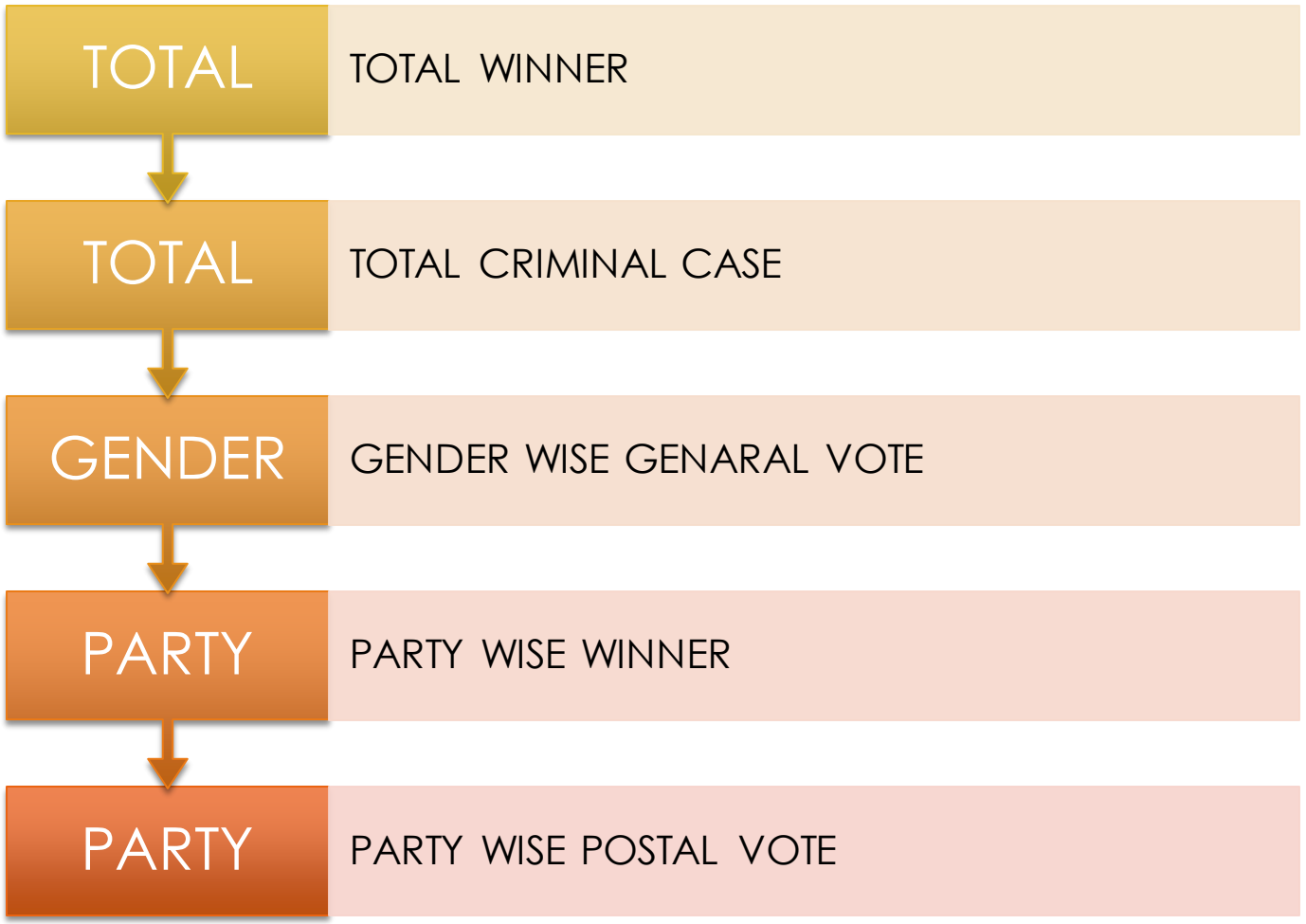
- Total Number of Candidates: In the 2019 Lok Sabha elections, there were a total of 8,049 candidates who contested across 542 constituencies (out of 543 constituencies, as the election in Vellore was canceled due to electoral malpractice).

