## **E-Commerce Sales Dashboard**

**Single Highest Sales Day:** March 18, 2015 | 💰 \$458.22 2.25M 4916 On March 18, 2015, sales \$28,106.72 hit a record \$28.1K. highlighting peak demand **Total Sales** Number of Orders Average Order Value Highest Sales Day opportunities. Year Selection Category **Customer ID** Region, City ΑII ΑII All ΑII **State with Highest Total** Sales: California led with Total Sales by Year and Month Count of Order ID by Year and Month Total Sales by State the highest total revenue across all states with 100K Orders \$446.31K Revenue(\$) **Most Frequently Ordered UNITED STATES** Number **Product**: "Staple Envelope" was the top-selling product, reinforcing demand for office ulf of America 0K 2015 2016 2017 2018 2015 2016 2017 2018 essentials. © 2025 TomTom, © 2025 Microsoft Corporation Microsoft Bing Year Year Number of Product Sold **Customer Analysis** Total Sales and AOV by Segment Customer Name Total Orders Total Sales **Customer Category** Count of Seg... 1.75K **Number of Product Sold** 13 30 3.42K Sean Miller 25,043.05 Big Spender Tamara Chand 19,052.22 Big Spender 47 Staple envelope 1.1M Consumer Data from Raymond Buch 15,117.34 Big Spender 46 Staples 0.7M 2015-2018. Corporate 14,595.62 Big Spender Tom Ashbrook Methodology Easy-staple pa... Home O.. 0.4M 14,473.57 Frequent Buyer & Big Spender applicable to Adrian Barton modern 14 175 23 Frequent Ruyer & Rig Spender Kan Longdala 20 0M 1M

4916 2,252,607.41

**Total** 

Number of Products Sold

business

Total Sales