

## Project Design Phase

### Problem – Solution Fit Template

Date	31 january 2026
Team ID	LTVIP2026TMIDS56025
Project Name	Exploratory analysis of rain fall data in india for agriculture
Maximum Marks	2 Marks

#### Problem – Solution Fit Template:

The Problem-Solution Fit simply means that you have found a problem with your customer and that the solution you have realized for it actually solves the customer's problem. It helps entrepreneurs, marketers and corporate innovators identify behavioral patterns and recognize what would work and why

#### Purpose:

- ☐ Solve complex problems in a way that fits the state of your customers.
- ☐ Succeed faster and increase your solution adoption by tapping into existing mediums and channels of behavior.
- ☐ Sharpen your communication and marketing strategy with the right triggers and messaging.
- ☐ Increase touch-points with your company by finding the right problem-behavior fit and building trust by solving frequent annoyances, or urgent or costly problems.
- ☐ Understand the existing situation in order to improve it for your target group.

#### Template:

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) <span style="float: right;">CS</span>	6. CUSTOMER CONSTRAINTS <span style="float: right;">CC</span>	5. AVAILABLE SOLUTIONS <span style="float: right;">AS</span>	Explore AS, differentiate
	2. JOBS-TO-BE-DONE / PROBLEMS <span style="float: right;">J&amp;P</span>	9. PROBLEM ROOT CAUSE <span style="float: right;">RC</span>	7. BEHAVIOUR <span style="float: right;">BE</span>	
Focus on J&P, tap into BE, understand RC	3. TRIGGERS <span style="float: right;">TR</span>	10. YOUR SOLUTION <span style="float: right;">SL</span>		Focus on BE, tap into RC, understand BE
	4. EMOTIONS: BEFORE / AFTER <span style="float: right;">EM</span>	8. CHANNELS of BEHAVIOUR <span style="float: right;">CH</span>		
Identify strong TR & EM	10. YOUR SOLUTION <span style="float: right;">SL</span>		8. CHANNELS of BEHAVIOUR <span style="float: right;">CH</span>	
	10. YOUR SOLUTION <span style="float: right;">SL</span>		8. CHANNELS of BEHAVIOUR <span style="float: right;">CH</span>	

## References:

1. <https://www.ideahackers.network/problem-solution-fit-canvas/>
2. <https://medium.com/@epicantus/problem-solution-fit-canvas-aa3dd59cb4fe>