

# SIDDHANT POL

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## Professional Experience

### Corsearch - OBP Analyst

April 29, 2024 – Present

- Gained in-depth understanding of IP laws, e-commerce operations, and global brand compliance protocols.
- Contributed to quality assurance by flagging system errors, improving platform workflow, and reducing operational redundancies. This resulted in a 15% improvement in case resolution speed.
- Delivered high-volume data handling with accuracy and efficiency, ensuring timely processing within SLAs.
- Collaborated with cross-functional international teams to execute takedown strategies and ensure brand safety.
- Analyzed, reviewed, and escalated infringing online listings, counterfeit products, and intellectual property violations across major marketplaces and social media.
- Spearheaded operational enforcement for global brands through online brand protection (OBP) platforms. Processed over 10,000+ listings per month with a consistent SLA adherence rate of 96%.

## Education-

- Bachelor of Engineering in Computer Science (Ramrao Adik Institute of Technology, Navi Mumbai) | Jun 2018-Apr 2022 | Mumbai University
- Higher Secondary School Certificate (Swami Vivekanand Jr. College, Chembur, Mumbai) | 2016-2018 | Mumbai University
- Secondary School Certificate (Swami Vivekanand High School, Chembur, Mumbai) | 2008-2016 | Mumbai University

## Operational Projects:

Inventory Workflow Audit | Self-Initiated Project

- Marketplace Monitoring Optimization | Corsearch (2024)
- Implemented process improvements that reduced average listing analysis time by 13%, ensuring 99% compliance with global SLA benchmarks.

Conducted mock workflow analysis using open datasets to identify process bottlenecks and simulate real-time escalation handling based on lean operations principles.

- Data Analysis & Reporting
- Process Optimization
- Root Cause Analysis (RCA)
- SLA Adherence
- SOP Implementation
- Cross-Functional Coordination
- Operational Metrics Tracking

## About Me

Professional operations with a technical foundation and a results-driven mindset. Experienced in managing high-volume data operations, improving process efficiencies, and ensuring SLA compliance. Demonstrates Amazon's core principles such as Ownership, Customer Obsession, and Bias for Action. Strong analytical and root cause analysis skills backed by real-world enforcement experience. Thrives in high-pressure environments with a focus on scalable, customer-focused solutions.