PURPOSE

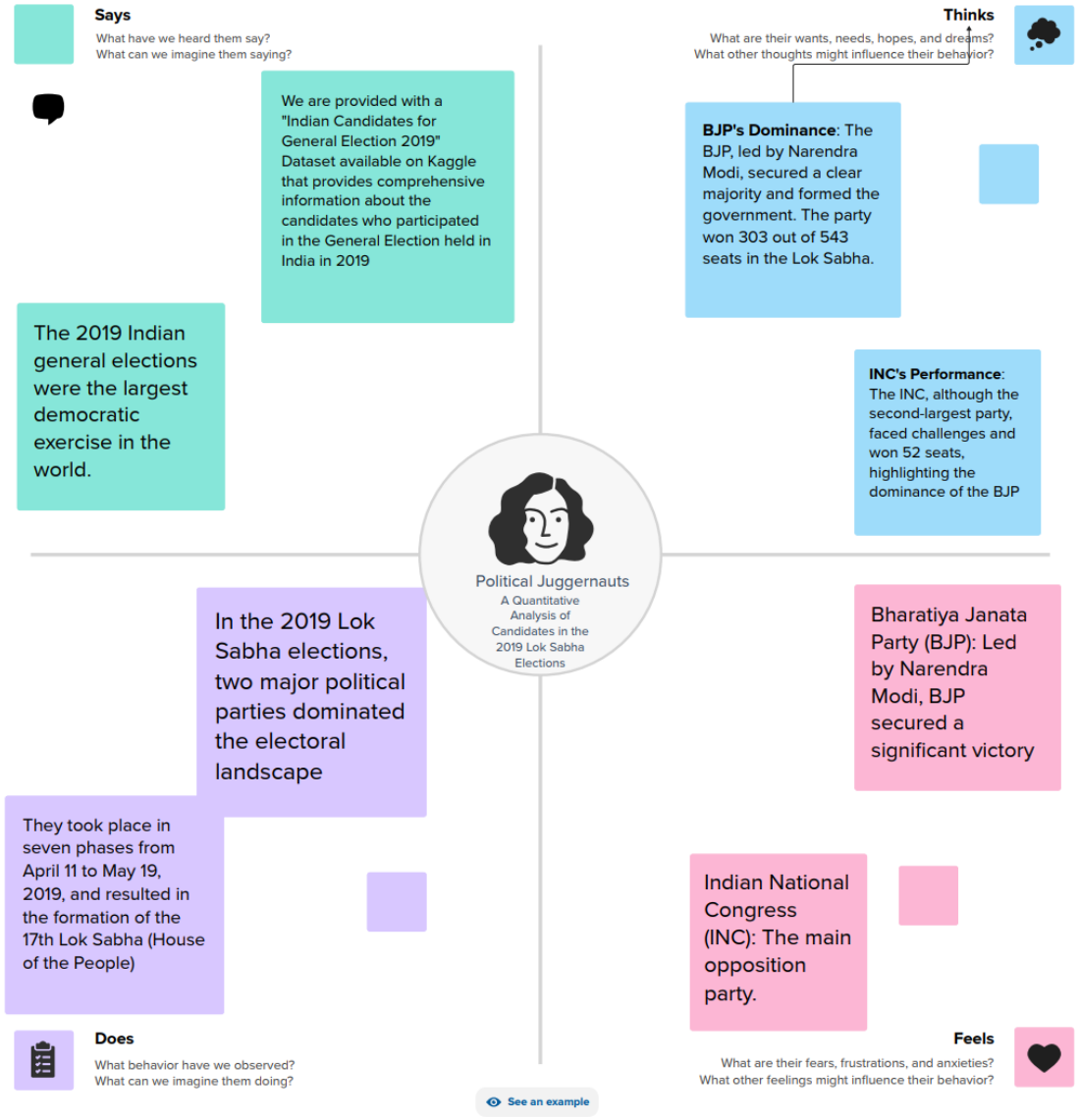
Understanding Electoral Demographics: Analyzing the demographic characteristics of candidates, such as gender, age, and education, helps in understanding the diversity and representativeness of candidates in the political process.

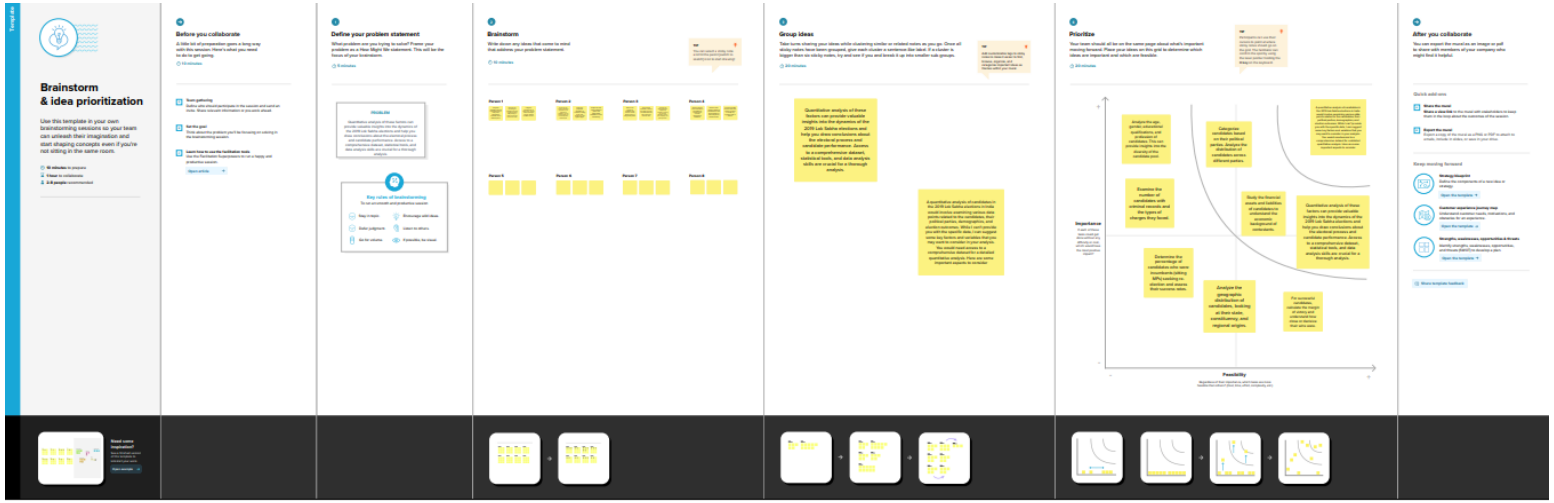
Assessing Gender Disparity: The analysis can highlight the gender gap in politics and provide insights into the challenges and barriers women face in participating in elections.

