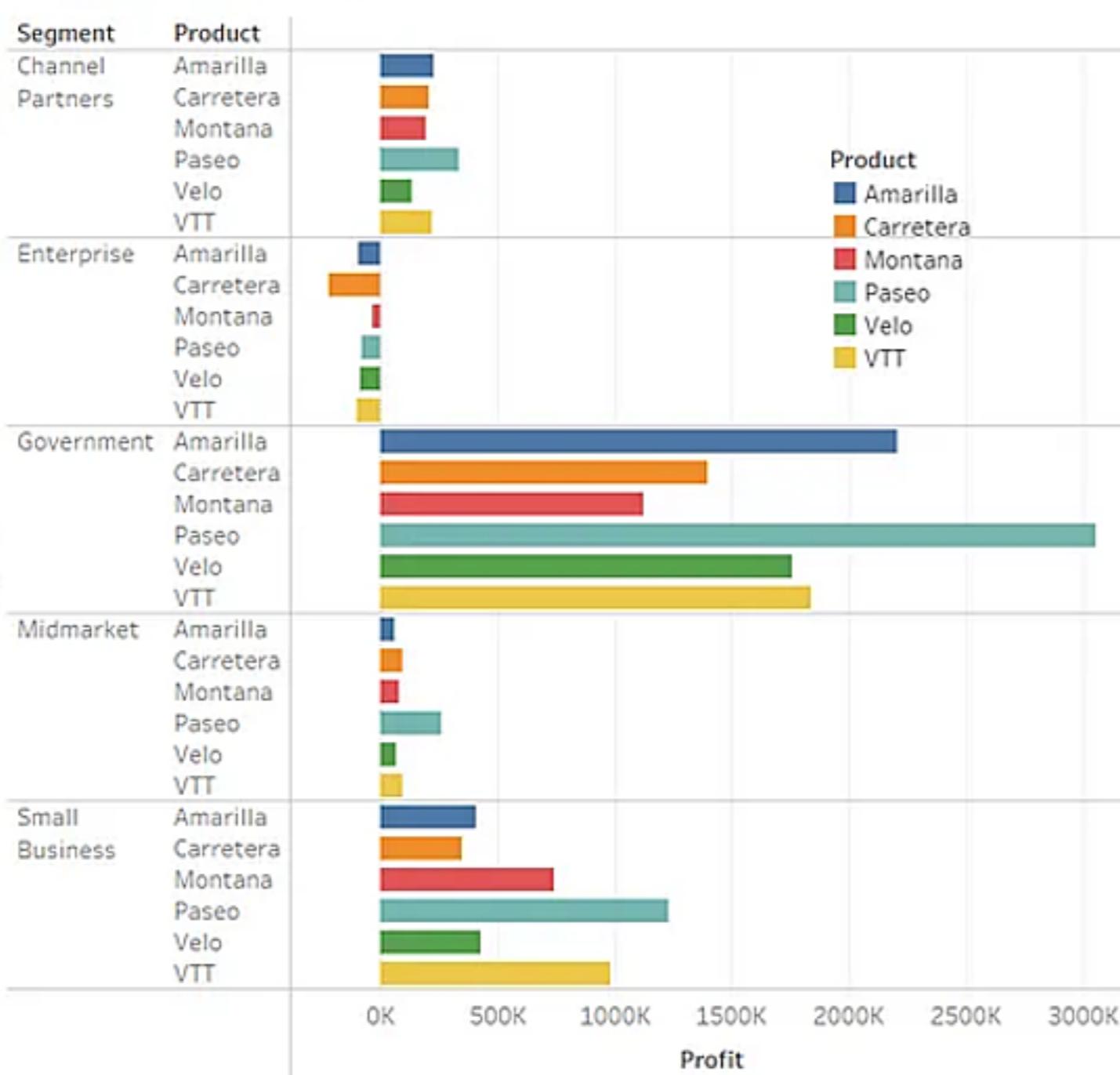


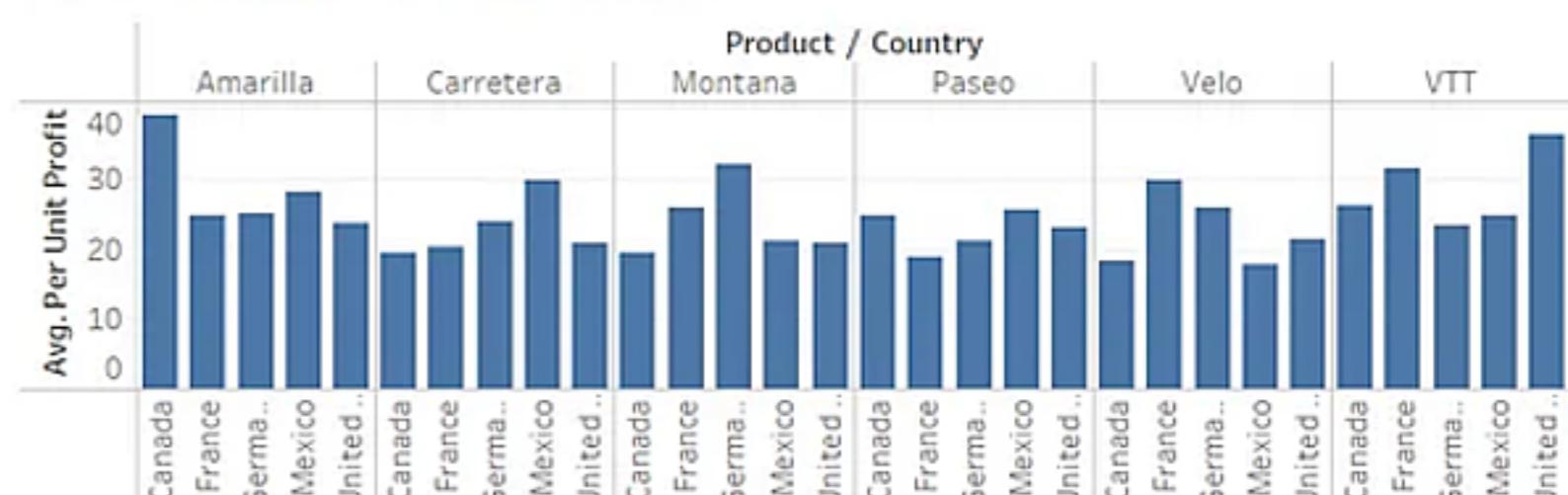
EXECUTIVE SUMMARY -FINANCE REPORT 2013-14



