

Northwind Traders

Table Explanation

Customers

This table stores information about the company's customers. It includes fields for customer ID, company name, contact name, contact title, address, city, region, postal code.

Orders

This table stores information about the company's orders. It includes fields for order ID, customer ID, employee ID, order date, required date, shipped date, ship via, freight, ship name, ship address, ship city, ship region, ship postal code, and ship country.

Employee

This table stores information about the company's employees. It includes fields for employee ID, last name, first name, title, title of courtesy, birth date, hire date, address, city, region, postal code, country, Phone.

Products

This table stores information about the company's products. It includes fields for product ID, product name, supplier ID, category ID, quantity per unit, unit price, units in stock, units on order, reorder level.

Suppliers

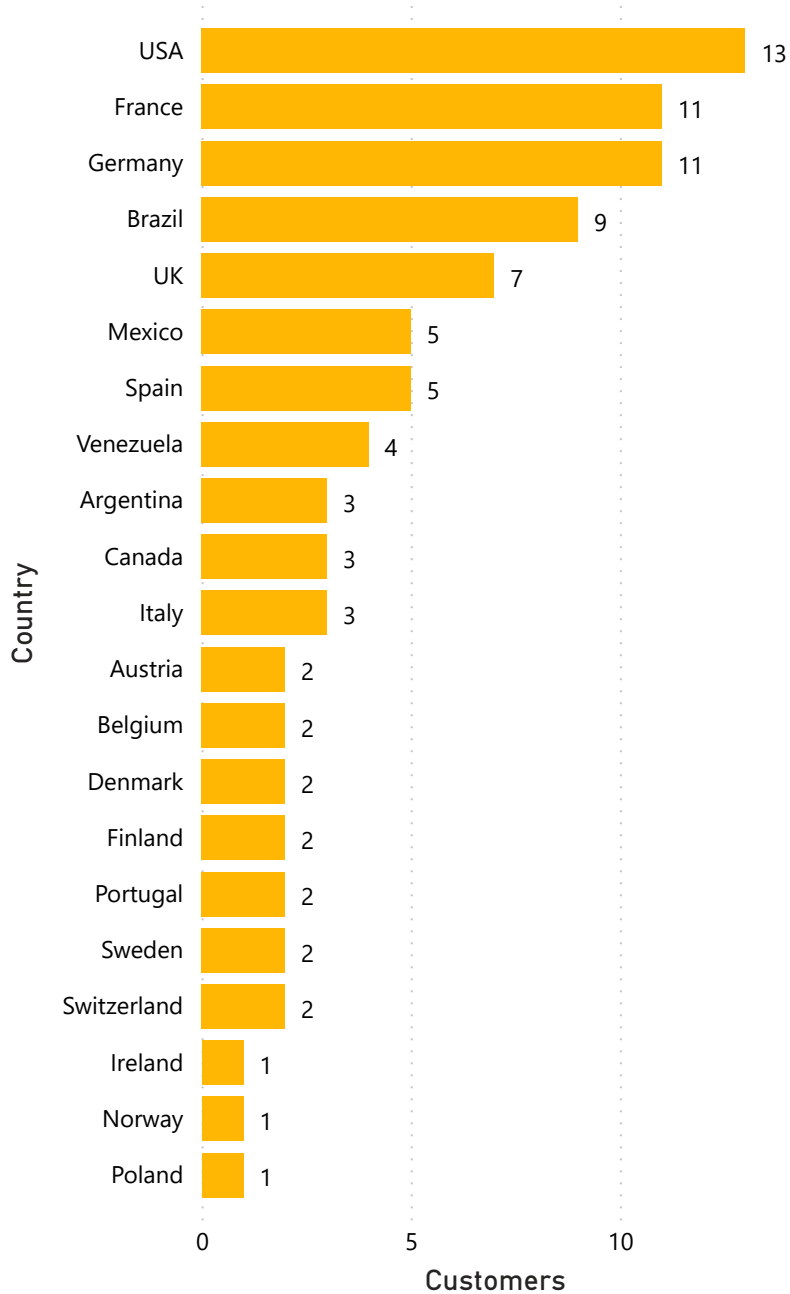
This table stores information about the company's suppliers. It includes fields for supplier ID, company name, contact name, contact title, address, city, region, postal code, country, phone, fax, and home page

Shippers

This table stores information about the company's shipping companies. It includes fields for shipper ID, company name, and phone.



