



View of main façade

China World Mall

Location | Beijing, China

Client | China World Trade Center Ltd.

Type | Retail

Building Area | 136,000m² (Phase 3B: 77,000m²; Luxury Wing: 59,000m²)

Design | 2012-2015

Completion | April 2017



View of north atrium at the 6th floor

The multiphase expansion of China World Trade Center, adjacent to OMA's CCTV headquarters, enlarges and improves the retail arcade, China World Mall, and re-establish the trade center as the city's premier shopping destination. The expansion provides new luxury and mid-market retail and entertainment to complement and knit together the existing buildings and uses. This

enables China World Trade Center to provide the latest in lifestyle, home, dining and entertainment choices. Connectivity drives the design as various interconnected paths guide visitors around and through existing structures in the complex.



View of retail concourse

Multiple venues connecting across the site share sleek modern forms and a palette of materials that includes layered panels of translucent and transparent glass, as well as distinctive, finned, metal panels backlit with colorful LED to continue the graphic affect at night. In its full form, the design introduces a streetscaping plan that delivers a retail energy to the outdoors with

a series of connecting paths, landscape and hardscape elements. Internally, glazed storefronts present onto open and brightly lit circulation routes, while numerous restaurants and bars offer panoramic views across Beijing.