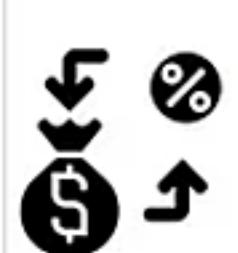
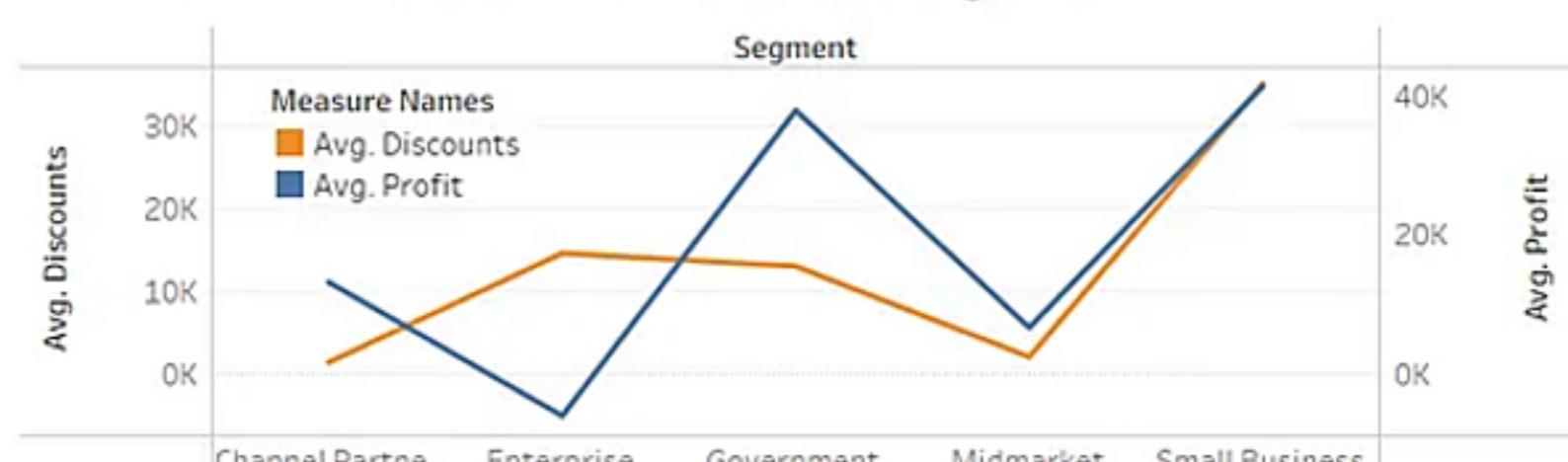
Segment wise Profit



