

trumio

INTER-IIT HACKATHON

TEAM SOLUTIONITE

Problem Statement:

University Ecosystem

For Universities, Trumio's mission is to enable teams of students while at college to find, deliver, and learn from executing real world projects for global clients using the latest AI and domain specific tools. Projects areas can span software, hardware, business, finance, scientific domains or more. Projects are listed by clients and bid on by "self-organized" teams of students from one or more colleges covering all the skills necessary for the project. Existing Student Clubs on campus can also list themselves and their membership as a team and use Trumio to win and deliver on projects. Professors can become part of a team as mentors or stand up their own teams profiling their core capabilities, resources, and enrolled students

Client Ecosystem

For Client organizations, Trumio's mission is to provide on-demand access to the depth and breadth of talented teams at university to speed execution of priority projects. For most projects, client organizations need to first research, prototype, plan, design and reach critical decisions and assessments before they embark on full scale development or production efforts. University teams can contribute to this first stage very effectively and if mutually agreed, continue assisting in later stages as well. Alumni play a very important role on the Trumio platform by extending the trust relationship with their alma mater to their employers. This is great way for Alumni to "give back" by initiating projects that can be worked on by the best global teams.

Goals

Trumio wants participating teams to ideate, develop, and plan go-to-market for standalone NEWAPPS/APPLICATIONS that can be built and run on top of its base University Project Ecosystem Platform and App Store (both mobile and web). Teams can assume that the Trumio platform will provide necessary API's and dev / test environment for creating these mobile and/or web apps.

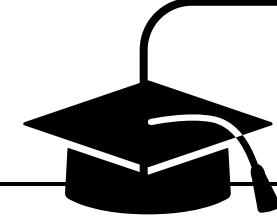
The three primary business goals of these apps / applications will be to

1. Drive greater Alumni engagement and Client project flow to students and universities.
2. Upskill student and university capabilities on the latest AI tools and technologies.
3. Ensure that the student delivered projects meet Quality expectations of Clients through all stages of execution

Problem Analysis

On the basis of problem of Problem we conducted depth secondary research and are able to come up with three ideas:

Trumio



**Trumio
Research Link**

Researcher's LinkedIn
and Hiring Platform

Stakeholders

- Professors
- Students



**Trumio
Alum Link**

Alumni Connection,
Upskilling and Hiring
Platform

Stakeholders

- Alumnis
- Students



**Trumio
Project Link**

Project Bidding
Platform

Stakeholders

- Companies
- Students

Idea 1: Trumio Research Link

Secondary research Outcomes:

Scenario in India

- PhD Students in Engineering: **52,748**
- Total Annual Engineering Graduates: **1,500,000**
- Annual Percentage of PhD Students: **3.52%**

Outcome:

Only 3.5% of engineering graduates pursue doctoral studies annually.

Goal:

At least 10-15% of engineering people should pursue research to drive innovation.

Primary research Outcomes:

TIMES NOW Times Now Exclusive | Updated Jun 3, 2022, 02:30 IST

As per the study, as many as 81% engineers have no clue about any prominent researcher in their field of study. "There is considerable focus on engineering, medicine or management as top [career](#) options.

Students report lack of guidance for research careers among the top reasons for lack of interest or awareness in the field. As many as 75% students said that no research-oriented discussions are conducted by faculty in classrooms. Even at premier institutions such as the Indian Institutes of Technology (IITs) and the Indian Institute of Science (IISc) only 50% students reported research-based discussions taking place in their classes.

A platform for collaborative research projects?

Asked 4 months ago Modified 4 months ago Viewed 287 times

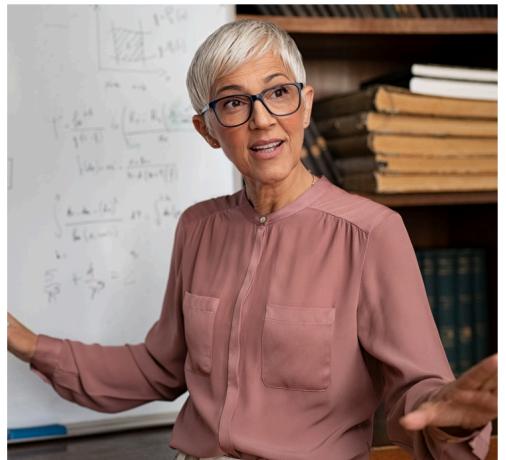
- ▲ This question may sound unusual but I'm have been searching for a while now for a platform for collaborative research projects? The concept here is simple. Experienced researchers sign up and verify their professional and research experience. The platform is used to connect experienced scientists willing to share their knowledge and skills with other members who are seeking certain R&D skills requirements (literature review, collaborative research, proof reading. Etc). The benefit here is the possibility to remotely collaborate with other on research projects and eventually publish together, or you can use such platform to provide paid consultation.
- 2 ▾

These snippets suggest that students need something to ace research in their field.

Idea 1: Trumio Research Link

Idea 1: Trumio Research Link

User Stories:

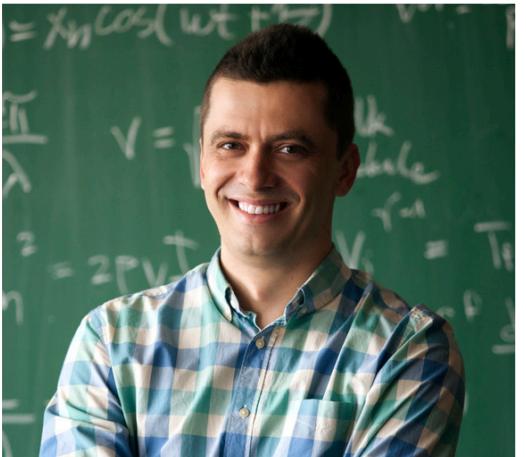


Prof. Kavita Iyer

Age: 42

Institution: XYZ
College Nagpur

Prof. Kavita Iyer is passionate about guiding students through research, but she faces a unique challenge. Her institution doesn't have the reputation of the IITs, so attracting bright students for her projects is difficult. She spends countless hours reading cold emails, most of which are generic or poorly written. With no strong network of colleagues to rely on, she struggles to find the right candidates. She's often left questioning whether the students she picks are truly the best fit, knowing one bad hire can set her research back considerably.



**Dr. Arvind Sharma
(IIT Professor)**

Age: 47

Institution: IIT Delhi

Dr. Arvind Sharma has been managing high-impact research projects for over two decades. Each year, as student application season starts, he receives a flood of emails from aspiring researchers. Despite the volume, he still believes in offering students a chance. However, juggling teaching, administrative duties, and project deadlines makes it impossible for him to evaluate every candidate thoroughly. With no structured system to filter or track applications, he often relies on colleagues for recommendations, fearing that he might be missing out on great talent.



Sneha Rao

Age: 22

Institution: IIT
Madras

Sneha is an ambitious student, eager to expand her research portfolio beyond IIT. Yet, despite her connections, finding the right projects isn't as easy as she imagined. With hundreds of students at IIT vying for the same positions, Sneha sends out cold emails to professors across India. She puts time and effort into crafting each email, but rarely gets a reply. She's left wondering if she's missing out on opportunities simply because her emails went unnoticed, or if she's aiming at the wrong professors entirely.

Idea 1: Trumio Research Link



Rohan Patil

Age: 21

Institution: ABC
Engineering College

Rohan dreams of contributing to good research projects, and complete his childhood dream of becoming a researcher at some famous observatory but he faces a great challenge . With little guidance from his professors, he spends endless nights searching for the right opportunities and emailing dozens of professors, hoping for a response. Most of the time, his inbox stays empty. He wonders if his emails are even being read. The whole process feels like a shot in the dark—he's not sure if he's unqualified or if his emails just get lost among thousands of others. Moreover he has to research a lot about journals and research papers to find the one that interests him.

