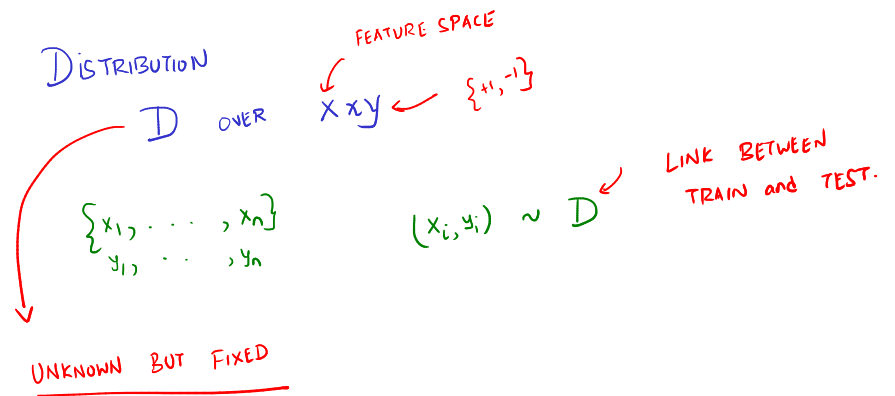


# TYPES OF MODELING

## DISTRIBUTION



## CLASSIFICATION

- GENERATIVE MODEL
- DISCRIMINATIVE MODEL

### GENERATIVE MODEL

- MODEL
- $P(x, y)$

↳ NEXT.

### DISCRIMINATIVE MODEL

MODEL

- $P(y|x)$

Eg: K-NN  
DECISION-TREES

↳  $P(y=1|x) = 1$  if  
decision tree for  $x$   
says 1.

$P(y=1|x) = 1$  if majority of  
neighbours say 1  
= 0 otherwise

$$\text{DATA} = \{ (x_1, y_1) \dots (x_n, y_n) \}$$

$$x_i \in \{0, 1\}^d$$

$$y_i \in \{0, 1\}$$

EXAMPLE: SPAM CLASSIFICATION

$$x_i \in \{0, 1\}^d$$

# words in dictionary

Eg: "Hello, how are you?"

→ About ARE HELLO HOW YOU ZEBRA

[ 0 0 0 ... 1 1 1 ... 1 0 ]

$$P(x, y) \quad ("Hello, how are you?", \text{spam}) = 0.01$$

$$P(x, y) = \underbrace{P(x)}_{P(\text{email})} \cdot \underbrace{P(y/x)}_{P(\text{spam/email})} = \underbrace{P(y)}_{P(\text{spam})} \cdot \underbrace{P(x/y)}_{P(\text{email/spam})}$$

### GENERATIVE STORY

STEP-1: DECIDE the Label by tossing a coin

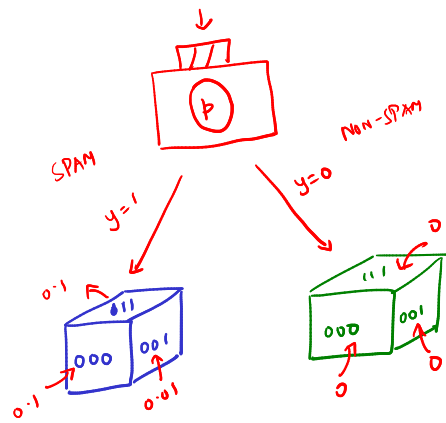
$$P(y_i = 1) = p$$

STEP 2: DECIDE FEATURES using the label in step 1  
by  $P(x_i/y_i)$

$d=3$

$w_1$	$w_2$	$w_3$	
0	0	0	0.1
0	0	1	0.01
0	1	0	0.02
0	1	1	0.03
1	0	0	0.04
1	0	1	0.5
1	1	0	0.2
1	1	1	0.1

= 1



$w_1$	$w_2$	$w_3$	
0	0	0	0
0	0	1	0
0	1	0	0
0	1	1	0.5
1	0	0	0.5
1	0	1	0
1	1	0	0
1	1	1	0

