

# Didot

Firmin Didot

A B C D E F G H I J

K L M N O P Q R S

T U V W X Y Z

a d c d e f g h i j k

l m n o p q r s

t u v y z

Created for “one of the most dramatic magazine reinventions in history,” HTF Didot honors a heroic period in French typographic history. Modern typefaces, characterized by consistently horizontal stress, flat and unbracketed serifs, and a high contrast between thin and thick strokes, were the final step in typography’s two-hundred-year journey away from calligraphy.

In the late eighteenth century the style was perfected, and

became forever associated with two typographic giants: in Parma, Giambattista Bodoni (1740-1813), and in Paris, Firmin Didot (1764-1836).

Didot was a member of the Parisian dynasty that dominated French typefounding for two centuries, and he’s remembered today as the namesake of a series of Neoclassical typefaces that exquisitely captured the Modern style. It is these typefaces that Didot re-

**“One of the most dramatic magazine reinventions in history”**