## **CONSUMER PERCEPTION OF NUTRACEUTICALS**

The topic taken up by the author is very relevant in today's date. Such surveys create a positive impact on society. Good growth prospects are there in nutraceuticals. Good work.

The candidates are advised to maintain the following characteristics before the final submission:

- Novelty/Realistic
- Practical Feasibility
- Expected Outcome

Some important links to understand how to write a research paper/manuscript:

-https://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=web&cd=1&cad=rja&uact=8&ved=2ahUKEwjk0Mm1qarfAhXHto8KHYHsDHsQFjAAegQICBAC&url=https%3A%2F%2Fmsu.edu%2Fcourse%2Flbs%2F158h%2Fmanual%2Fpaper.pdf&usg=AOvVaw2CGb8xNimYardVVTOfn5Y

-https://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=web&cd=5&cad=rja&uact=8&ved=2ahUKEwjk0Mm1qarfAhXHto8KHYHsDHsQFjAEegQlBhAC&url=http%3A%2F%2Fwww.ugresearch.umd.edu%2Fdocuments%2Fjenkins howtowritearticle.pdf&usq=AOvVaw2e8O42VXrVhJum2cTPjLYM

-http://www.amadesignresearch.com/10-characteristics-of-a-good-research-paper-in-apa-style/