PROJECT FLOW



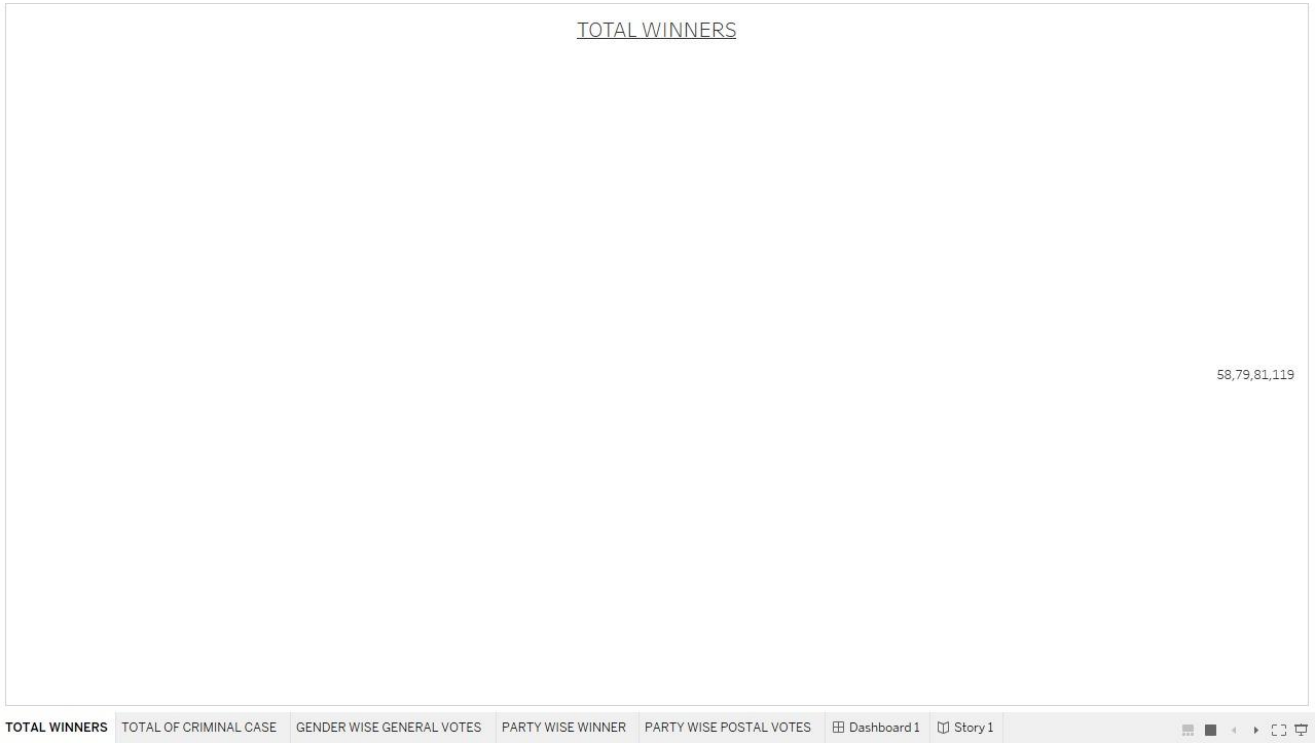
EMPATHY MAP


Says
What have we heard them say?
What can we imagine them saying?
We are provided with a "Indian Candidates for General Election 2019" Dataset available on Kaggle that provides comprehensive information about the candidates who participated in the General Election held in India in 2019
The 2019 Indian general elections were the largest democratic exercise in the world.
Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?
BJP's Dominance: The BJP, led by Narendra Modi, secured a clear majority and formed the government. The party won 303 out of 543 seats in the Lok Sabha.
INC's Performance: The INC, although the second-largest party, faced challenges and won 52 seats, highlighting the dominance of the BJP
Political Juggernauts
A Quantitative Analysis of Candidates in the 2019 Lok Sabha Elections
In the 2019 Lok Sabha elections, two major political parties dominated the electoral landscape
They took place in seven phases from April 11 to May 19, 2019, and resulted in the formation of the 17th Lok Sabha (House of the People)
Bharatiya Janata Party (BJP): Led by Narendra Modi, BJP secured a significant victory
Indian National Congress (INC): The main opposition party.
Does
What behavior have we observed?
What can we imagine them doing?
Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?
See an example