Avg Per Unit Profit of Products



Discount And Profit Trends In Various Segment



Gross Sales in Each Country



#	Sheet1	Sheet1	#	Sheet1	▼	
Profit	Date	Month Number				
00	16,185.00	01-01-2014		1		Rename
00	13,210.00	01-01-2014		1		Copy Values
00	10,890.00	01-06-2014		6		Hide
00	4,440.00	01-06-2014		6		Create Calculated Field...
00	12,350.00	01-06-2014		6		Create Group...
00	136,170.00	01-12-2014		12		Create Bins...
						Pivot (select multiple fields)
						Describe...
						...

Gross Margin %

$(\text{SUM}([\text{Profit}]) / \text{SUM}([\text{Gross Sales}])) * 100$

The calculation is valid.

Apply

OK

X

All

Search

ABS

ACOS

AND

AREA

ASCII

ASIN

ATAN

ATAN2

ATTR

AVG

ABS (number)

Returns the absolute value of the given number.

Example: $\text{ABS}(-7) = 7$

PerUnit CP

[Cogs] / [Units Sold]



All ▾

ABS (number)

Search

Returns the absolute value of the given number.

ABS

ACOS

AND

AREA

ASCII

ASIN

ATAN

ATAN2

ATTR

AVG

Example: ABS (-7) = 7

The calculation is valid.

1 Dependency ▾

Apply

OK

Data **Analytics** < **Sheet1 (Financial Sample)**

Tables

- Country
- Date
- Discount Band
- Month Name
- Month Number
- Product
- Segment
- Year
- Measure Names
- Cogs
- Discounts
- Gross Margin %
- Gross Sales
- Manufacturing Price
- PerUnit CP
- Profit
- Sale Price
- Sales
- Units Sold
- Latitude (generated)
- Longitude (generated)
- Sheet1 (Count)
- Measure Values

