



Hello! My name is

Tanushree Rane

Communication Designer

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About Me

I am a passionate and detail-oriented Communication Designer specializing in Graphic Design and UI/UX Design. Currently pursuing a Bachelor's degree in Design at ISDI Mumbai (2nd year), I thrive on creating visually compelling and user-centric solutions. My design philosophy centers around blending creativity with functionality to deliver impactful experiences. With a growing portfolio of projects spanning branding, visual narratives, and user interface design, I am eager to contribute my skills to innovative and collaborative environments that challenge my creativity and enhance my expertise.

Experience

GRAPHIC DESIGN INTERN

Domatrics

June-July-2024

- This involved brainstorming sessions to generate innovative ideas that aligned with the brand's identity and objectives. We carefully considered color palettes, typography, and imagery to ensure consistency across all platforms. The process was highly collaborative, with each team member bringing their unique perspective and expertise to the table. Through constructive feedback and iterative design, we developed a cohesive visual strategy that effectively communicated the brand's message to its target audience. The final result was a suite of branding assets that not only looked visually appealing but also resonated with our clients and helped elevate their market presence.

FREELANCE DESIGNER

Current

- With a keen eye for detail and a passion for creativity, I aimed to capture the unique essence of each brand. By collaborating closely with clients, I ensured their vision was brought to life through compelling design. Each project was an opportunity to blend artistry with strategy, creating visual identities that left a lasting impression. Whether it was a sleek, modern logo or an engaging brochure, my goal was to help businesses stand out and connect with their audience in meaningful ways.

Education

BACHELOR OF DESIGN IN COMMUNICATION DESIGN

Atlas Skilltech University (ISDI)
2023-2017

GOOGLE UX DESIGN PROFESSIONAL CERTIFICATE

Coursera | Issued by Google
Oct 14, 2024

Skills

- User Research & Testing
- Wireframing & Prototyping
- Usability Analysis
- Design Thinking
- Typography
- Design Tools: Figma
- Canva
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Creativity