

# SIDDARTHA MUPPALLA

✉ danivgy@gmail.com | [in linkedin.com/in/danthelion](https://www.linkedin.com/in/danthelion) | [github.com/danthelion](https://github.com/danthelion) | [arecadata.com](https://arecadata.com)

## Experience

### Lead Data Engineer

2022 – Present

BROOKLYN DATA CO.

- I provide expert guidance to clients on the design and implementation of scalable and maintainable data-driven solutions.
- Worked on building a high-performance, self-service, streaming data platform for a leading sports betting company.
- Built end-to-end user behaviour and product analytics data platforms for various clients.
- Architected and built a greenfield data platform for a HealthTech startup, with data at the core of the product.
- Established the foundation for data analytics engineering culture at various small to medium-sized companies.

### Senior Data Engineer

2021 – 2022

ALIZ

- Implemented a comprehensive Data Warehouse solution, including CDC integrations, a Data Lake, and a BI dashboard.
- Contributed to the development of a fully integrated Data Warehouse and Machine Learning recommendation system.
- Conducted training sessions on a range of software engineering and data engineering topics, as well as Google Cloud services, for internal and external stakeholders.
- Took part in the development of a self-serving Software-as-a-Service solution to streamline common infrastructure patterns and improve operational efficiency.

### Lead Data Engineer

2019 – 2020

SYNETIQ

- Proactively gathered and analyzed customer feedback to inform product strategy and roadmap.
- Managed technical requirements and budget planning for a multinational expansion.
- Developed technical strategy and led the implementation of enterprise-level software solutions.
- Provided technical mentorship and guidance to junior engineers, fostering a positive and inclusive team culture.
- Continuously assessed and optimized engineering processes and systems to drive efficiency and innovation.

### Data Engineer

2016 – 2019

SYNETIQ

- Designed and implemented data extraction, cleansing, aggregation and visualization solutions for biometric sensors including EEG, PPG, and eye tracking cameras.
- Migrated web services to a highly scalable, cloud-based container infrastructure using Kubernetes.
- Established fully automated continuous integration and deployment pipelines to support cloud native operations.
- Architected and deployed a B2B data visualization dashboard platform with end-to-end capabilities.
- Conducted user research and gathered insights through customer interviews and feedback.

### Software Engineer

2015 – 2016

TELENOR

- Developed procedures for efficient extraction, transformation, and loading of telecommunication device configuration data.
- Created a web-based application to visualize time-series and geolocation data.
- Developed a web-based reporting and monitoring tool, driven by data analytics.
- Implemented automated stored procedures and ETL processes to streamline data management.

## Skills

<b>Data Management:</b>	Snowflake, BigQuery, Redshift, DuckDB, Databricks, Data Lakes, Lakehouses
<b>Cloud Infrastructure and DevOps:</b>	GCP, AWS, Terraform, Docker, Kubernetes, CI/CD, GNU/Linux
<b>Streaming Data:</b>	Kafka, Flink, Redpanda, CDC, Kinesis
<b>Data Engineering:</b>	SQL, dbt, Airflow, Prefect, Fivetran, Meltano, Spark, ETL/ELT
<b>Programming:</b>	Python, Java, Go, Shell Scripting

## Education

Eötvös Lóránd University

Budapest, Hungary

BSC IN COMPUTER SCIENCE

2014 – 2018