Parameters

- Product Parameter

Pages **Filters visible on page**

Fields

Measure Names

Columns **Measure Names** **Field to be shown as column**

Rows **Country** **Product** **Field to be shown as rows**

Tables **Chart**

Tables/Chart Display Area

Charts and Graphs

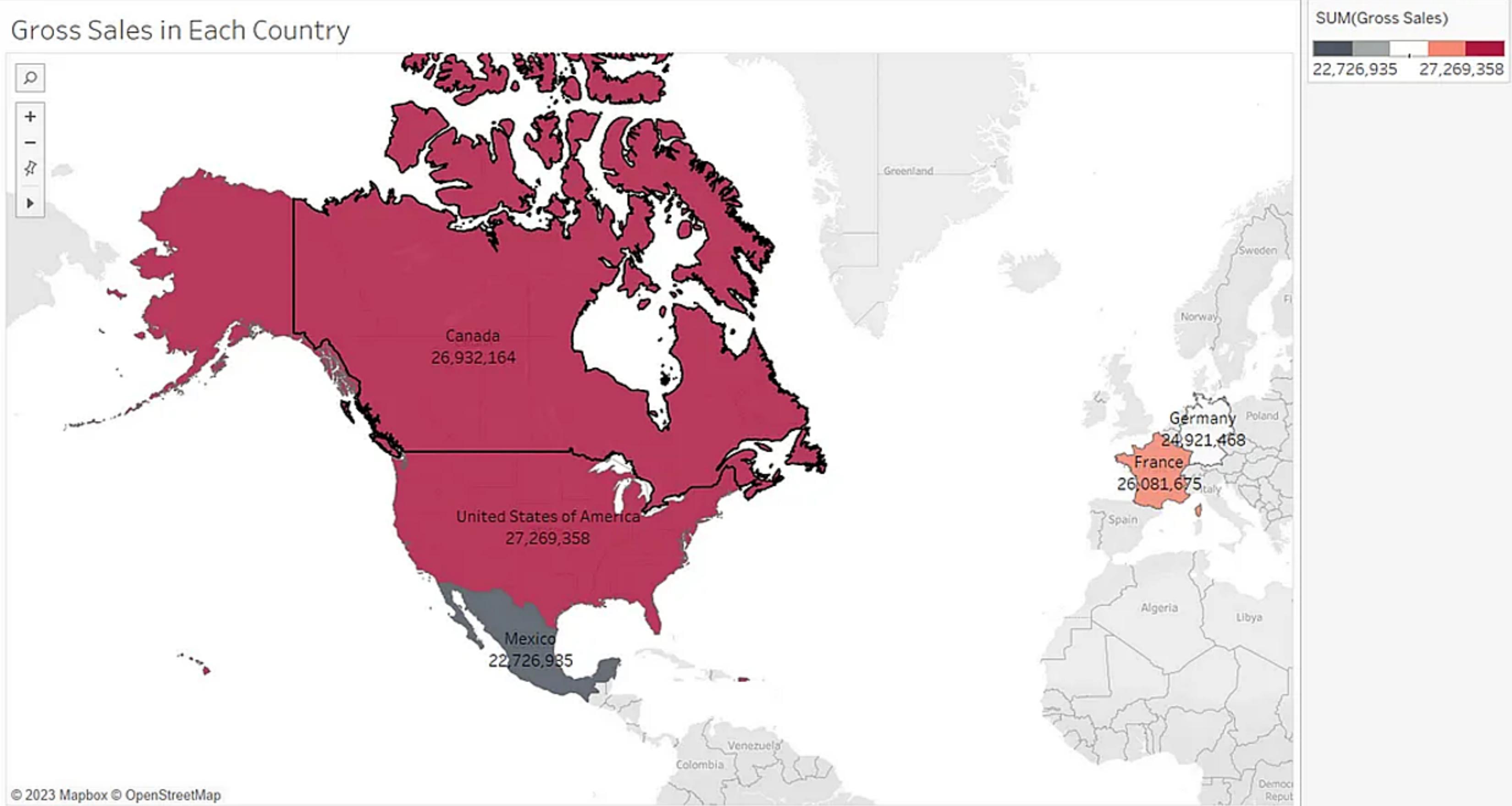
For symbol maps try

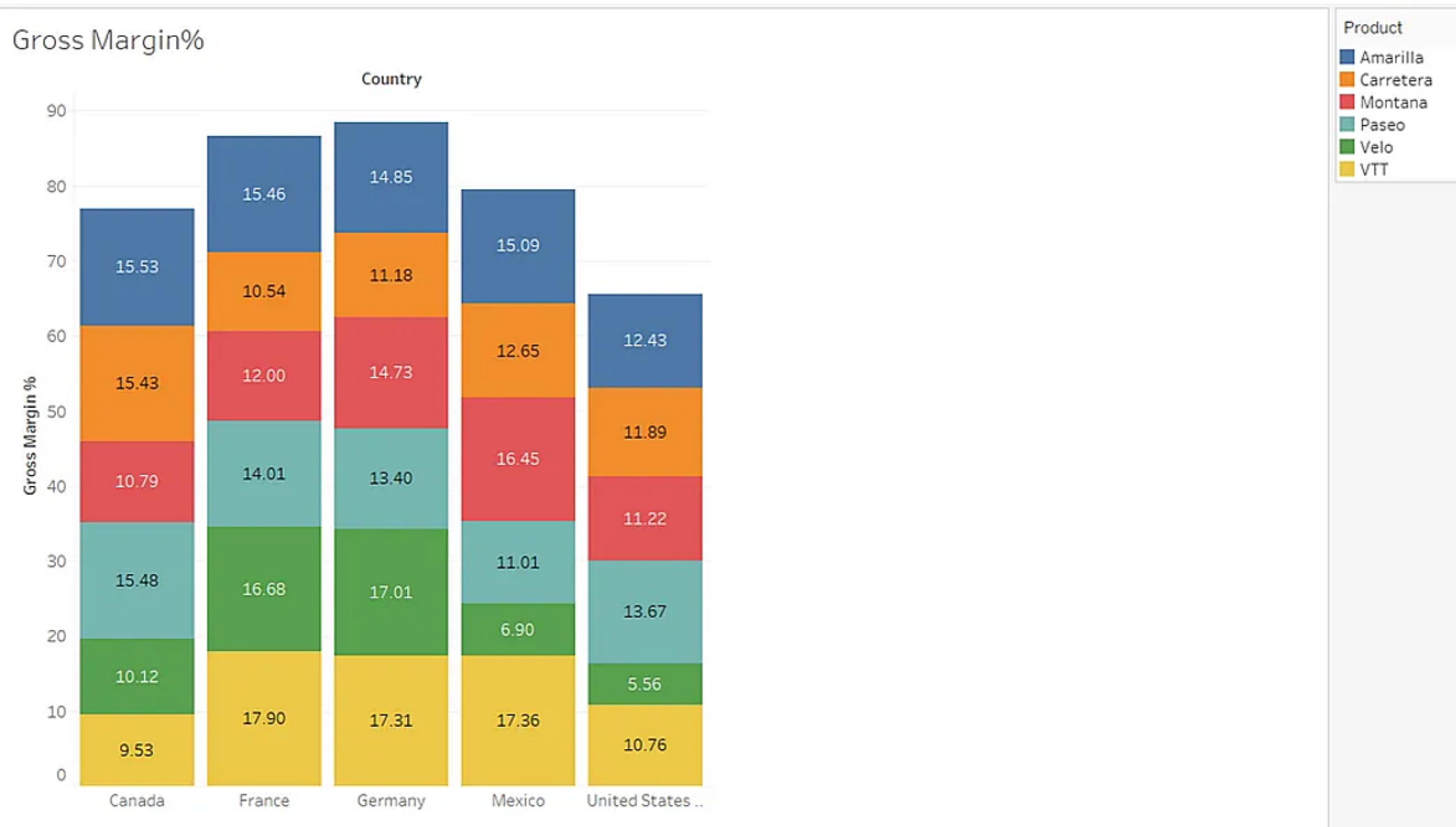
- 1 geo + Dimension
- 0 or more Dimensions
- 0 to 2 Measures

