

Real Life Situation following the Data Analytics Process

Let's consider an example of purchasing a pair of shoe

- 1) Plan- First we decide where to buy the shoes from. Whether you want to get to the market and explore the multiple shoe brands or decide what brand you are interested mostly, so that you can purchase it from online store according to your requirements.
- 2) Prepare- Check your budget and according to the current needs keep the amount accessible and handy. The expenditure will vary from brand to brand so choose what you can actually buy and will not cost you huge as all other requirements were also meant to be fulfilled, which are necessary in one's everyday lifestyle.
- 3) Process- Then after selecting a specific shoe brand choose what kind of shoes you actually want. Like, if my requirement is mainly to be fulfilled for sports and other body functional activities related purpose then obviously choosing a sports shoe becomes important and you will not choose the professional purpose shoes here as their usage and durability will get affected because of the requirement you actually want to fulfil is not meant to be there.

- 4) Analyze- After choosing what you really want for your specified process then analyze what colour and size of shoe you actually want so that the combination perfectly fits with the requirements and your personality.
- 5) Share- Now, share the in-depth details about your requirements and specifications about the shoes, with the shopkeeper so that best suitable kind of shoe pair will be provided.
- 6) Act- Then finally buy the product and make payment according to your choice or the payment mode available at the shopkeeper's end.