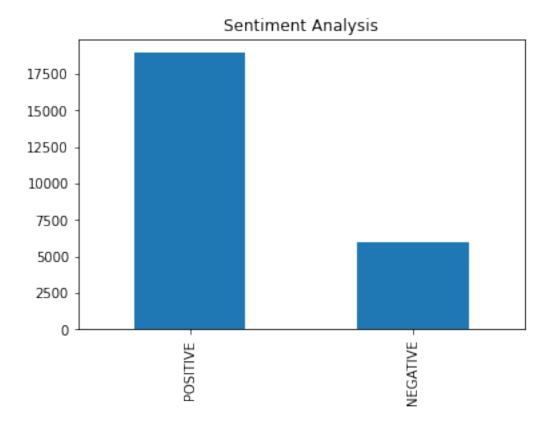
# Sentiment\_Analysis

## April 7, 2024

#### 0.0.1 Part 1: Using the TextBlob Sentiment Analyzer

```
[105]: # Import libraries
       import nltk
       import pandas as pd
       import numpy as np
       # nltk.download('vader_lexicon')
       from nltk.sentiment.vader import SentimentIntensityAnalyzer
       from nltk.sentiment.util import *
       from textblob import TextBlob
       from nltk import tokenize
[148]: # loading tsv dataset into Pandas Dataframe
       df = pd.read_table('labeledTrainData.tsv')
       df.head()
[148]:
             id sentiment
      0 5814_8
                         1 With all this stuff going down at the moment w...
       1 2381_9
                         1 \The Classic War of the Worlds\" by Timothy Hi...
       2 7759_3
                         O The film starts with a manager (Nicholas Bell)...
       3 3630 4
                         O It must be assumed that those who praised this...
       4 9495 8
                         1 Superbly trashy and wondrously unpretentious 8...
[149]: # checking num of rows & columns
       df.shape
[149]: (25000, 3)
[150]: #Dropping any duplicate reviews
       df.drop_duplicates(subset ="review", keep = "first", inplace = True)
[151]: # checking the rows after duplicate drop
       df.shape
[151]: (24904, 3)
[152]: # Converting to a string
       df['review'] = df['review'].astype('str')
```

```
[153]: # Generating sentiment polarity using TextBlob
       def get_polarity(text):
       return TextBlob(text).sentiment.polarity
       df['Polarity'] = df['review'].apply(get_polarity)
[154]: # Segregating Sentiment to Positive vs Negative based on Polarity
       df['Sentiment Type']=''
       df.loc[df.Polarity>=0,'Sentiment_Type']='POSITIVE'
       df.loc[df.Polarity<0,'Sentiment_Type']='NEGATIVE'</pre>
[155]: # Segregating Sentiment to Positive vs Negative based on Polarity
       df['Sentiment_Type_Num']=''
       df.loc[df.Polarity>=0,'Sentiment Type Num']=1
       df.loc[df.Polarity<0,'Sentiment_Type_Num']=0</pre>
[156]: # Checking Sample data
       df.head()
[156]:
              id sentiment
                                                                         review \
       0 5814_8
                          1 With all this stuff going down at the moment w...
       1 2381_9
                          1 \The Classic War of the Worlds\" by Timothy Hi...
       2 7759_3
                         O The film starts with a manager (Nicholas Bell)...
       3 3630_4
                          O It must be assumed that those who praised this...
       4 9495_8
                          1 Superbly trashy and wondrously unpretentious 8...
          Polarity Sentiment_Type Sentiment_Type_Num
       0 0.001277
                         POSITIVE
       1 0.256349
                         POSITIVE
                                                   1
       2 -0.053941
                         NEGATIVE
                                                   0
       3 0.134753
                         POSITIVE
                                                   1
       4 -0.024842
                         NEGATIVE
                                                   0
[157]: # Checking count of Positive vs Negative Reviews
       df.Sentiment_Type.value_counts()
[157]: POSITIVE
                   18946
       NEGATIVE
                    5958
      Name: Sentiment_Type, dtype: int64
[158]: | # Plotting the Positive Vs Negative reviews to clearly visualize the result
       df.Sentiment_Type.value_counts().plot(kind='bar',title="Sentiment Analysis")
[158]: <AxesSubplot:title={'center':'Sentiment Analysis'}>
```



```
[159]: import sklearn
       from sklearn import preprocessing
       from sklearn.metrics import accuracy_score
       print("TextBlob accuracy score is: ", __
       →accuracy_score(df['sentiment'],df['Sentiment_Type_Num'].astype(str).
        →astype(int)))
```