Problems Identified:

Professors spend a lot of time going through each cold mails as thousands of students send their cold mails at the same time of the year. Professors are not able to manage the applications.

Professors are not able to assess the right candidate based on just resume or interview and often leads to wrong students being hired directly affecting the project.

Students research and reach out to hundreds of professors via email but often receive no replies, either because they are unfit for the project or their email was missed, with few professors sending rejection emails.

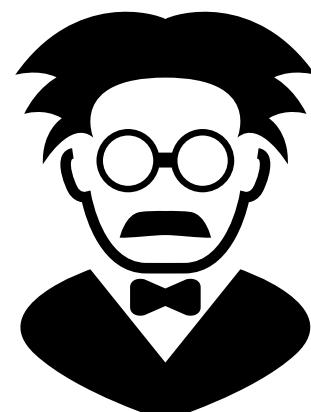
Students miss out on research opportunities which could have been a good fit because of lack of awareness or communication. Students unaware of opportunities pan India. They need a platform where they can learn as well as contribute.

**Problems
from
Professors**

**Problems
from
Students**

Idea 1: Trumio Research Link

Solution:



Professors can post hiring
posts on the platform for
their research projects

Students can create their profiles and
collaborate with the community and
get hired for research projects.

Professors can upload their
own portfolios



**A platform linking all the
research minds of our country**

Features

A Community engagement platform where all the research-interested fellows can interact and discuss any research related topics. Ai Recommendation will assist.

A Collaborative Workspace, whiteboards, and research task management. Version control for shared research papers and documents.

AI Chatbot which has access of all your favorite research papers and will act as a finder whenever you instruct him.

AI tracks your activities over the platform and rates your discussions, so that you can shine out among other applicants. These ratings will be visible to professors.

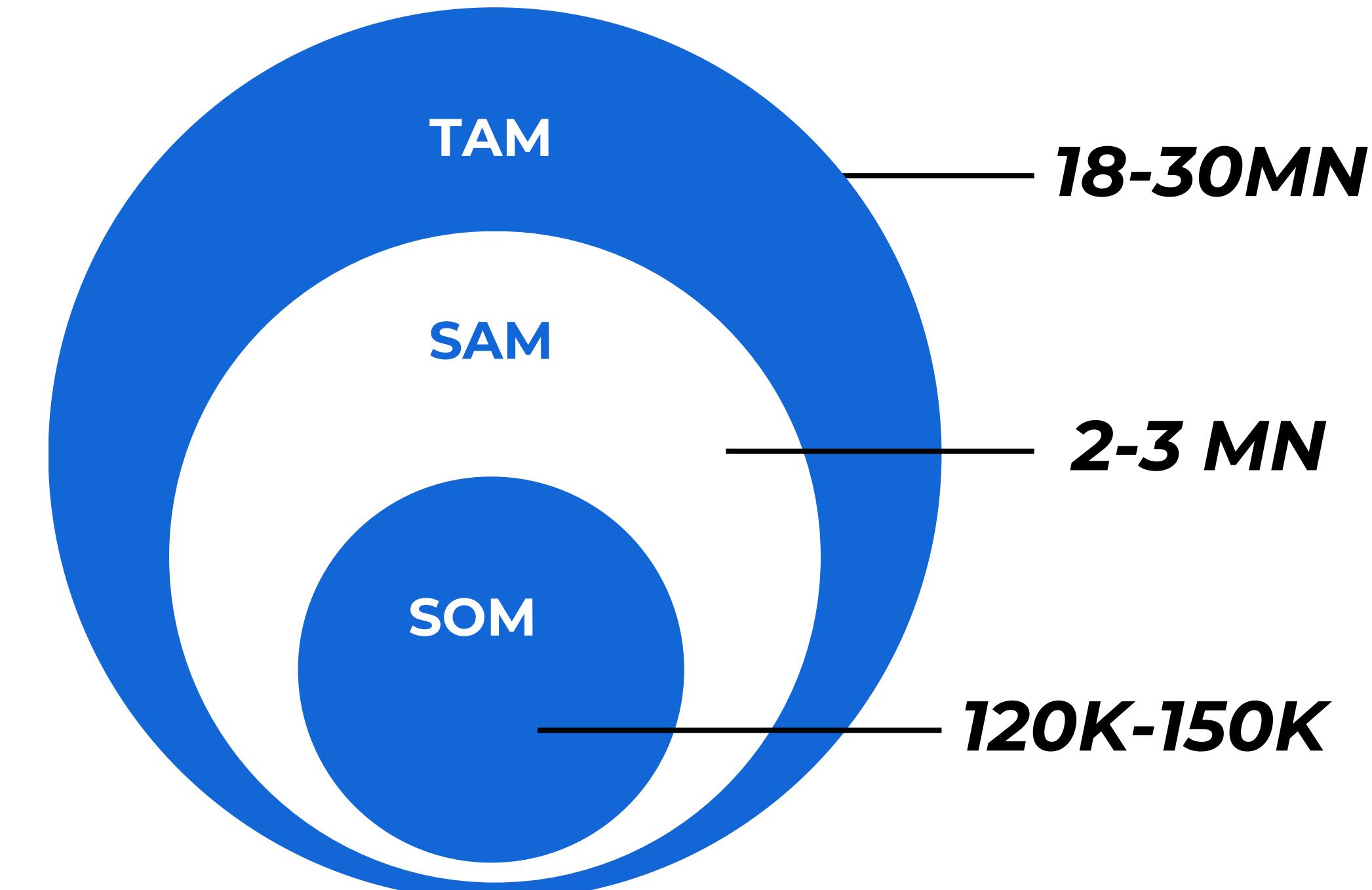
And a lot more...

MARKET SIZE

3-4 MN	Professors and Researchers Worldwide (2020)
12 MN	Research-based programs such as a PhD/Master's (2021)
5-10 MN	Undergraduate Students Interested in Research
INDIA for SAM	
1.5 MN	Professors and Researchers India
0.4 MN	Research-based programs such as a PhD/Master's
10,000	Undergraduate Students Interested in Research

SOM- Serviceable Obtainable Market for 3-5 years the following things we are estimating:

- **15-20%** Professors who actively engage in research.
- **20% Penetration** in Professors and Research Students (PhD & Masters)
- **1% Penetration** in Undergraduate Students who are active in research.



Brand Positioning

Unlike LinkedIn, which focuses on professional networking, or job boards, Research Link is designed specifically for academic research, making it the go-to platform for professors and students to connect over research projects.

Providing dedicated spaces for various research fields (Biotech, AI/ML, Robotics, etc.), allowing for targeted engagement and collaboration based on specific academic interests.

Professors can easily track top contributors in specific fields, and the platform's AI matches students and professors based on shared interests and project fit.



USP RESEARCH LINK

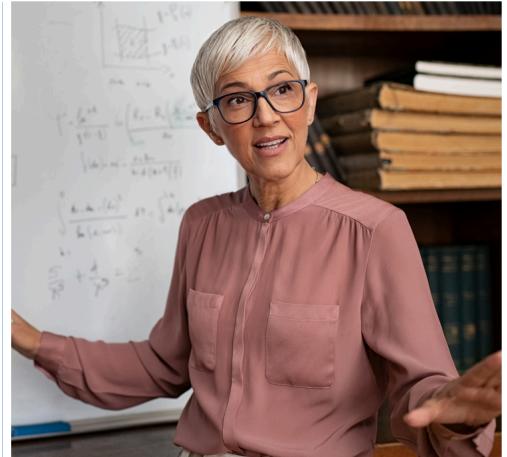
Connects professors and students based on research interests.