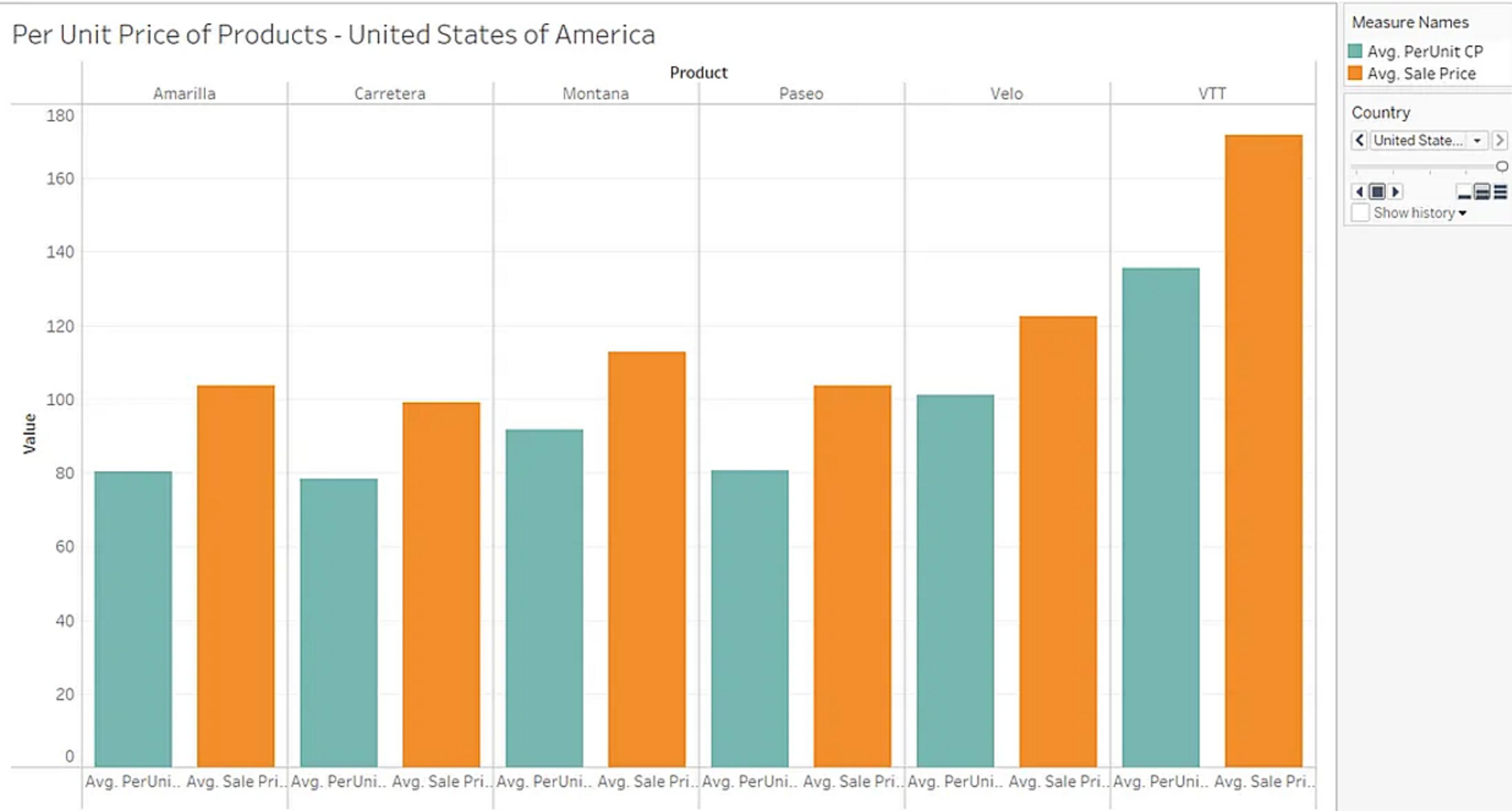
May use spatial measure in place of geo dimension

