# CREDIT CARD TRANSACTION DATA DATA QUALITY REPORT

## SUBMITTED BY - SIDDHARTH JAIN

## **File Description**

File Name: Card transactions.xlsx

Description: File contains records of credit card transaction information and a

fraud label for each record **Number of Records:** 96,708

**Number of Features:** 10 (9 features, 1 fraud label)

# **Data Description**

| VARIABLE NAME           | VARIABLE TYPE      | UNIQUE VALUE<br>COUNT | POPULATED<br>% |
|-------------------------|--------------------|-----------------------|----------------|
| 1.Recordnum             | Numeric            | 96708                 | 100%           |
| 2.Cardnum               | Numeric            | 1644                  | 100%           |
| 3.Date                  | Date               | 365                   | 100%           |
| 4. Merchantnum          | Categorical/String | 13091                 | 96.51%         |
| 5. Merch<br>Description | Text               | 13125                 | 100%           |
| 6. Merchant State       | Categorical/String | 228                   | 98.76%         |
| 7. Merchant Zip         | Categorical/String | 4568                  | 95.19%         |
| 8. Transtype            | Categorical/String | 4                     | 100%           |
| 9. Amount               | Numeric            | 34876                 | 100%           |
| 10.Fraud                | Categorical        | 2                     | 100%           |

## **Feature Description:**

#### 1. Record

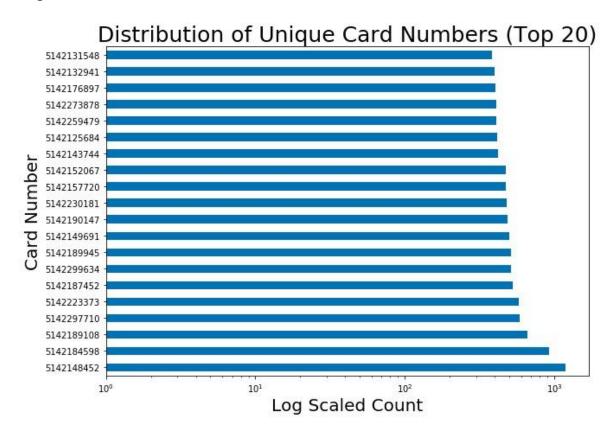
Description: Manually added field to uniquely identify each observation.

<u>Percent Populated</u>: 100% <u>Unique Values</u>: 96,708

#### 2. Cardnum

<u>Description</u>: Credit card number used for transaction.

<u>Percent Populated</u>: 100% <u>Unique Values</u>: 1644

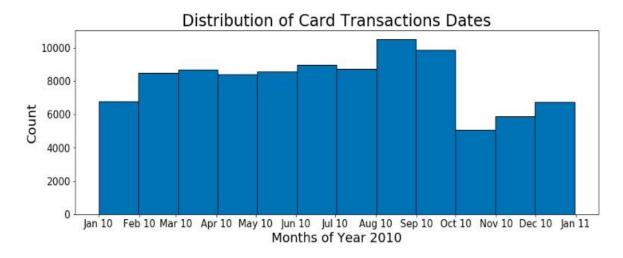


#### 3. Date

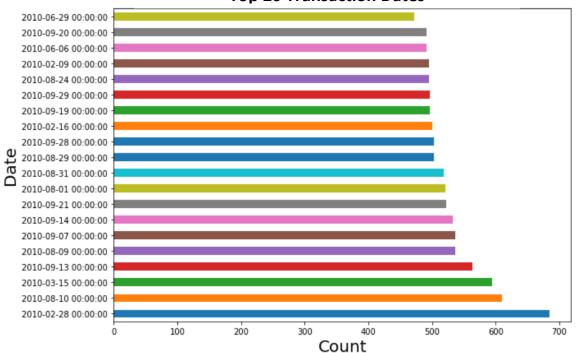
<u>Description</u>: Date on which the transaction occurred.