Fostering Scientific and logical Interactions and Collaboration

Idea 2: Trumio Alum Link

Idea 2: Trumio Alum Link

User Stories: Secondary Research



Name: Priya Mehra
Age: 45

Institution: IIM Bangalore, Class of 2000

Priya is an experienced professional who wants to give back to her alma mater by sharing her knowledge and mentoring students. Priya wants to provide mentorship and career advice but has difficulty identifying students who could benefit from her expertise. Generic outreach channels do not allow her to see which students have a keen interest in data science or related fields. Priya wants a platform where she can filter and connect with students interested in data science, allowing her to share industry knowledge through structured sessions



Sandeep Desai
Age: 38

Institution: BITS Pilani, Class of 2008

Sandeep is a senior product manager and regularly looks for part-time interns for his team. He knows the potential of students from his university and want to hire from there. he has to reach out to his juniors if they are at campus and with time he loses connection from college. Despite having a good understanding of the skillsets required, Sandeep finds it challenging to pinpoint top talent among BITS Pilani students. The lack of a streamlined system to view student profiles based on relevant skills and projects makes him hesitant to rely on campus outreach alone.



Ananya Sharma
Age: 20

Institution: IIT Bombay

Ananya is a proactive student passionate about software development. Despite having several projects and relevant skills, Ananya finds it hard to stand out among thousands of other students. Alumni often overlook her when considering candidates for mentorship or hiring due to a lack of visibility. Ananya wants a platform where her profile, projects, and achievements are visible to alumni and recruiters, helping her gain recognition and opening up opportunities to connect directly.

Idea 2: Trumio Alum Link

Solution:



A platform linking all the college alums together whoever passed out from college.

Features

The platform generates field-specific student rankings using data from Codeforces, Unstop, LinkedIn, and GitHub, based on parameters like projects, achievements, certifications, and internships. Rankings update automatically as students progress, with separate lists for fields such as tech, management, and design.

Alumni can post part-time company projects or internships and respective domain students will be notified about the opening from their alums and they can shortlist students based on skills, rankings, and interviews.

Alumni can host get-together sessions, events, and paid/unpaid mentorship opportunities for students on the platform. This fosters engagement through knowledge sharing and networking while helping students gain insights from real-world experiences.

Students create profiles showcasing their skills, experiences, and projects, feeding directly into the ranking system. The platform provides communication tools for alumni and students to discuss project details and mentorship opportunities, either through built-in messaging or email integration.

Ranking system

No	Web Development	Product Management
1	Ratul-400	Aditya-230
2	Siddharth-350	Rohan-220
3	Manav-310	Dhruv-110
4	Sourdeep-210	Kartik-90

This is the ranking system of 2024 which shows Top Students in given domains in IIT Dhanbad.

MARKET SIZE

This includes students and alumni from all major institutes with larger alumni networks across India, such as IITs, NITs, BITS, and top private colleges, focusing on alumni willing to hire students for project-based opportunities.

150 Institutes considered (e.g., 23 IITs, 31 NITs, 1 BITS, and other top private colleges).

2K Average number of students per institute per year (undergraduate + postgraduate)

10 Years considered for active alumni pool

10% Percentage of alumni actively hiring

- Total students (TAM): 1,200,000 students (across all 150 institutes and 4 years).
- Actively hiring alumni (TAM): 120,000 alumni (10% of total alumni pool).

2. Serviceable Available Market (SAM)

Institutes considered: ~50 top-tier institutes.

Average number of students per institute per year: ~2,000.

Percentage of students interested in project-based hiring: 20% (tech, management, research-oriented fields).

Key Numbers:

Students interested in project-based hiring: 40,000 students (20% of the student pool).

Actively hiring alumni (SAM): 20,000 alumni (10% of alumni pool).

3. Serviceable Obtainable Market (SOM)

Institutes considered: ~20 top institutes (e.g., IITs, BITS, and top NITs).

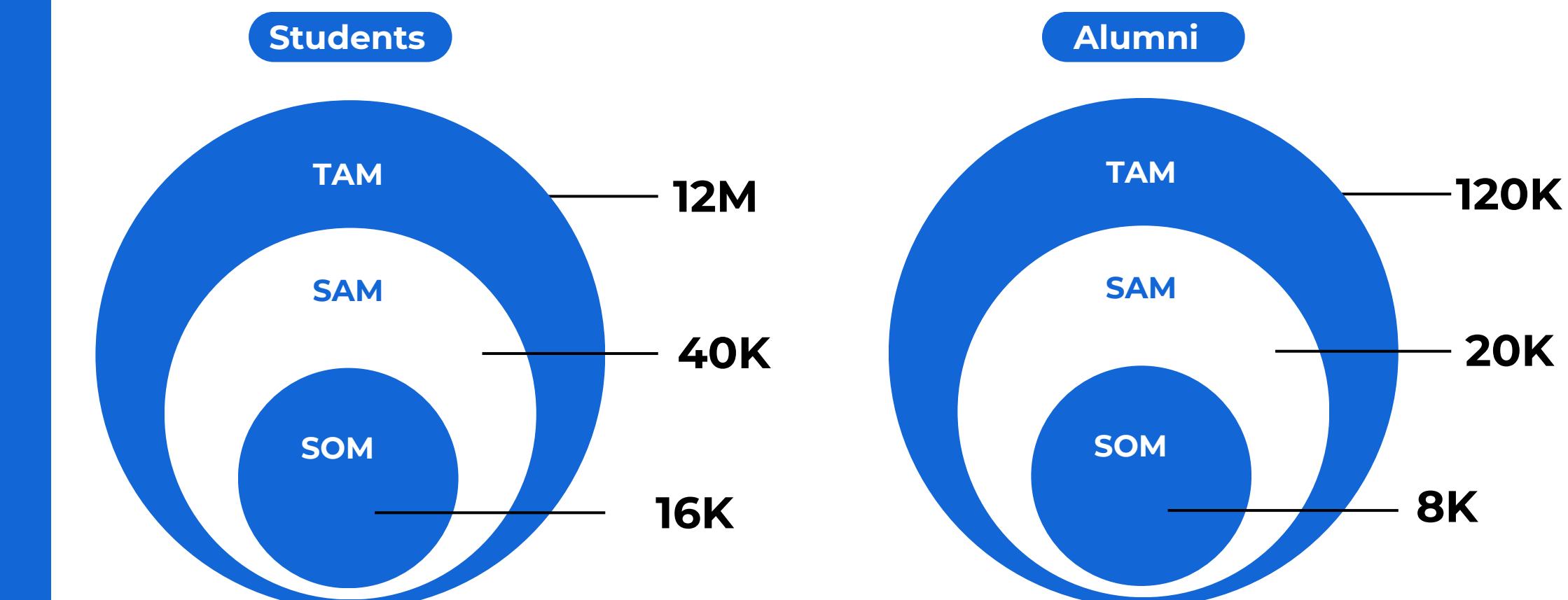
Average number of students per institute per year: ~2,000.

Percentage of alumni actively hiring: 10%.

Key Numbers:

Total students (SOM): 80,000 students (across 20 institutes and 4 years).

Actively hiring alumni (SOM): 8,000 alumni (10% of the alumni pool).



