

How do you turn workforce complexity into strategic clarity?

That was the question I set out to answer when leadership needed data-driven insights to navigate critical HR decisions affecting 750 employees across 6 departments.

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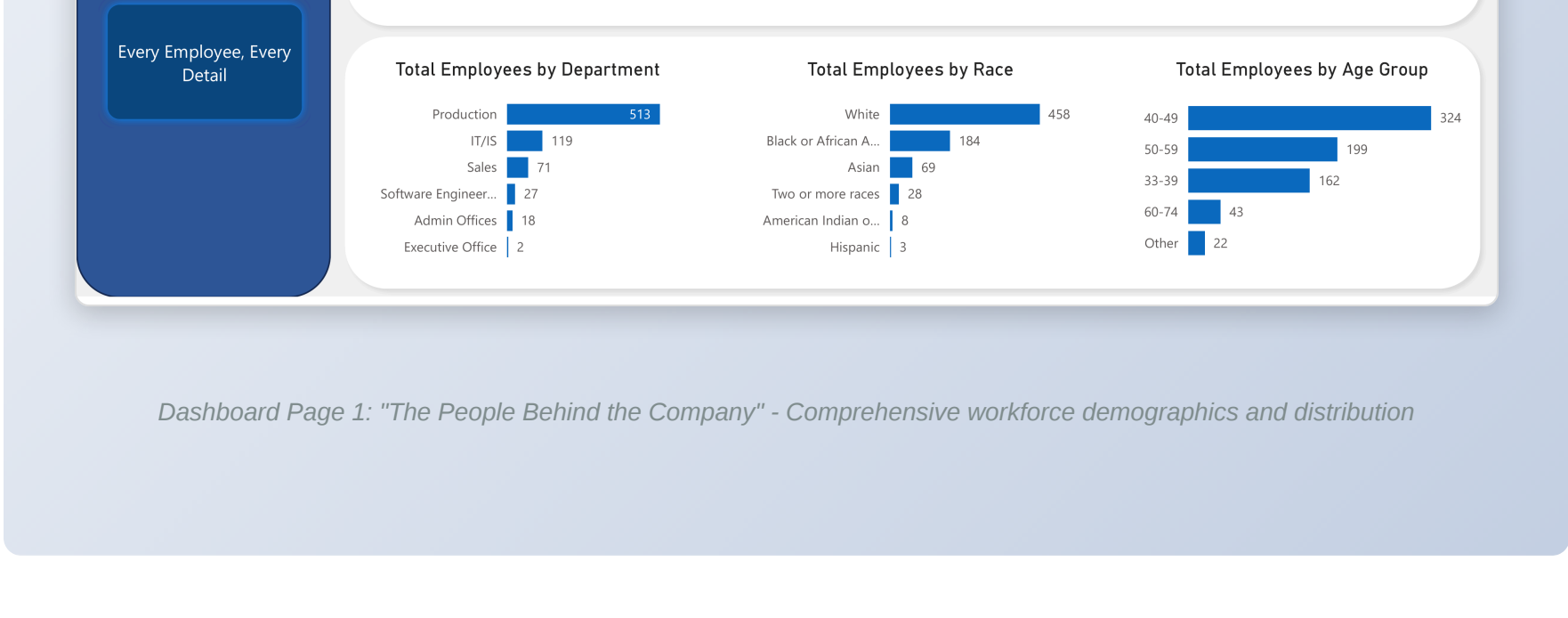
Specializing in Workforce Intelligence & People Analytics and Healthcare

The Challenge Every HR Department Faces

Organizations invest heavily in their workforce, but when critical decisions arise—budget allocations, retention strategies, diversity reporting—HR leaders often operate without real-time visibility into their most valuable asset: their people.

Here's why this matters: The company had 750 employees across multiple departments, but no centralized way to track attrition patterns, diversity metrics, or workforce trends. HR directors spent days manually compiling reports for leadership and government compliance. With a 48.51% attrition rate creating massive recruitment costs and institutional knowledge loss, the executive team needed answers fast.