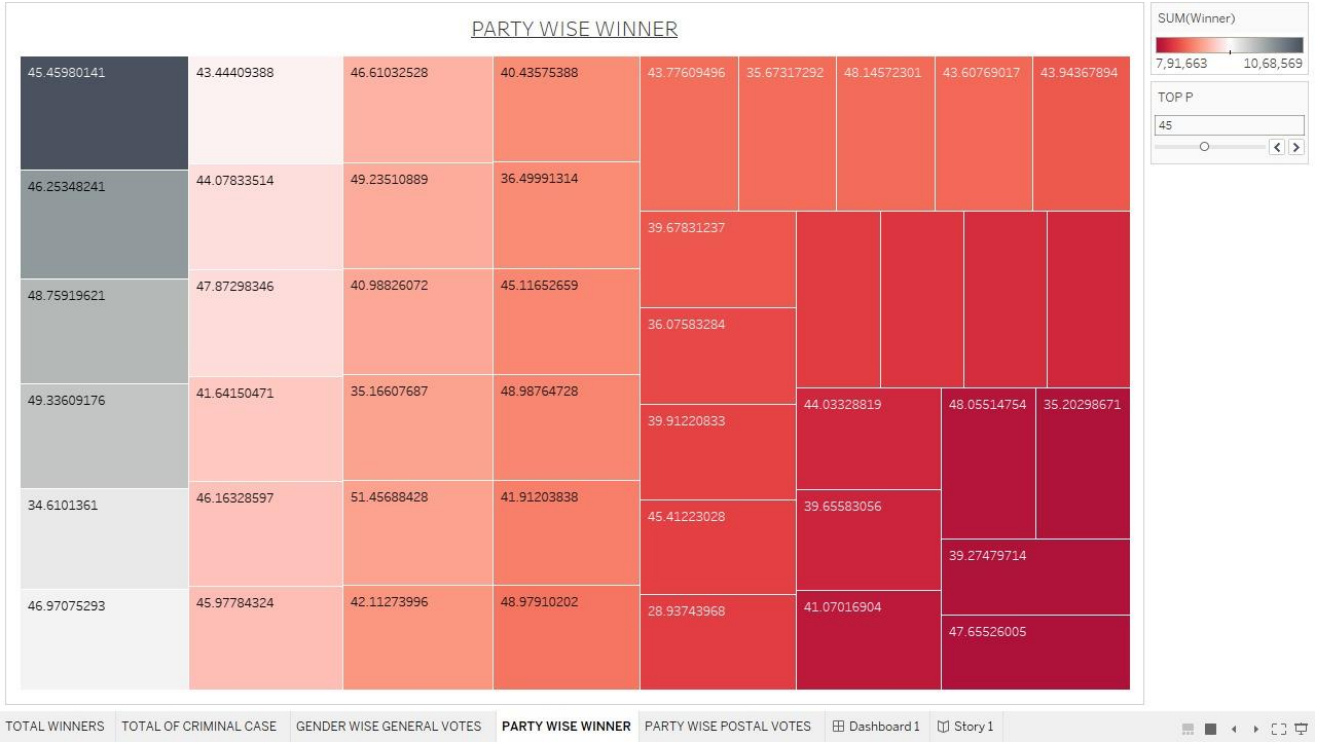
BRAINSTROMING

DATA PRESENTATION



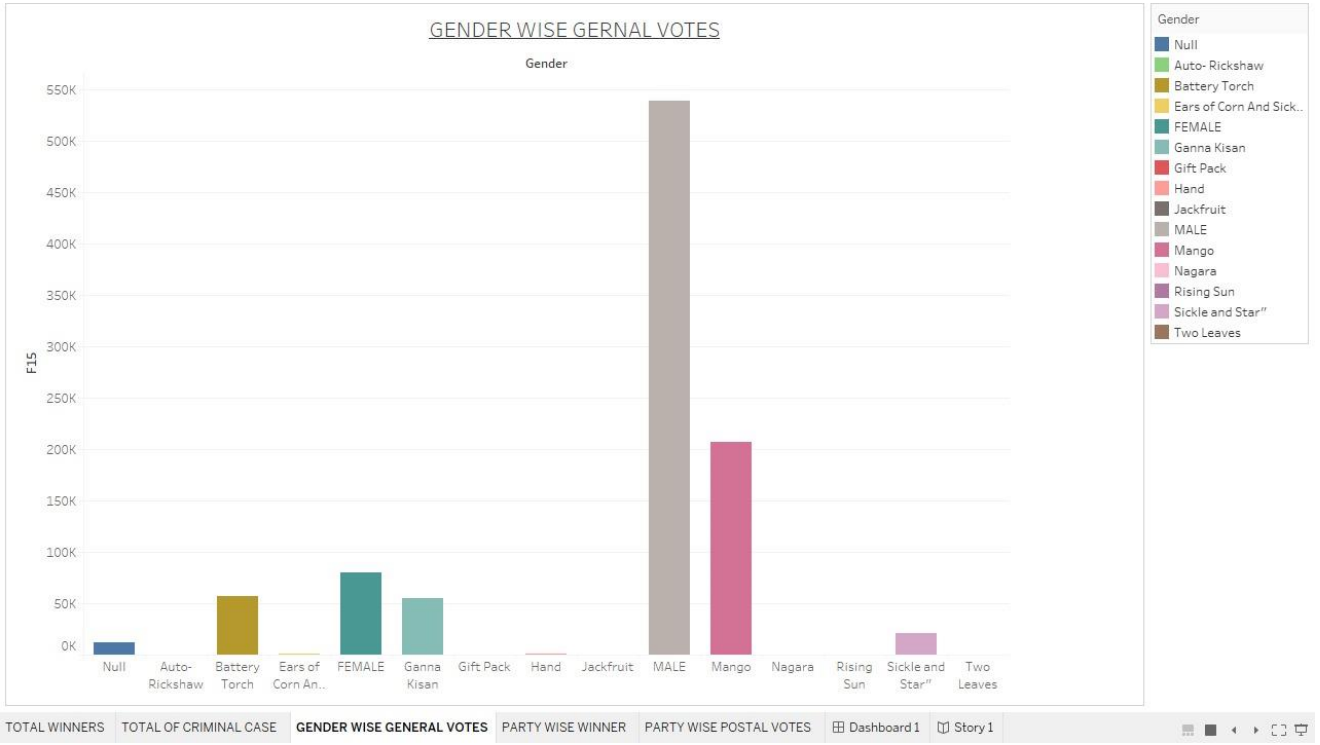
TOTAL WINNER

TOTAL CRIMINAL CASE

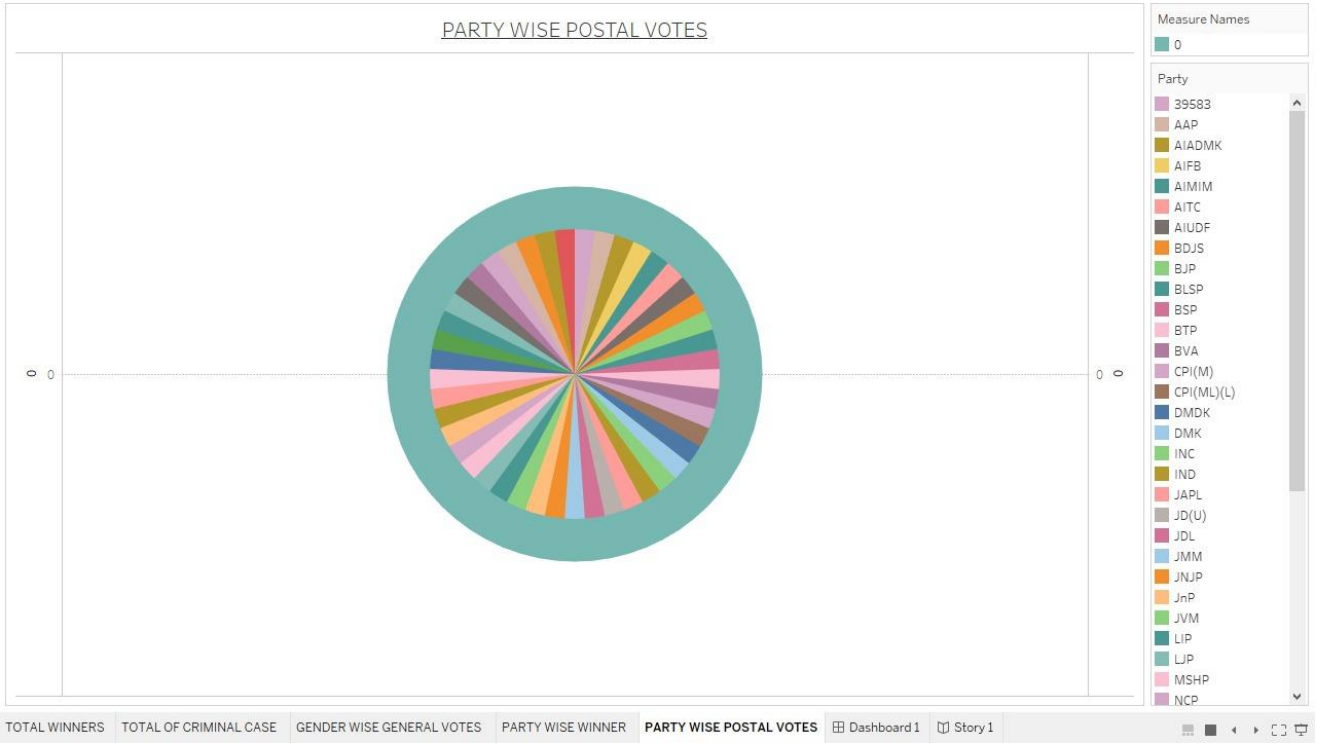