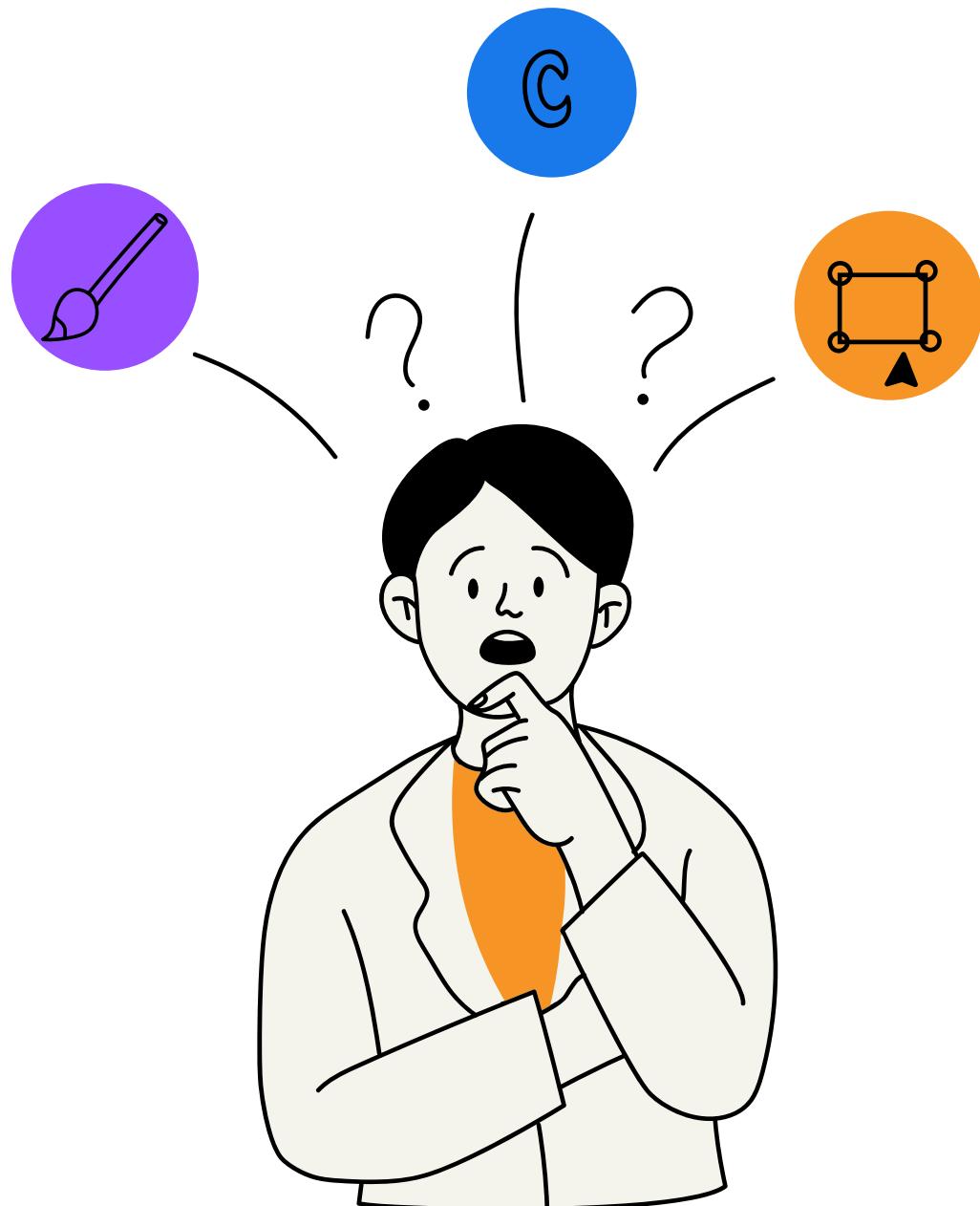
Brand Positioning

Connects alumni and students for project-based hiring and industry networking, enabling talent discovery and career opportunities.

Uses ranking systems from platforms like LinkedIn and GitHub to help alumni easily find and hire skilled students based on achievements and expertise.

Facilitates mentorship, allowing alumni to share insights while students, regardless of ranking, can interact and grow professionally.

Combines hiring, ranking, and mentorship, making it the go-to platform for alumni seeking top student talent for projects in academic circles.



Idea 2: Trumio Project Link

Idea 3: Trumio Project Link

Bridging Academia-Industry Gap: The urgency for curriculum reform in govt engineering colleges

The Wheebox India Skills Report 2023 conducted in collaboration with CII, AICTE, and others, mentioned that only 50% of graduates were found to be employable. That is the drawback of engineering education in India.



Karun Tadepalli · ETGovernment
Updated On Jan 19, 2024 at 05:14 PM IST



Did you know that only 45%
of India's graduate
jobseekers meet industry
needs, according to an

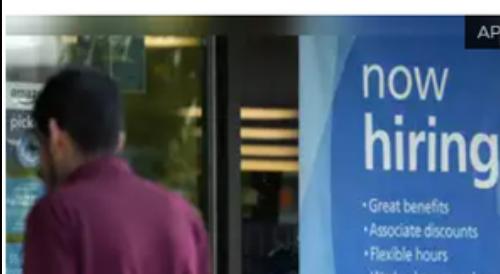
Colleges, companies don't agree on industry readiness of new graduates

By Seeradha Basu, ET Bureau · Last Updated: Aug 07, 2024, 03:37:00 PM IST



Synopsis

A report by HirePro revealed a gap between colleges and companies on graduates' industry readiness. While 70% of academic institutions believe their graduates are well-equipped for the corporate world from day one, only 16% of corporates agreed. Students emphasized the need for technical skills over CGPA and expressed entrepreneurial ambitions, though companies showed hesitation in hiring such candidates.



Bengaluru: There's a big disconnect between [colleges](#) and [corporates](#) on how 'industry-ready' [students](#) are when they start their first job, according to a report.

Nearly Half of College Students Don't Feel Career-Ready, Forage Study Finds

Written by [Jenna Bellassai](#)
Edited by [Jeanine Skowronski](#)
Updated on April 10, 2023



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Career preparation is a core component of the college experience – but nearly half of college students don't feel confident they have the skills and resources to land their

**Numerous Publishings on
gap between recent grads
and Industries**

Potential Reasons from Secondary Research:

Students learn but don't apply their skill sets to practical projects. This makes them only good at theories and not at practical applications.

Students are taught things that are too old for modern technologies. The curriculum is not fit for modern industries. They lack other significant skills that are must for organisations.

In addition to above two factors most students don't know what sort of skill sets are required for their dream careers. Even if they want to learn themselves, there is no significant source for all job sets which is at affordable cost for students.

Idea 3: Trumio Project Link



Riya Sharma

Age: 19

Institution: BITS
Engineering College

Alex is an ambitious student looking to gain practical experience in their field. They're tech-savvy but realize that classroom knowledge isn't enough to stand out in the competitive job market. Aims to Gain industry-specific skills to complement academic learning and Build a portfolio of work to showcase to potential employers. She lacks the industry-specific skill sets that employers are looking for. Feels lost about how to bridge the gap between academic knowledge and practical application.

Problems Identified:

Lacking industry-specific skill sets. Lacking proper guidance and not knowing what to do.