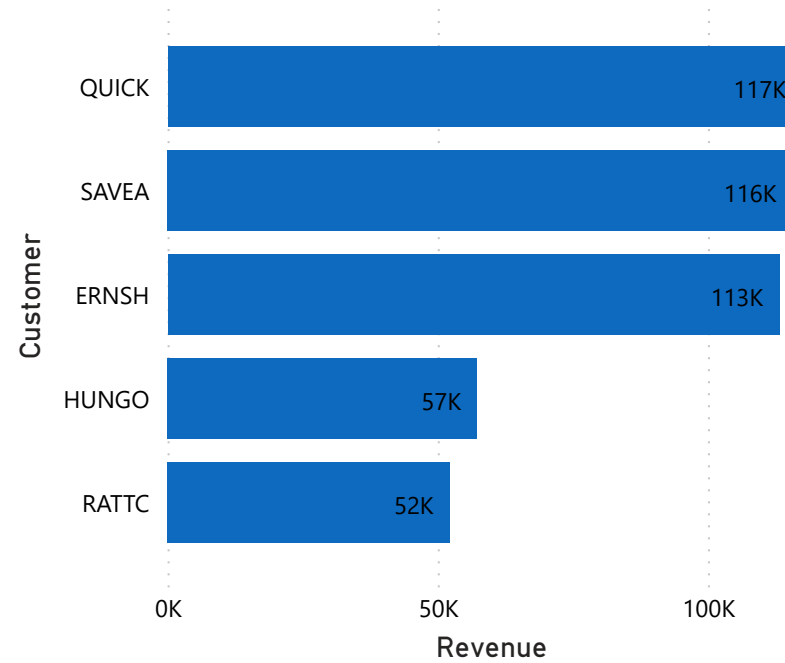
Count of Customers by Country



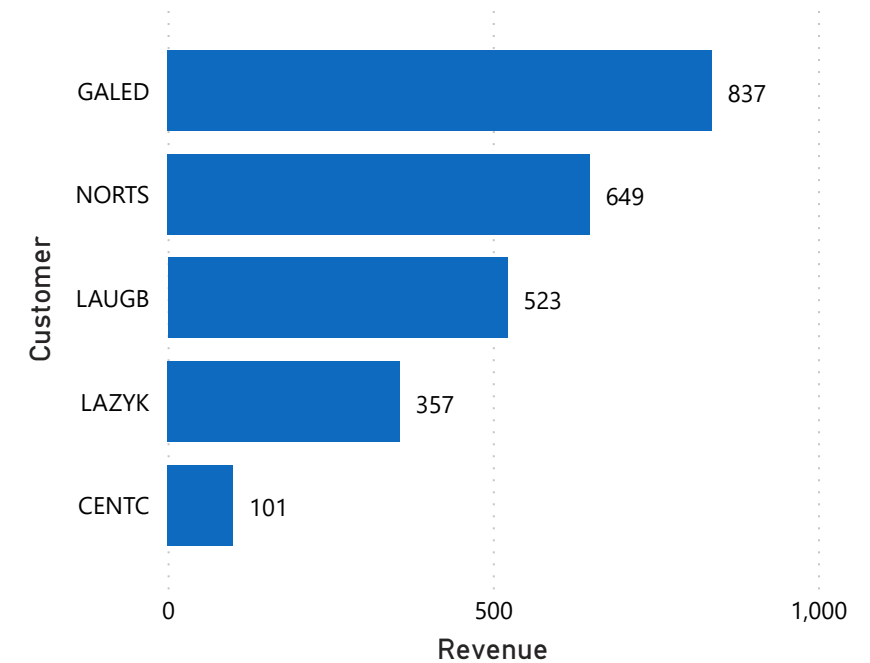
Number of Customers by Country



Top 5 Customers with Max Revenue

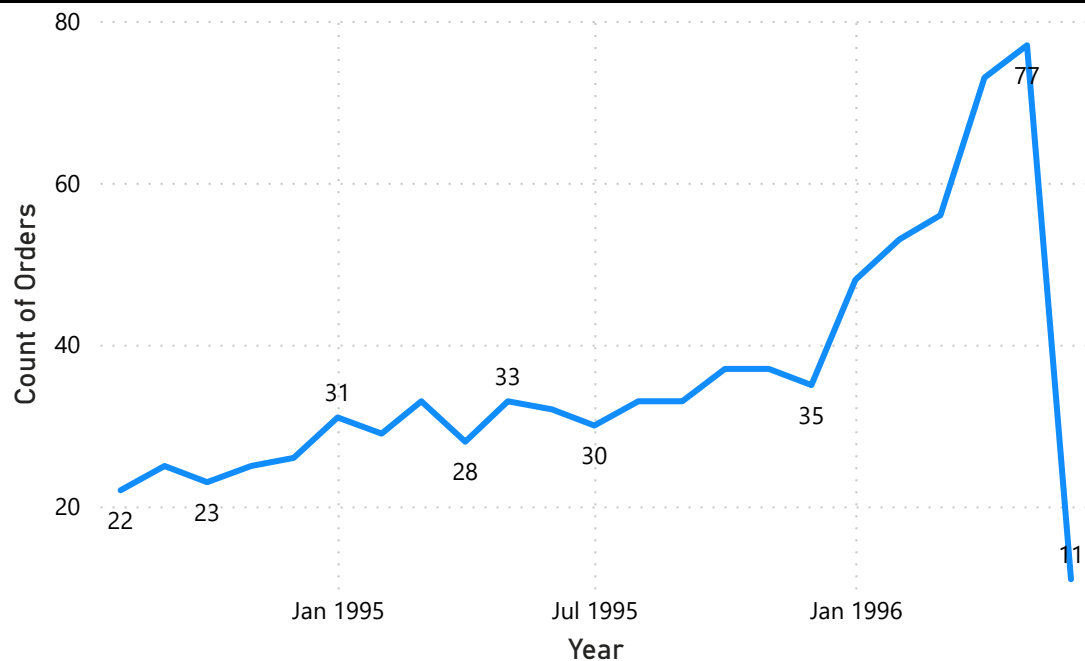


Bottom 5 Customers with Min Revenue