PARTY WISE WINNER

GENDER WISE GENARAL VOTE

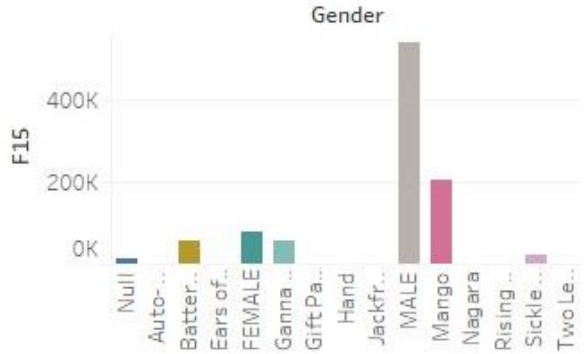


PARTY WISE POSTAL VOTE



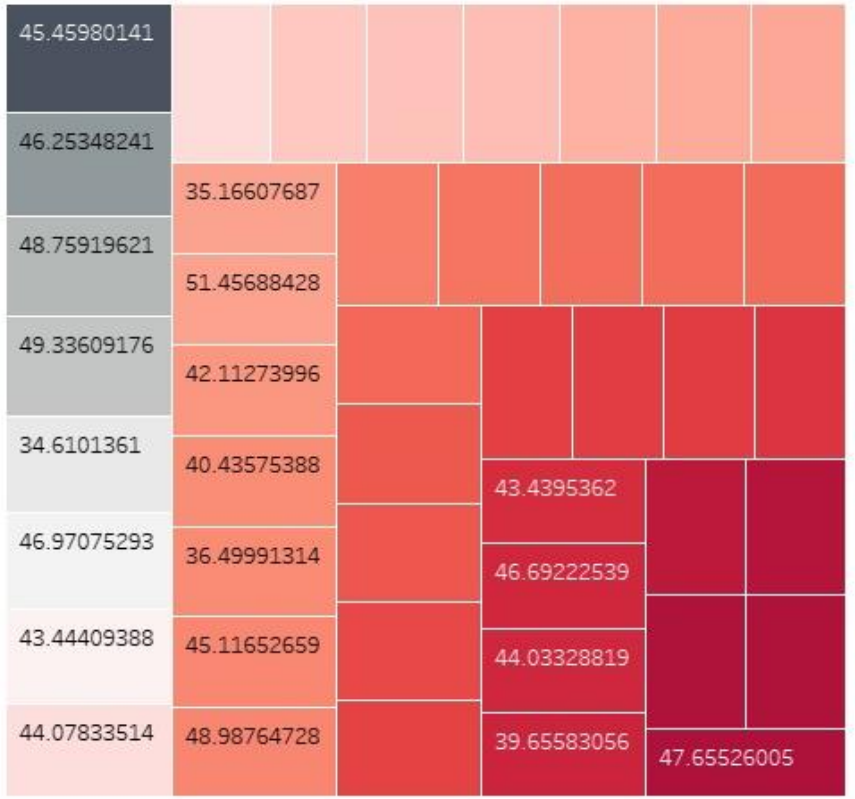
DASHBOARD

GENDER WISE GERNAL VOTES



