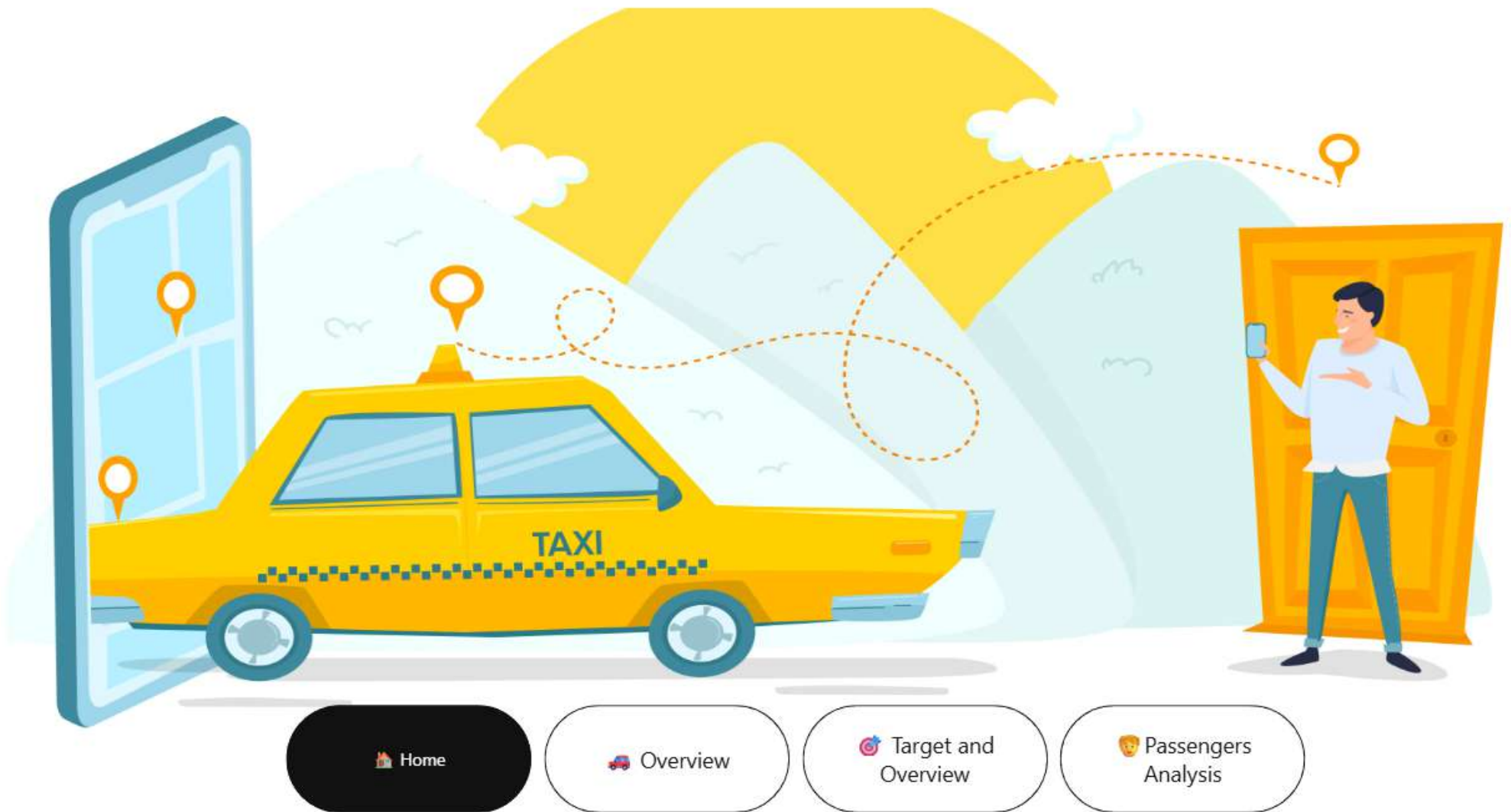


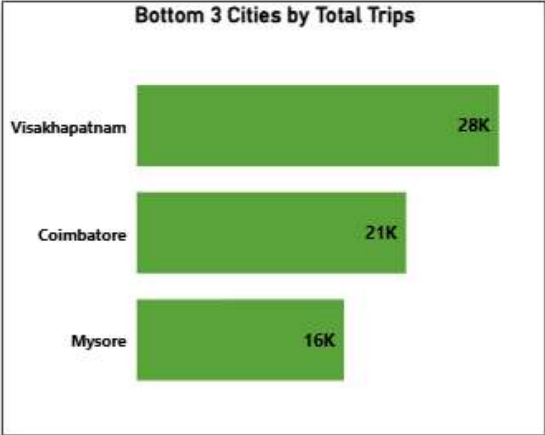
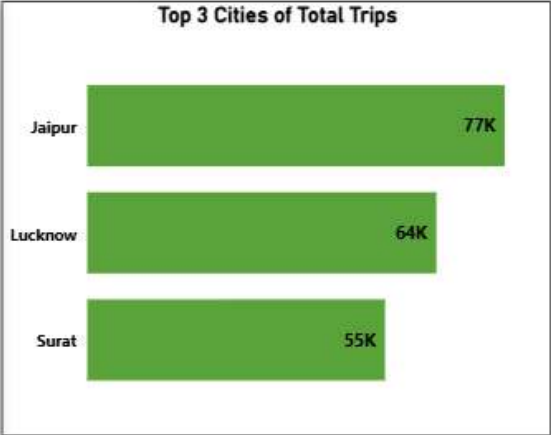
Goodcabs Performance Analysis





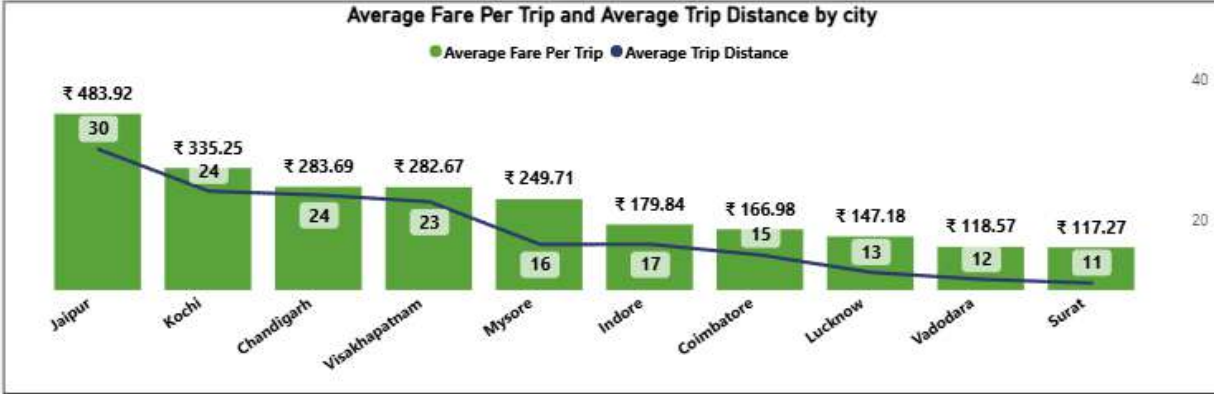
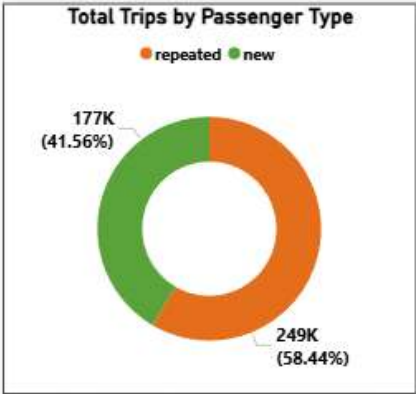
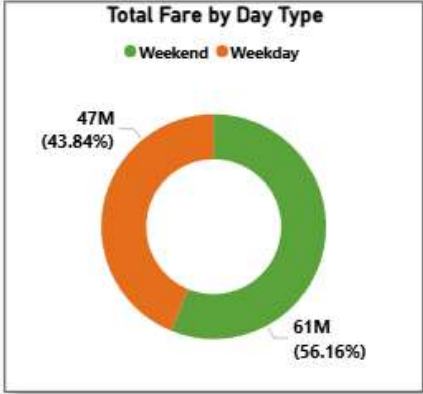
| | | | | | |
|---------------------|--------------------|--------------------------------|------------------------------|-----------------------------------|--------------------------------|
| Total Trips 426K | Total Fare 108M | Total Distance Travelled 8M | Average Fare Per km 13.28 | Average Fare Per Trip ₹ 254.02 | Average Trip Distance 19.13 |
|---------------------|--------------------|--------------------------------|------------------------------|-----------------------------------|--------------------------------|

- Parameter
- ☐ Total Fare
 - ☐ New Passengers
 - ☐ Repeated Passengers
 - ☐ Average Fare Per km
 - ☐ Average Passenger Rating
 - ☒ Total Trips