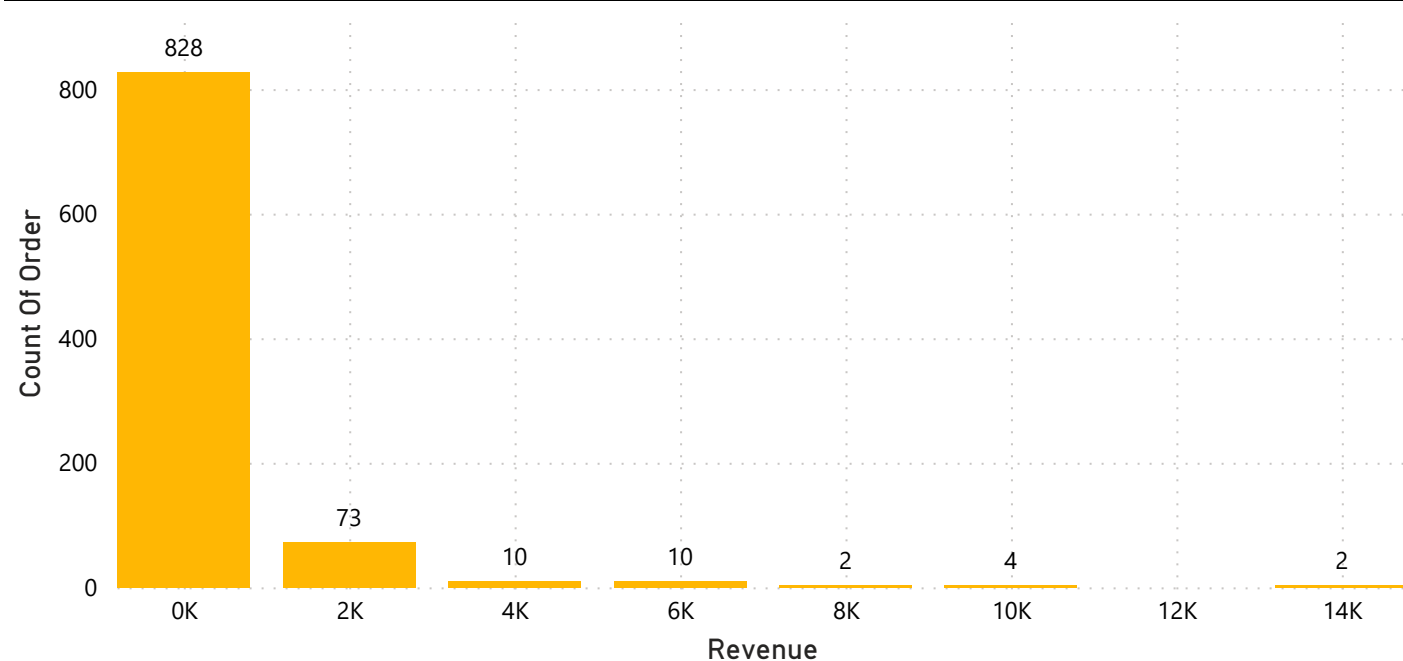




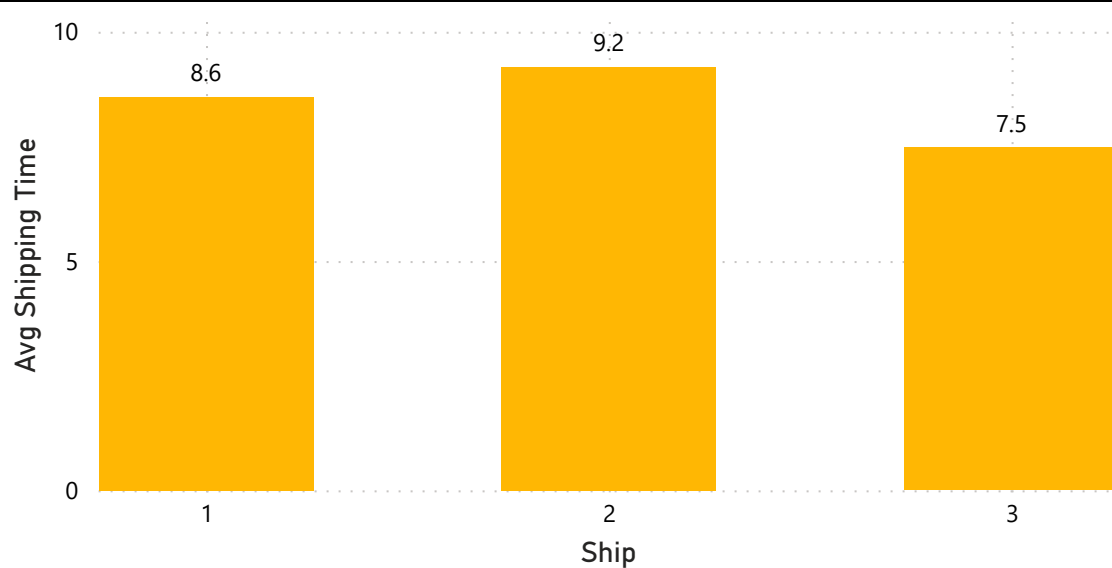
Order Volume by Year and Month



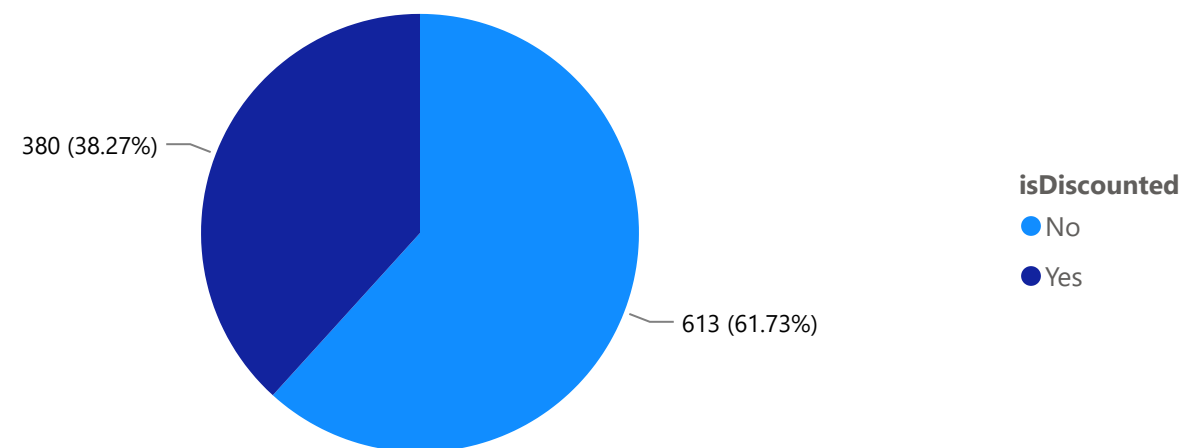
Order Value Distribution by Revenue



Avg shipping duration of Ship



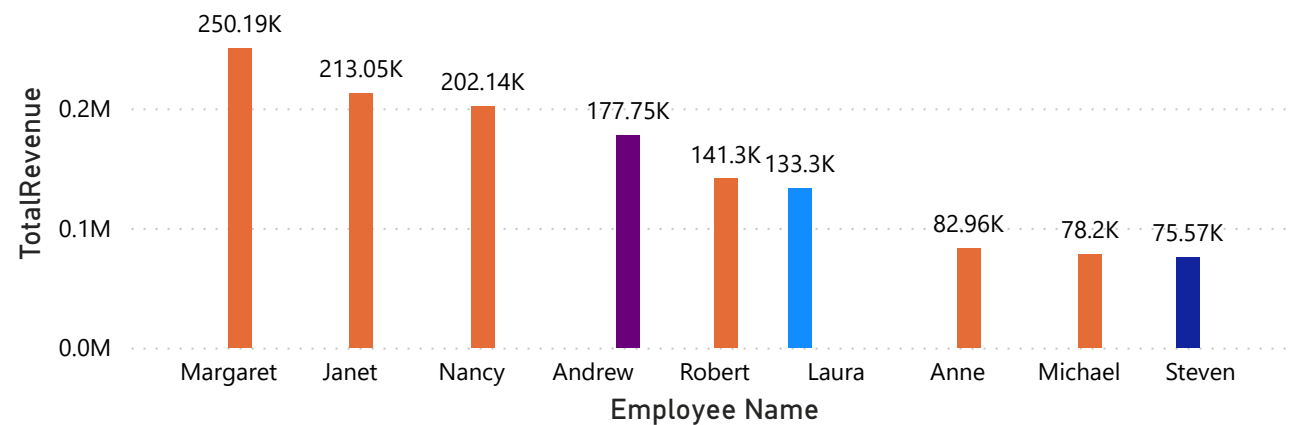