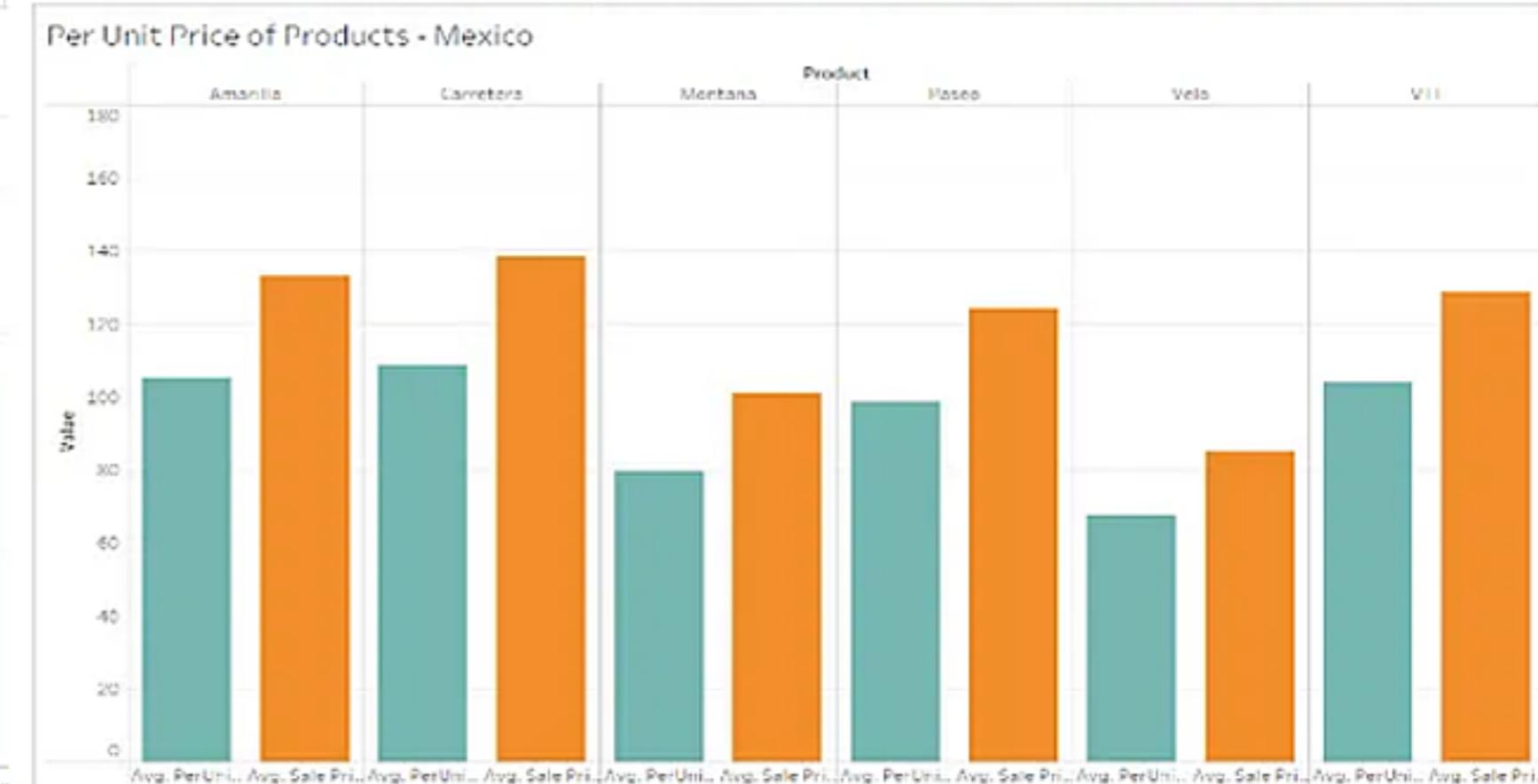
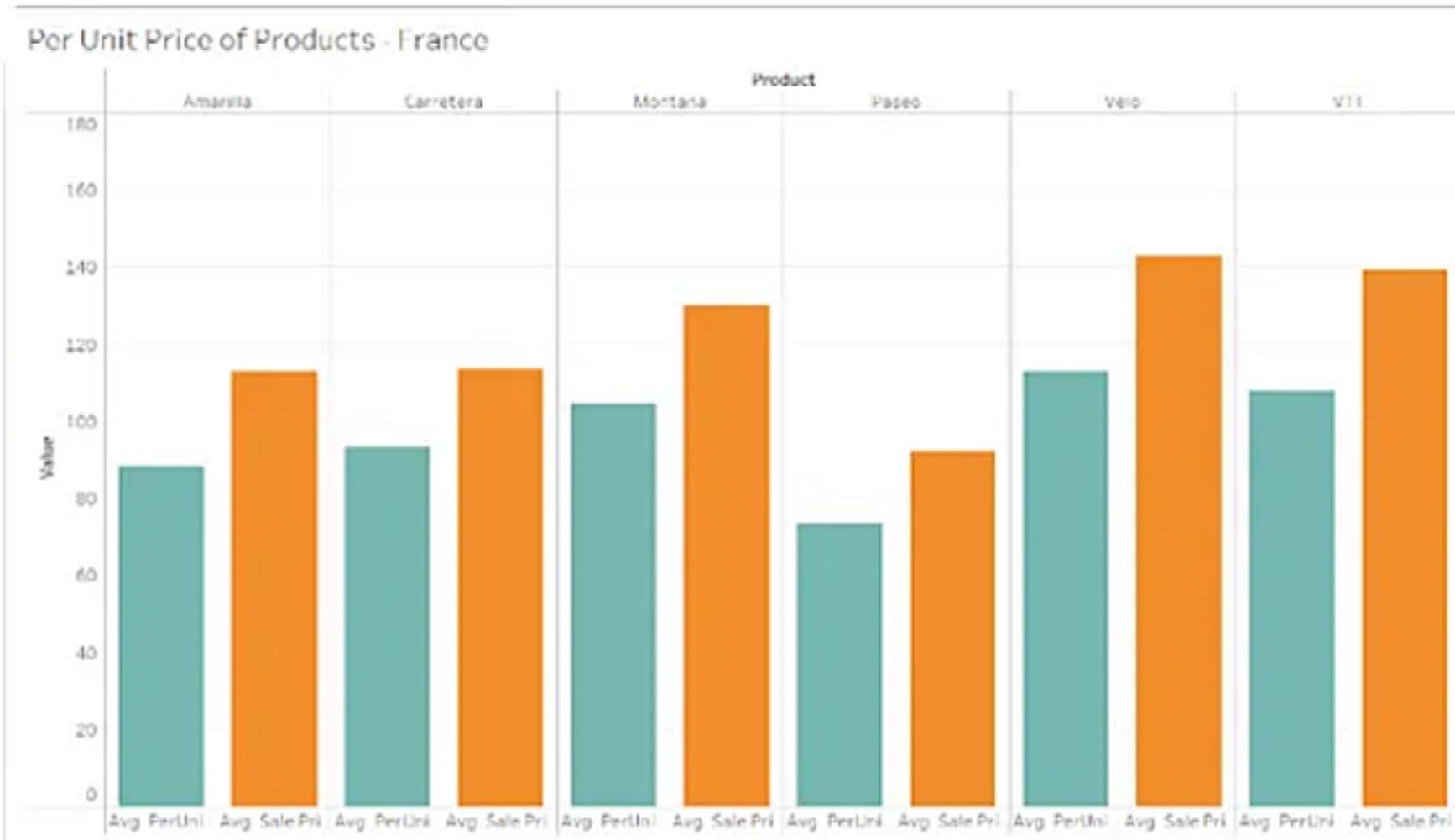
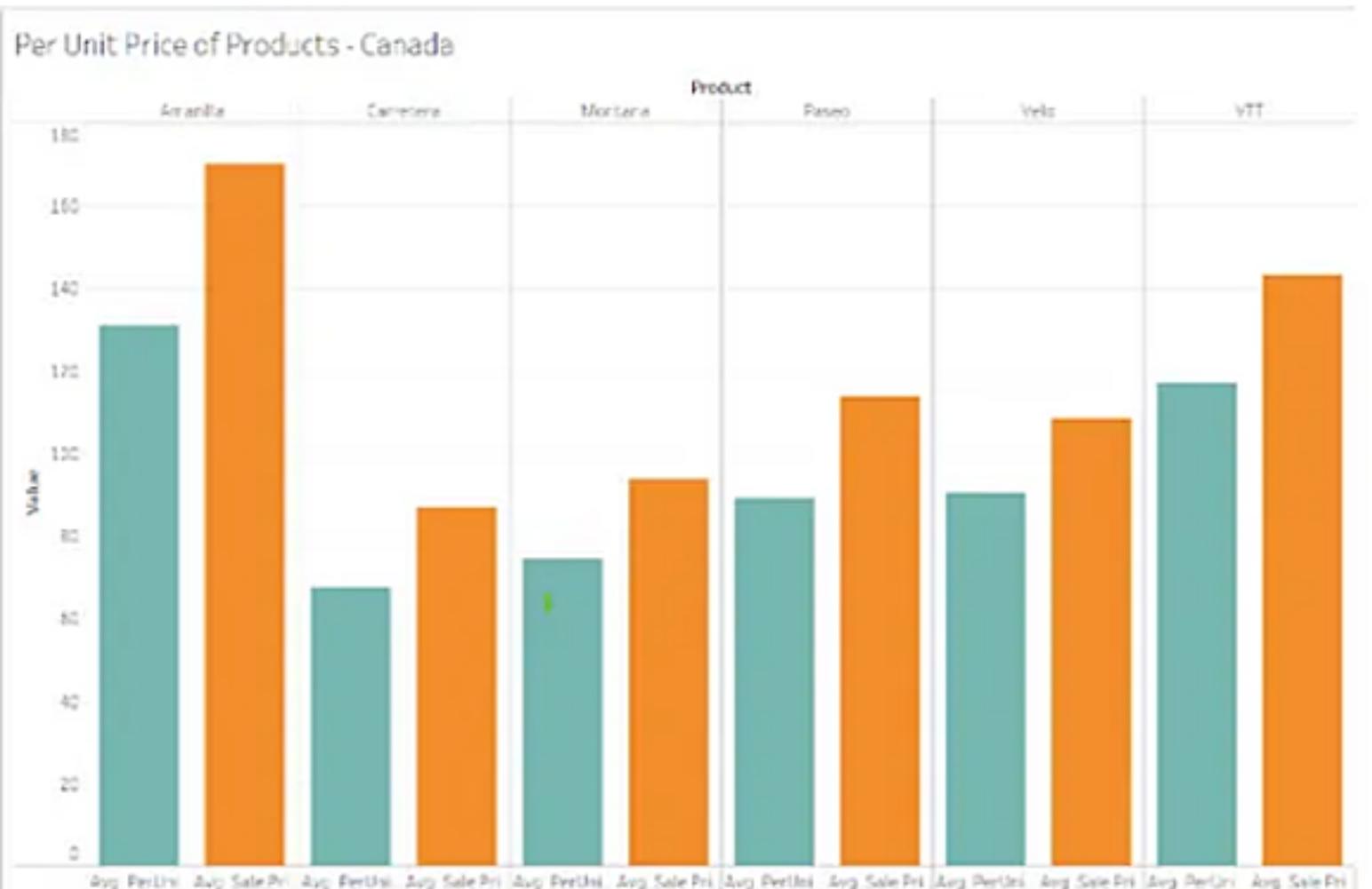
Country	Product	Units Sold	Count of Product
Canada	Amarilla	29,232	18
	Carretera	34,804	20
	Montana	31,489	18
	Paseo	78,192	42
	Velo	32,464	20
	VTT	41,249	22
France	Amarilla	31,603	18
	Carretera	34,056	18
	Montana	31,282	20
	Paseo	71,606	40
	Velo	36,610	22
	VTT	35,775	22
Germany	Amarilla	30,615	18
	Carretera	24,944	20
	Montana	28,061	18
	Paseo	55,694	40
	Velo	31,050	22
	VTT	31,131	22
Mexico	Amarilla	28,396	20
	Carretera	27,224	18
	Montana	31,754	20
	Paseo	63,282	40
	Velo	26,540	22
	VTT	26,129	20
United States of America	Amarilla	35,470	20
	Carretera	25,818	17
	Montana	31,613	17
	Paseo	69,467	40
	Velo	35,761	23
	VTT	34,500	23











Avg Per Unit Profit of Products