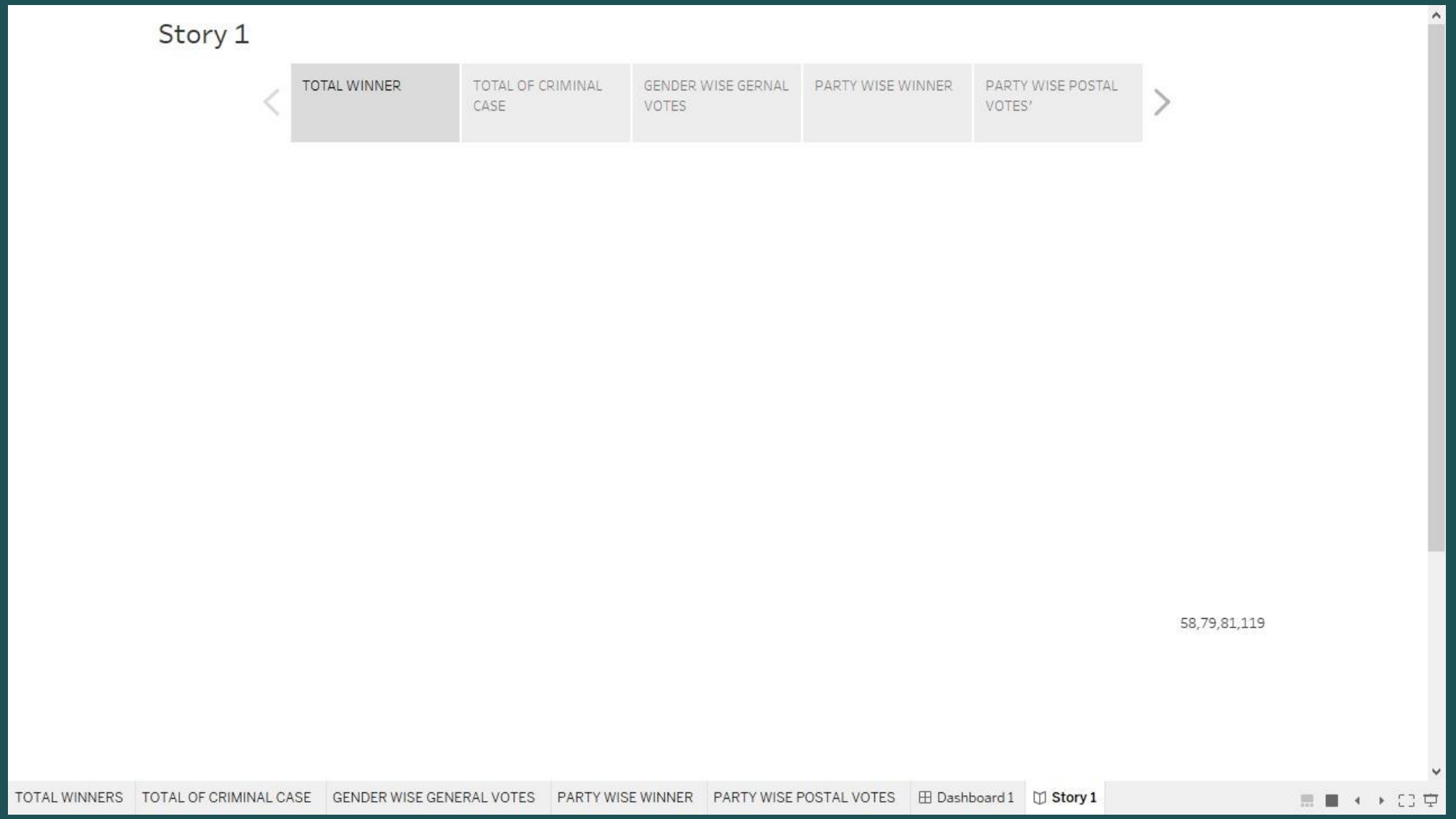
PARTY WISE POSTAL VOTES

PARTY WISE WINNER



TOTAL WINNERS | TOTAL OF CRIMINAL CASE | GENDER WISE GENERAL VOTES | PARTY WISE WINNER | PARTY WISE POSTAL VOTES | Dashboard 1 | Story 1