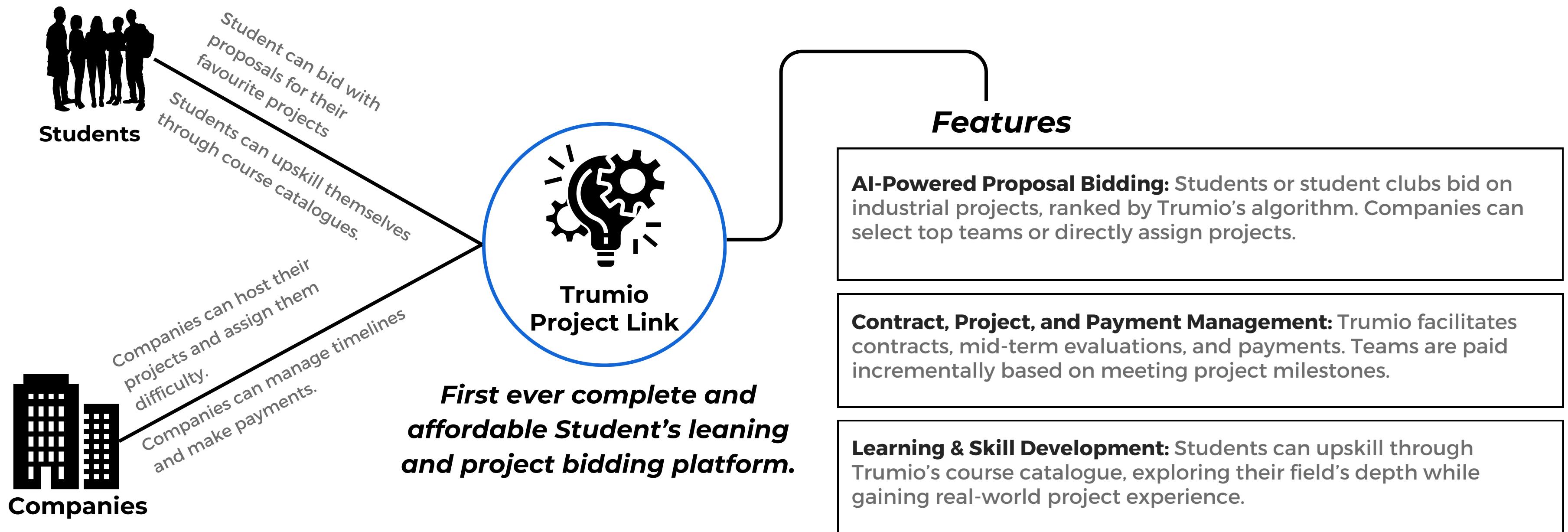
Uncertainty about which skills are most valuable in the job market. Limited opportunities to apply theoretical knowledge practically. Financial constraints in pursuing additional courses or certifications

High costs associated with hiring for multiple research projects for Company. Difficulty finding cost-effective solutions for short-term projects. Time-consuming process of vetting and hiring temporary staff

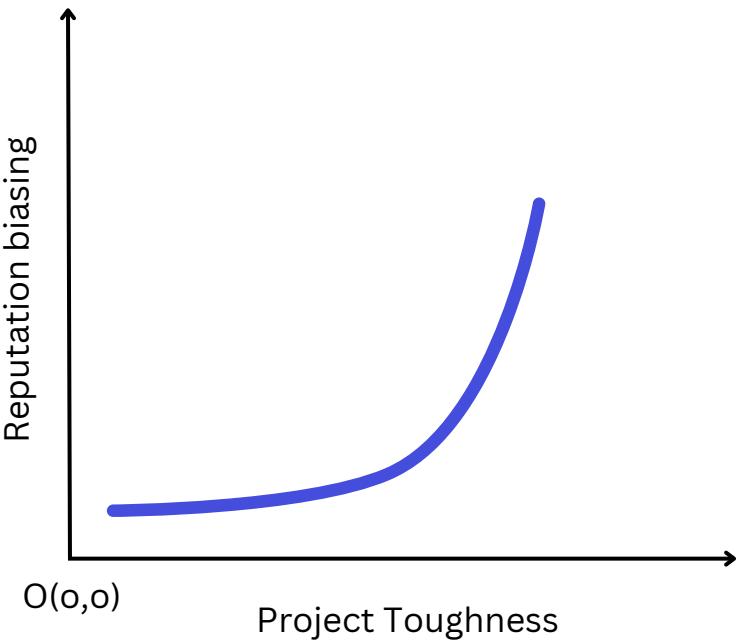
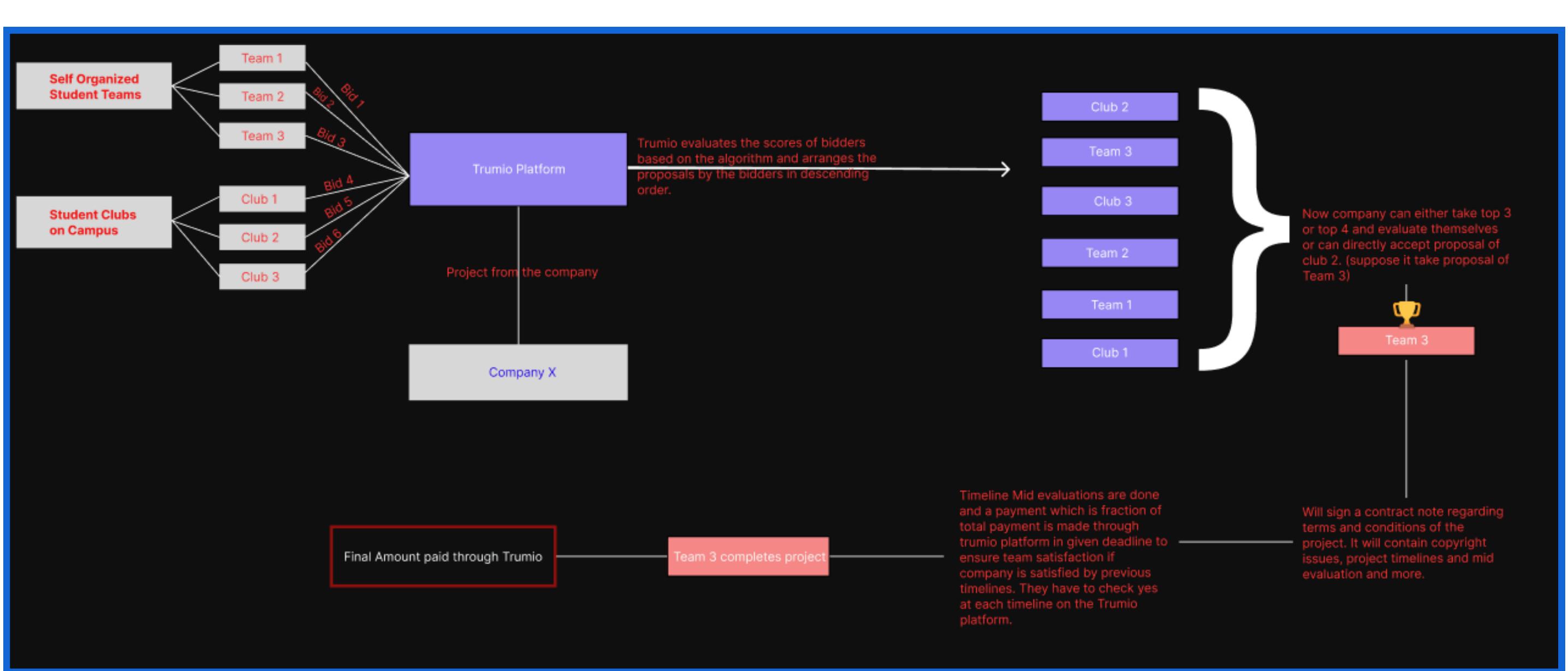
Problems from Students
Problems from Companies

Idea 3: Trumio Project Link

Primary research Results



Working model & AI algorithm:



Our Algorithm will ensure that new comers on the website will build their profile in a slow way. The algorithm sorts the proposals based on several parameters. This exponential biasing will ensure that good projects will be assigned to people who have good reputation index(which is a parameter to measure experience in the domain).

Benefits:

- This will ensure that projects are not assigned to someone who is new or less experienced and company's time doesn't get wasted.
- Moreover we give people options to include that they are a club member, this will make them leverage club's built reputation in the college. But since new recruits can be less experienced, so there will be biasing upon this but it will not matter much in ranking them.

