

Data Analytics & Pharmaceutical Industry

Though the paper is quite well written but a brief overview of data and some deep analysis would make it better.

The candidates are advised to maintain the following characteristics before the final submission:

- Novelty/Realistic
- Practical Feasibility
- Expected Outcome

Some important links to understand how to write a research paper/manuscript:

[-https://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=web&cd=1&cad=rja&uact=8&ved=2ahUKEwjK0Mm1qarfAhXHto8KHYHsDHsQFjAAegQICBAC&url=https%3A%2F%2Fmsu.edu%2Fcourse%2Fibs%2F158h%2Fmanual%2Fpaper.pdf&usg=AOvVaw2CGb8xNimYardVVTOfn5Y_](https://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=web&cd=1&cad=rja&uact=8&ved=2ahUKEwjK0Mm1qarfAhXHto8KHYHsDHsQFjAAegQICBAC&url=https%3A%2F%2Fmsu.edu%2Fcourse%2Fibs%2F158h%2Fmanual%2Fpaper.pdf&usg=AOvVaw2CGb8xNimYardVVTOfn5Y_)

[-https://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=web&cd=5&cad=rja&uact=8&ved=2ahUKEwjK0Mm1qarfAhXHto8KHYHsDHsQFjAEegQIBhAC&url=http%3A%2F%2Fwww.ugresearch.umd.edu%2Fdocuments%2Fjenkins_howtowritearticle.pdf&usg=AOvVaw2e8O42VXrVhJum2cTPjLYM](https://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=web&cd=5&cad=rja&uact=8&ved=2ahUKEwjK0Mm1qarfAhXHto8KHYHsDHsQFjAEegQIBhAC&url=http%3A%2F%2Fwww.ugresearch.umd.edu%2Fdocuments%2Fjenkins_howtowritearticle.pdf&usg=AOvVaw2e8O42VXrVhJum2cTPjLYM)

[-http://www.amadesignresearch.com/10-characteristics-of-a-good-research-paper-in-apa-style/](http://www.amadesignresearch.com/10-characteristics-of-a-good-research-paper-in-apa-style/)