Percent Populated: 100%

Unique Values: 365





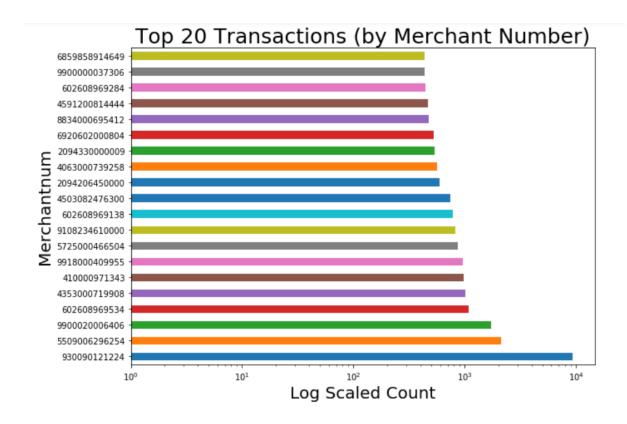


#### 4. Merchantnum

<u>Description</u>: Unique number to identify merchants.

Percent Populated: 96.51%

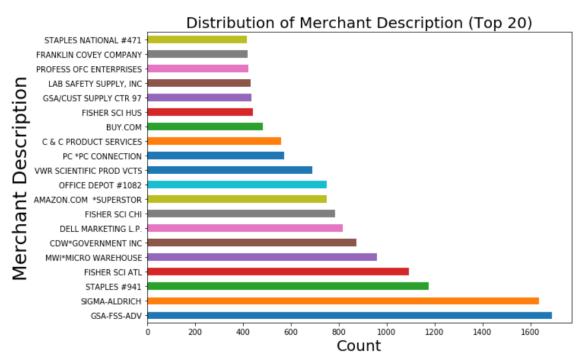
Unique Values: 13,091



#### 5. Merch Description

**Description**: Details about merchant

<u>Percent Populated</u>: 100% <u>Unique Values</u>: 13,125

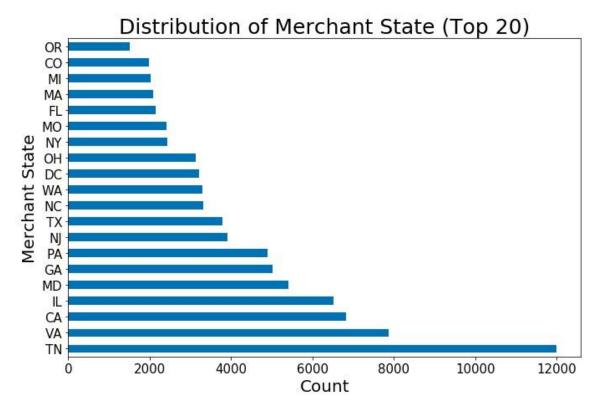


#### 6. Merchant State

**Description**: State to which the merchant belongs

Percent Populated: 98.76%

Unique Values: 228



An interesting thing to notice is that for this field, we have numerical entries as well.

```
In [11]:
          data['Merchant State'].value_counts().tail(10)
Out[11]:
          450
                  1
          085
                  1
                  1
          108
          799
                  1
          737
                  1
          443
                  1
          650
                  1
                  1
          180
          718
                  1
          329
          Name: Merchant State, dtype: int64
```

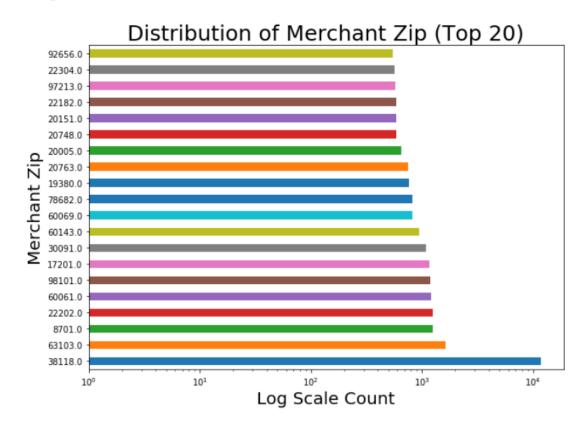
For all these records, the field **merchantnum** is 0.

