Sid Carroll
Product Designer

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Skills

Product Design

UX/UI Design

Interaction Design

Graphic Design

Web Design

Rapid Prototyping

SVG Animation

Problem-solving and analytical thinking

Tools

Figma

Illustrator

After Effects

Rive

Photoshop

InDesign

Code

HTML/CSS

JavaScript

React

A versatile professional adept at blending graphic design, UI, and front-end development skills to craft clean, functional, and captivating user experiences. My experience in the print industry has honed my ability to efficiently collaborate with clients and translate their needs into successful designs.

Work Experience

Product Designer, Botpress
Mar 2022 - Present

- Led a comprehensive redesign of the Botpress studio and cloud dashboard, improving user experience and enhancing platform functionality.

- Orchestrated a design overhaul of the main company website, contributing to a 50% increase in conversion rates.

- Created a variety of marketing content including email banners and YouTube thumbnail templates, supporting the company's digital marketing initiatives.

- Produced a range of animations for the main website, as well as an animated Botpress logo and Discord banner, adding to the brand's dynamic and engaging online presence.

- Collaborated with cross-functional teams to drive product development and continuously improve the platform's design system.

- Used my technical skills and analytical thinking to work closely with engineering on product requirements, helping to simplify complex problems into elegant product designs.

- Managed end-to-end experiences for multiple projects, demonstrating my ability to handle a variety of design tasks and interfaces.

Full Stack Engineer/UX Designer, Kabloom Team Building
Nov 2021 - Mar 2022

- Led the design and implementation of an automated booking solution, enhancing customer experience and reducing cost of acquisition.

- Applied multi-disciplinary design skills to create a wide range of graphics for various digital platforms.

- Developed a self-serve app, integrating it into Hubspot to automate deal creation.

Head Graphic Designer / Typesetter, Sheridan Printing
Jul 2020 - Oct 2021

- Managed all types of print media designs, contributing to a significant reduction in job time and costs.

- Developed a collection of retail items that generated consistent monthly revenue, showing an understanding of the financial aspects of product design.

Graphic Designer, Bighorn Design
Apr 2017 - Sep 2017; Jan 2019 - Nov 2019

- Effectively communicated with clients and customers, developing skills in customer service and communication.

Education

Holberton School
2017-2019

- Full Stack Software Engineering