Total Trips by Month

| city_name | January | February | March | April | May | June |
|---------------|---------|----------|-------|-------|-------|-------|
| Visakhapatnam | 4468 | 4793 | 4877 | 4938 | 4812 | 4478 |
| Vadodara | 4775 | 5228 | 5598 | 5941 | 5799 | 4685 |
| Surat | 8358 | 9069 | 9267 | 9831 | 9774 | 8544 |
| Mysore | 2485 | 2668 | 2633 | 2603 | 3007 | 2842 |
| Lucknow | 10858 | 12060 | 11224 | 10212 | 9705 | 10240 |
| Kochi | 7344 | 7688 | 9495 | 9762 | 10014 | 6399 |
| Jaipur | 14976 | 15872 | 13317 | 11406 | 11475 | 9842 |
| Indore | 6737 | 7210 | 7019 | 7415 | 7787 | 6288 |
| Coimbatore | 3651 | 3404 | 3680 | 3661 | 3550 | 3158 |
| Chandigarh | 6810 | 7387 | 6569 | 5566 | 6620 | 6029 |



Total Passengers
238K

New Trips
177K

Repeated trips
249K

Repeat Passenger Count
61K

Repeated Passengers rate %
25.73%

| month_name | Total Trips | Trips Target | Trip Actual vs Trip Target | New Passengers | New Target Passengers | New Passenger Actual vs New Passengers Ta |
|------------|-------------|--------------|----------------------------|----------------|-----------------------|---|
| January | 70462 | 72500 | -2.81% | 36329 | 36700 | -1.0% |
| February | 75379 | 72500 | 3.97% | 36201 | 36700 | -1.3% |
| March | 73679 | 72500 | 1.63% | 30814 | 36700 | -16.0% |
| April | 71335 | 70500 | 1.18% | 26620 | 25000 | 6.5% |
| May | 72543 | 70500 | 2.90% | 24182 | 25000 | -3.2% |
| June | 62505 | 70500 | -11.34% | 22852 | 25000 | -8.8% |
| Total | 425903 | 429000 | -0.72% | 176998 | 185100 | -4.3% |



| city_name | January | February | March | April | May | June |
|---------------|---------|----------|--------|--------|--------|--------|
| Chandigarh | 15.52% | 17.21% | 21.27% | 24.02% | 26.20% | 26.30% |
| Coimbatore | 17.71% | 17.36% | 21.73% | 27.87% | 32.66% | 24.69% |
| Indore | 26.65% | 27.71% | 28.46% | 35.52% | 43.53% | 35.88% |
| Jaipur | 12.01% | 13.34% | 19.88% | 22.10% | 25.68% | 16.98% |
| Kochi | 14.05% | 18.71% | 21.70% | 24.19% | 29.78% | 25.84% |
| Lucknow | 29.23% | 31.98% | 33.93% | 39.30% | 47.66% | 46.70% |
| Mysore | 8.08% | 7.99% | 9.48% | 11.39% | 15.37% | 14.93% |
| Surat | 32.74% | 36.81% | 43.43% | 45.70% | 49.92% | 49.17% |
| Vadodara | 20.66% | 22.13% | 30.10% | 34.49% | 38.48% | 38.90% |
| Visakhapatnam | 20.55% | 24.92% | 29.84% | 34.97% | 32.91% | 29.68% |



