



PROFILE				
MBA Marketing student skilled in research, design, and structured problem-solving, focused on improving user experience and supporting business decisions through clear and practical insights.				
ACADEMIC QUALIFICATION				
Qualifications	Year	College/School/Institute	University	Marks
MMS - Marketing	2027	Sydenham Institute of Management Studies, Mumbai	HBSU	Pursuing
B.E. - Computer science	2022	Ramrao Adik Institute of Engineering, Navi Mumbai	MU	64.67%
12 th Std.	2018	Swami Vivekanand Jr. College, Mumbai	MSBSHSE	52.62%
10 th Std.	2016	Swami Vivekanand High School, Mumbai	MSBSHSE	76.20%
PROFESSIONAL EXPERIENCE				
Corsearch		OBP Analyst	MAY’24 – SEP’25	
<ul style="list-style-type: none">Supported strategic marketing and customer engagement operations across e-commerce platforms to enhance brand presence and customer loyaltyCollaborated with international brands including Capri Holdings (Versace, Michael Kors, Jimmy Choo) and Ferragamo to strengthen market visibility and distribution performanceConducted competitor and retail market analysis to identify growth opportunities and pricing gapsStreamlined campaign workflows, improving efficiency by 15% and enhancing client satisfaction scoresAnalyzed sales performance data using Excel and SQL to provide actionable insights for revenue optimizationDelivered comprehensive reports and dashboards to support pricing strategy, channel performance, and customer feedback analysisPartnered with global and cross-functional teams to align sales, marketing, and analytical objectives				
ACADEMIC ACHIEVEMENTS				
Certifications & Academic Projects	<ul style="list-style-type: none">Developed a CV-driven personality prediction model using the Briggs Myers` approach, including testing and validating outputs to improve reliability in candidate assessment			
EXTRA-CURRICULAR ACHIEVEMENTS				
<ul style="list-style-type: none">Member of Entrepreneurship Cell SIMSREE				
ADDITIONAL INFORMATION				
Technical Skills	<ul style="list-style-type: none">Figma, User Flows, Wireframing, PrototypingSQL, Excel, HTML, CSS, Adobe Photoshop			
Soft Skills	<ul style="list-style-type: none">Public Speaking, Interpersonal skills, Analytical thinkingClient Relationship Management, Cross-functional Collaboration			
Personal Interests	<ul style="list-style-type: none">Going on road trips, Trekking and PhotographyListening to Music, Playing and watching Football			
Languages Known	<ul style="list-style-type: none">English, Hindi, Marathi			