STROY

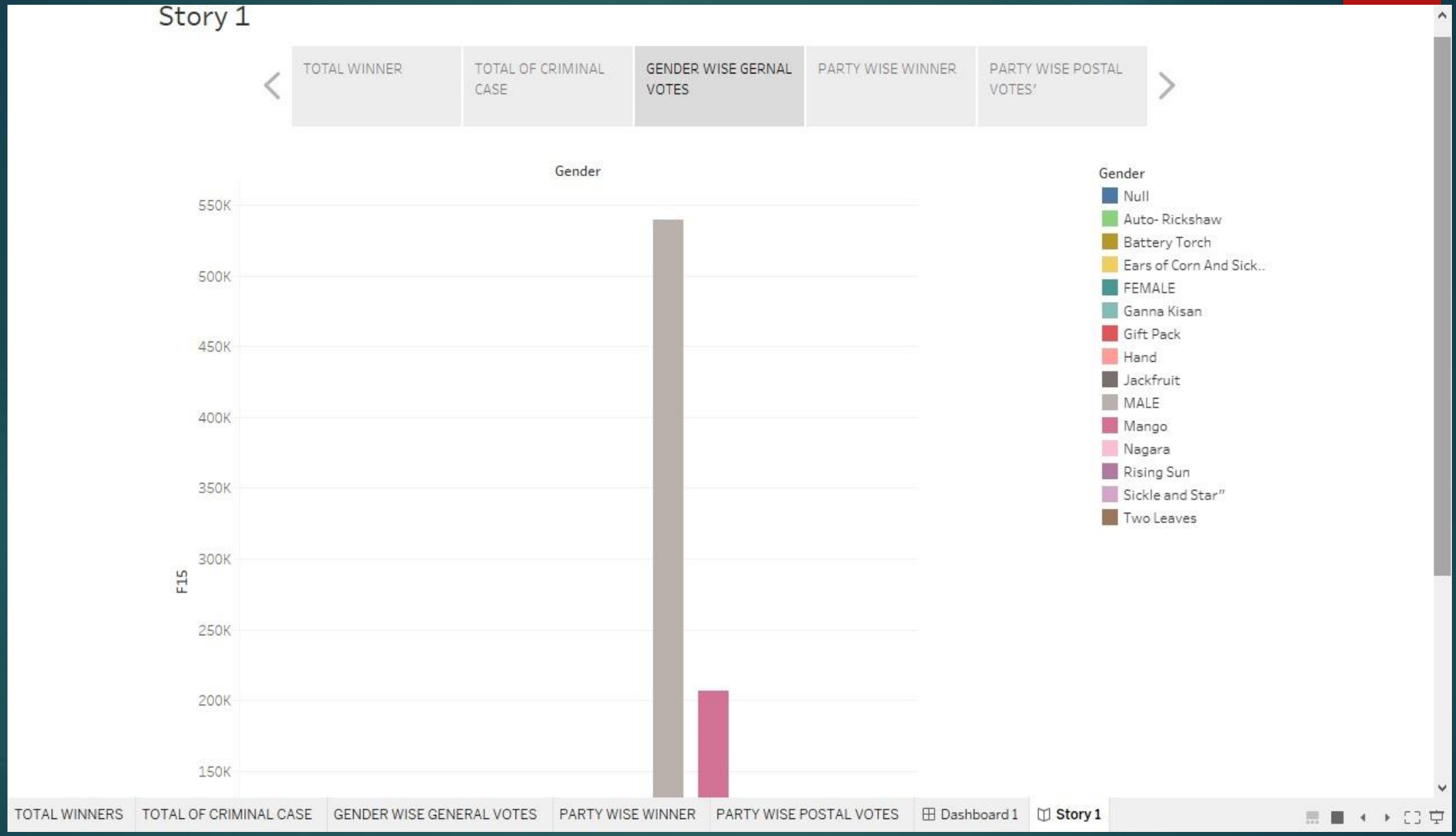

Story 1
TOTAL WINNER
TOTAL OF CRIMINAL CASE
GENDER WISE GERNAL VOTES
PARTY WISE WINNER
PARTY WISE POSTAL VOTES'
58,79,81,119
TOTAL WINNERS
TOTAL OF CRIMINAL CASE
GENDER WISE GENERAL VOTES
PARTY WISE WINNER
PARTY WISE POSTAL VOTES
Dashboard 1
Story 1