Total Passengers

238K

New Passengers

177K

Repeated Passengers

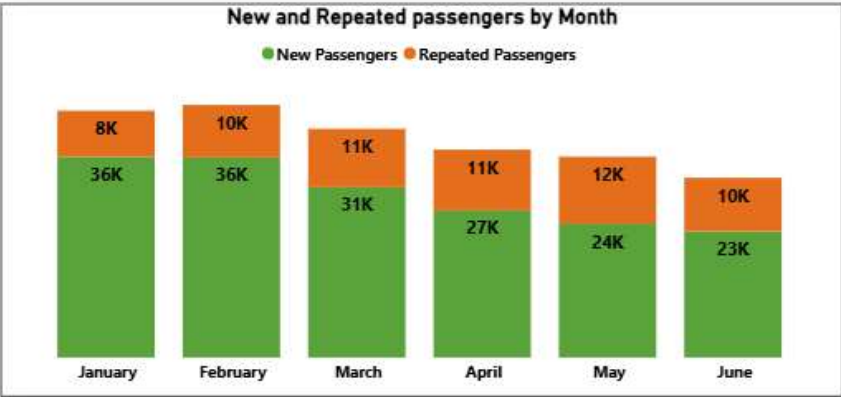
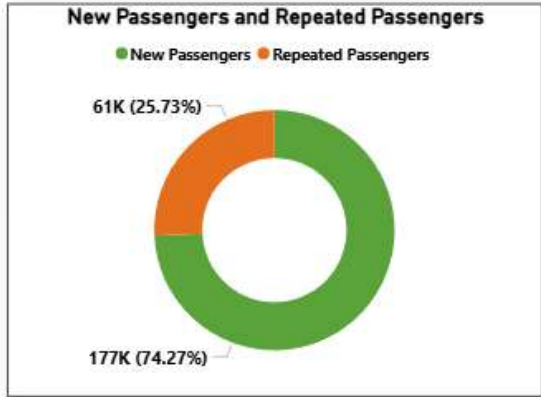
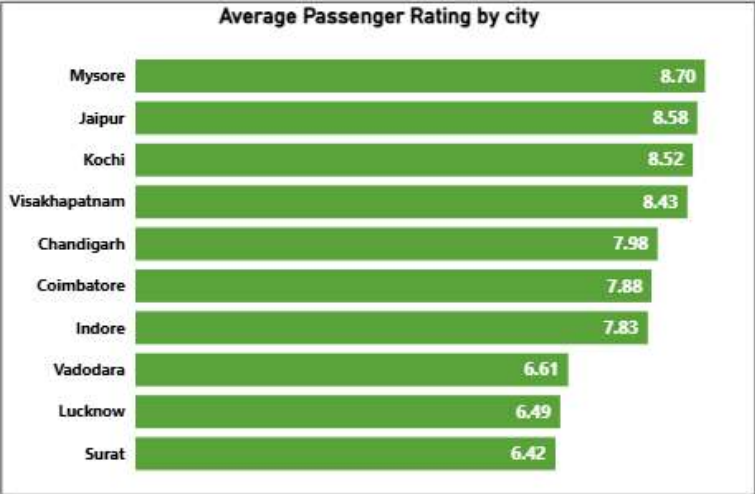
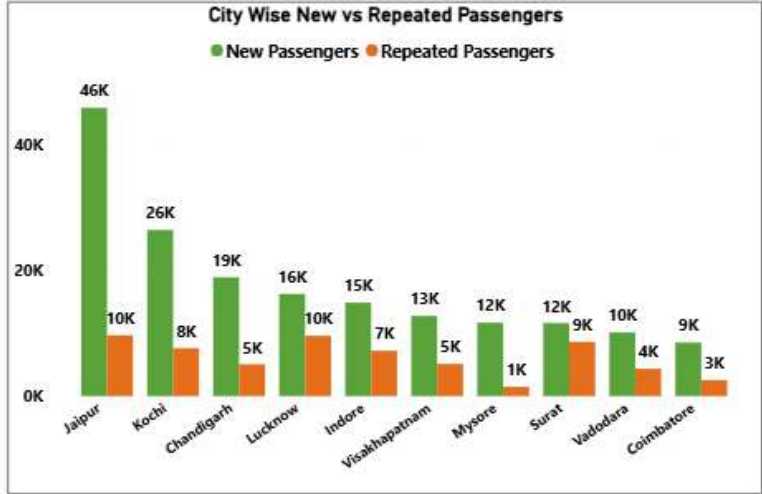
61K

Average Passenger Rating

7.66

Average Passenger Rating Target

7.98



| Total Passengers by Month | | | | | | | |
|---------------------------|---------|----------|-------|-------|-------|-------|--------|
| city_name | January | February | March | April | May | June | Total |
| Chandigarh | 4640 | 4957 | 4100 | 3285 | 3699 | 3297 | 23978 |
| Coimbatore | 2214 | 1993 | 1965 | 1722 | 1543 | 1628 | 11065 |
| Indore | 3876 | 3981 | 3833 | 3646 | 3591 | 3152 | 22079 |
| Jaipur | 11845 | 12450 | 9257 | 7856 | 7174 | 6956 | 55538 |
| Kochi | 5660 | 5372 | 6213 | 6515 | 6222 | 4060 | 34042 |
| Lucknow | 4896 | 5188 | 4781 | 3807 | 3487 | 3698 | 25857 |
| Mysore | 2129 | 2290 | 2194 | 2072 | 2270 | 2203 | 13158 |
| Surat | 3616 | 3567 | 3440 | 3394 | 3217 | 3030 | 20264 |
| Vadodara | 2633 | 2756 | 2522 | 2499 | 2256 | 1807 | 14473 |
| Visakhapatnam | 3163 | 3170 | 3093 | 2837 | 2890 | 2702 | 17855 |
| Total | 44672 | 45724 | 41398 | 37633 | 36349 | 32533 | 238309 |