MARKET SIZE

37.4 MN students enrolled in higher education

1.4 MN # of Companies registered in India
and only 5% with relevant projects(70K)

₹10,000 average project value of per student

₹100,000 2 projects per year at each TAM company

₹388 Billion TAM

refer research
doc for detailed
explanation

13 MN+ Approx STEM and Business Students
(35% of total)

10,000 Mid to Large Sized Companies
(15% roughly)

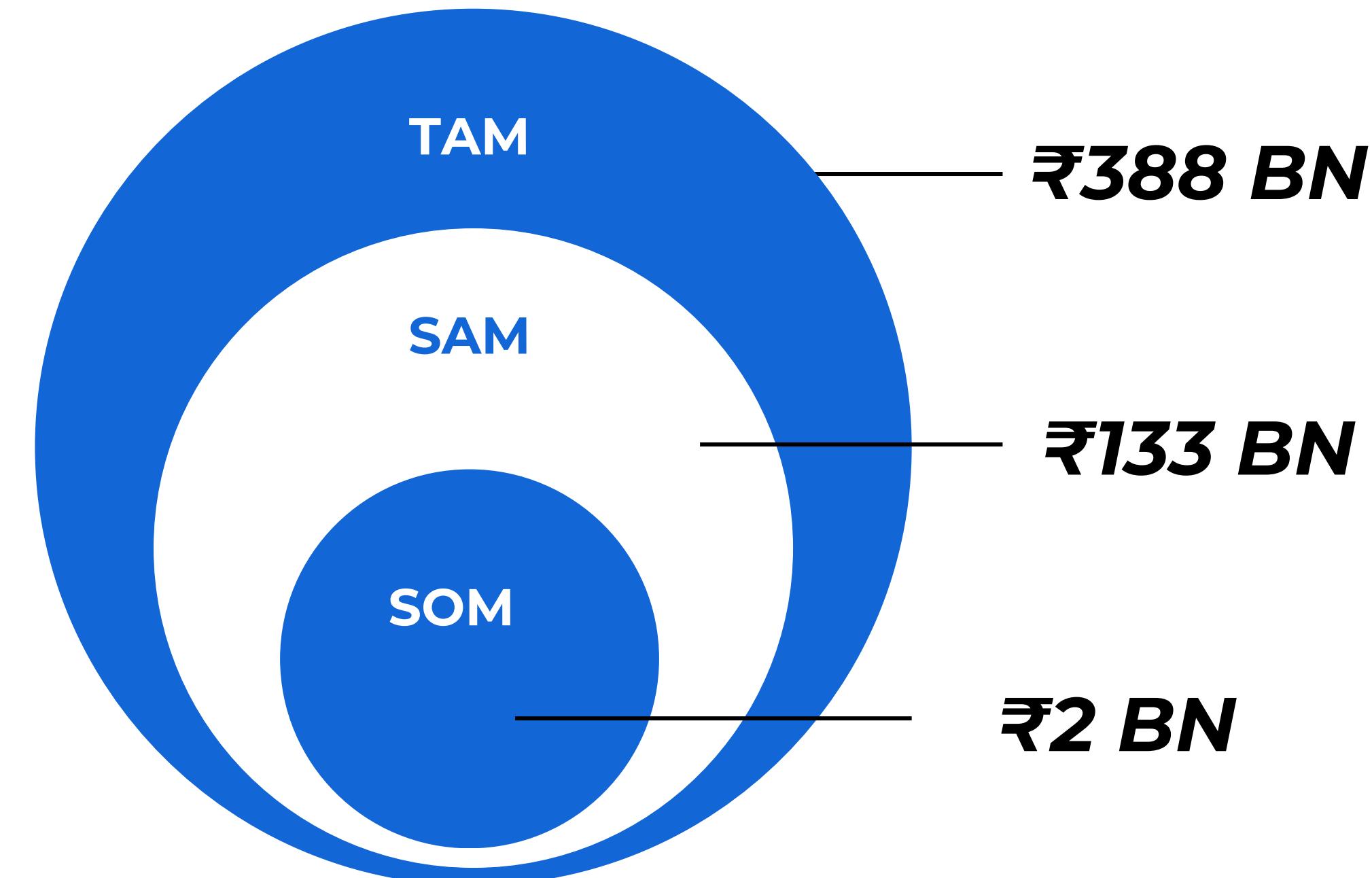
₹133 Billion SAM

Assuming Trumio Project Link is a new entrant in the Indian market:
Aim for 1.5% market share of SAM in the first few years (considering the competitive and diverse Indian market)

Students: SOM (Students) = ₹130.9 billion x 1.5% = ₹1.96 billion

Companies: SOM (Companies) = ₹2.1 billion x 1.5% = ₹31.5 million

Total SOM = ₹1.96 billion + ₹31.5 million = ₹1.99 billion



Idea Prioritization

We are using RICE Prioritization for Idea

Ideas	Reach	Impact	Confidence	Effort	RICE Score
Research Link	7	9	5	5	63
Alumni Link	9	6	7	9	42
Project Link	10	9	9	10	90

Reasons:

- All scores are given out of 10.
- Research Link is assumed to reach among every 7 researcher out of 10 because not every researcher want to hire students.
- We have low confidence because its market is not very big and we doubt students that they will adopt research careers after this. Its less effort taking.
- Alumni Link has got better reach because Alums are somewhat connected already through Linkedin. It will not have great impact because not every alum has projects. We are not 100% confident about AI to work well with rankings. Its AI is difficult to code.
- Project Link is more open to students and with timeline and payments, it will be trusted by both company and students.

Project Definition

What is Problem	How we are Solving?
Students Lacking industry-specific skill sets. Lacking proper guidance and not knowing what to do.	Students can upskill through Trumio's course catalogue, exploring their field's depth while gaining real-world project experience.
Limited opportunities to apply theoretical knowledge practically.	AI-Powered Proposal Bidding: Students can bid on industrial projects, ranked by Trumio's algorithm. Companies can select top teams or directly assign projects.
Financial constraints in pursuing additional courses or certifications	Free of Cost access to hundreds of projects to work upon.

Project Mission & Goals

Mission Providing students industry-specific projects and opportunities to work under experienced professionals.

Short Term Objectives (0-18 M)	Key Results
<i>Launch and Acquire New Users</i>	Develop and launch a minimum viable product (MVP) within 6 months Acquire 1000 student sign-ups and 50 company partners in the first quarter post-launch.
<i>Validate core AI-powered proposal bidding feature</i>	Complete 100 successful project matches through the AI system Reduce time of project posting to project allocation to 5 days
<i>Gather Feedback and improve the Product Offering</i>	Analyzing project completion rates and drop-offs by students Conducting extensive detailed User interview on first 100 successfully allocated projects.

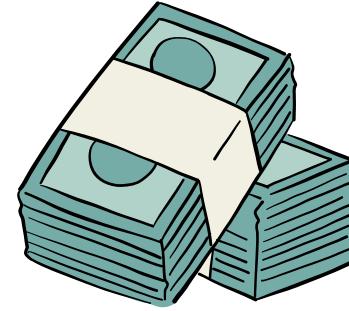
Project Mission & Goals

OKRs

Long Term Objectives (18-36 M)	Key Results
<i>Scale user base and project volume</i>	Grow the student user base to 100,000 and company partners to 1000 Increase the number of successfully completed projects to 5000 annually
<i>Improving Project Completion Rate & Quality of Projects</i>	Increase the project completion rate to 60% Improving the rating of completed projects to 4/5 or above.
<i>Establish Trumio as a leader in project-based skill development</i>	Expand the course catalogue to cover 100 in-demand skills across various industries Achieve a 100% year-over-year revenue growth for three consecutive years

Business Model & Costs

STUDENTS Free access to real-world projects, skill development opportunities, and potential job prospects.
COMPANIES Access to a diverse pool of talented students, cost-effective project completion



REVENUE STREAM

Variable fee from companies per project posted

Fee structure: 1% to 10% of project value, based on project size and complexity

COSTS

Platform development and maintenance.

AI algorithm development (***It may be less depending upon the in-house AI capabilities of Trumio AI***)

Marketing and user acquisition. (***Cost Heavy task***)

Customer support for both students and companies

Operational costs (staff, office, utilities)

USP's & GTM: Planning

We will launch Trumio in our SOM market first which includes almost 70K companies and Tier 1 college students:

USP'S

Automated proposal ranking: Reduces time for companies to evaluate proposals.