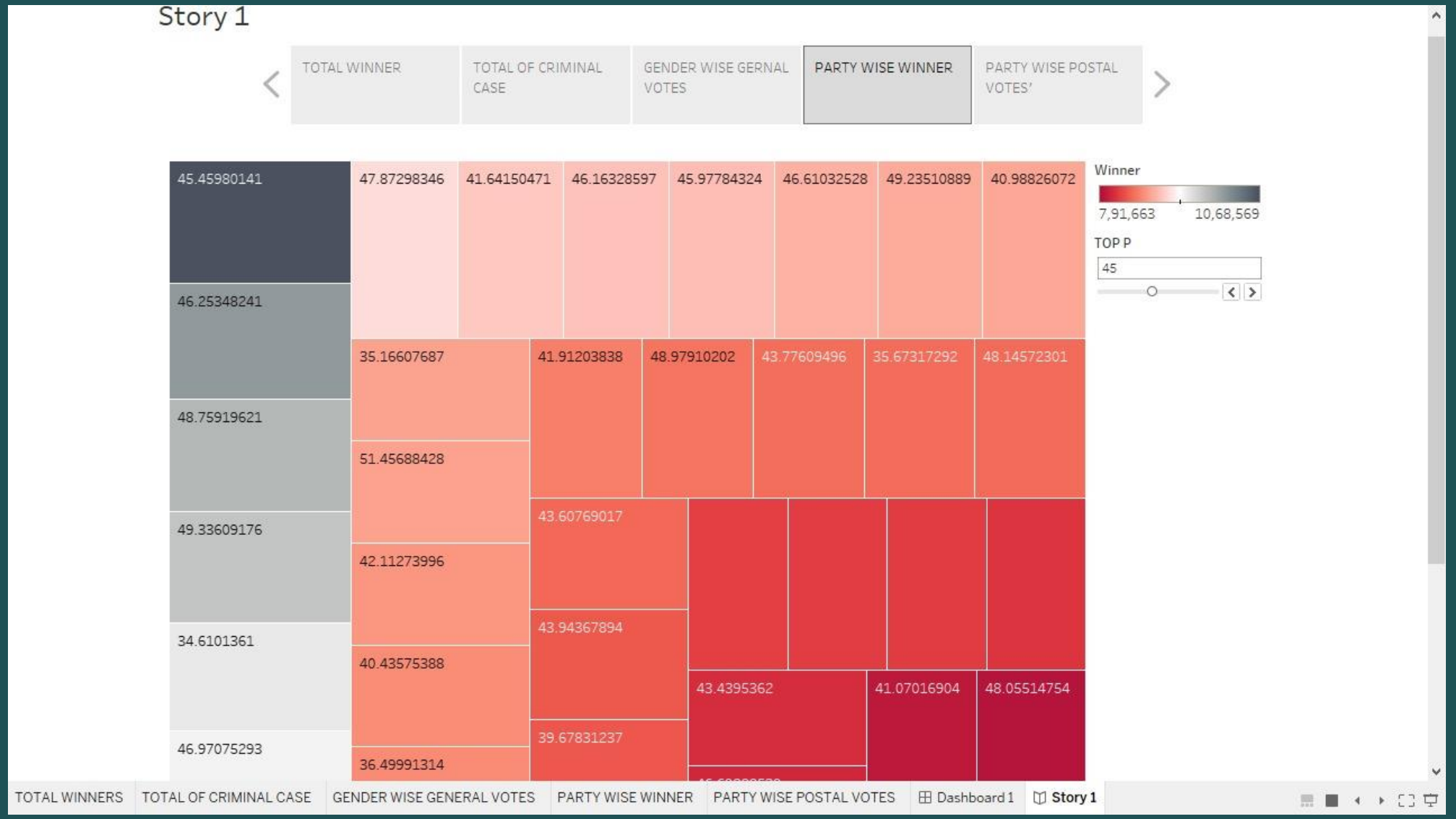
Story 1

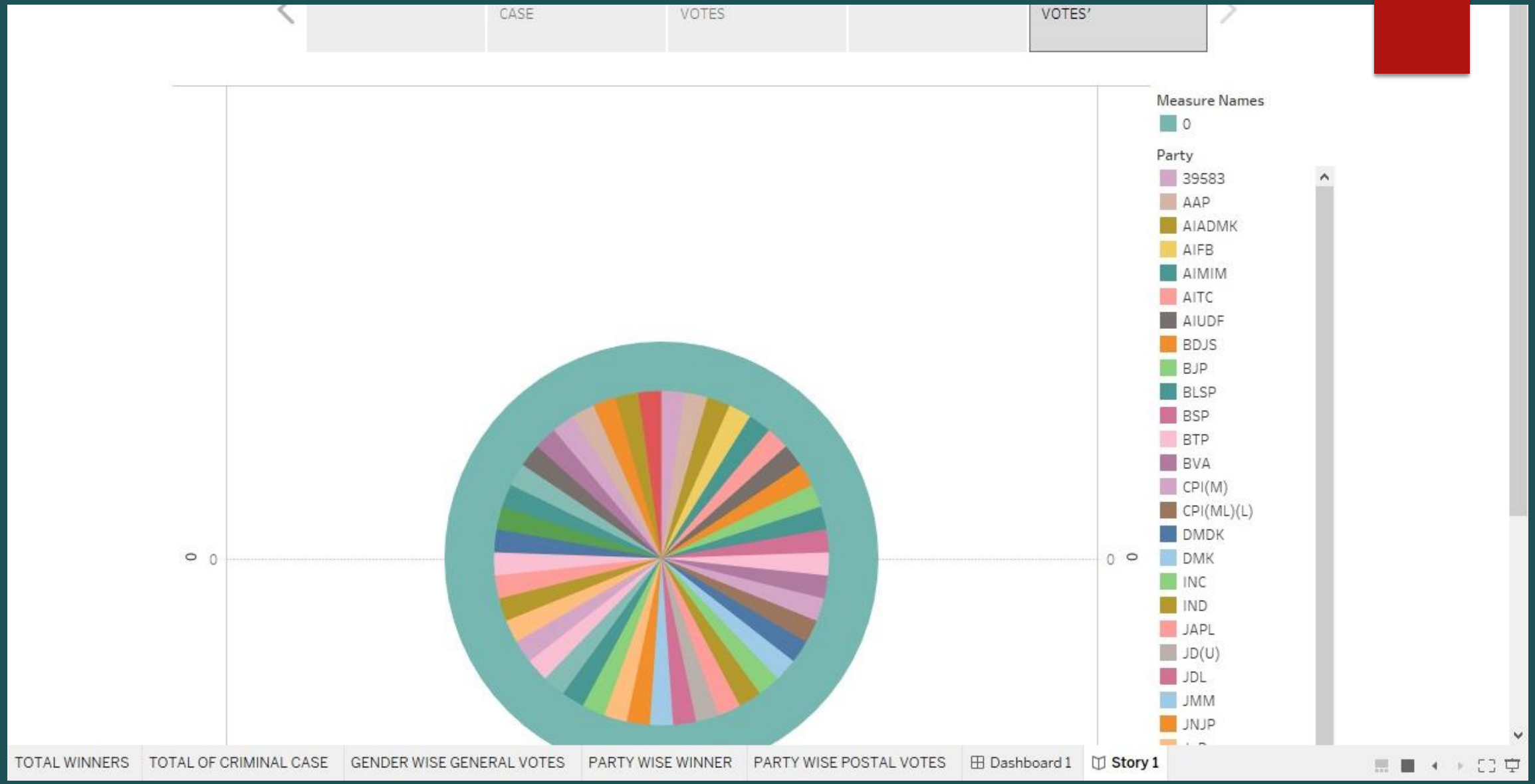
TOTAL WINNER | TOTAL OF CRIMINAL CASE | GENDER WISE GERNAL VOTES | PARTY WISE WINNER | PARTY WISE POSTAL VOTES'

7,98,709

TOTAL WINNERS | TOTAL OF CRIMINAL CASE | GENDER WISE GENERAL VOTES | PARTY WISE WINNER | PARTY WISE POSTAL VOTES | Dashboard 1 | Story 1


Story 1
TOTAL WINNER
TOTAL OF CRIMINAL CASE
GENDER WISE GERNAL VOTES
PARTY WISE WINNER
PARTY WISE POSTAL VOTES'
Gender
550K
500K
450K
400K
350K
300K
250K
200K
150K
F15
Gender
Null
Auto- Rickshaw
Battery Torch
Ears of Corn And Sick..
FEMALE
Ganna Kisan
Gift Pack
Hand
Jackfruit
MALE
Mango
Nagara
Rising Sun
Sickle and Star"
Two Leaves
TOTAL WINNERS
TOTAL OF CRIMINAL CASE
GENDER WISE GENERAL VOTES
PARTY WISE WINNER
PARTY WISE POSTAL VOTES
Dashboard 1
Story 1


Story 1
TOTAL WINNER
TOTAL OF CRIMINAL CASE
GENDER WISE GERNAL VOTES
PARTY WISE WINNER
PARTY WISE POSTAL VOTES'
45.45980141
46.25348241
48.75919621
49.33609176
34.6101361
46.97075293
47.87298346
41.64150471
46.16328597
45.97784324
46.61032528
49.23510889
40.98826072
35.16607687
51.45688428
42.11273996
40.43575388
36.49991314
41.91203838
48.97910202
43.77609496
35.67317292
48.14572301
43.60769017
43.94367894
39.67831237
43.4395362
41.07016904
48.05514754
Winner
7,91,663
10,68,569
TOP P
45
TOTAL WINNERS
TOTAL OF CRIMINAL CASE
GENDER WISE GENERAL VOTES
PARTY WISE WINNER
PARTY WISE POSTAL VOTES
Dashboard 1
Story 1


CASE
VOTES
VOTES'
Measure Names
0
Party
39583
AAP
AIADMK
AIFB
AIMIM
AITC
AIUDF
BDJS
BJP
BLSP
BSP
BTP
BVA
CPI(M)
CPI(ML)(L)
DMDK
DMK
INC
IND
JAPL
JD(U)
JDL
JMM
JNJP
0
0
0
0
TOTAL WINNERS
TOTAL OF CRIMINAL CASE
GENDER WISE GENERAL VOTES
PARTY WISE WINNER
PARTY WISE POSTAL VOTES
Dashboard 1
Story 1

THANK YOU