TextBlob accuracy score is: 0.6858336010279473

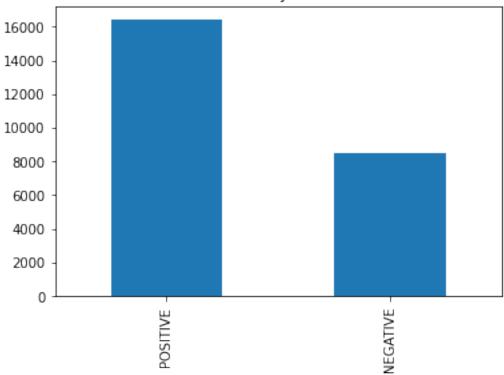
## Sentiment Analysis using VADER

```
[160]: # Sentiment Analysis
      sid = SentimentIntensityAnalyzer()
[161]: # # Generating sentiment polarity
      df['scores'] = df['review'].apply(lambda review: sid.polarity_scores(review))
      df.head()
[161]:
                                                                     review \
             id sentiment
      0 5814_8
                       1 With all this stuff going down at the moment w...
      1 2381_9
                    1 \The Classic War of the Worlds\" by Timothy Hi...
```

```
2 7759_3
                          O The film starts with a manager (Nicholas Bell)...
       3 3630_4
                          O It must be assumed that those who praised this...
                          1 Superbly trashy and wondrously unpretentious 8...
       4 9495_8
          Polarity Sentiment_Type Sentiment_Type_Num
       0 0.001277
                         POSITIVE
       1 0.256349
                         POSITIVE
                                                    1
       2 -0.053941
                         NEGATIVE
                                                    0
       3 0.134753
                         POSITIVE
                                                    1
       4 -0.024842
                         NEGATIVE
                                                    0
       0 {'neg': 0.13, 'neu': 0.744, 'pos': 0.126, 'com...
       1 {'neg': 0.047, 'neu': 0.739, 'pos': 0.214, 'co...
       2 {'neg': 0.142, 'neu': 0.8, 'pos': 0.058, 'comp...
       3 {'neg': 0.066, 'neu': 0.878, 'pos': 0.056, 'co...
       4 {'neg': 0.119, 'neu': 0.741, 'pos': 0.14, 'com...
[162]: # Segregating Sentiment to Positive vs Negative based on Polarity
       df['compound'] = df['scores'].apply(lambda score_dict: score_dict['compound'])
       df['sentiment_type']=''
       df.loc[df.compound>=0,'sentiment_type']='POSITIVE'
       df.loc[df.compound<0,'sentiment_type']='NEGATIVE'</pre>
[163]: df['sentiment type num']=''
       df.loc[df.compound>=0,'sentiment_type_num']=1
       df.loc[df.compound<0,'sentiment_type_num']=0</pre>
[164]: # Checking Sample data
       df.head()
[164]:
              id sentiment
                                                                         review \
       0 5814_8
                          1 With all this stuff going down at the moment w...
       1 2381 9
                          1 \The Classic War of the Worlds\" by Timothy Hi...
       2 7759_3
                          O The film starts with a manager (Nicholas Bell)...
                          O It must be assumed that those who praised this...
       3 3630 4
       4 9495_8
                          1 Superbly trashy and wondrously unpretentious 8...
          Polarity Sentiment_Type Sentiment_Type_Num
       0 0.001277
                         POSITIVE
       1 0.256349
                         POSITIVE
                                                    1
       2 -0.053941
                         NEGATIVE
                                                    0
       3 0.134753
                         POSITIVE
                                                    1
       4 -0.024842
                                                    0
                         NEGATIVE
                                                      scores compound sentiment_type \
```

```
0 {'neg': 0.13, 'neu': 0.744, 'pos': 0.126, 'com...
                                                             -0.8278
                                                                           NEGATIVE
       1 {'neg': 0.047, 'neu': 0.739, 'pos': 0.214, 'co...
                                                             0.9819
                                                                           POSITIVE
       2 {'neg': 0.142, 'neu': 0.8, 'pos': 0.058, 'comp...
                                                             -0.9883
                                                                           NEGATIVE
       3 {'neg': 0.066, 'neu': 0.878, 'pos': 0.056, 'co...
                                                             -0.2189
                                                                           NEGATIVE
       4 {'neg': 0.119, 'neu': 0.741, 'pos': 0.14, 'com...
                                                             0.7960
                                                                           POSITIVE
         sentiment_type_num
       0
       1
                          1
       2
                          0
       3
                          0
       4
[165]: # Checking count of Positive vs Negative Reviews
       df.sentiment_type.value_counts()
[165]: POSITIVE
                   16417
      NEGATIVE
                    8487
       Name: sentiment_type, dtype: int64
[166]: | # Plotting the Positive Vs Negative reviews to clearly visualize the result
       df.sentiment_type.value_counts().plot(kind='bar',title="Sentiment analysis Via_
        →VADER")
```