Count of Orders Discounted



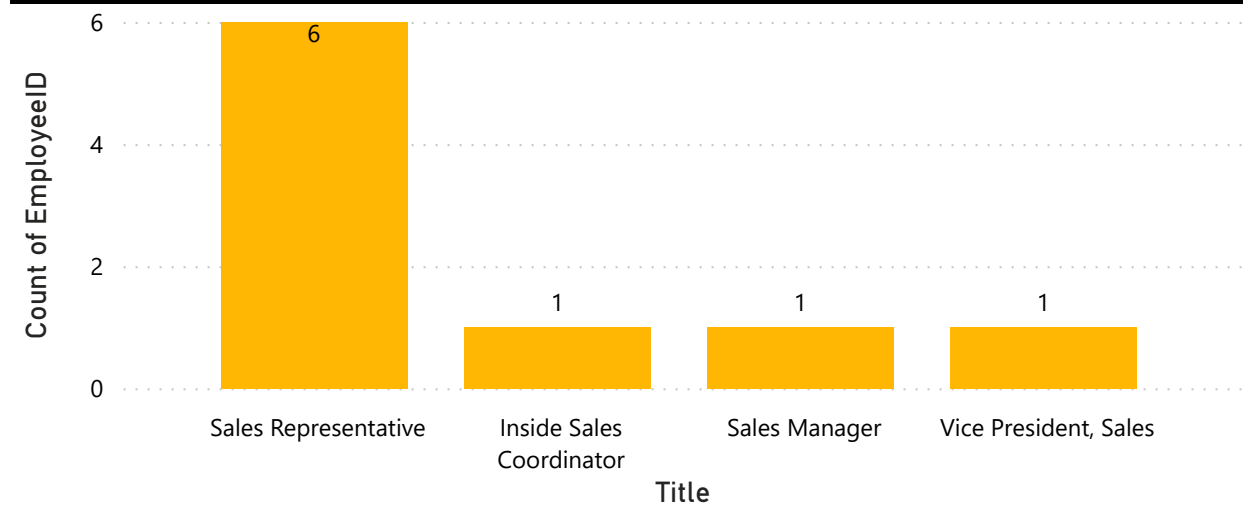


Revenue Contribution from Employee

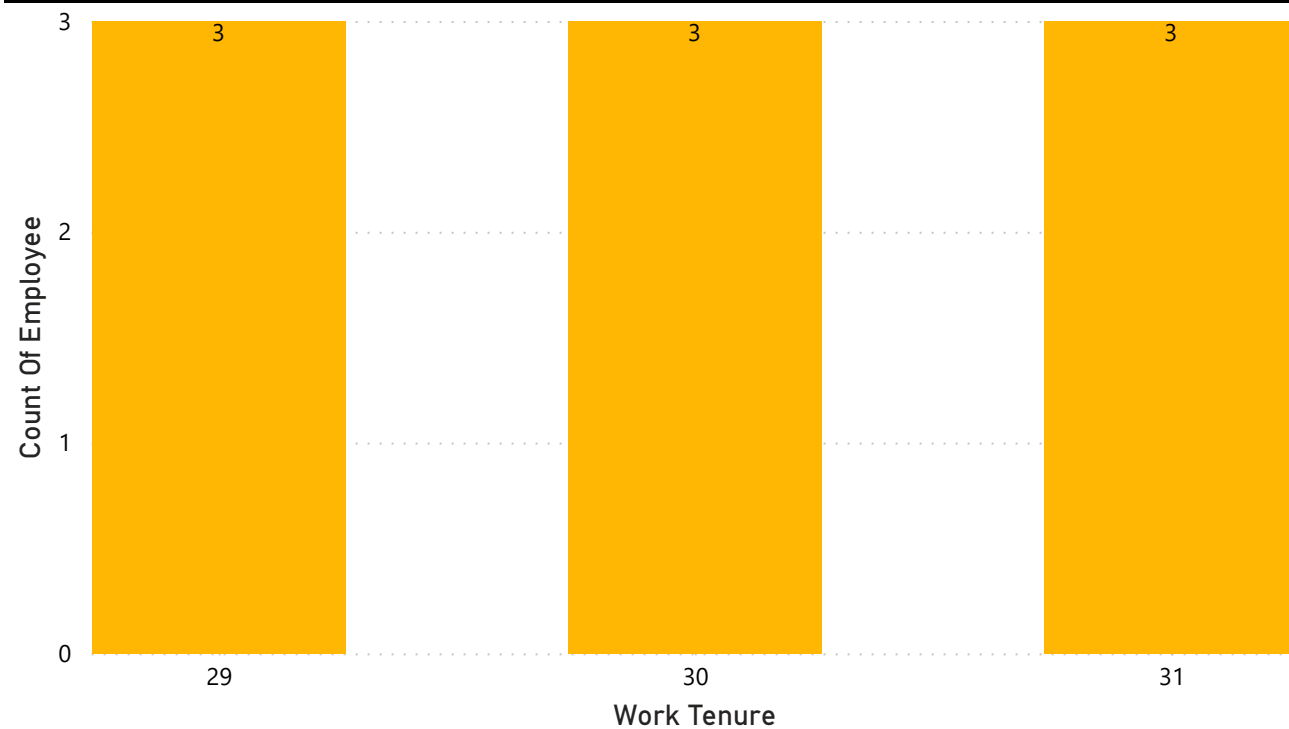
Title ● Inside Sales Coordinator ● Sales Manager ● Sales Representative ● Vice President, Sales