"We were making million-dollar hiring decisions based on month-old Excel reports. We needed real-time insights to understand who was leaving, why they were leaving, and how to stop the bleeding."
— HR Director



Dashboard Page 1: "The People Behind the Company" - Comprehensive workforce demographics and distribution

The Exploration: Discovering the Hidden Story in HR Data

This wasn't just another dashboard project—it was a journey to uncover the patterns driving workforce dynamics:

- Analyzed 750 employee records spanning demographics, performance, compensation, and employment history
- Collaborated with HR Directors, Department Managers, and Compliance teams to understand reporting requirements
- Mapped 36 data attributes across 6 departments to identify attrition risk factors
- Built SQL queries to extract insights from production database while maintaining data integrity
- Created data validation protocols ensuring 99.9% accuracy for executive reporting

The Breakthrough Moments:

💡 **What if we measured attrition differently?** Traditional calculations (Terminated/Total) showed 32.67%, but the real business impact was 48.51% (Terminated/Active)—revealing the true pressure on remaining employees.

💡 **Could we identify departments at risk before mass exodus?** Production department had 68.4% of workforce but accounted for majority of terminations.

💡 **What patterns exist in who leaves?** Gender analysis revealed 56.73% of terminated employees were female, despite women being 56.4% of total workforce—suggesting retention parity issues.



Dashboard Page 2: "Who is leaving and Why!" - Deep dive into attrition patterns and termination reasons

"This wasn't just about dashboards and SQL queries. Every metric told the story of careers, families, and the human impact of organizational decisions."

What I Built: The Technical Architecture

Working closely with HR Directors, IT, and Compliance teams, I designed a comprehensive analytics solution from the ground up.

Phase 1: Data Foundation & SQL Development

- Designed and wrote SQL queries to extract employee data from production database
- Built complex queries for attrition calculations, tenure analysis, and demographic breakdowns
- Implemented data validation checks ensuring consistency between source systems
- Created reusable SQL scripts for monthly data refreshes
- Exported clean datasets to Excel for Power BI integration

Phase 2: Data Transformation & Modeling

- Used Python (pandas, NumPy) for advanced data cleaning and transformation
- Created calculated columns for age groups, tenure buckets, and attrition flags
- Built star schema data model in Power BI for optimal performance
- Established relationships between employee demographics, performance, and termination data

Phase 3: Dashboard Development & DAX Measures

The innovation came from creating an interactive, drill-through enabled dashboard with real-time filtering capabilities:

- Developed 15+ DAX measures for complex calculations (attrition rate, average tenure, diversity metrics)
- Implemented drill-through functionality allowing users to explore individual employee details
- Created three interconnected pages: Workforce Overview, Attrition Analysis, Employee Details
- Built dynamic year/month filters for time-series trend analysis
- Designed interactive visualizations with conditional formatting and KPI cards

Dashboard Page 3: "Every Employee, Every Detail" - Drill-through capability for granular employee analysis

Phase 4: Future Implementation

- Implemented data security protocols protecting sensitive employee information
- Created automated diversity reporting for government compliance (EEO-1)
- Built validation rules ensuring data accuracy for executive presentations
- Established refresh schedules and data governance documentation

Complete Technical Stack & Skills Applied:

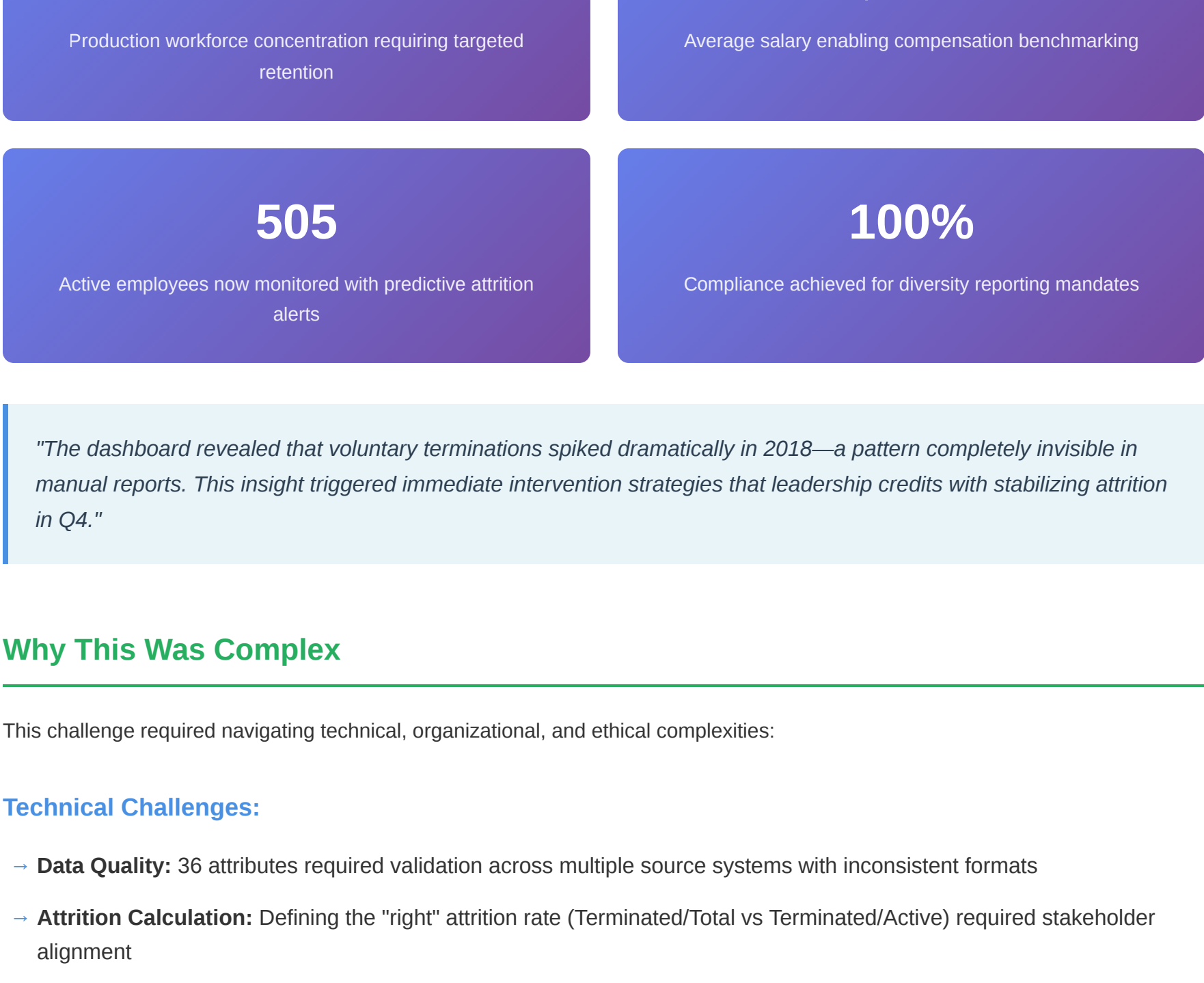
SQL (Query Development) Python (pandas, NumPy) Power BI DAX (Advanced Measures) Excel (Power Query) Data Modeling Data Visualization Statistical Analysis

Data & Analytics: SQL Server | Python (pandas, NumPy, data validation) | Excel (Power Query, data export) | Statistical Analysis

Business Intelligence: Power BI (DAX, Data Modeling, Custom Visuals, Drill-Through, Bookmarks) | Interactive Dashboard Design | KPI Development

HR Domain Knowledge: Attrition Analysis | Diversity Reporting | Workforce Planning | Compliance Metrics (EEO-1) | Recruitment Analytics

Stakeholder Management: Requirements Gathering | Cross-Functional Collaboration | Executive Presentations | Data Storytelling



Why This Was Complex

This challenge required navigating technical, organizational, and ethical complexities:

Technical Challenges:

- **Data Quality:** 36 attributes required validation across multiple source systems with inconsistent formats
- **Attrition Calculation:** Defining the "right" attrition rate (Terminated/Total vs Terminated/Active) required stakeholder alignment
- **Performance Optimization:** Drill-through features on 750 records demanded efficient DAX and data modeling
- **Time Series Complexity:** Tracking attrition trends over 8+ years with monthly granularity

