

Offline to online e-commerce - the next big thing

A study on behavioural finance impacts on indian investments with the help of machine learning

The following things were **missing** or **not well explained** in your abstract and need improvement.

- a. Aims and objectives - The abstracts should be written explicitly mentioning the research objectives. Few abstracts have gone overboard introducing the whole concept, which is **not required**.
- b. Research Methodology - none of the abstracts stated the research methodology adopted for carrying out the work.
- c. Key findings - None
- d. Contributions - None
- d. Limitations of research - None
- e. Future scope - None

In addition,

The candidates are advised to maintain the following characteristics for future endeavours.

- Novelty/Realistic
- Practical Feasibility
- Expected Outcome

Some important links to understand how to write a research paper/manuscript:

- <https://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=web&cd=1&cad=rja&uact=8&ved=2ahUKEwj0Mm1qarfAhXHto8KHYHsDHsQFjAAegQICBAC&url=https%3A%2F%2Fmsu.edu%2Fcourse%2Flbs%2F158h%2Fmanual%2Fpaper.pdf&usg=AOvVaw2CGb8xNimYardVVTOfn5Y>
- https://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=web&cd=5&cad=rja&uact=8&ved=2ahUKEwj0Mm1qarfAhXHto8KHYHsDHsQFjAEegQIBhAC&url=http%3A%2F%2Fwww.ugresearch.umd.edu%2Fdocuments%2Fjenkins_howtowritearticle.pdf&usg=AOvVaw2e8O42VXrVhJum2cTPjLYM
- <http://www.amadesignresearch.com/10-characteristics-of-a-good-research-paper-in-apa-style/>