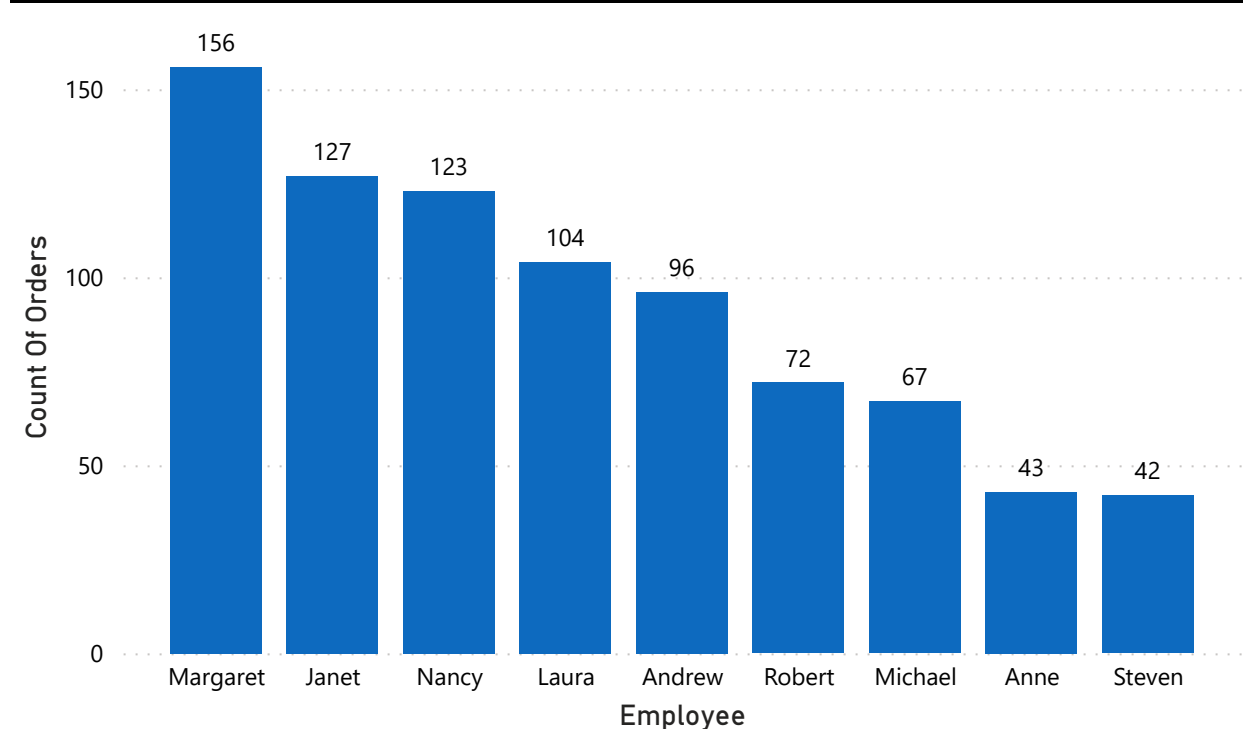
Count of Employee by Title



Number of Employees by Work Tenure

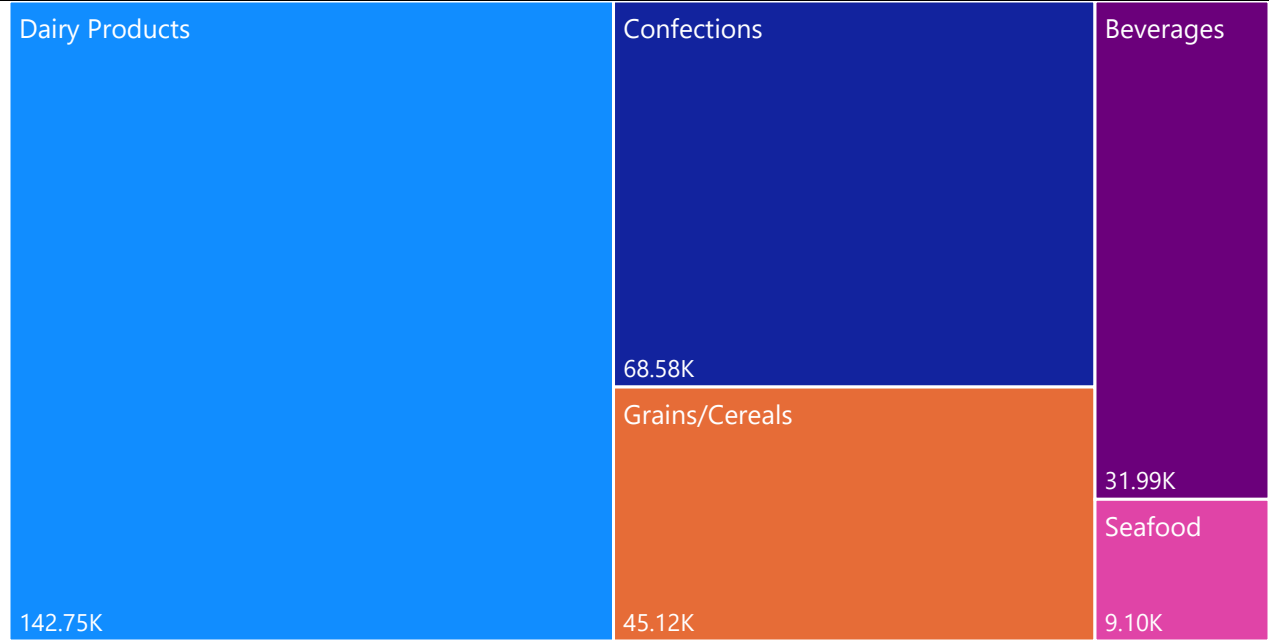


Count of Orders handle by each Employee

