# Siddharth Solanki

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### SUMMARY

Data Analyst with 4+ years of experience in transforming complex datasets into actionable insights to drive business decisions. Proficient in Python, R. SQL, and advanced statistical analysis, with expertise in data visualization tools such as Tableau and Power BI. Skilled in ETL processes, data cleaning, and creating predictive models to optimize business performance. Adept at collaborating with cross-functional teams to identify key metrics, design dashboards, and streamline reporting systems.

## **WORK EXPERIENCE**

### JPMorgan Chase & Co. | NY, USA | Data Analyst

September 2023 - Present

- Optimized decision-making by developing predictive models with Scikit-learn, automating text analysis through NLP techniques, and leveraging Python for efficient data processing, achieving a 35% improvement in analytical workflows and strategic insights.
- Improved predictive analytics by applying machine learning models in R, visualizing trends with ggplot2, and automating statistical analysis, resulting in a 25% increase in model accuracy for insights.
- Enhanced data pipeline efficiency by leveraging AWS S3 for storage, automating ETL workflows with Glue, and optimizing queries using Athena, reducing data processing time and improving analytical accessibility.
- Designed data transformation by implementing CTEs in PostgreSQL, enhancing ETL workflows with efficient data wrangling and cleaning, leading to a 50% improvement in query performance and reporting accuracy.
- Streamlined business reporting by designing interactive Power BI dashboards, optimizing calculations with DAX, and integrating Excel for advanced data analysis, leading to a 30% boost in data-driven decision-making speed.

### First Alliance Bank Z Ltd. | Lusaka, Zambia | Data Analyst

November 2020 - June 2022

- Customized project execution by implementing Agile and SDLC best practices, enhancing time management, refining user stories, and improving problem-solving, leading to a 25% boost in sprint efficiency and on-time delivery.
- Transformed raw data into compelling insights by extracting and visualizing data in Tableau, enhancing reporting with Excel, and applying storytelling techniques, leading to a 45% increase in stakeholder engagement and decision-making speed.
- Automated data processing by leveraging SAS Macros, optimizing queries with SAS SQL, and streamlining analytics workflows in SAS, reducing report generation time and improving data accuracy.
- Boosted predictive modeling by integrating Python and Machine Learning, optimizing data manipulation with Pandas and NumPy, and leveraging MySQL for efficient storage, leading to a 30% improvement in model performance.
- Expanded process efficiency by applying Six Sigma and the DMAIC methodology, conducting hypothesis testing with ANOVA, and performing in-depth statistical analysis, reducing defects and enhancing quality control.

#### Airtel Africa | Lusaka, Zambia | Junior Data Analyst

July 2019 - October 2020

- Raised data storytelling by leveraging Python for analysis, creating insightful visualizations with Matplotlib and Seaborn, leading to a 30% improvement in trend identification and business insights.
- Optimized decision-making by performing geospatial analysis in Tableau, integrating Excel for data management, and visualizing trends through bar charts, line charts, and scatter plots, increasing report clarity.
- Increased experiment accuracy by conducting A/B testing, uncovering patterns through exploratory data analysis (EDA), and applying statistical summarization, leading to a 25% boost in data-driven business strategies.
- Strengthened predictive modeling by utilizing Alteryx for data preparation, applying R for statistical analysis, and enhancing forecasting accuracy, resulting in a 35% improvement in business predictions.
- Boosted database efficiency by implementing **SQL** stored procedures, optimizing gueries through indexing, and improving overall performance, reducing guery execution time and enhancing data retrieval speed.

## TECHNICAL SKILLS

Methodologies: SDLC, Agile/Scrum, Kanban, Lean, CRISP-DM, Six Sigma.

Core Languages & Libraries: Python (Pandas, NumPy, Matplotlib, Seaborn, SciPy, Statsmodels), SQL (Window Functions, CTEs, Stored Procedures, Indexing & Optimization), R (Tidyverse, dplyr, ggplot2, Shiny), SAS (Base SAS, SAS SQL, SAS Macros).

Cloud Technologies: AWS (Redshift, S3, Glue, Athena), Azure (Synapse Analytics, Data Factory, Cosmos DB), Google Cloud (BigQuery, Dataflow, Cloud Storage).

Database Technologies: MySQL, SQL Server, PostgreSQL, MongoDB, Snowflake, BigQuery, Redshift.

Data Processing & ETL: Apache Spark, Apache Airflow, Talend, Informatica, Alteryx, dbt.

Data Visualization Tools: Tableau, Power BI, MS Excel, Looker, Google Data Studio, QlikView.

Statistical & Data Analysis: A/B Testing, Hypothesis Testing, Regression Analysis, Time Series Analysis, Data Wrangling, Exploratory Data Analysis (EDA), Predictive Analytics.

Machine Learning & Al for Data Analysis: Scikit-learn, AutoML, Feature Engineering, NLP.

Big Data Technologies: Hadoop, Spark, Kafka, Hive, Databricks.

APIs & Web Scraping: RESTful APIs, Web Scraping (Beautiful Soup, Scrapy, Selenium).

### **PROJECTS**

- Bay Area Flood Prediction: Led the creation of a machine learning model for flood forecasting in the Bay Area with 85% accuracy, integrating real-time weather projections and historical flood records on cloud (AWS) to deliver zip-code level forecasts through a CI/CD pipeline, reducing data processing time by 50% and significantly improving local flood preparedness and response strategies.
- Marketing Campaign Optimization: Leveraged Marketing Analytics and segmentation to build a predictive model and Tableau dashboard, identifying high-potential customer segments for a gold membership offer. Conducted behavioral data analysis to reduce campaign costs and enhance sales through targeted strategies based on customer preferences and purchase behaviors.

#### **EDUCATION**

Masters of Science in Data Analytics,

San Jose State University, San Jose, CA, USA.

Bachelors of Engineering in Computer Science,

Jaipur Engineering College & Research Centre University, India.