# 7. MerchantZip

<u>Description</u>: Zip of the merchant

Percent Populated: 95.19%

Unique Values: 4,568

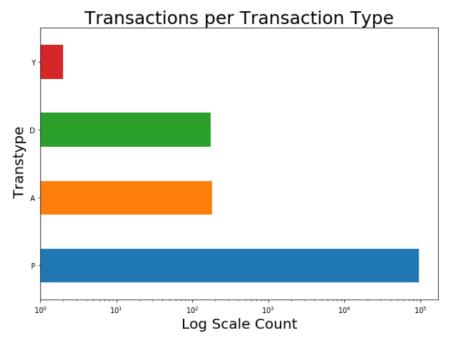


# 8. Transtype

<u>Description</u>: Classification of transaction.

Percent Populated: 100%

**Unique Values**: 4

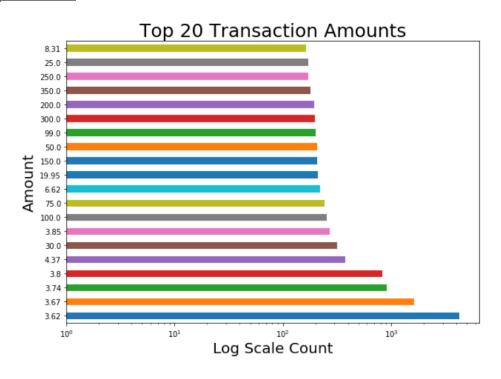


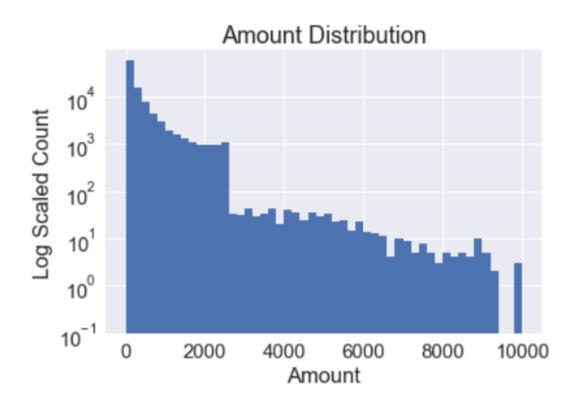
For our analysis, we will only consider the transactions that were processed (**P**) as the other type of transactions have not gone through.

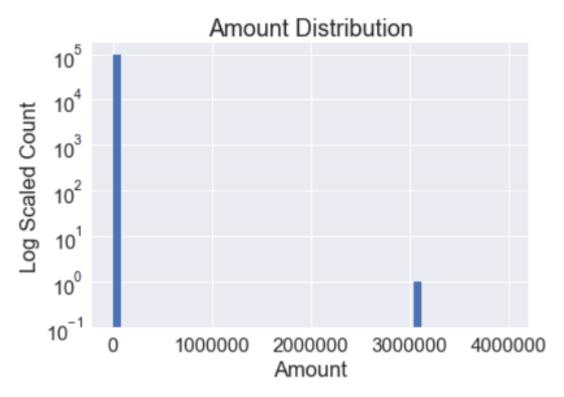
## 9. Amount

<u>Description</u>: Transaction amount.

<u>Percent Populated</u>: 100% <u>Unique Values</u>: 34,876







The above graph shows us that one transaction has an abnormally large amount associated with it. Further analysis shows that this value is 3,102,046. It is noticed that this transaction was done with a Mexican business and hence the payment was made in Pesos and not in Dollars,

explaining the high value. We will not consider this transaction for further analysis.

#### 10.Fraud

<u>Description</u>: Dependent variable (Telling whether the record is fraud or not)

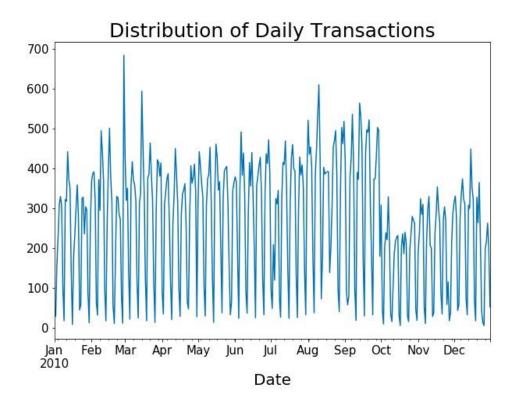
Percent Populated: 100%

<u>Unique Values</u>: 2 (0 – No fraud, 1- Fraud)