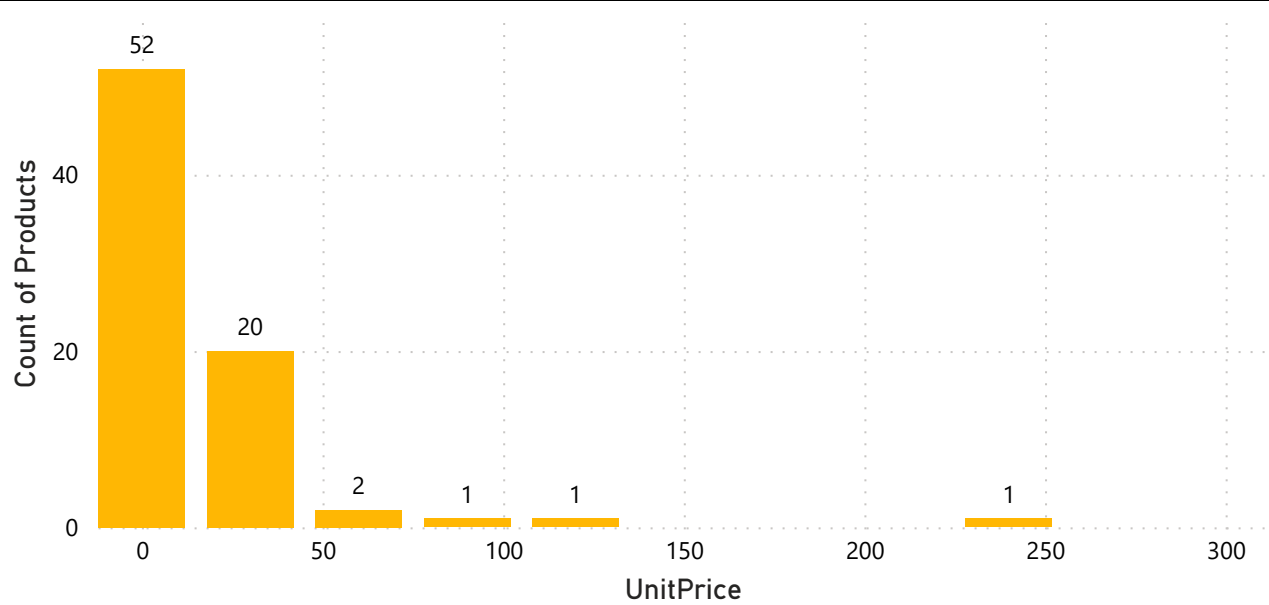




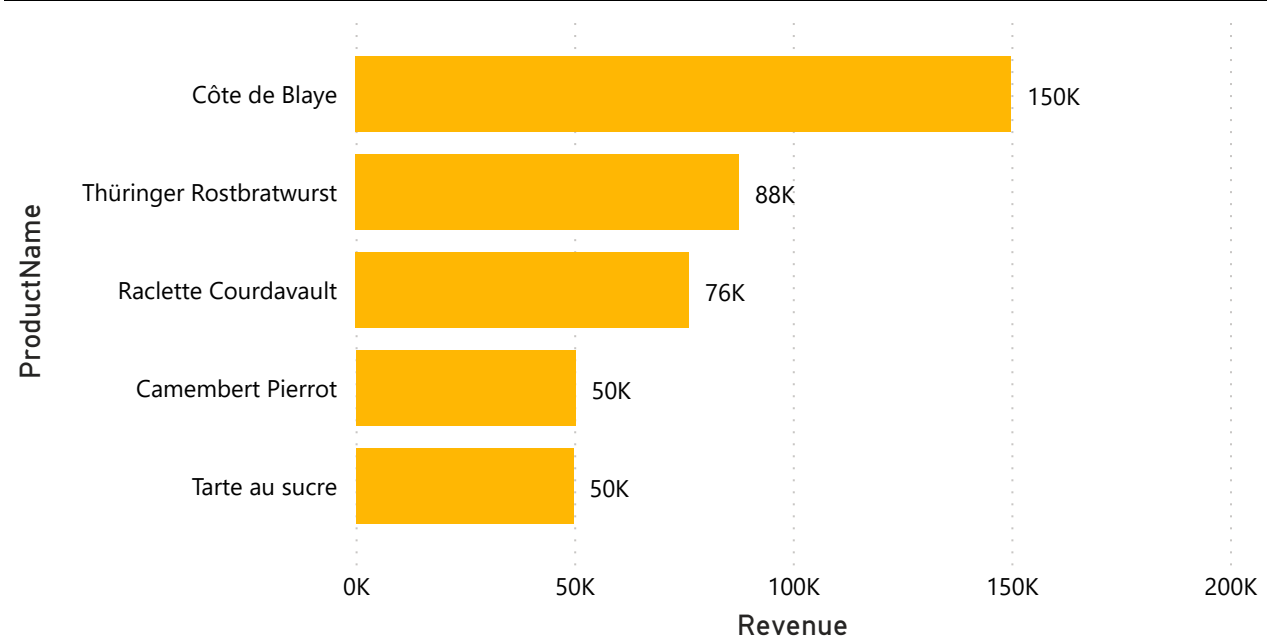
Demanding Category



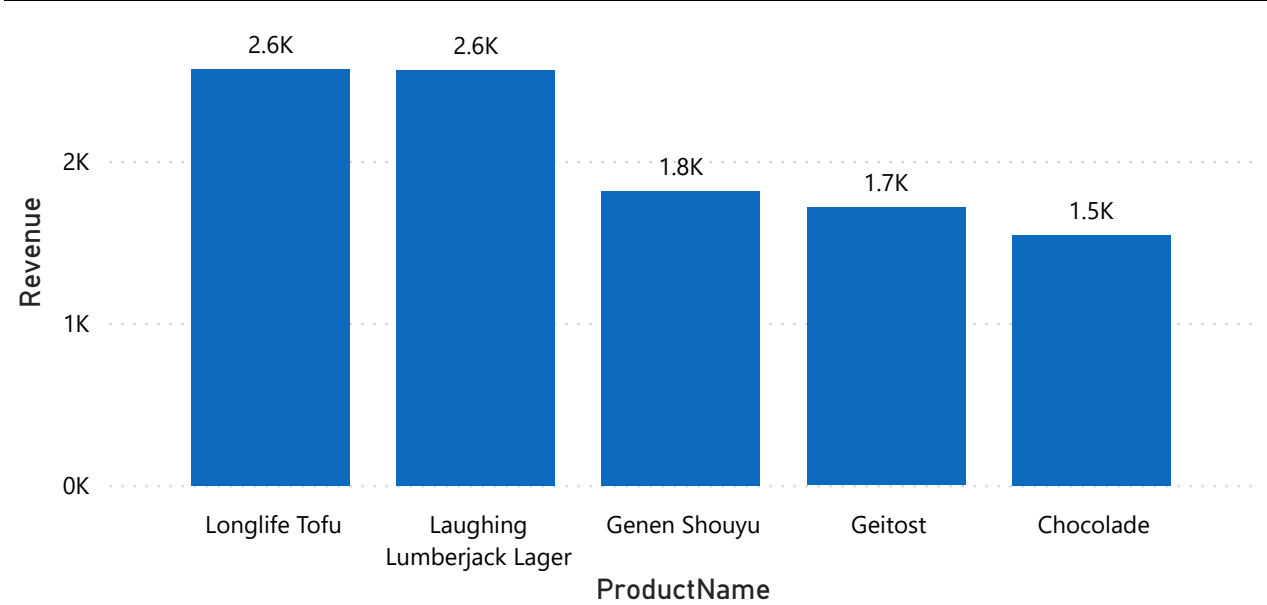
Count of Product by UnitPrice



Top 5 Products with max revenue