= 1

# parameters in the model

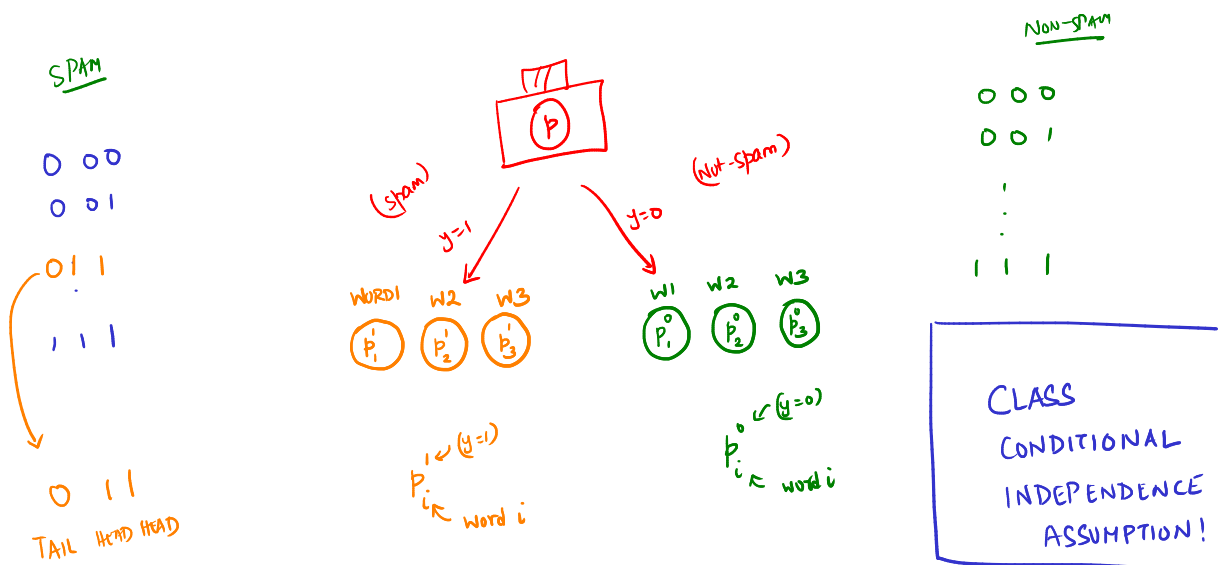
$$= 1 + \underbrace{(2^d - 1)}_{\substack{\uparrow \\ \text{to decide} \\ \text{label}}} + \underbrace{(2^d - 1)}_{\substack{\uparrow \\ P(x/y=1)}} + \underbrace{(2^d - 1)}_{\substack{\uparrow \\ P(x/y=0)}}$$

$$= 1 + 2(2^d - 1)$$

$$= 2^{d+1} - 1$$

### ISSUE

- Too many parameters!
- Not a reasonable story.



# parameters =  $1 + d + d = 2d + 1$

MANAGEABLE!

$$\begin{array}{c}
 y=1 \quad \textcircled{p'_1} \quad \textcircled{p'_2} \quad \textcircled{p'_3} \\
 \downarrow \quad \downarrow \quad \downarrow \\
 P(x = [\underline{0} \quad \underline{1} \quad \underline{0}] / y=1) \\
 = \\
 (\underline{1-p'_1}) \cdot (\underline{p'_2}) (\underline{1-p'_3})
 \end{array}$$

STEP 1:  $P(y=1) = p$

STEP 2:  $P(x = [f_1 \ f_2 \ \dots \ f_d] / \underline{y})$

$$= \prod_{i=1}^d \left( p_i^y \right)^{f_i} \left( 1 - p_i^y \right)^{(1-f_i)}$$

FEATURES ARE  
CONDITIONALLY INDEPENDENT  
GIVEN LABEL

• How to estimate the parameters

• SOLUTION: MAXIMUM LIKELIHOOD!