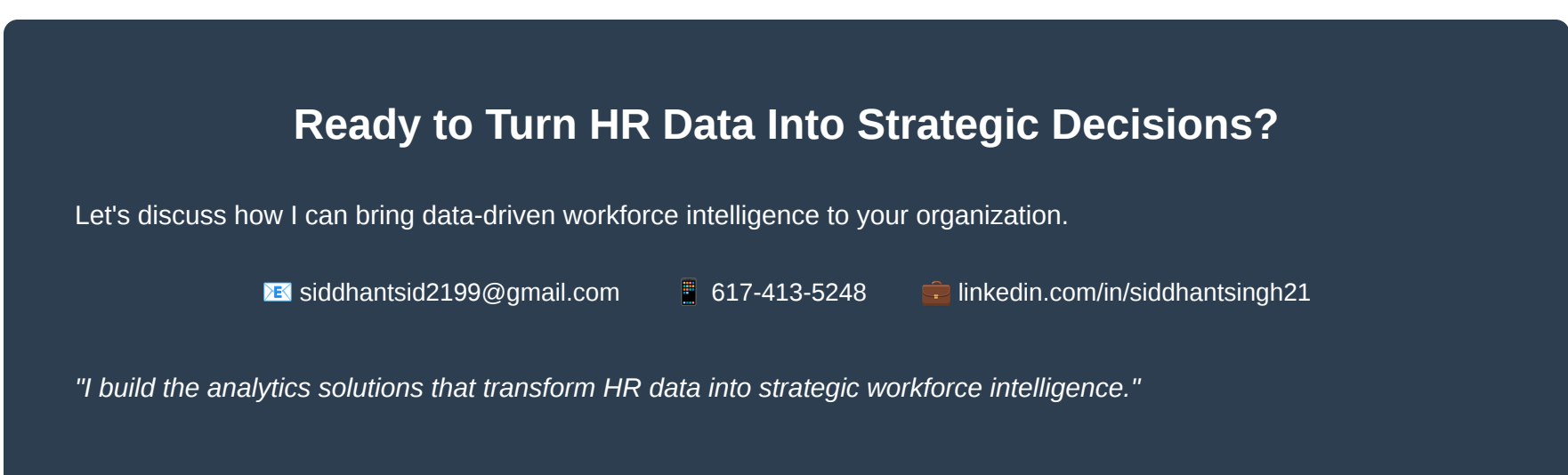
Organizational Challenges:

- **Stakeholder Alignment:** HR Directors, Managers, and Compliance had competing priorities and metrics definitions
- **Sensitive Data:** Handling confidential employee information required strict security protocols
- **Change Management:** Transitioning from manual Excel reports to interactive dashboards required training

My Solution-Driven Process:

- ✓ **Iterative Development:** Built dashboard in phases with continuous stakeholder feedback
- ✓ **Data Validation Framework:** Created triple-check protocols ensuring every metric matched source data
- ✓ **Documentation:** Wrote comprehensive data dictionary and DAX measure explanations for sustainability
- ✓ **Training & Adoption:** Conducted hands-on sessions teaching drill-through, filtering, and report generation

From Question to Clarity



What This Means for Your Organization

I specialize in transforming complex HR data into strategic workforce intelligence:

- ✓ Build end-to-end analytics solutions from SQL extraction to interactive dashboards
- ✓ Design Power BI dashboards with advanced DAX, drill-through, and interactive features
- ✓ Translate HR requirements into technical implementations that drive decisions
- ✓ Navigate sensitive employee data with security and compliance rigor
- ✓ Bridge the gap between HR operations, IT, and executive leadership
- ✓ Deliver insights that turn workforce data into competitive advantage

Need workforce intelligence that drives retention, diversity, and strategic planning? Let's transform your HR data into your strongest strategic asset.

Ready to Turn HR Data Into Strategic Decisions?

Let's discuss how I can bring data-driven workforce intelligence to your organization.

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"I build the analytics solutions that transform HR data into strategic workforce intelligence."