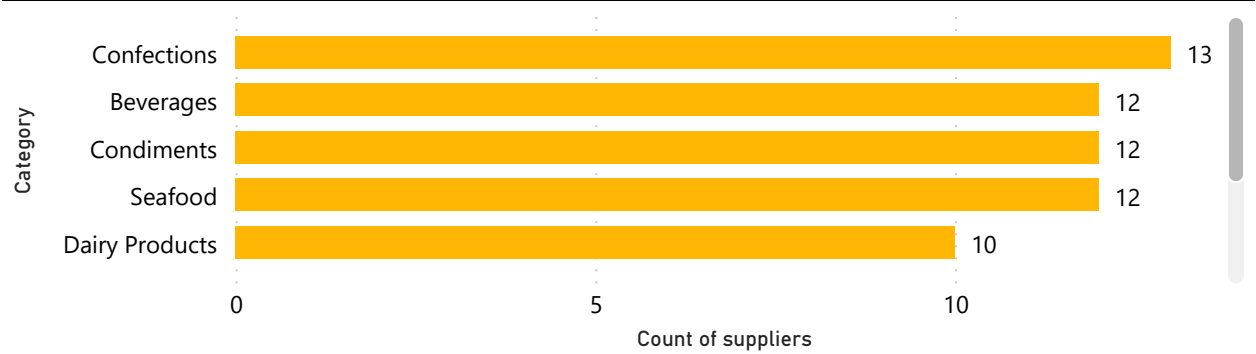


Bottom 5 Products with low revenue





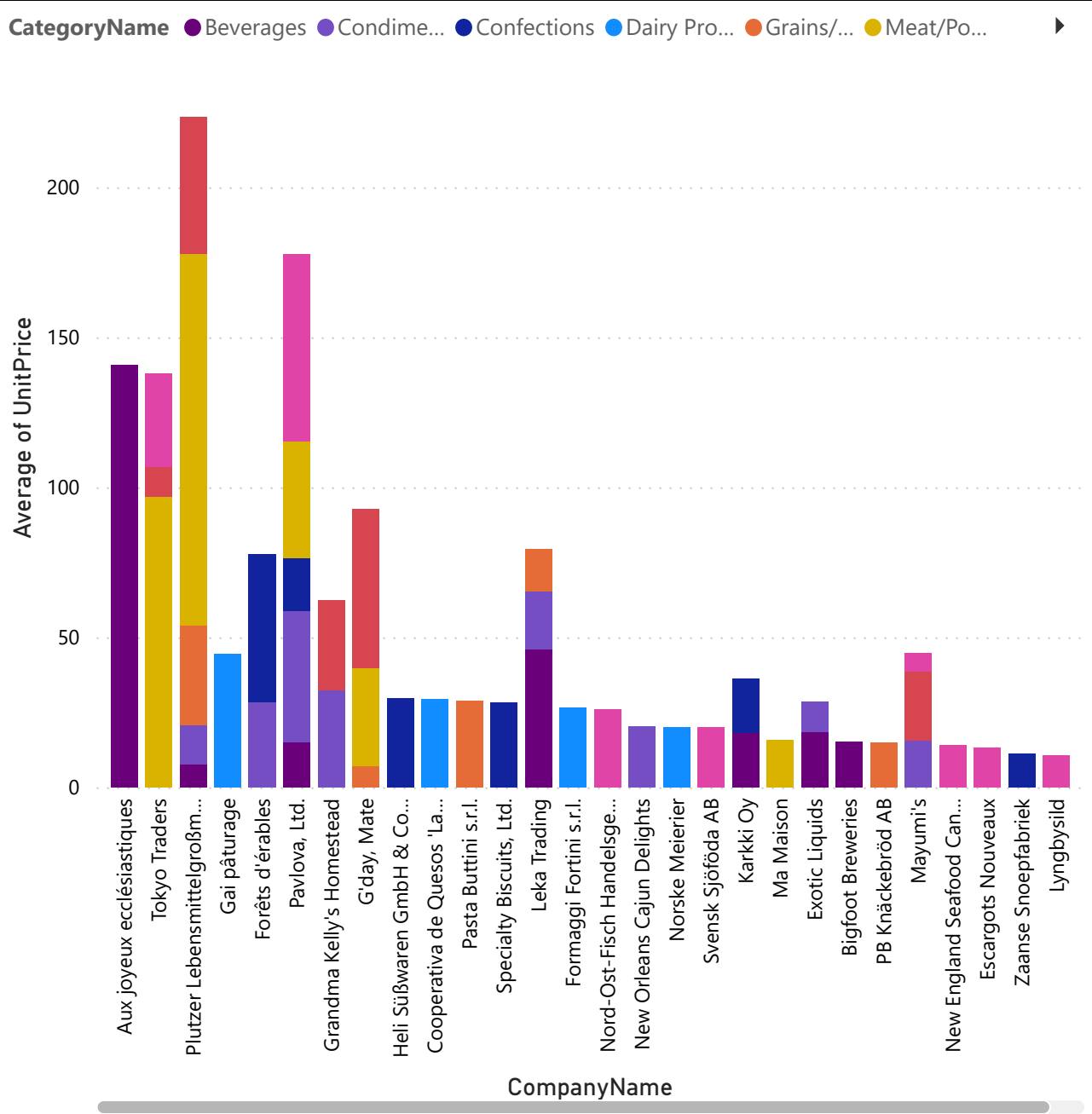
Suppliers by Category



Suppliers by Country