Vader accuracy score is: 0.6937439768711854

# 0.0.2 Part 2: Prepping Text for a Custom Model

```
[75]: # loading tsv dataset into Pandas Dataframe
df2 = pd.read_table('labeledTrainData.tsv')
df2.head()
```

```
[75]: id sentiment review
0 5814_8 1 With all this stuff going down at the moment w...
1 2381_9 1 \The Classic War of the Worlds\" by Timothy Hi...
2 7759_3 0 The film starts with a manager (Nicholas Bell)...
3 3630_4 0 It must be assumed that those who praised this...
4 9495_8 1 Superbly trashy and wondrously unpretentious 8...
```

```
[79]: df2['review'] = df2['review'].astype(str)
      #Convert all text to lowercase letters.
      df2['review'] = df2['review'].str.lower()
      df2.head()
[79]:
            id sentiment
                                                                       review
      0 5814_8
                       1 with all this stuff going down at the moment w...
      1 2381 9
                       1 \the classic war of the worlds\" by timothy hi...
      2 7759_3
                        0 the film starts with a manager (nicholas bell)...
      3 3630_4
                        0 it must be assumed that those who praised this...
      4 9495_8
                         1 superbly trashy and wondrously unpretentious 8...
[80]: #Remove punctuation and special characters from the text.
      # Load libraries
      import unicodedata
      import sys
      # Create a dictionary of punctuation characters
      punctuation = dict.fromkeys(i for i in range(sys.maxunicode)
                                  if unicodedata.category(chr(i)).startswith('P'))
      # For each string, remove any punctuation characters
      df2['review'] = [string.translate(punctuation) for string in df2.review]
[83]: # Load library
      from nltk.tokenize import word_tokenize
      # Tokenize words
      review_token = word_tokenize(str(df2.review))
[85]: # Remove stop words.
      # !python -m nltk.downloader stopwords
      # Load library
      from nltk.corpus import stopwords
      # Load stop words
      stop_words = stopwords.words('english')
      # Remove stop words
      # df2['review'] = [word for word in df2.review if word not in stop_words]
      review_stp_word = [word for word in review_token if word not in stop_words]
```

```
[88]: #Apply NLTK's PorterStemmer.

# Load library
from nltk.stem.porter import PorterStemmer

# Create stemmer
porter = PorterStemmer()

# Apply stemmer
#df2['review'] = [porter.stem(word) for word in df2.review]
review_stem = [porter.stem(word) for word in review_stp_word]
```

Create a bag-of-words matrix from your stemmed text where each row is a word-count vector for a single movie review. Display the dimensions of your bag-of-words matrix.

```
[90]: from sklearn.feature_extraction.text import CountVectorizer
      # Create the bag of words feature matrix
      count = CountVectorizer()
      #bag_of_words = count.fit_transform(df2.review)
      bag_of_words = count.fit_transform(review_stem)
      # Show feature matrix
      bag_of_words
[90]: <81x54 sparse matrix of type '<class 'numpy.int64'>'
              with 56 stored elements in Compressed Sparse Row format>
[91]: bag_of_words.toarray()
[91]: array([[0, 0, 0, ..., 0, 0, 0],
             [0, 0, 0, ..., 0, 0, 0],
             [0, 0, 0, ..., 0, 0, 0],
             [0, 0, 0, ..., 0, 0, 0],
             [0, 0, 0, ..., 0, 0, 0],
             [0, 0, 0, ..., 0, 0, 0]])
[92]: # Show feature names
      count.get_feature_names_out()
[92]: array(['24995', '24996', '24997', '24998', '24999', '25000', '30',
             'assum', 'believ', 'bell', 'broke', 'build', 'buñuel', 'cant',
             'child', 'classic', 'complet', 'consider', 'documentari', 'dont',
             'dtype', 'film', 'get', 'girl', 'go', 'gone', 'guy', 'hine',
```

