

ANSHUPRIYA SINGH

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Your data has a story, and I bring it to life. I specialize in SQL, Power BI, and Excel to uncover patterns that drive profitability and performance. By delivering insights that cut through noise and guide real action, I help businesses turn raw numbers into measurable outcomes.

SKILLS

- **Analytical Tools & Languages** | SQL, Power BI, Python, Google AI Tools
- **Data Management & Processing** | ETL, Data Cleaning, Data Modelling, Data Interpretation
- **Advanced Excel** | Pivot table, Pivot charts, VLOOKUP, Index, Match, Count if, Sum if, Date functions, VBA
- **Methodologies & Soft Skills** | Team Collaboration, Stakeholder Communication, Process Improvement, Root Cause Analysis

EXPERIENCE

WIPRO, Greater Noida – Data Analyst

(July 2022 - Present)

- Identified performance bottlenecks in the ETL pipeline; restructured SQL queries, reducing data processing time by 40% and saving over 400 hours annually.
- Designed revenue forecasting dashboards in Power BI; enabled business units to improve forecasting accuracy by 25% and enhance strategic visibility.
- Conducted root-cause analysis on operational data exceeding 100,000 records; surfaced inefficiencies and helped improve process decision-making throughput by 20%.
- Collaborated with stakeholders to define reporting requirements; delivered automated Excel-based dashboards that cut manual reporting effort by 60% across teams.
- Audited over 75 recurring reports for data anomalies implemented corrective logic that increased reporting accuracy by 30% within the first quarter.

SELECTED PROJECT

Blinkit Sales Analysis Dashboard:

- Created a sales performance dashboard with DAX measures, visualizing key metrics (e.g., total sales, average sales, customer ratings).
- Conducted data cleaning and created visualizations (line, donut, and bar charts) to examine outlet and product performance, providing insights on revenue patterns and market trends.

Covid-19 Data Exploration:

- Queried and analysed 50,000+ records in SQL to uncover trends in infection and recovery rates.
- Generated data-driven insights to inform public health decision-making.

Data Professionals Survey Breakdown:

- Developed a global survey analysis to evaluate salary satisfaction, work life balance and preferred programming language, providing key insights for enhancing organizational strategies in the data industry.

CERTIFICATIONS

- **Microsoft Certified Power BI Data Analyst Associate (PL-300):** Certified in data modelling, visualizing data with Power BI, creating reports and dashboards, and enabling data-driven decision-making.
- **Google Data Analytics Professional Certification:** Certified in data cleaning, data analysis, data visualization, SQL, spreadsheets, and using R for data-driven insights.
- **Accenture North America (Data Analytics and Visualization Job Simulation):** Completed end-to-end case simulation; interpreted user data and reduced churn by 10% through strategic recommendations and stakeholder presentations.
- **KPMG (Data Analytics Consulting Virtual Internship):** Built and presented Power BI dashboards; improved data accessibility and stakeholder comprehension by over 20% through tailored visual reports.
- **Google AI Essentials:** Certified in foundational AI concepts, responsible AI principles, and practical applications of AI in business and productivity tools.

EDUCATION

- **MBA in Data Science & Analytics**, Manipal University, Jaipur: September 2023 – Present
- **Bachelor of Computer Application**, Guru Gobind Singh Indraprastha University, Delhi: June 2019 - June 2022

CORE COMPETENCIES

- **Forecasting & Trend Analysis:** Created predictive models that supported pricing decisions, contributing to a 15% increase in quarterly revenue.
- **Workflow Optimization:** Worked with technical teams to streamline pipelines, reducing turnaround time by 20% in recurring reporting tasks.
- **Data Integrity:** Implemented a data validation mechanism that reduced report discrepancies by 25% and increased report trustworthiness across departments.