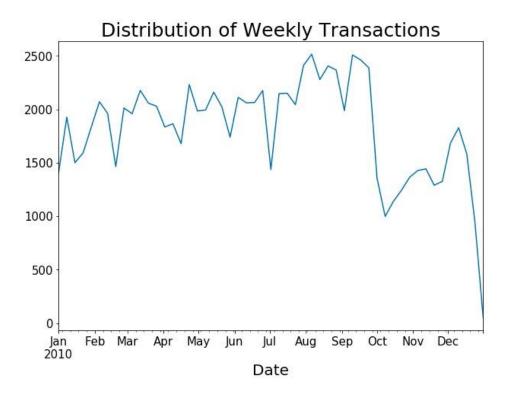
Specific Count: 0 – 95,694; 1 – 1,014

## **Time Based Analysis:**

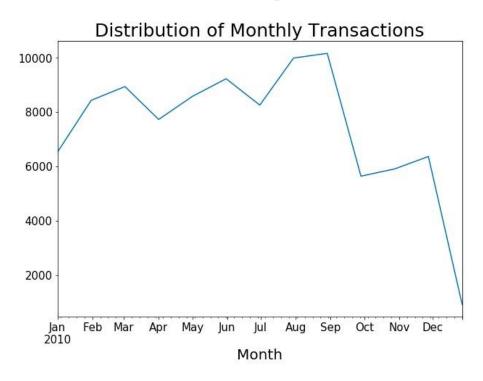
1) Number of card transactions received per day



# 2) Number of card transactions received per week

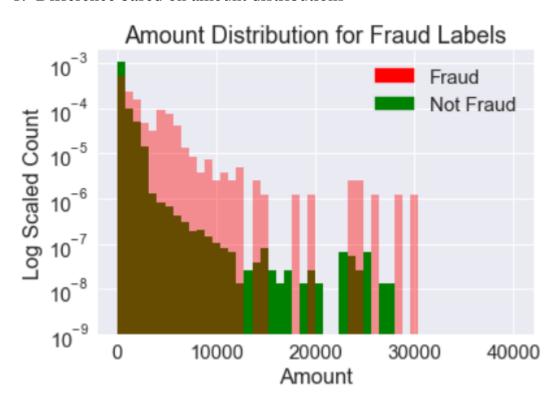


# 3) Number of card transactions received per month

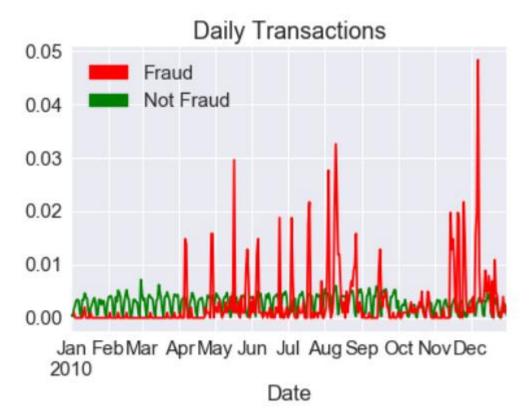


## **Fraud Label Distribution**

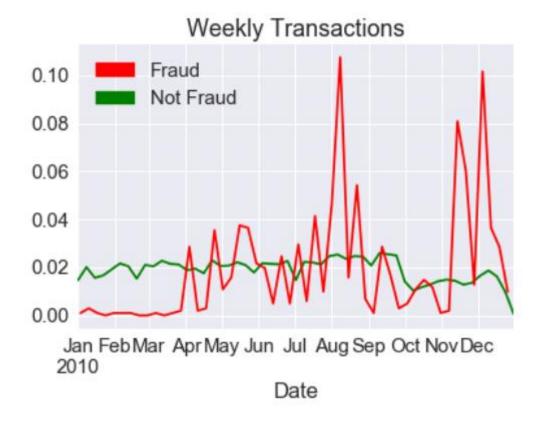
1. Difference based on amount distributions



2. Different based on daily transactions



## 3. Different based on weekly transactions



# 4. Different based on monthly transactions