'length', 'like', 'loser', 'made', 'manag', 'minut', 'moment', 'movi', 'must', 'name', 'need', 'nichola', 'object', 'prais',

```
'review', 'saw', 'seem', 'start', 'stuff', 'superbl', 'timothi',
             'trashi', 'unpretenti', 'war', 'wondrous', 'world'], dtype=object)
[97]: # Create feature matrix with arguments
      count_2gram = CountVectorizer(ngram_range=(1,2),
                                     stop_words="english")
      #bag = count_2gram.fit_transform(df2.review)
      bag = count_2gram.fit_transform(review_stem)
      # View feature matrix
      bag.toarray()
[97]: array([[0, 0, 0, ..., 0, 0, 0],
             [0, 0, 0, ..., 0, 0, 0],
             [0, 0, 0, ..., 0, 0, 0],
             [0, 0, 0, ..., 0, 0, 0],
             [0, 0, 0, ..., 0, 0, 0],
             [0, 0, 0, ..., 0, 0, 0]])
[98]: # View the 1-grams and 2-grams
      count_2gram.vocabulary_
[98]: {'stuff': 39,
       'moment': 30,
       'classic': 14,
       'war': 44,
       'world': 46,
       'timothi': 41,
       'hine': 24,
       'film': 20,
       'start': 38,
       'manag': 28,
       'nichola': 33,
       'bell': 9,
       'assum': 7,
       'prais': 35,
       'superbl': 40,
       'trashi': 42,
       'wondrous': 45,
       'unpretenti': 43,
       '24995': 0,
       'like': 26,
       'consider': 16,
       'gone': 22,
       '24996': 1,
       'dont': 18,
```

```
'believ': 8,
'complet': 15,
'24997': 2,
'guy': 23,
'loser': 27,
'girl': 21,
'need': 32,
'build': 11,
'24998': 3,
'30': 6,
'minut': 29,
'documentari': 17,
'buñuel': 12,
'24999': 4,
'saw': 37,
'movi': 31,
'child': 13,
'broke': 10,
'review': 36,
'length': 25,
'25000': 5,
'dtype': 19,
'object': 34}
```

Create a term frequency-inverse document frequency (tf-idf) matrix from your stemmed text, for your movie reviews. Display the dimensions of your tf-idf matrix.

```
[99]: # Load libraries
import numpy as np
from sklearn.feature_extraction.text import TfidfVectorizer

# Create the tf-idf feature matrix
tfidf = TfidfVectorizer()
feature_matrix = tfidf.fit_transform(review_stem)

# Show tf-idf feature matrix
feature_matrix
```

```
[100]: # Show tf-idf feature matrix as dense matrix feature_matrix.toarray()
```

```
[100]: array([[0., 0., 0., ..., 0., 0., 0.], [0., 0., 0., ..., 0., 0., 0.],
```

```
[0., 0., 0., ..., 0., 0., 0.],
              [0., 0., 0., ..., 0., 0., 0.],
              [0., 0., 0., ..., 0., 0., 0.]
[101]: # Show feature names
       tfidf.vocabulary_
[101]: {'stuff': 46,
        'go': 24,
        'moment': 34,
        'classic': 15,
        'war': 51,
        'world': 53,
        'timothi': 48,
        'hine': 27,
        'film': 21,
        'start': 45,
        'manag': 32,
        'nichola': 39,
        'bell': 9,
        'must': 36,
        'assum': 7,
        'prais': 41,
        'superbl': 47,
        'trashi': 49,
        'wondrous': 52,
        'unpretenti': 50,
        '24995': 0,
        'seem': 44,
        'like': 29,
        'consider': 17,
        'gone': 25,
        '24996': 1,
        'dont': 19,
        'believ': 8,
        'made': 31,
        'complet': 16,
        '24997': 2,
        'guy': 26,
        'loser': 30,
        'cant': 13,
        'get': 22,
        'girl': 23,
        'need': 38,
        'build': 11,
```

[0., 0., 0., ..., 0., 0., 0.],

```
'24998': 3,
'30': 6,
'minut': 33,
'documentari': 18,
'buñuel': 12,
'24999': 4,
'saw': 43,
'movi': 35,
'child': 14,
'broke': 10,
'name': 37,
'review': 42,
'length': 28,
'25000': 5,
'dtype': 20,
'object': 40}
```