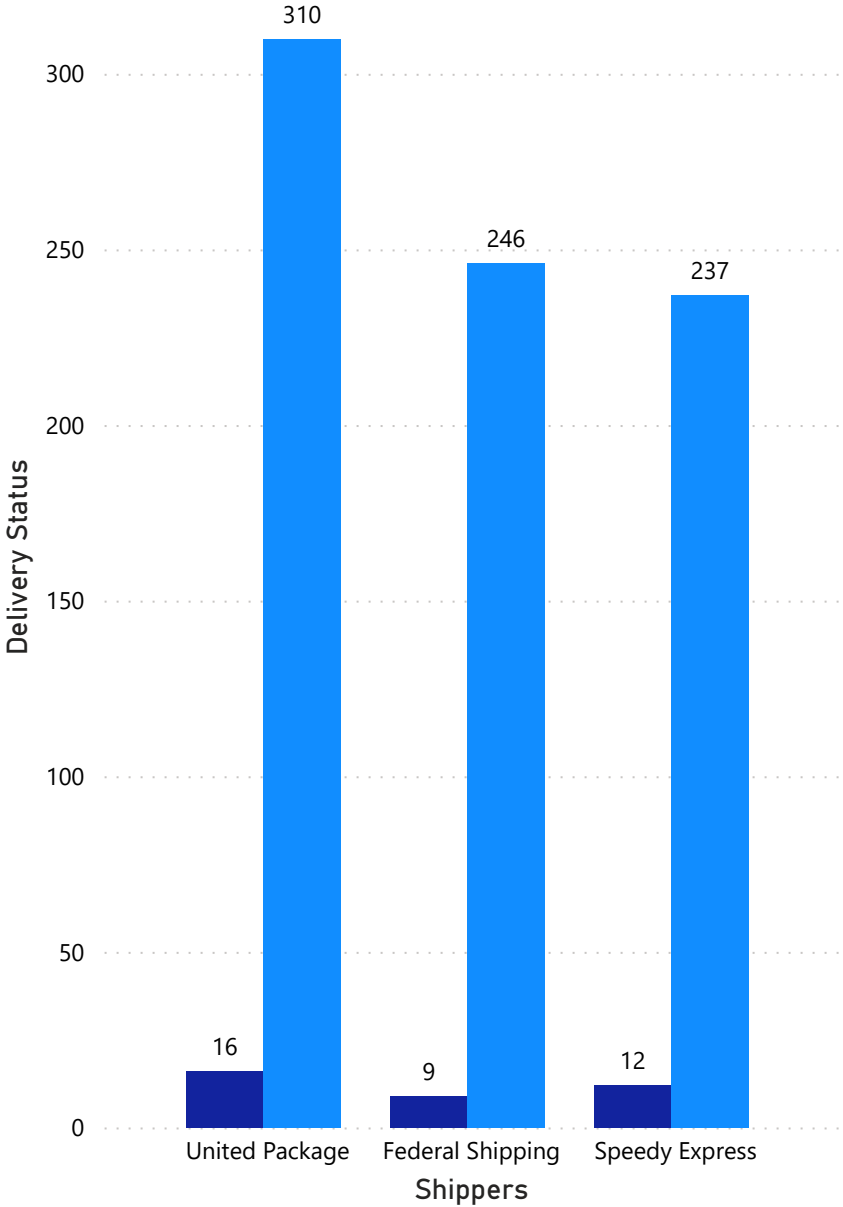
Average of UnitPrice by CompanyName and CategoryName





Delivery Status by Shippers

DeliveryStatus ● Late ● On Time



Orders Shipped by Shippers



Delivery Status by Orders