Seamless project management: Ensures that students adhere to deadlines, and companies can monitor progress through mid-evaluation checkpoints.

Direct access to talent: Companies gain access to young talent, fostering innovation and future recruitment.

GTM

Identifying Target Users

Focus on companies and startups that require their projects to be executed and approach to student clubs looking for real-world projects across universities(Initially tier-1).

Value Proposition

Use LinkedIn and content marketing to target companies and students. Highlight AI-based proposal ranking, efficient project management, and secure payments.

User Acquisition

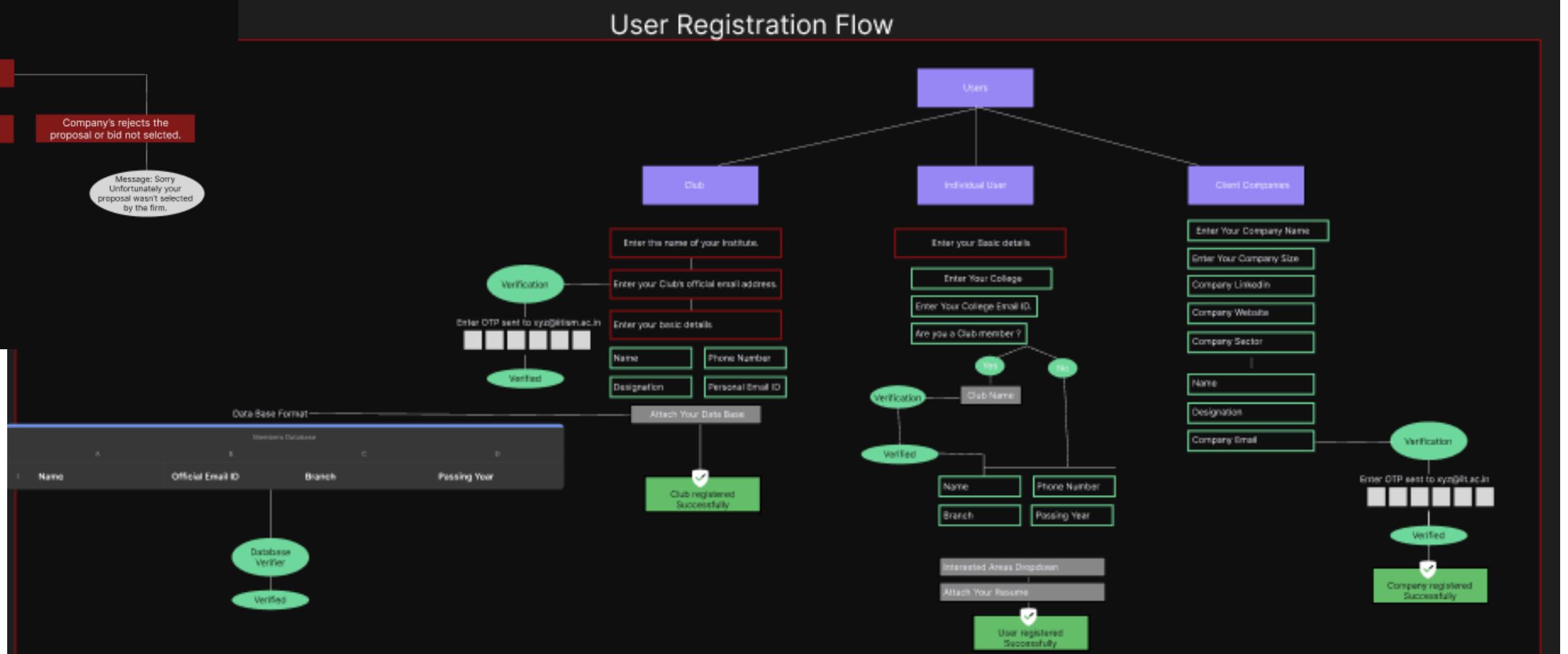
Offer a freemium model for companies, with paid premium features. Leverage our achievements to create a brand on LinkedIn Hosting webinars virtually as well as across campuses to let them know about us.

Metrics Evaluation & Iteration

Evaluate our methods and strategies to get how much we gained from them and simultaneously initiating new and improved strategies for acquisition of companies and students.



Snapshots of User Flows



Snapshots of Project Link

trumio
Own Your Work

Q. Search for your dream project

Home Users Solutions Blogs Contact Us Host + Log in

Modernizing your Job search Experience

Over 1,00,000+ jobs listed here and over 20,000 students have registered for projects

Q. Search for your dream project

Search

Popular projects you can start on :

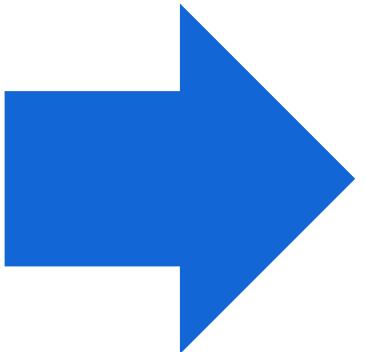
UI/UX Web Development E-commerce Health and Wellness

