



Siddhant Pol

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PROFILE

MBA Marketing student skilled in research, design, and structured problem-solving, focused on improving user experience and supporting business decisions through clear and practical insights.

ACADEMIC QUALIFICATION

Qualifications	Year	College/School/Institute	University	Marks
MMS - Marketing	2027	Sydenham Institute of Management Studies, Mumbai	HBSU	Pursuing
B.E. - Computer science	2022	Ramrao Adik Institute of Engineering, Navi Mumbai	MU	64.67%
12 th Std.	2018	Swami Vivekanand Jr. College, Mumbai	MSBSHSE	52.62%
10 th Std.	2016	Swami Vivekanand High School, Mumbai	MSBSHSE	76.20%

PROFESSIONAL EXPERIENCE

Corsearch	OBP Analyst	MAY'24 – SEP'25
<ul style="list-style-type: none"> ▪ Supported strategic marketing and customer engagement operations across e-commerce platforms to enhance brand presence and customer loyalty ▪ Collaborated with international brands including Capri Holdings (Versace, Michael Kors, Jimmy Choo) and Ferragamo to strengthen market visibility and distribution performance ▪ Conducted competitor and retail market analysis to identify growth opportunities and pricing gaps ▪ Streamlined campaign workflows, improving efficiency by 15% and enhancing client satisfaction scores ▪ Analyzed sales performance data using Excel and SQL to provide actionable insights for revenue optimization ▪ Delivered comprehensive reports and dashboards to support pricing strategy, channel performance, and customer feedback analysis ▪ Partnered with global and cross-functional teams to align sales, marketing, and analytical objectives 		

ACADEMIC ACHIEVEMENTS

Certifications & Academic Projects	<ul style="list-style-type: none"> ▪ Developed a CV-driven personality prediction model using the Briggs Myers` approach, including testing and validating outputs to improve reliability in candidate assessment
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EXTRA-CURRICULAR ACHIEVEMENTS

- Member of Entrepreneurship Cell SIMSREE

ADDITIONAL INFORMATION

Technical Skills	<ul style="list-style-type: none"> ▪ Figma, User Flows, Wireframing, Prototyping ▪ SQL, Excel, HTML, CSS, Adobe Photoshop
Soft Skills	<ul style="list-style-type: none"> ▪ Public Speaking, Interpersonal skills, Analytical thinking ▪ Client Relationship Management, Cross-functional Collaboration
Personal Interests	<ul style="list-style-type: none"> ▪ Going on road trips, Trekking and Photography ▪ Listening to Music, Playing and watching Football
Languages Known	<ul style="list-style-type: none"> ▪ English, Hindi, Marathi