500 +
TALENT

25+
TEAMS

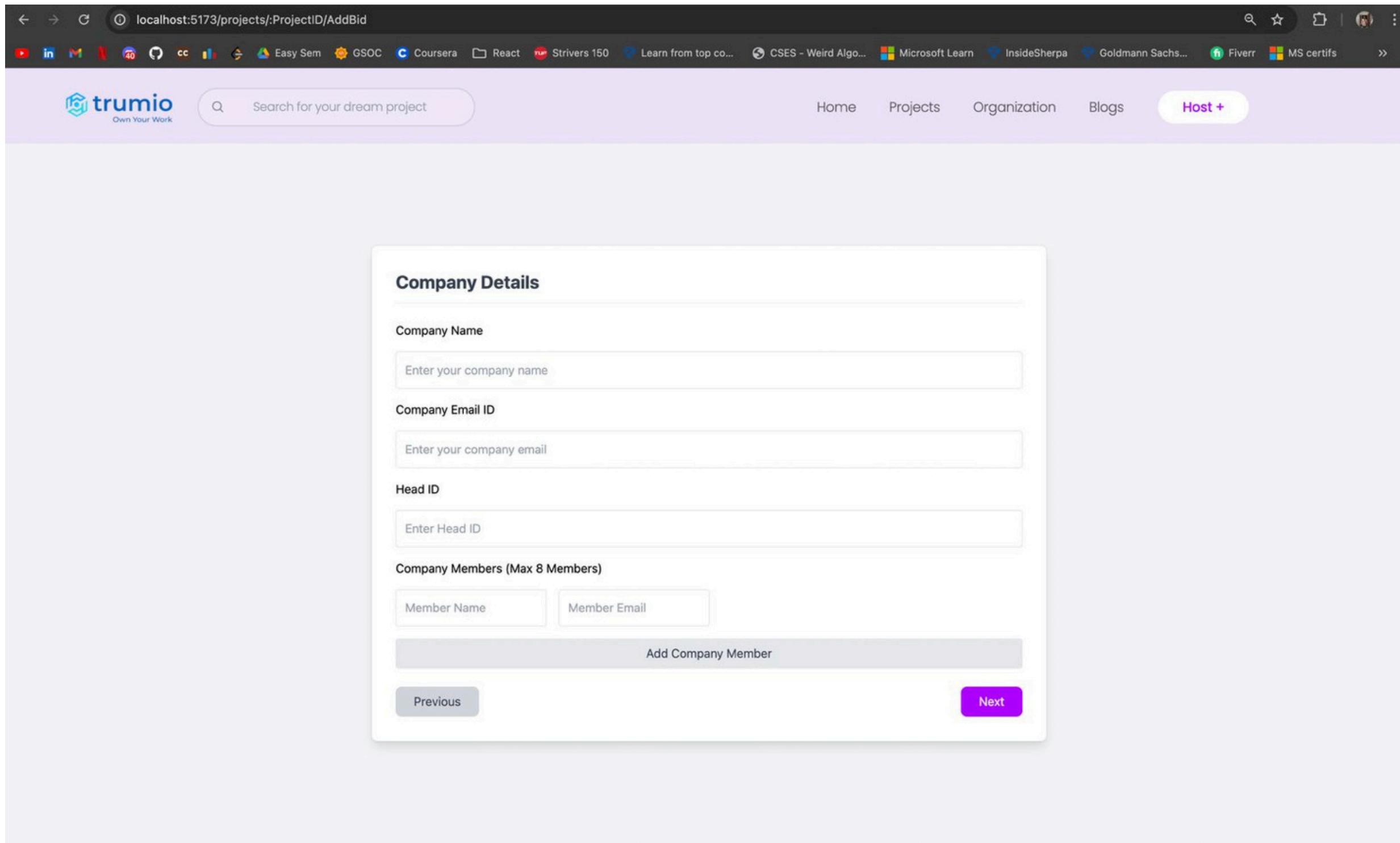
15+
UNIVERSITIES



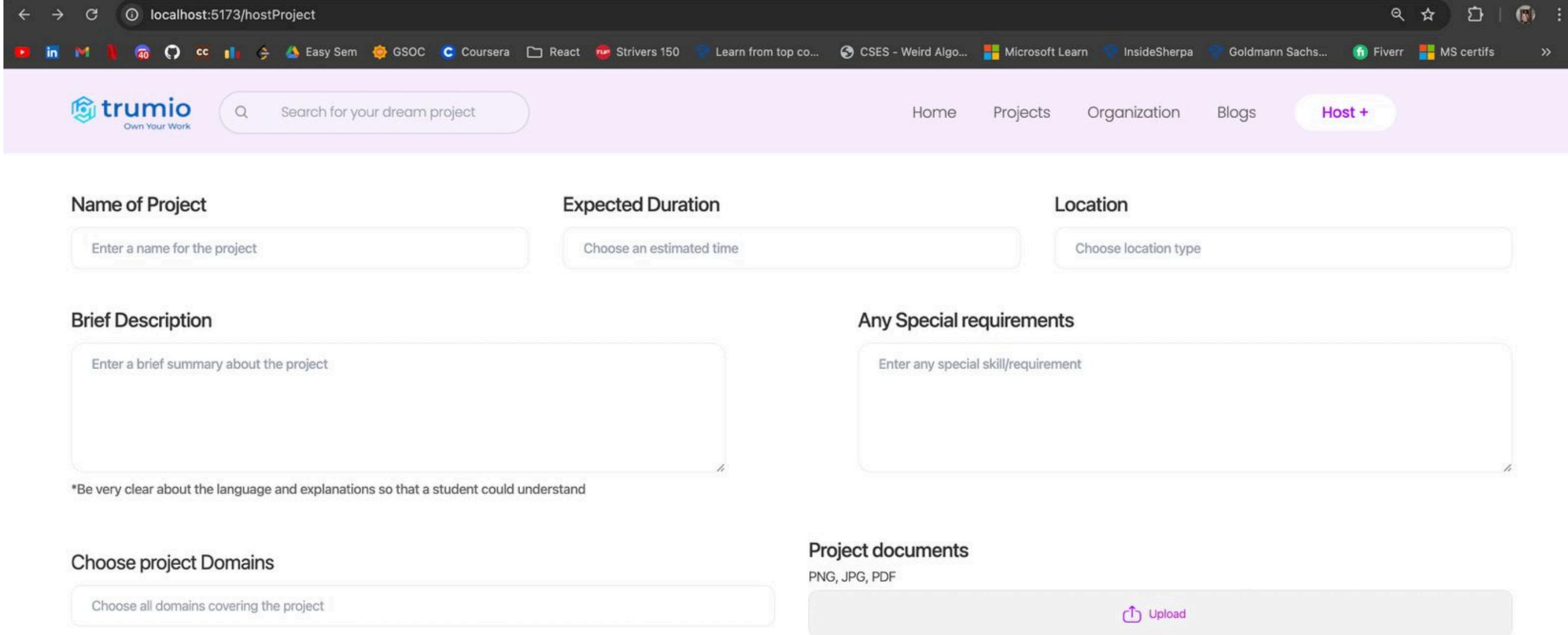


Landing Page

Snapshots of Project Link



Snapshots of Project Link



The screenshot shows a web browser window with the URL `localhost:5173/hostProject`. The page is titled "Trumio" and features a search bar "Search for your dream project". The main content area contains several input fields and sections:

- Name of Project:** A text input field with placeholder text "Enter a name for the project".
- Expected Duration:** A text input field with placeholder text "Choose an estimated time".
- Location:** A text input field with placeholder text "Choose location type".
- Brief Description:** A text input field with placeholder text "Enter a brief summary about the project".
- Any Special requirements:** A text input field with placeholder text "Enter any special skill/requirement".
- Choose project Domains:** A text input field with placeholder text "Choose all domains covering the project".
- Project documents:** A section with a placeholder text "PNG, JPG, PDF" and a "Upload" button.

A note at the bottom left says: "Be very clear about the language and explanations so that a student could understand". A large purple "Next" button is located at the bottom center of the form.

Snapshots of Project Link

The screenshot shows a web browser window for localhost:5173/complete-details. The page is titled "Account Details" and is part of a multi-step setup process. On the left, a sidebar lists steps: 1. Account Details (current), 2. Team and College, and 3. Professional. Buttons for "NEXT" and "BACK" are visible. The main content area shows fields for "Your First name" (placeholder: Enter a name for the project) and "Last name" (placeholder: Enter your last name). Below these are fields for "Phone number" (placeholder: Enter a 10-digit phone number) and "Enter college email address" (placeholder: Enter your college email address). Each field has a "Verify" button to its right. At the bottom are "Clear all" and "Next" buttons. The top navigation bar includes the Trumio logo, a search bar, and links for Home, Projects, Organization, Blogs, and Host +.

Snapshots of Project Link

The screenshot shows a web browser window with a light purple header bar containing various links and icons. Below the header is a navigation bar with the Trumio logo, a search bar, and menu items: Home, Projects, Organization, Blogs, and Host +. A prominent white modal box is centered on the page, titled "Select Bid Type". It contains three radio button options: "As an Individual", "As a College Team" (which is selected), and "As a Company". At the bottom of the modal is a purple "Next" button.

Search results visible above the modal include:

- Easy Sem
- GSOC
- Coursera
- React
- Strivers 150
- Learn from top co...
- CSES - Weird Algo...
- Microsoft Learn
- InsideSherpa
- Goldmann Sachs...
- Fiverr
- MS certifs

DOCUMENTATIONS

<u>Figma Wireframes</u>	https://www.figma.com/design/nV8FEUpOjpMqt0HqkSi1B/Trumio-Inter-IIT?node-id=0-1&t=EuvKnkxzyzPx9eKY-1
<u>Research Document</u>	https://docs.google.com/document/d/1RObufNRal5DUCOajf5_754gOubfhTnVhlSpG993iP8/edit?usp=sharing
<u>User Flows</u>	https://www.figma.com/design/sgxwzoMbu9pUEYXzLtnxg7/Trumio-PS?node-id=0-1&t=FCaifO13hRz2W4Nw-1
<u>Primary Research Questionnaire</u>	https://docs.google.com/document/d/19mxDupLU3X57wS9klrgFjXLOsJEz4CMfPN_kVsZPlc4/edit?usp=sharing

THANK YOU

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